

FINANCIAL TIMES

EUROPE'S BUSINESS NEWSPAPER

Thursday October 22 1987

Yves Saint Laurent:
Agitation in the
fashion world, Page 28

Australia	US\$1.10	London	US\$1.10	Frankfurt	DM1.00
Canada	CA\$1.00	Paris	Fr1.00	Paris	Fr1.00
Denmark	DKr6.00	Italy	L1.00	Stockholm	SEK1.00
Finland	Fls1.00	Japan	Y1.00	Singapore	S\$1.00
France	Fr4.25	Jordan	Fr1.00	Sofia	Leva1.00
Germany	DM2.20	Kuwait	Fr1.00	Tunis	DM1.00
Greece	Dr1.00	Mexico	Pes900	Taipei	NT\$1.00
Hong Kong	HK\$1.00	Monaco	Fr1.00	Thailand	BAHT1.00
Ireland	Ir1.00	Netherlands	F1.00	Tokyo	DM1.00
Iceland	Is1.00	Norway	Nkr1.00	USA	\$1.00

World News Business Summary

New British missiles will remain US property

BRITISH Broadcasting Corporation plans to float part of its commercial operation as part of a wide ranging five-year plan to cut costs and increase revenue. The sale of a stake in BBC Enterprises could raise £100m (G100m). Page 16

Another consequence of the agreement on joint servicing of Trident missiles in Georgia was that Britain's ability to test, assemble and service its strategic nuclear missiles would disappear. Page 16

Shultz 'confident'

US Secretary of State George Shultz expressed confidence he would make progress on arms control today and tomorrow when he was due to meet Soviet leaders in Moscow. Page 24

Moscow fogbound

Moscow's three airports were closed for the third consecutive day because of heavy fog which enveloped the Soviet capital, leaving 20,000 passengers stranded. Visiting US Secretary of State George Shultz had to travel by train from Finland.

Salvador peace talks

Salvadoran Government and rebel leaders gathered at a Venezuelan military base to open peace talks, with both sides saying their negotiations positions were far apart.

Space challenge

French President Francois Mitterrand said Europe had the technical know-how to challenge the US in the space race but appeared to lack the political will.

Spanish rift grows

Growing estrangement between Spain's 'Socialist' Government and its 'Fraternal' trade unions, the Union General de Trabajadores, has prompted union leaders decided to resign from Parliament in protest against the Government's budget proposals. Page 4

EC storms aid

Aid amounting to Ecu200,000 (Sm1.00m) would be distributed among EC members hit by storms last week, the European Commission announced. A third of the money would go to Britain and France, Portugal and Spain would share the rest.

Sikh militants seized

Security precautions were stepped up throughout north-west India in an attempt to curb activities by Sikhs extremists who killed 11 people in New Delhi suburbs in advance of a major rally in the Sikhs' Golden Temple in Amritsar today. Page 6

Family planning urged
President Daniel Arap Moi said he might sack civil servants who had too many children because they should set an example on family planning in Kenya where the population is growing at between 3.5 and 4 per cent a year.

Tiger surrender urged
Indian forces besieging Jaffna in northern Sri Lanka renewed appeals to trapped Liberation Tigers of Tamil Eelam to surrender their weapons, dropping leaflets over rebel areas. Page 8

Austrian protest
About 9,000 Austrian students protested outside Chancellor Franz Vranitzky's office in Vienna as their strike against government policy on higher education entered its second day.

Iran to 'get even'
Iran said it was determined to 'get even' with the US following the American attack on Monday on two Iranian oil platforms in the Gulf - then 'call it quits.' Page 6

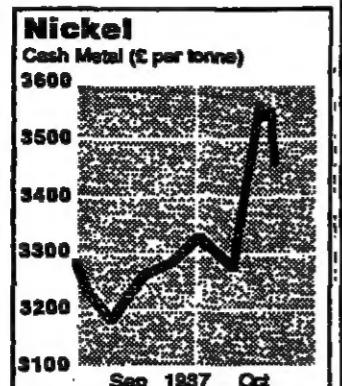
Nobel economics prize
Robert M. Solow of the Massachusetts Institute of Technology won the Nobel Memorial Prize in Economic Sciences for showing the importance of technology in economic growth. Page 8

BBC plans to float commercial enterprises

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MORGAN STANLEY, blue chip, Wall Street investment firm, reported a doubling of net income in the three months to September and said it had ridden the turmoil in the stock market without serious mishap. Page 25

NICKEL prices continued to weaken in London as profit-taking continued. The cash figure



eased \$27.50 to \$3,455 a tonne, while the three-month figure was \$22.5 lower at \$3,432.5. Page 25

AMOCO, leading US oil group, reported a turnaround in the third-quarter, registering earnings of \$16m against a \$32m loss in the corresponding period last year.

KEROX, diversified US producer of copying and duplicating machines, yesterday posted a 20 per cent rise in third-quarter net income to \$184m or \$1.23 a share. Page 25

ENICHEM, Italian state chemical company, and Dow Chemical Europe are to build a jointly owned plant in Italy to manufacture advanced epoxy resins. Page 25

UNION BANK of Switzerland reported brisk business in the third quarter. Without stating profits, it predicted a 'favourable' result for 1987 as a whole. Page 25

GOLD rose \$0.75 on the London bullion market to \$482.75. In Zurich it also closed at \$482.75. Page 25

DOLLAR rose in London to DM1.8125 (OM1.8080); to FF16.0375; to SF1.5055 (SF1.5005); and to Y143.80. On Bank of England figures the dollar's exchange rate index rose 0.1 to 100.3. Page 37

STERLING fell in London to \$1.6525 (\$1.6550); but rose to DM2.9975 (DM2.9925); to FF19.9775 (FF19.9925); to SF2.4875 (SF2.4825); and remained unchanged at Y238.25. The pound's exchange rate index was unchanged at 73.4. Page 37

FTT, US financial, industrial and travel conglomerate, announced a 70 per cent increase in earnings for the third quarter with net income rising to \$210m, or \$1.38 a share, compared with \$126m or 82 cents in 1986. Page 25

DOMINION TEXTILE, Canada's largest textile producer, came out of its US\$2.6bn joint bid for Burlington Industries of the US this summer with a net gain of C\$20m or C\$1 a share after expenses and taxes. Page 25

NORTHERN TELECOM, world's largest supplier of fully digital telecommunications systems which this month bought 27.8 per cent of Britain's STC, reported a satisfactory 11 per cent increase in third quarter earnings on the back of continued strong growth in central office switching. Page 25

ALCAN ALUMINUM, largest Canadian producer of aluminum, doubled earnings for the third quarter on the back of strong demand for ingot and fabricated products and higher prices. Page 25

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THE MARKETS IN TURMOIL

Nervousness in Tokyo could have serious consequences for the flow of capital around the world, writes Stefan Wagstyl

Japanese investors likely to decide there's no place like home

JAPANESE INSTITUTIONAL investors, masters of the world's largest supply of capital, are likely to cut the fresh funds they invest overseas following the shocks which have hit stock markets this week. Investment managers at pension funds and life assurance companies in Tokyo said yesterday that the losses they had suffered on Wall Street would make them more cautious about foreign markets.

Mr Noboru Kagami, managing director of the Nomura Research Institute, said: "This decline on Wall Street came as a major shock. For a while Japanese investors will feel jittery about being outside Japan."

This nervousness could have severe consequences for the flow of capital around the world because Japanese investors have been the most important foreign investors in key capital markets, also all in the US. If Japanese investors stay cautious for any length of time, then interest rates elsewhere might have to rise to attract them.

According to the head of one

leading securities trading house, UK institutional investors have not balanced out net buyers of shares over the last few days, and this impression was reinforced yesterday by a straw poll of fund managers.

The impression was that on Monday fund managers generally watched in amazement, with most of the buying and selling being carried out by market-makers on their own account

Economists in Tokyo say that the difference in long-term bond yields between Japan and the US, which averaged 4.3 per cent in the first eight months of this year, might have widened.

A crucial test of Japanese willingness to invest abroad will come early next month when the US Treasury offers \$20bn of bonds in its quarterly fund-raising issue. Japanese institutions have been among the biggest purchasers at previous auctions.

Mr David Pike, an economist at Union Bank of Switzerland, Phillips & Drew in Tokyo, says: "If the Japanese take less than a third of the issue, then it will prove that they have really changed and become more cautious."

The crux of the matter is that even before the decline on Wall Street in the past week, fears that the US dollar might fall had made the Japanese very wary since the summer of putting their money overseas.

Japanese portfolio investment overseas expanded mas-

sively from \$13bn net in 1983 to \$100bn net last year, as institutions invested - principally in bonds - the foreign currency piled up by the country's export surpluses. The incentive to do so was provided mainly by yields higher than those offered at home, which to some extent offset capital losses caused by the decline of the dollar against the yen.

The Ministry of Finance steadily varied its restrictions on foreign investment which allowed institutions to put significant funds abroad for the first time. It raised from 10 per cent to 30 per cent the proportion of funds that could be invested in foreign securities.

Capital continued to flow steadily in the first seven months of this year at a rate of \$9.8bn a month, but in August suddenly dried up. This belief that the dollar could not stay above Y140 suddenly took hold of the market. The outflow fell to \$6.67bn and has not recovered since.

Mr Norioaki Suzuki, interna-

tionally

and distressed sellers, many of them from the US.

On Tuesday - with the market gyrating - the institutions began entering the market more actively, both as buyers and sellers, and this trend continued yesterday.

Now, according to fund managers contacted by the FT, did there appear to be any severe liquidity problems, with institutions having to sell shares heavily to meet demands for cash from institutions.

Mr Richard Smith at Henderson Unit Trust Management said that on Monday he had thought it prudent to raise a small amount of liquidity to recover redemptions, but not much had been needed and, with the market rising again, there might be

a net inflow of funds.

At Newrich Union, Mr Paul Lovatt said the group's unit funds had been modest sellers this week to cover surrenders, but the main life funds had on balance been buyers, taking the opportunity to add to portfolios in shares that seemed undervalued. A similar line came from Mr Chris Tracey at Saville & Prospekt, the unit trust group: "We have not seen any real UK institutional panic selling this week, there remains much uncertainty as to where the market will finally settle. The market may have temporarily been overvalued," said Mr Jim Stride at Sun Life, "but one senses sentiment towards equities may have changed, both for the man in the street and the professionals."

Shares being targeted as good buys have varied widely from house to house, with some mentioning companies such as Glaxo, the pharmaceuticals

group, which has seen a remarkable two week slump in its share price, and others going for more classic defensive stocks, highly dependent on the UK economy, which is still seen as strong relative to other countries, or with particularly high yields. Names mentioned included British Gas, Pilkington, the glass manufacturer, and certain retailers and brewers.

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though different financial institutions weigh risk and reward differently, the consensus will now favour caution.

Corporate investors, too, are likely to be more careful - and not just overseas. There were already signs that earlier, the practice of aggressively investing surplus funds in financial markets, was becoming less popular well before the market plunge earlier this week.

Some European stockbrokers hope that if Japanese investors turn away from the US, they might look more closely at Europe. The small flow, principally into West German and UK government bonds, has grown this year, but some Japanese fund managers say they simply have too little information about European markets, especially equities.

At Nomura Research Institute, owned by Nomura Securities, the largest Japanese stockbroker, Mr Kagami said that some top fund managers are too few "top-class fund managers" in Japan to send them abroad. As a result, Nomura is hiring locally in London and New York - but it takes time before these people are entrusted with large portfolios to manage.

Even in New York, Japanese institutions are moving cautiously because they feel they do not understand the markets well enough. Nippon Life, the largest life assurance group, earlier this year bought a stake in Shearson Lehman Brothers, the investment subsidiary of American Express. As part of the deal, some 30 young Nippon Life staff will go each year to Shearson in New York for training.

Meanwhile, there have been reports that Nomura is considering a possible tie-up with Kidder Peabody, the New York securities house owned by General Electric.

There is no doubt that the long-term commitment of Japanese institutions to the US and other foreign markets. But it seems that the potential returns from such investments will need to be higher in order to justify the risk.

At Industrial Bank of Japan, Mr Taketomi says that even

on Monday, its long-term objective remained to increase gradually its stock commitment from the present level of around 45 per cent.

One institution which had more than investment decisions to worry about as a result of the market crash was the Stanford University endowment fund, one of the biggest private trust funds in the country.

The university had lost \$200m, or 13 per cent, of its \$1.5bn endowment by yesterday morning. But 8 per cent of its holdings were now in cash and it was looking for buying opportunities.

"But our main concern is how the drop in the market will affect gifts and their donors," said a Stanford spokesman.

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UK institutions watch and wait

BY MARTIN DICKSON

CRAZY. Irrational. Quite out of touch with the real world. These descriptions by some of the UK's leading investment managers of the stock market's gyrations explain why many of Britain's leading institutions have largely watched from the sidelines.

According to the head of one leading securities trading house, UK institutional investors have not balanced out net buyers of shares over the last few days, and this impression was reinforced yesterday by a straw poll of fund managers.

The impression was that on Monday fund managers generally watched in amazement, with most of the buying and selling being carried out by market-makers on their own account

and distressed sellers, many of them from the US.

On Tuesday - with the market gyrating - the institutions began entering the market more actively, both as buyers and sellers, and this trend continued yesterday.

Now, according to fund managers contacted by the FT, did there appear to be any severe liquidity problems, with institutions having to sell shares heavily to meet demands for cash from institutions.

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group, which has seen a remarkable two week slump in its share price, and others going for more classic defensive stocks, highly dependent on the UK economy, which is still seen as strong relative to other countries, or with particularly high yields. Names mentioned included British Gas, Pilkington, the glass manufacturer, and certain retailers and brewers.

Mr Lovatt said: "We did not expect UK institutional panic selling this week, there remains much uncertainty as to where the market will finally settle. The market may have temporarily been overvalued," said Mr Jim Stride at Sun Life, "but one senses sentiment towards equities may have changed, both for the man in the street and the professionals."

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EUROPEAN NEWS

EC fails to agree on Gulf plan

BY QUENTIN PEEL IN BRUSSELS

A MUCH-vaunted effort by the member states of the European Community to demonstrate their political support for the conservative Arab states in the Gulf is in danger of coming unstuck - because they cannot agree on a deal.

The EC Council of Ministers this week abandoned the effort to reach agreement when it was made clear that the Gulf Co-operation Council (GCC) states were not interested in the deal being proposed by the European Commission - offering little more than a standstill on trade arrangements.

The 12 had agreed to rush

through a negotiating mandate for a new trade and co-operation agreement with the six-nation GCC, which includes Saudi Arabia, Kuwait, Oman and the United Arab Emirates.

The EC agreed on a two-phase approach, offering a co-operation agreement with a standstill in the first phase, followed by more substantive trade negotiations leading to a possible free-trade area sometime in the future.

Even that approach appeared to go too far for the UK and the Netherlands, which are concerned about protecting petrochemical industries

threatened by competition from the Gulf.

On the other hand, GCC states made it clear that the proposed mandate was not even worth talking about, in an aide-memoire circulated to EC states last week.

Mr Claude Cheysson, European Commissioner responsible, suggested to the Council of Ministers on Tuesday that they offer an immediate co-operation agreement, with an equally early start to substantive trade talks, in effect pulling the two phases together.

His move was denounced by the

UK and the Netherlands as a significant change from the first proposal.

The biggest problem in the council was that all the foreign ministers had left, except for Mr Uffe Ellermann-Jensen, Danish Foreign Minister in the chair, Mr Hans-Dietrich Genscher, West German Minister, who inspired the move to get the negotiations rapidly under way, failed to attend.

Whatever the EC now offers will tend to look lame and belated if the ministers can actually agree on a common position when they meet again in November.

His move was denounced by the

Swiss fears on inflation downplayed

By William Dawkins in Brussels

EC research changes outlined

By William Dawkins in Brussels

LONG-AWAITED plans to tighten up the management of the EC's four high technology joint research centres were published yesterday.

Under the proposals, adopted by the weekly meeting of the European Commission, the centres would cut their dependence on the EC research budget so that 40 per cent of their funds come from outside sources by 1991. This falls a long way short of earlier UK calls for the centres to be privatised.

But it does answer many of the criticisms voiced in an independent report to the Commission by a panel of top industrialists led by Mr Harry Beckers, research director of Shell. That accused the centres of being inefficiently managed and out of touch with commercial reality.

The centres, opened in the mid 1950s in Italy, the Netherlands, Belgium and West Germany, conduct research into a wide range of subjects from nuclear safety to alternative energy sources and public control. The Italian centre, based in the northern town of Ispra, is the largest and most criticised of the four.

THE EUROPEAN Commission is likely to give a conditional green light to the French Government's decision to write off about FFr 12bn (51.2bn) of Renault's debts, William Dawkins writes.

Commission officials yesterday confirmed that they had been fully notified of the scheme, as is required under EC competition rules, and that the scheme would come to a final decision within the next two months.

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Brussels merger plan defended

By William Dawkins

MR PETER Sutherland, the European Commissioner responsible for competition policy, yesterday defended his attempts to give Brussels wider controls over EC-wide mergers.

He told a meeting of the European Parliament's Economic and Monetary Affairs Committee that his long-delayed proposals for EC mergers would form an integral part of the Community's drive to complete a fully free internal market by 1992.

A regulation which would give Brussels the power to veto in advance potentially anti-competitive

market structure should be made at Community level rather than national level," he said.

Britain, an otherwise keen advocate of the internal market, is more sceptical over EC merger control than any of its Community partners. It fears the proposal could unnecessarily hamper international takeovers.

However, Mr Sutherland emphasised yesterday: "Those who favour the completion of the internal market must logically favour a Community-wide regulation which would be of benefit to all."

Mr Sutherland emphasised yesterday: "Those who favour the completion of the internal market must logically favour a Community-wide regulation which would be of benefit to all."

Since competition increasingly operates in the context of international markets - and indeed even worldwide markets - the assessment of changes in

Bonn urges US action on Louvre accord

By David Marsh in Bonn

THE West German government made clear yesterday it expected economic policy action from the US to back up the Louvre currency stabilisation

agreement over.

In remarks which indicate irritation in Bonn about last week's attack on German economic policy by Mr James Baker, the US Treasury Secretary, Mr Friedhelm Ost, the Bonn government spokesman, stressed Washington's responsibility over the agreement.

Pointing out that it was crucial that the Louvre accord be fulfilled, he told reporters: "This concerns above all the US."

Mr Ost's comments were more acerbic than remarks made on Tuesday by Mr Gerhard Stoltenberg, the Finance Minister, and Mr Karl Otto Pöhl, the Bundesbank president.

Both men, who met Mr Baker in Frankfurt on Monday to reaffirm their commitment to currency stability, have been anxious in their public statements to back up efforts to calm world financial markets after the Louvre accord.

However, in private, West German officials have criticised Mr Baker's remarks last week and stressed that the Bundesbank is unlikely to change its basic stance of monetary policy in coming months.

The Bundesbank contributed to lowering fears of higher interest rates yesterday by proposing a fixed interest rate of 3.80 per cent for its latest one-month securities refinancing operation with German banks.

The central bank brought in a fixed rate this week for the refinancing of short-term debts, allowing the rate to be set by a panel which could have resulted in banks driving the interest rate higher. The 3.80 per cent level, down from 3.85 per cent set after the tender last week, was regarded by the Frankfurt financial markets as a sign that the central bank wanted to dampen at least temporarily a rise in short term interest rates.

Just why this should be so is not immediately obvious.

Though Turkey has certain ownership of certain arterial routes such as those linking Istanbul and Europe with the rest of the Middle East, its 60,000km network of asphalt roads is a considerable engineering achievement. In many parts of the country, roads often seem to be of a better standard than the volume of traffic carried on them would demand.

Booming business drives motorists to the edge

By David Borchard in Ankara

European Diary



Turkey

A TRUCK, travelling in the opposite direction to you on an over-crowded and winding mountain road, tires of the tedium of staying in the bumper to bumper traffic on his side and crosses over.

Oncoming traffic has a split second choice between a head-on collision and retreating to the gravel on the road's verge, inches from a thousand foot ravine.

One truck comes past in this fashion, then another and another, forcing oncoming traffic off the road 23 times in 35 minutes.

This is not a scene from a fiendish computer game or a horror movie but a typical afternoon's driving through the Taurus mountains, along the road which links Turkey with the Middle East.

The rapid expansion of the Turkish economy in the last seven years has brought with it some of the worst traffic problems in Europe and a horrifying toll in accidents.

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An equally common sight is a line of trucks being stopped by the Turkish traffic police - but traffic safety does not seem to be high among the concerns of the police, who are usually checking that driving and vehicle licenses are in order.

"A vehicle on the wrong side of the road driving deliberately at another doesn't interest the police," says one Turkish driver. "What they want to know is whether or not your documents are in order. That's why it's frankly very common. Some policemen take advantage of the regulations to harass drivers and line their own pockets."

Road safety regulations are in any case often largely a matter of theory, with none of the supporting publicity usual in Europe. For years Turks were supposed to wear seat belts but the obligation was not enforced.

Last summer the police began to fine drivers on long distance routes who were not wearing safety belts, but the requirement is presented as a legal obligation rather than something which will save lives.

Foreign tourists are usually waved through barriers by the police with a courteous smile, but over-speeding brings a rash of serious accidents involving visitors to the country. The legal consequences for any foreigner involved in a crash can be serious. In some rural areas, courts still tend to assume that a local man is more likely to be innocent than a foreigner.

Turkish-built trucks, especially the smaller ones, have less than 10hp per ton and operate below specifications acceptable in Europe. Local motor industry producers say that trucks normally carry loads far in excess of those for which they were designed for.

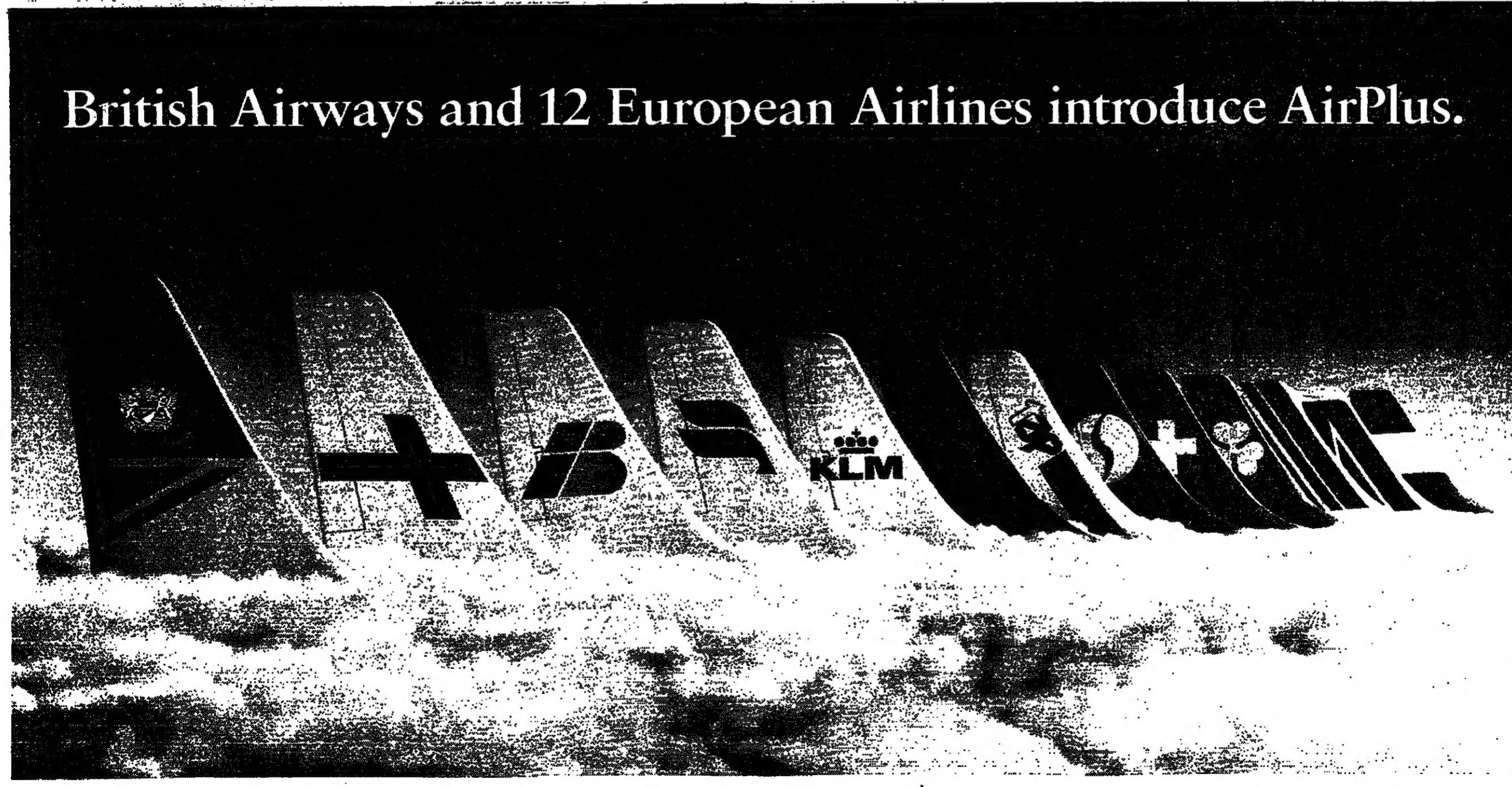
As a result, Turkey's major inter-city highways are clogged with slow-moving traffic. Regulations about the number of hours a driver may stay on the road are not enforced, though this may end with the introduction of tachometers.

Drivers travelling for hundreds of miles on congested roads, frequently through the night, often fall asleep at the wheel. When they do, there are rarely crash barriers to protect them.

The burned-out wrecks of lorries and buses which have plunged from the roadside into ditches or ravines are a frequent and woeful sight along Turkey's major highways.

The death toll seems likely to go on until official attitudes change. There is no sign that they will. Two years ago Turkey turned down flat an invitation to participate in European Road Safety Year.

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EUROPEAN NEWS

Andriana Ierodiaconou reports on a series of misfortunes haunting the Greek Government

Confidence ebbs as Papandreu ponders poll omens

ONE OF the most popular pastimes in Greek political life is trying to guess the date of the next general election and it has been a flourishing pastime since the September 22 reshuffle by Mr Andreas Papandreu, the Socialist Prime Minister.

The reshuffle, the thirteenth since the Pan Hellenic Socialist Movement (Pasok) came to power six years ago, restored a strong party presence to the Government by reinstating three senior party figures ousted from their ministerial jobs in the twelfth government change last February.

The next elections are due in June 1988 when Pasok's second four-year term in power, secured with 46 per cent of the vote in 1985, expires. But Mr Papandreu has the constitutional leeway to hold earlier elections should he judge such a move to be politically expedient.

At present, however, the Government is labouring under a massive crisis of confidence. It is only partially traceable to the strengthen economic stabilisation measures and the pro-American shift in foreign policy introduced by Mr Papandreu on the heels of the 1985 elec-

tions, without either much warning to the public or consultation within his own party ranks.

For months, Greek press headlines, including those of left-wing newspapers broadly sympathetic to Pasok, have been dominated by news damaging to the Government, starting last winter with a barrage of allegations of misuse of funds in the public sector, which continues still. Summer, normally a time when the public turns its mind away from the blunders of its politicians towards the beach, provided no respite this year.

July's killer heatwave which led to hundreds of deaths and generated macabre chaos in state hospitals and cemeteries, followed by persistently high levels of atmospheric pollution in Athens through the first weeks of autumn, focussed attention mercilessly on the failure of the important "quality of life" plan in the Socialists' 1983 and 1985 election programmes.

More recently newspapers have turned to an even more sensitive topic - the Prime Minister's private life.

The interest of Greece's nor-



Mrs Papandreu: under attack

mally tolerant press and public opinion was sparked by an injudicious newspaper attack apparently organised by sources close to Mr Papandreu, on the political activities of the Prime Minister's dynamic American wife, Mrs Margaret Papandreu. Mrs Papandreu, founder of the feminist Union of Greek Women,

was attacked for allegedly planning to set up her own women's political party, reports she denied as "nonsense".

But the exchange was enough to spark off a series of Greek press articles, the substance of which has not been denied, claiming that Mr and Mrs Papandreu's marriage of 36 years was strained over the Prime Minister's alleged relationship with another woman.

While the political cost remains to be counted, the tenor of Greek public reaction was efficiently captured in a September 23 editorial carried in *Eleftherotypia*, the leading left-wing daily. "Everybody has the right to reject his private life being made public. But when the person concerned is a politician who embodies a nation's hopes for progress and change... More careful movements and a greater sensitivity to public reaction is required."

A set of opinion polls conducted last summer showed voter support for Pasok to have plunged to between 25 per cent and 28 per cent, a 10-year low. While internal dissent has prevented Mr Constantine Mitro-

takis' Conservative New Democracy (ND) party, Pasok's main challenger, from capitalising fully on the Socialists' losses, the same polls nevertheless gave the Conservatives a 6 per cent to 7 per cent lead.

The sole encouraging figure for the Government is the high level of voters registering as undecided, ranging from 15 per cent to 30 per cent. Poll analysts believe most of the undecided to be disaffected leftists, in theory subject to being wooed back to Pasok.

Against this background, some analysts argue that Mr Papandreu would profit by cutting his losses and holding early general elections in the spring of 1988. The Government, it is argued, could thus capitalise on the relaxation of wage policy it has promised in January 1988, to mark the formal end of the two-year stabilisation programme introduced in 1985.

This timing would also bring the elections forward of the conclusion of negotiations, expected to start in early November, for a renewal of the 1983 to 1985 agreement on the operation of the four US military bases in Greece. Renewing the bas-

es' tenure could cost Mr Papandreu radical left votes, despite the Prime Minister's pledge to fight for an agreement which serves Greece's interests rather than those of its rival Turkey, and to submit any such agreement to a referendum before signature.

Meanwhile opposition parties on both the left and right have joined forces in demanding early elections now. The smaller parties, including the pro-Moscow Communist Party of Greece, are also calling for a change in the electoral system, which at present is weighted in favour of larger parties, to a direct proportional system under which the share of seats gained by the 300-member house would be directly equivalent to the share of votes.

So far the Government's response to all this has been the stock reiteration that elections will be held in 1989 and that the country enjoys an adequate electoral system. It is a consistent set of election predictions, however, that government statements on the timing and manner of the next elections are never to be taken at face value.

Poles may turn to West for aircraft

A SENIOR government official has hinted that Poland is considering equipping Lot, the national airline, with aircraft supplied by the Soviet Union, with some Western aircraft. Christopher Bobinski reports from Warsaw.

The statement came from Mr Zbigniew Szalajda, the Deputy Premier responsible for industry, who told the government's inquiry into the crash of a Lot Ilyushin 62-M airliner last May. The inquiry recommended enhanced safety and maintenance procedures for Lot's Soviet-built IL 62-Ms.

On the issue of equipment for Lot, which until recently was a taboo subject in the media, Mr Szalajda said: "We are talking to our traditional Soviet supplier to see if they want to go to re-equip the airline, but I do not exclude the possibility of supplementing the Lot fleet by other suppliers."

Spanish union's rift grows with government

BY TOM BURNS IN MADRID

THE GROWING estrangement between Spain's Socialist government and its "federal" trade union, the Union General de Trabajadores, gathered pace yesterday following the decision by Mr Nicolas Redondo, the UGT's veteran leader, and the union's organising secretary, Mr Anton Saracibar, to resign their Socialist seats in parliament in protest at the government's budget proposals.

In a further hostile move towards the government, the UGT announced that it would co-sponsor a series of moves among public service employees and pensioners with its rival union, the Communist-led Workers' Commissions, to protest against a 4 per cent ceiling on pay rises and public sector wage rises that are outlined in the budget.

Mr Redondo, who has sat as a Socialist MP representing his native Bilbao since free elections were restored to Spain in 1977, has increasingly emerged as the chief critic of the pragmatic policies pursued by the government of Prime Minister Felipe Gonzalez since it was elected to office in 1982.

Mr Redondo has, however,

consistently stated that his chief aim is to gradually sever the links between the party and the UGT and consolidate the trade union's independence from the party.

Mr Redondo's decision to resign over the budget proposals for pensioners and public employees reflects his often stated belief that the government has veered excessively towards the right and favours businessmen and bankers rather than its own working class rank and file.

Following his resignation Mr Redondo will be under pressure to serve as a "wild card" for the left wing of the party in the run-up to the Socialist Party's congress, held every three years, which is scheduled for next January. The party is due to debate a controversial amendment that seeks to drop its self-definition as the party of the working class.

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Yugoslavia plans legislation for debt-equity swaps

BY MARGIE LINDSAY

YUGOSLAVIA should have legislation in place by June 1988 which will allow debt-equity swaps. According to Mr Slobodan Ilakovic, the Federal Secretary of Yugoslavia, the country first needs to adjust the legal system in order to allow this type of investment.

Laws providing for debt-equity swaps are not yet in place, said Mr Rikanovic. "Ahead of us is the very serious business of adapting our legal system to this," he said.

An analysis of how debt-equity swaps would be used to help Yugoslavia over its present financial crisis has already been prepared, along with new laws which would encourage foreign creditors to buy debt at a discount. However, it would be unrealistic to expect legislation to be in place before the first half of next year.

"We also stand open to some innovative solutions (to the debt problem) like debt repayment in dinars... which means

new possibilities and forms for more sizeable foreign investments in Yugoslavia," said Mr Rikanovic, speaking in London this week.

Mr Rikanovic hopes the new economic programme, formally announced in the Federal Assembly (parliament) this week by the Prime Minister, Mr Branko Mikulic, will lead to fresh injections of Western investment in Yugoslav industry.

During his London visit, Mr

Rikanovic met Mr Nigel Lawson, the British Chancellor of the Exchequer, and Sir Geoffrey Howe, Foreign Secretary. He explained the growing crisis in Yugoslavia and what measures the country was taking to reduce inflation and boost business confidence.

Mr Rikanovic said the talks were very interesting for both sides and that Mr Lawson and Sir Geoffrey believed the economic programme being debated in Yugoslavia could bring about positive results.

But British creditors and the Government are waiting to see positive signs from Belgrade.

This week Mr Robin Pemberton, the Bank of England Governor, is in Belgrade to talk with his opposite number, the National Bank. His visit is the first by a governor of the bank since 1972.

At the end of the month, the

Yugoslavs will meet their

Western creditors in New York

in an attempt to agree resched-

uling of the country's foreign

debt, now totalling \$20bn.

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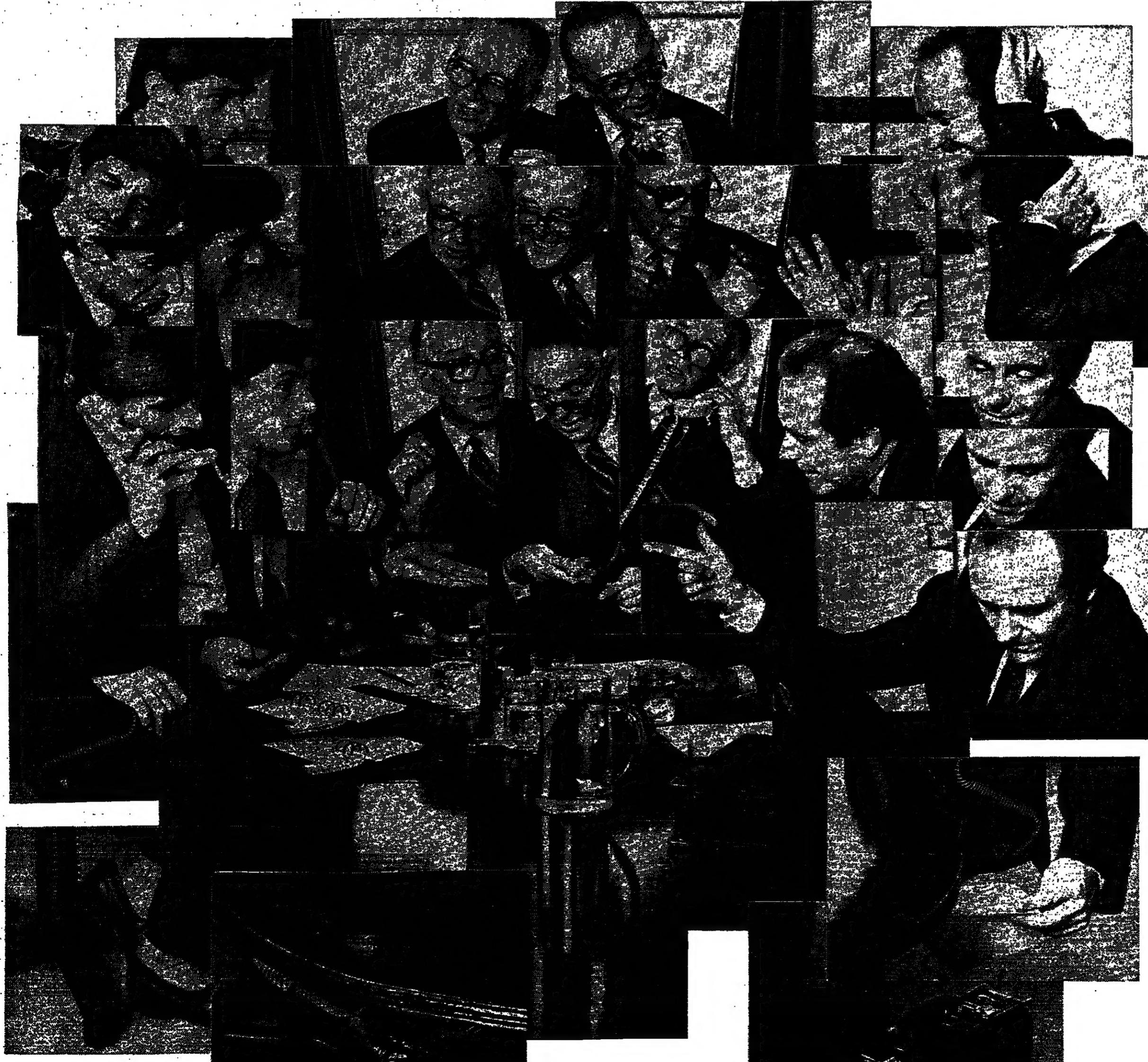
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OVERSEAS NEWS

Antagonists play for high stakes in Angolan conflict

WORSENING military confrontation in the bush country of southern Angola is, on the face of it, a carbon copy of the situation two years ago. But this time the international stakes appear to be higher.

Heavily-armed government troops, supported by Cuba and the Soviet Union, are hoping to capture the airstrip at Mavinga - which is long enough to take lumbering Soviet transport planes - before advancing on the headquarters of the US-backed Unita rebels at Jamba further south.

Dr Jonas Savimbi, the rebel leader, is hoping for timely South African air strikes and for early rains to bog down the mechanised forces of the enemy. His men are dug into bunkers and foxholes around Mavinga, once a pretty Portuguese town but now a shell.

Two years ago the Government suffered a crushing defeat at the Lomela River just north of Mavinga when South African jets based in neighbouring Na-

Battle lines have been drawn again, Victor Mallet reports

mibia, apparently taking advantage of a brief lapse in the Government's air defences, destroyed a densely-packed armoured column advancing on Mavinga.

Since then the involvement of the two superpowers in the 12-year-old civil war has steadily increased.

Although the two former Portuguese colonies of Mozambique and Angola have suffered comparable levels of devastation, Angola's war, funded on the government's side by exports of oil, employs immeasurably more hardware.

For the past year Soviet armaments on both sides according to US officials have been pouring into Angola. Transport planes queue up at the airport in Luanda to ferry the equipment south.

Units, which already takes advantage of Angola's porous

borders with Zaire and Zambia, is now also supplied with weapons by the US through Zaire. Dr Savimbi visited the US and saw President Ronald Reagan last year and is reported to have been provided with sophisticated Stinger anti-aircraft missiles.

Units is not without allies. The South Africans publicly acknowledge that they support Units, which they regard as a useful force for keeping Angola across each other in Angola, but neither of the major players behind the scenes is keen to become too deeply embroiled in the Angolan conflict.

South Africa is unwilling to risk its ageing, if well-piloted Mirage jets against an Angolan airforce equipped with modern Soviet fighters and supported by a line of Cuban-run air defences running from Lubango to Cuito Cuanavale. Recent unconfirmed reports suggest that South Africa is using its new MiG 23s, which it says will match

South Africa's efforts to provide air cover for its forces on the ground more hazardous.

Whatever happens in southern Angola before the onset of the rains, it is not likely to end the civil war. Nor is it likely to bring any nearer a solution to the conflict in Namibia, with South Africa and the US still insisting on the withdrawal of some 30,000 Cuban troops from Angola as a condition for Namibian independence.

Units, fielding about 60,000 men against the Government's 100,000, holds no major towns but operates all over the country.

The Pretoria Government prefers small-scale forays and sabotage raids by commandos and even these can go wrong, as Major Wynand du Toit discovered when he was captured in the far north of Angola near some oil installations in 1985. He eventually returned home last month after a prisoner exchange involving 133 Angolans held by Units.

The South African authorities do not want too many white soldiers killed in an unpopular foreign war, and the same could be said of the Russians. They and the Cubans generally stay well away from the front line, to the chagrin of the Angolan commandants following their orders.

Whatever happens in southern Angola before the onset of the rains, it is not likely to end the civil war. Nor is it likely to bring any nearer a solution to the conflict in Namibia, with South Africa and the US still insisting on the withdrawal of some 30,000 Cuban troops from Angola as a condition for Namibian independence.

Units, fielding about 60,000 men against the Government's 100,000, holds no major towns but operates all over the country.



Iran offers to 'call it quits' after revenge

BY TONY WALKER IN DUBAI

IRAN said yesterday it was determined to get even with the United States following the US attack on Monday on two Iranian oil platforms in the Gulf and "call it quits".

Mr Mir-Hossein Mousavi, Iran's Prime Minister, was quoted by IRNA, the Iranian news agency, as saying that "after we deal our reprisal blow we will call it quits".

It was unclear whether this was an implied invitation to the US to halt further tit-for-tat strikes in the Gulf.

Mr Mousavi was speaking to the Iranian press on board his aircraft on his way back to Tehran from Syria where he had been consulting with the Syrian leadership.

According to IRNA, Mr Mousavi disclosed that the US has sent a message through Syria saying if Iran does not retaliate... Washington will hit provocatively.

"Our response to the message was we will not let any blow go unanswered, compromise is impossible and we will retaliate (against) the attack," IRNA quoted Mr Mousavi as saying.

Gulf states are meanwhile bracing themselves for an Iranian reprisal. The mood in Kuwait is jittery.

Oil and port officials on the Saudi-Kuwait border were quoted as saying that all oil re-

fineries and export terminals were operating normally.

The Central Gulf Iranian-chartered tug boats were still late yesterday fighting a blaze on the Rostam Oil production platform hit in Monday's raid.

According to shipping sources, eight tug boats were clustered around the Rostam platform in an effort to extinguish the blaze and cap the well. Eye-witnesses reported hundred of litres of oil burning in the Gulf after a break of eight days. In Baghdad a military spokesman said aircraft struck a maritime target near the Iranian coast late on Tuesday. There was no independent confirmation that a vessel had been hit.

A fresh American convoy was heading yesterday for the Sea of Oman outside the Gulf. Two tankers, the 80,000-tonne Ocean City and the 46,000-tonne Gas King, were being escorted by two US warships.

Jean Wachter King reports from Kuwait that the American Embassy strongly denied reports of an explosion yesterday at the Mina Saud power station in Southern Kuwait. Visual inspection of the plant revealed no evidence of damage, and there were no signs of power cuts in the area or in Kuwait City itself.

Indians offer surrender terms to Jaffna Tamils

INDIAN FORCES besieging Jaffna town in northern Sri Lanka renewed appeals yesterday to end a year of growing violence if Tamil Eelam guerrillas to surrender their arms, Reuter reports from Colombo.

An Indian High Commission official told reporters that leaflets were being dropped over rebel areas assuring them of full security and protection if they surrendered their arms. The surrender was being repeated constantly over radio and by loud hollers in Tamil and English.

But the official stressed there would be no letup in the Indian military drive against the guerrillas holed up in Jaffna. She said the surrender call was renewed because rebel radio intercepts "clearly indicated that a large number of cadre are in favour of surrendering their arms."

She said the surrender message was specifically directed at Tiger cadre. Under its terms

militants who hand over their arms will be provided full security and protection by the peacekeeping force. They will also be granted full amnesty."

The official said house-to-house fighting was going on as Indian troops moved towards the center of town. She said in 12 days of fighting, 127 Indian troops have been killed, 375 wounded and 27 listed as missing in action. Rebel losses were given as 607 killed, based on a body-count, and more than 230 captured.

In the first independent eyewitness account of the fighting in Jaffna, a Sri Lankan correspondent working for Reuters who could not be named for security reasons, said the Tigers were holding off the Indian troops at the outskirts.

India began its attack on October 10 to enforce the July 29 Indo-Sri Lankan peace accord giving Tamils more autonomy in the north and east.

S Africa peace talks fail

TALES BETWEEN the United Democratic Front and the Inkatha organisation have failed to end a year of growing violence in Pietermaritzburg's black townships. Jim Jones reports from Johannesburg.

The violence, scarcely noted in official police reports, has claimed the lives of more than 90 people in the past year and 42 in the past month, and is escalating with almost daily evidence of minings, petrol bomb attacks on homes, stoning of motor vehicles and killing of black people.

At its simplest level the fighting is about which black group will control the Natal capital's black township life. Inkatha draws most of its support from Zulus and is generally regarded as more conservative than the UDF, an umbrella anti-apartheid organisation of unions and civic groups. The UDF is defeated by the Bophuthatswana government while Inkatha is, at best, tolerated.

Under Mr Mwinyi, Tanzania has resolved its differences with the International Monetary Fund and World Bank and begun to encourage the private sector. Mr Nyerere's nomination as chairman is almost certain to be confirmed next week by the party congress.

Philippine police break up illegal strikes

BY RICHARD GOURLAY IN MANILA

PHILIPPINE police began breaking up illegal strikes throughout Manila yesterday following President Corazon Aquino's pledge to business on Tuesday to crack down on militant unions, many of which have ties with the Communist Party of the Philippines.

The police started by removing the camps and barricades that have grown up around illegal picket lines and which increasingly symbolised how the Government was not applying the labour laws.

Businessmen and foreign bankers yesterday strongly welcomed the actions. Mrs Aquino has already ordered to back up her get-tough policy on illegal strikes. They also welcomed her comments on many of the issues that have sparked the feeling that the Government is adrift without direction after a failed coup on August 22.

Mrs Aquino came across as ready and more than willing to confront the threats to her Government from communist-led guerrillas and renegade military rebels. She poured scorn on the old-style politicians trying to destabilise her Government and who, she said, were trying to regain their past privilege through the back door. I

have blocked all doors to power except elections in 1992," Mrs Aquino said.

She told the previously sceptical business community that she would adopt her method of governing by consensus, pledging that "Henceforth, I shall rule directly as President" and immediately issued some very hands-on orders to clear Manila's streets of rubbish.

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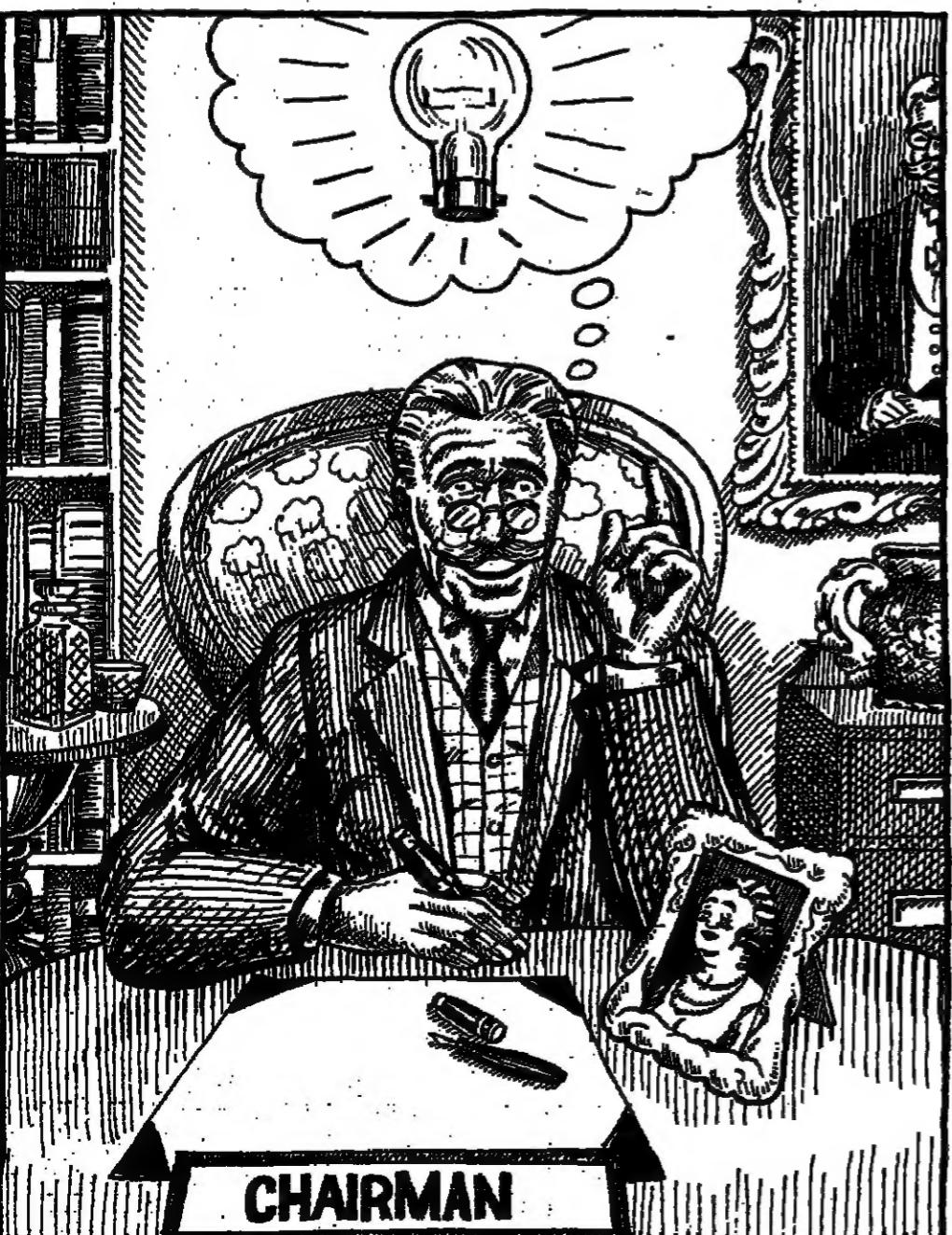
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AMERICAN NEWS

Reagan under pressure to tackle US budget deficit

BY STEWART FLEMING, US EDITOR IN WASHINGTON

ON Tuesday evening with the blades of the helicopter which would take him to see his wife at Bethesda Naval Hospital whirling noisily in the background President Ronald Reagan shouted bitterly to reporters gathered on the White House lawn "the Congress is responsible for the deficit."

The President had just finished reading a statement prepared earlier in the afternoon by Mr Howard Baker, his Chief of Staff, Mr James Baker, the Treasury Secretary, and Mr Alan Greenspan, the Federal Reserve Board Chairman, and aimed at calming financial markets whose spectacular gyrations are threatening to tip the US economy into recession.

As the centrepiece of that statement Mr Reagan held out what appeared to be the hand of conciliation to critics on Capitol Hill who had been baying throughout that day for the President to drop his obstinate opposition to a tax increase as part of a budget deficit compromise and to hold a "summit" meeting with them to hammer out an accord.

For the first time he signalled that he was ready to meet with Congressional leaders to try to reach agreement on a budget deficit reduction package.

Mr Reagan had read his lines like the good trouper he is. But now, as he was about to return

to private life his gut instincts, his 30 years of fighting what he sees as the profit-gone-park-barrel politics which has produced his country's trillion dollar Federal budget, could be suppressed no more.

You mentioned the Democrats," the 76-year-old President shot back. "The noise of the helicopter engines. 'For virtually a half a century or more they have controlled both Houses of the Congress. And for more than half a century there has been, with only single year exceptions, a budget deficit.'

Now Mr Reagan is clearly under heavy pressure to tackle the budget deficit. On Capitol Hill it is not just the Democrats, who as in 1984, have put their names again on the need for a tax increase to solve the problem and want Mr Reagan to agree and get them off his electoral hook with a concession.

Republican Senators like Mr Robert Dole and Mr Alexander Haig have been pressuring the President to provide leadership and tackle the deficit issue.

And there is of course the pressure from Wall Street which is anxiously watching to see whether the collapse of world stock markets will trigger an outbreak of fiscal responsibility in Washington.

It is far from clear, however, just what Mr Reagan's vague commitment to enter into talks



Ronald Reagan: hand of conciliation

with Capitol Hill will add up to.

That is in his party, who with an eye on next year's elections,

fear that Wall Street's collapse

could trigger a recession and

believe a deficit compromise is

needed to avoid that political

disaster, would like to see Mr

Reagan fulfil the implicit

pledge he made on Tuesday and

cut a budget deal.

But Mr Reagan is clearly in no

mood in his last year in office to

sully his political legacy by con-

ceding anything which his politi-

cal opponents could convincingly

label a tax increase.

On the other hand the fact

that Mr Reagan was prevailed

upon to make the statement his

top financial advisers said was

just as they had insisted on

the eve of the International

Monetary Fund annual meet-

ing that the sign the new

Gramm-Rudman-Hollings defi-

cit reduction package, something

that moderates like the two

Bakers may be able to inch the

President towards compromise.

Neither Wall Street nor the

West German Government

should raise their hopes too

high however. Mr Jim Wright,

the House Speaker, can try to

raise the ante, as he did on

Tuesday, by calling for the Presi-

dent to go beyond the \$23bn

deficit reduction package which

is now working on under the

Gramm-Rudman-Hollings law. But even Demo-

cratic budget experts on Capitol

Hill say that this is the most that

can be anticipated.

As a symbolic step, and one

which could help to pave the

way to a more vigorous attack

on the deficit in 1988 (if we get

there without a recession) such

is significant. But as Dr Henry

Kaufman, the Salomon Brothers

economist, pointed out in an in-

terview on public television on

Tuesday night after listening to

Mr Miller and Rep William

Gray, the chairman of the House

Budget Committee bickering on

the same programme: "I hear

considerable acrimony and dif-

ferences as to what would oc-

cur. This to me is very disap-

pointing" for even if a budget

compromise is agreed it would

leave the 1988 deficit on current

(optimistic) forecasts at \$162bn.

A PLAN by seven small, eastern Caribbean islands to merge into a single state has lost much of the steam which accompanied the announcement earlier this year.

The enthusiasm has evaporated and has been replaced by attacks by some leaders on their colleagues, by proposals for alternative mergers, and by ambivalence as some of the leaders re-think the feasibility of the federation.

One leader has said bluntly that he wants no part of a unitary state, and three others have considerably tempered their original support, leaving the others with more than a small degree of difficulty in maintaining credibility in the idea.

The seven countries - St Lucia, Dominica, Grenada, St Vincent, St Kitts, Antigua and Montserrat - had agreed in principle to create a unitary state with a population of 550,000 over 1,000 sq m.

Some leaders had suggested a federal republic based on a constitution to be put to a referendum in the islands. They argued that such a union would make economic sense for the small states.

The effort has been hit, however, by the blunt rejection of the plans by Mr Vere Bird Jr, the Prime Minister of Antigua, who says his country had no interest in being part of a new form of colonialism.

Mr Bird has bitterly attacked the Prime Ministers of St Lucia, St Vincent and Dominica - firm support-

ers of the federal idea - claiming they tried to dissuade France from giving Antigua a loan to rehabilitate the island's airport.

"They went to the French and protested against them lending us the money," Mr Bird said. "So if they get us into this unitary state, we know what they are going to do to us."

It is confusing, for while rejecting the proposed federation, Mr Bird has said he intend seeking some association of his island with St Kitts and Montserrat for "greater functional co-operation" in the eastern Caribbean.

While the leaders of these two islands, and of Grenada, have not publicly withdrawn their interest in being part of a federation, they have not been speaking in support of the idea.

All this, however, has apparently not dampened the enthusiasm for the federation among the leaders of St Lucia, Dominica and St Vincent.

Mr John Compton, Prime Minister of St Lucia, has repeatedly argued the case for the federation, saying it is a political and economic necessity.

He rejects suggestions that, under the federation, freedom of movement between the islands would be to the detriment of some members.

There is no point in talking about political union and one single government, if its citizens cannot

move around or work or live in their own country," Mr Compton says. "These islands are at about the same level of economic development and, except for Montserrat, we have about the same population - 100,000 more or less - so there is no reason why there should be a mad rush from one to the other."

Opposition parties in the seven islands say they support the federation plan, but insist that it must be re-thought in a more orderly fashion.

Mr William Demas, Caribbean Development Bank President, feels that this provides a basis for viable political unity. "Because of their small size, these countries could benefit from having a single, unified and truly common market for goods and services, capital and manpower," he argues. "There needs to be a total pooling of markets and resources among the countries."

But he warns that political integration on its own is not enough to solve the financial and economic problems of the small islands. "Political union is a necessary, but not a sufficient condition for achieving these highly desirable goals."

Government officials in the three countries, who still actively back the planned federation, say the inclination of the governments is towards going ahead with the creation of a unitary state, rather than abandoning the effort.

Brazil offers token interest payment

BY IVO DAWSON IN RIO DE JANEIRO

BRAZIL is ready to make a token interest payment on its \$68bn of longer term commercial bank debt only if the banks commit themselves to a three year rescheduling agreement covering 1987-1989.

They speak about a token payment, not this amounts to a provisional settlement of 1987," the minister said. "Brazil cannot accept because it wants to negotiate the debt for the next three years and make a real advance on the terms won by Argentina, Mexico and the Philippines."

If we make a provisional agreement the negotiations will take much more time. That's bad for the banks, bad for the US and bad for the capitalist world."

He added that Brazilian foreign exchange reserves - believed to be at about \$60bn and continuing payments of the \$8.5bn due this year to other foreign creditors and institutions made a full payment of \$4.3bn in 1987 commercial bank interest impossible.

But the minister said he would be able to make a "real token payment" as a goodwill gesture as long as the banks agreed to negotiate without demanding from Brazil that the outcome be linked to an accord with the International Monetary Fund and as long as the banks also agreed on the simultaneous exchange of new loans for interest payments and on progress on procedural issues.

Solow wins Nobel prize for economics

BY SARA WEBB IN STOCKHOLM

THE 1987 Nobel Economics Prize was yesterday awarded to Professor Robert M Solow of the Massachusetts Institute of Technology for his contribution to the theory of economic growth.

The Royal Swedish Academy of Sciences said Professor Solow had made "exceptional contributions towards the study of factors which permit production growth and increased welfare."

Prof Solow, 63, is considered to have influenced questions of growth accounting. His analyses showed that only a small proportion of annual growth could be explained by increased inputs of labour and capital, and that the distribution of GNP between wages and profits was not affected by technical change.

In the 1950s, he studied the role played by natural resources in economic growth and environmental consequences of growth. More recently he has concentrated on macro-economics questions involving unemployment and economic policy, and has been a member of the US President's Council of Economic Advisers. He has been professor of economics at MIT since 1982.

He is a strong Keynesian noted for his great resistance to monetarist ideas. On one occasion, he was taken to task for lumping all the monetarists together - to which he replied that to a poodle, all poodles look different, but to everybody else, all poodles look the same.

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WORLD TRADE NEWS

Japanese machine tool exports to EC fall sharply

EXPORTS to Europe of Japanese machine tools, an emotive industrial issue within the EC, slipped by 30 per cent during the first half of this year.

This severe fall has been met by some Japanese machine tool makers, who have been pressuring the European Commission to take action against the level of Japanese imports, though the machine tool industry itself is not sure what that could be.

On the face of it the import figures, collected by Cecimo, the European machine tool makers' committee, reinforce what Japanese machine tool makers have been telling their

There is evidence that the Japanese are switching strategy - installing more capacity in Europe.

European competitors, that is the production and exports are down this year by between 20 and 30 per cent. Most of Japan's biggest machine tool makers have been making losses.

At the same time, there is now strong evidence that the Japanese are switching strategy by installing more assembly and production capacity in Europe.

Japanese machine tool makers have spent a lot of money doing this in the US. Now, with in the last year, at least seven Japanese companies have either started production in Europe, announced that they will do so, or have raised to above 50 per cent their stakes in European machine tool companies.

However, European machine tool makers are suspicious about the significance of the Japanese import figures. Mr Lucien Rama, Cecimo's general secretary, says they might reflect a weakening of the European machine tool market, not a fall in Japanese production.

Measured by value, the Japanese had 4.5 per cent of the European machine tool market in 1980, 8.1 per cent in 1985 and 8.9 per cent last year. In machining centres and lathes, where the Japanese have targeted their sales, their market share is

Chinese sign deal with C&W

By Lynton McLean

CABLE & Wireless, the UK telecommunications company, has signed a joint co-operation agreement with the post and telecommunications administration of Tianjin province in the People's Republic of China. The company has not disclosed the value of the deal.

For example, exports of machine tools from Belgium jumped from SF 2.5m (500,000) in 1985 to SF 7.42m last year. Belgium is a minor machine tool maker, and most of these exports are believed to be Japanese machines.

The issue of re-exporting also affects exports from the Netherlands, Austria and the Republic of Ireland.

Last year, there was a very large influx of Japanese machines into the UK. We still don't know what this means," Mr Rama said this week at Milan's big Emo machine tool exhibition. "It is possible that Japanese machines come to the UK and are then re-exported as US machines."

The apparent steep decline in Japanese machine tool exports to Europe will not make it easier for European companies seeking help from the EC Commission.

The Italian industry, in particular, seems very nervous about what the Japanese will do next because it believes the Italian market will now be a principal target for Japan's machine tool companies.

The Europeans, though, do not seem to know what they want the Commission to do. Mr Rama said that tariffs would not be a good thing because they could make European companies lazy.

European machine tool makers argue they are just as competitive as the Japanese. They point to the 4.2 per cent of the Japanese machine tool market taken by Europeans in 1985 as evidence of that.

One of their main bones of contention appears to be the high cost of Japanese machine tool companies. Cecimo says the average European company works about 1,800 hours a year but Japanese competitors average 3,200 hours to 2,400 hours a year, very little paid as overtime.

Norwegian shipping seeks to curb UK

By KAREN FOSSLI IN OSLO

NORWAY'S Shipping Association has asked the Prime Minister Mr Gro Brundtland to impose trade sanctions against British supply vessels operating in Norwegian waters.

The request comes after the two countries' shipping officials over fair and equal opportunity for gaining work for vessels in offshore oil industry oil.

The Norwegians claim that their vessels have gained less work in UK waters than British vessels have in Norwegian waters. However, UK vessels are much older and less sophisticated than those of their Norwegian competitors and therefore they are able to offer lower prices for contracts.

The Norwegian Shipping Association maintains that British shipping officials are "totally uninterested in implementing a solution which would allow Norwegian vessels 'market entry' into the UK sector."

The association has accused British shipping officials, specifically the Offshore Supplies Office, of asking oil companies operating in the UK sector to discriminate against

David Owen reports on a law with constitutional implications Ottawa's unusual drug patent bill

THE MULRONEY government will be glad to see the back of bill C-22 - its proposals to change Canada's unusual drug patent law.

What began as a straightforward if controversial decision to extend patent protection for the brand-name pharmaceuticals industry by a Government with a comfortable House of Commons majority has evolved into a constitutional debate with far-reaching implications.

In recent days, there has also prompted opposition, cast by opposition MPs, about the Government's integrity at a time when a series of political scandals has already served to undermine its credibility.

Since its introduction in 1985, the multinational corporations which dominate Canada's brand-name drug market have been fighting for the softening or abolition of the contentious "compulsory licensing system." This proposed forcing system, which would force Canadian-based pharmaceutical suppliers to licence Canadian manufacturers to import and produce their patented prescription medicines in exchange for a 4 per cent royalty fee.

Canadian patent law normally allows inventors of a new drug up to 17 years of exclusive production rights. Under compulsory licensing, however, generic manufacturers can start selling copies of patented drugs as soon as they are able. This can be as little as 4 years after the original hits the market.

Bill C-22 proposes instead to

Michael Wilson: concessions

would establish the Patented Medicines Price Review Board, empowered to remove compulsory licensing protection from any drug it found to be overpriced, together with other measures to combat price inflation.

Not surprisingly, the bill has received the strong backing of the multinational drug companies, who have announced plans for well over \$300m of extra research and development

spending in Canada over the next eight years - a commitment which, they say, would be impossible without the promised additional patent protection.

However, it has been bitterly opposed by the generic manufacturers, who have carved out a \$320m niche in the C\$2.5bn per annum Canadian pharmaceuticals industry, and various consumer protection groups. They argue that the bill would result in higher drug prices and question the effectiveness of the proposed consumer watchdog.

Opponents of the bill have recently been joined by a somewhat unlikely ally in the shape of the Senate (the Canadian Upper House), which has twice stalled the legislation's passage by referring it to committee.

After the first hearing, the Senate sent back to the Commons its own version of new patent legislation, providing only 4 years of exclusivity for inventors, and new disclosure of 14 per cent royalty fee, in line with recommendations made in a 1985 royal commission report on the industry drafted by Mr Harry Eastman, a Toronto economist.

These delaying tactics have infuriated Mr Harvie Andre, the Corporate Affairs Minister, who duly shepherded the bill through the Commons a second time in essentially unmodified form. To explain why the affair has acquired its constitutional dimension.

The bill's supporters contend that the unelected Senate, to the free trade agreement."

GE secures \$600m JAL engines deal

By Carl Rapoport in Tokyo

JAPAN Air Lines has chosen General Electric to supply its aircraft engines, in a deal estimated to be worth more than \$600m over the next 10 years.

JAL chose the GE engine over those offered by Pratt & Whitney and Rolls-Royce, marking the company's first departure from Pratt & Whitney engines in 20 years. Rolls-Royce is understood to have been a close contender until the last minute.

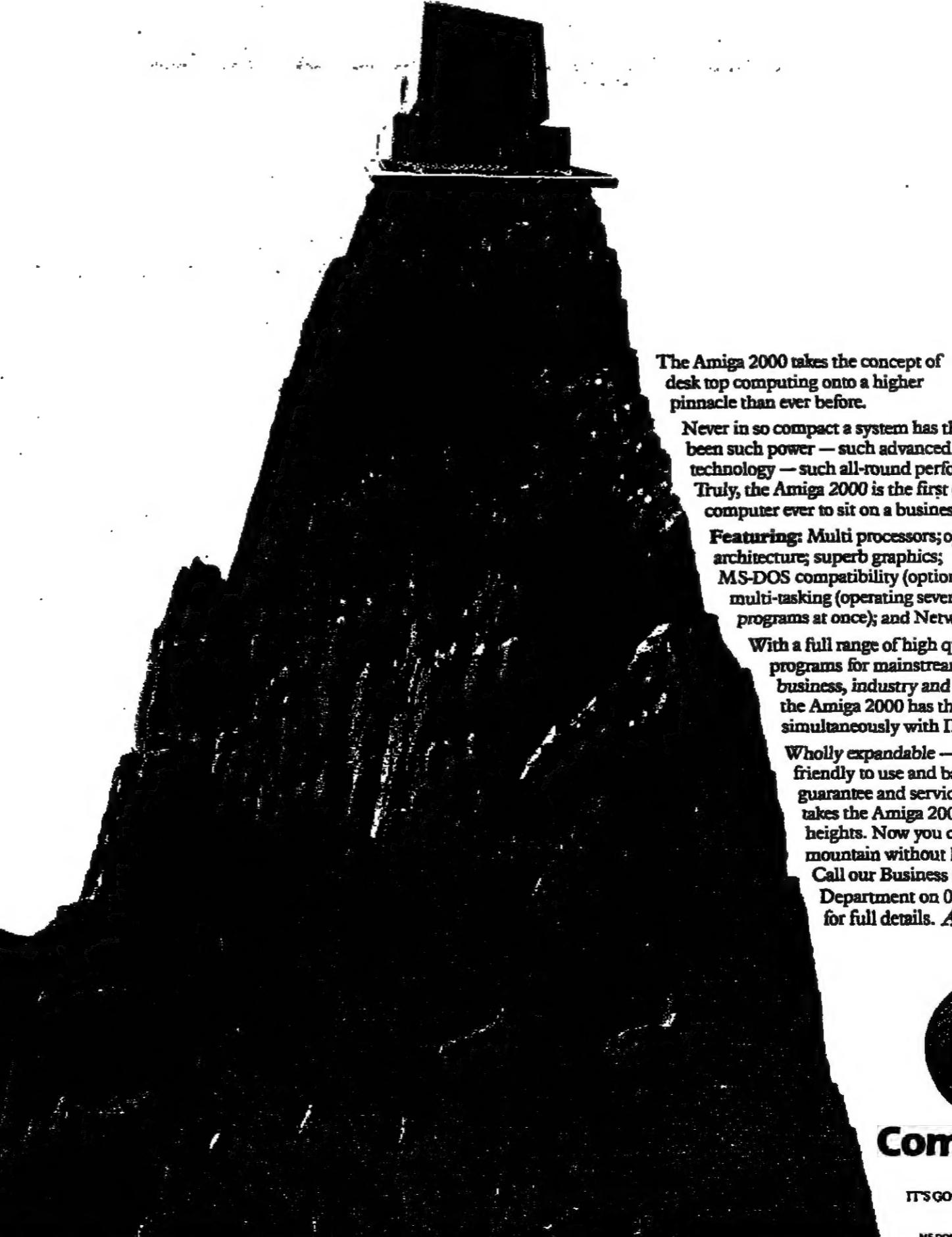
The initial order is for 20 GE engines, with options to buy an additional 747-400 aircraft JAL ordered from Boeing last month.

However, JAL is expected to eventually use Boeing and GE equipment to replace all its long-haul aircraft over the next 10 years.

Japan has come under strong pressure from the US government to ease the trade imbalance between the two countries. As a result, the nation's flag carrier is understood to have helped tip the balance toward an American supplier for the engine order.

Also, GE has so far sold more engines to power the 747-400s and other new generation jets than P&W and Rolls-Royce. Though JAL's mainstay engine has been Pratt & Whitney's JT9D, a new engine is needed for the 747-400, which has a longer range than its predecessors.

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UK NEWS

Trident missiles will remain the property of US

BY DAVID BUCHAN

BRITAIN'S Trident missile system, due to come into service in the mid-1980s, will effectively remain the property of the US, it was disclosed yesterday.

The UK missiles will be part of a mingled stock shared between the two countries, according to senior Royal Navy officers and Ministry of Defence officials at the Faslane submarine base at Clydebank in Scotland and nearby Coulport submarine depot.

The missiles, made by Lockheed, will be returned to the US for possible use in its submarine stocks. British submarines are laid up for refitting or decommissioning.

The arrangement contrasts with that for the present Polaris missile stock which is owned outright by the British Government.

Under the 1980 accord with the US for the joint maintenance of Trident missiles in Georgia, Britain will lose the ability to test, assemble and service its strategic nuclear weapons. Polaris missiles are tested and assembled from imported parts at Coulport.

Loss of this capability could be a serious constraint if the US ter-

minated its Trident programme before the UK, as has happened with Polaris. However, a senior MoD official at Coulport said he assumed that the US had given the UK some assurances about long-term support for the Trident programme.

The UK Government has estimated a saving of £700m (£1.165m) on the total Trident programme, currently costed at £9.25bn, by having missile assembly and servicing done at King's Bay in Georgia. No new assembly and test facilities have been built at Coulport.

Common servicing has allowed the two countries to have a smaller missile population. One official said: "We're saving £500m is being spent at Faslane to build a covered shipfit for Trident submarines which will be British-built and a 900-acre expansion at Coulport to hold in emergency up to 16 Trident missiles. These will have UK-built warheads on the Lockheed rockets."

The US is insisting that UK handling of Trident missiles be up to US safety standards because they may end up in US submarine stocks. US officials are already at Coulport helping supervise the expansion.

RALPH ATKINS REPORTS ON COST-CUTTING CHANGES IN STATE BROADCASTING

BBC to sell stake in commercial operation

THE BBC plans to float part of its commercial operation on the stock market as part of a wide ranging five-year plan announced yesterday to cut costs and increase revenue.

The sale of a stake in BBC Enterprises, which sells television programmes, books and magazines produced by the corporation, will increase considerably the funds available for programme making. Even if the corporation kept a 75 per cent share, it could raise £100m (£1.65m).

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Common servicing has allowed the two countries to have a smaller missile population.

A PEACE treaty was announced yesterday between corporate treasurers and institutional investors to end a long-standing dispute over the right of shareholders to have the first opportunity to subscribe to new equity issued by their companies. The London Stock Exchange, which has mediated in the dispute, issued a set of seven guidelines on the pre-emptive rights of shareholders endorsed by the Association of Corporate Treasurers and the investor protection committee of the National Association of

tions by 10 percent and increasing revenue from the sale of archive material and specialist services.

The five-year plan is the first ever published by the BBC. Mr Michael Checkland, director-general, told the corporation's staff yesterday that it had been prepared in response to major changes in broadcasting and restrictions on the future growth of licence fee income.

The plan also includes a major shake-up of national radio networks. Greater emphasis is to be put on VHF (very high frequency) broadcasts while medium wave frequencies are to be assigned new uses.

The strategy is likely to lead to job losses at the corporation

but no details have been given about numbers.

However, the BBC stressed its commitment to maintaining the quality of its programmes and increasing the diversity of its output. "We must ensure that the new opportunities which our creative programme makers will seek, can come out of a well-managed organisation," said Mr Checkland.

Other sources of revenue could include "downloading services". These are programmes broadcast at night for specialist viewers who pay for the service. Last week, the BBC announced plans of a special programme for doctors which is expected to raise about £1m a year.

Further support services in-

cluding cleaning and security are likely to be contracted out.

The BBC has no plans to operate or manage satellite or cable television services but it will offer archive material for sale.

BBC Enterprises currently operates as a limited company owned by the corporation. It has a staff of 850 and a turnover of about £130m, although this is forecast to rise to £200m by 1991.

The company shares many services, including computers, with the main corporation, but already plans are being made to break the links. Final details about the sale, which could be a private flotation or be open to the public, are expected to be announced within two years.

Details, Page A4

Deal agreed on shareholders' first refusal

BY CLIVE WOLMAN

A PEACE treaty was announced yesterday between corporate treasurers and institutional investors to end a long-standing dispute over the right of shareholders to have the first opportunity to subscribe to new equity issued by their companies.

The London Stock Exchange, which has mediated in the dispute, issued a set of seven guidelines on the pre-emptive rights of shareholders endorsed by the Association of Corporate Treasurers and the investor protection committee of the National Association of

writers' fees, typically 2 per cent.

The guidelines cover the various forms of quasi-equity, such as Euro-convertible loan stocks and warrants, which several companies have issued over the last two years to sidestep the restrictions of the NAPF and AFL. However, the committee - comprising representatives from industrial companies, investment management, the Stock Exchange, which drew up the guidelines, has backed away from tackling the problems of the acquired company.

The pre-emptive rights of shareholders are enshrined in UK company law, but can be overridden by a vote of shareholders.

The guidelines are designed to make the rights of shareholders more effective.

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UK ECONOMIC INDICATORS

ECONOMIC ACTIVITY-Indices of industrial production, manufacturing output (1980=100); engineering orders (1980=100); retail sales volume (1980=100); retail sales value (1980=100); registered unemployment (excluding school leavers) and unfilled vacancies (1980s, all seasonally adjusted).

	Ind. prod.	Min. output	Eng. orders	Retail vol.	Retail value	Unemp.	Vac.
1986							
1st qtr.	106.8	102.7	97	119.2	146.9	3,171	166.5
2nd qtr.	104.9	101.0	97	121.3	154.9	3,093	175.8
3rd qtr.	105.0	101.1	100	125.7	152.7	298.2	174.0
4th qtr.	111.1	107.4	98	125.5	144.3	2,141	213.9
1987							
1st qtr.	112.1	107.5	94	126.4	157.0	3,073	218.4
2nd qtr.	110.5	105.0	94	125.6	152.6	275.1	215.5
3rd qtr.	112.5	108.3	94	127.5	157.9	3,049	214.0
4th qtr.	110.5	105.5	93	126.0	152.3	212.9	212.2
1988							
1st qtr.	112.1	107.5	94	126.4	157.0	3,073	218.4
2nd qtr.	110.5	105.0	94	125.6	152.6	275.1	215.5
3rd qtr.	112.5	108.3	94	127.5	157.9	3,049	214.0
4th qtr.	110.5	105.5	93	126.0	152.3	212.9	212.2

OUTPUT-By market sector: consumer goods, investment goods, intermediate goods (materials and fuels); engineering output, metal manufacture, textiles, leather and clothing (1980=100); housing starts (1980s, monthly average).

	Consumer goods	Invest. goods	Intmed. goods	Eng. output	Metal mfr.	Textile etc.	Housing starts
1986							
1st qtr.	102.9	101.2	114.3	101.3	109.6	103.1	14.6
2nd qtr.	102.9	101.4	115.3	102.3	110.1	104.1	15.5
3rd qtr.	106.4	101.7	117.4	103.4	109.3	102.2	12.6
4th qtr.	110.5	103.4	118.3	104.4	115.6	104.7	15.5
1987							
1st qtr.	106.9	103.4	120.0	105.4	105.8	117.4	17.4
2nd qtr.	106.9	102.5	118.0	105.4	105.6	106.1	15.5
3rd qtr.	107.0	102.6	118.1	105.4	105.7	106.2	17.7
4th qtr.	106.9	102.5	118.0	105.4	105.6	106.1	15.5
1988							
1st qtr.	106.9	102.5	118.0	105.4	105.6	106.1	15.5
2nd qtr.	106.9	102.5	118.0	105.4	105.6	106.1	15.5
3rd qtr.	107.0	102.6	118.1	105.4	105.7	106.2	17.7
4th qtr.	106.9	102.5	118.0	105.4	105.6	106.1	15.5

EXTERNAL TRADE-Indices of export and import volume (1980=100); visible balance; current balance (£m); oil balance (£m); terms of trade (1980=100); official reserves.

	Export volume	Import volume	Visible balance	Current balance	Oil balance	Terms of trade	Reserves
1986							
1st qtr.	117.5	124.9	-1,277	+882	+1,869	101.9	18.75
2nd qtr.	112.9	118.1	-1,465	-146	-1,765	102.1	19.28
3rd qtr.	122.6	128.6	-2,893	-810	-1,622	102.2	22.28
4th qtr.	130.6	144.9	-2,725	-963	-1,785	100.9	21.92
1987							
1st qtr.	128.8	132.2	-1,135	-572	-1,104	105.5	27.04
2nd qtr.	128.5	140.7	-2,361	-1,023	-1,627	102.7	21.86
3rd qtr.	128.4	138.0	-892	-441	-823	100.4	19.87
4th qtr.	127.4	138.6	-917	-1,085	-1,085	102.3	27.04
1988							
1st qtr.	128.8	132.2	-1,135	-572	-1,104	105.5	27.04
2							

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Optional 20-MHz Coprocessor. This little gadget does mind-bogglingly complicated mathematical calculations in a jiffy. (Up to 25% faster than other 20-MHz 80386 based p.c.s to be precise.) Especially useful for adding up

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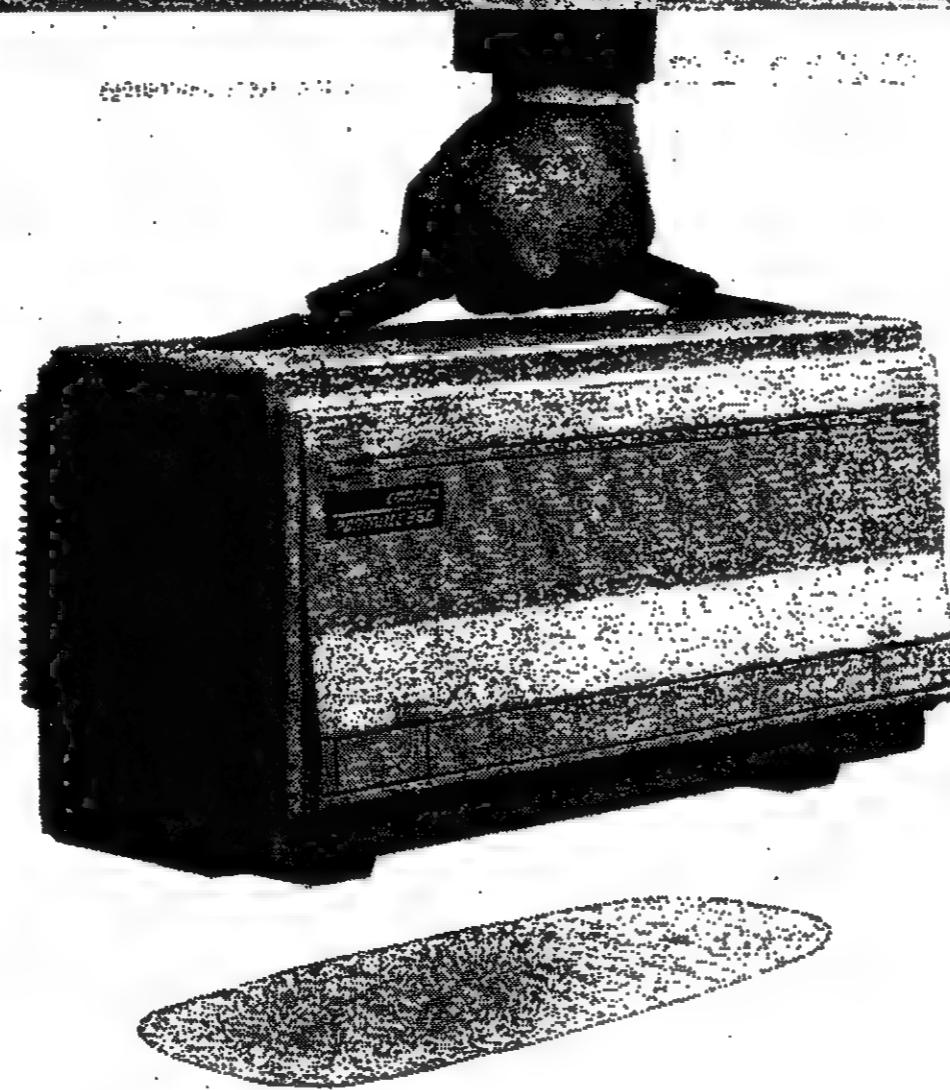
information about 32 chunks at a time, making even the lightning responses of current 16-Bit machines look decidedly slowwwwww.

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Yes, as with previous Compaq portables, the new 386 comes with its very own black leather, or nylon carrying case. (Well what did you think we were going to say?)

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Unlike certain manufacturers we could mention, we don't see why the thousands of pounds you've already invested in hard and software should be lost for the sake of change. We've made the Compaq Portable 386 compatible with all your industry standard products

designed for 80286 based systems. It simply runs them at breakneck speed.

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UK NEWS

BA 'likely to look abroad for mergers'

By Michael Donne, Aerospace Correspondent

BRITISH AIRWAYS is likely to look overseas for airlines with which to merge whether or not its proposed merger with British Caledonian is approved by the Monopolies Commission, according to Sir Colin Marshall, chief executive.

The commission's report on the BCal merger is to go to Lord Young, Trade and Industry Secretary, next month. BA is hoping it will recommend the merger, but accepts that such a decision could probably include safeguards against anti-competitive behaviour by the merged airlines.

Other independent airlines, some of them fiercely hostile to the merger, fear its impact on their operations, especially at Gatwick airport.

The concern already expressed by some independent airlines that BA is not likely to stop at taking over BCal appears to have been strengthened by comments from Sir Colin in an interview with *Airline Business* magazine.

"We intend to be a major player, not just in the European scene, but in the world scene," he says. "And that almost certainly will require us to look for mergers in the future."

So far, he says: "We haven't looked that carefully at other airlines, but I think that clearly we're going to have to do that before too long, irrespective of the outcome of the BCal situation."

The proposed £110m refurbishing and expansion scheme planned for Glasgow's Abbotsinch airport by BAA, formerly the British Airport Authority, has been approved by Renfrew Council.

Management 'should be given professional status'

By DAVID BRINLEY

A "CRUSADE" to give industrial management professional status was launched last night by Mr John Banham, director general of the Confederation of British Industry.

Mr Banham set out a proposed national approach to the recruitment and training of managers. He said the confederation had won general support from member-companies for "a major initiative towards what might be termed the professionalisation of management".

He said: "The CBI knows of no subject more vital to the long-run competitiveness of British business than improving the quality of British management."

He was giving the opening address at the Institute of Personnel Management's national conference in Harrogate. He called on employers represented there to put their names to a forth-

coming management-development charter.

This charter is being drafted by the Foundation for Management Education, which is supported jointly by the confederation and the British Institute of Management.

It follows a consultative forum held in the wake of reports exposing the UK's relative backwardness in management development.

Mr Banham gave details of the foundation's approach. He said it would have to overcome three major obstacles: to dispel a "nearly true perception about industrial management careers".

"In short, industry appears repressive, in the sense that career options narrow rather than widen; it does not pay particularly well; and it does not hold the prospect of much fun. Other than that it has a great deal going for it."

He said: "It is important for the Government not to take over what must be an industry matter."

The privatisation of the country's business schools remained the Government's long-term aim but privatisation could not take place in the immediate future because some business schools required a particularly high level of endowment.

Replying to a business school lecturer who complained that his students earned £10,000 more than the staff, Mr Jackson said there was no reason why the schools should not move away from the national remuneration scales and pay their staff more.

He said the key elements of the national approach were likely to include: an administrative body including academia, business and government; larger companies taking the lead; more university and polytechnic places for management studies; a post-entry preliminary examination; a masters' programme; on-job training and systematic career planning; and post-entry modular management education programmes.

Mr Banham, expressing the hope that next year would be the year of the manager, called for promotion of the management career at prestige events and through videos and cinema commercials.

He said: "For relatively small sums of money - £2m to £3m a year, perhaps - concentrated in the right places, it should be possible to turn the present entrenched and out-of-date attitudes around."

Bridgend shopping complex to cost £30m

By Anthony Morley, Welsh Correspondent

THE LAND Authority for Wales has joined forces with Fairfield Properties to develop £30m shopping and leisure complex at Bridgend.

The scheme is unusual in that it will be based on a road funded by the developer linking the M4 with the centre.

The care of the project will be a supermarket, associated shops and a garden centre. A leading stores group has expressed interest.

There will also be a 100-bed room hotel with conference facilities and championship standard golf course, a public house and two fast-food restaurants.

It is expected that the complex could provide about 1,000 jobs.

If the local authority agrees work would start next autumn and be completed by 1990.

Mr Bernard Ryan, chief executive of the Land Authority, said yesterday the project would be one of the largest and most imaginative undertaken in Bridgend for years.

It will enhance the growing reputation of Bridgend as a business and leisure centre, he said.

Distributors 'set for 25% income growth'

SPECIALIST distribution companies should achieve high quality earnings growth of up to 25 per cent a year over the next few years, because of changes taking place in the market, according to Mr Clive Anderson, transport analyst at stockbroker Kilcat & Aitken.

He expects the share of the distribution market held by third party operators to rise to 60 per cent by 1994, compared with 20 per cent in 1984.

BT 'makes efforts to improve public pay telephone service'

By TERRY DODSWORTH, INDUSTRIAL EDITOR

BRITISH TELECOM has made considerable efforts to improve its public call box service over the last few weeks, although although 30 per cent of the pay phones in some of the worst hit locations are consistently out of order, says an independent survey.

The Telecommunications Industry Research Centre carried out the survey on call boxes in the last week in September and the first two weeks of this month.

It follows extensive criticism of the quality of service provided by pay phones in recent months and suggestions that Mercury, the group's fledgling competitor, might be allowed into the market.

According to the study, standards of pay phone maintenance went up significantly in the 370 call boxes monitored

over the three-week period.

An average of 23 pay phones out of 176 tested at five London railway stations were out of order in the first week. This dropped to 19 in the second week and 12 in the third. At Victoria station, defective telephones dropped from six out of 19 surveyed in the first week to one in the third and at Heathrow Airport they fell from 14 to 10 out of 68 over the same period.

The poorest standards were found at the Watford Gap service station on the M1 which had an average of five pay phones a day out of order, a total of more than 40 per cent. Rural areas scored the best, with only 19 a day found to be defective out of 370 surveyed.

The report seems to lend weight to BT's claim that some of the problems which led to criticisms of the call box ser-

vice in the summer were a temporary outcome of the engineers' strike earlier in the year.

At the same time, BT promised a crash programme to raise maintenance standards a few weeks ago after the publication of a hard-hitting report on the service by Ofstat, the telecommunications industry watchdog.

The latest study also underlined the financial difficulties found in running many rural call boxes.

Several telephone areas, particularly Yorkshire, Dorset, Devon, Cornwall, Wales and Scotland, reported an income of less than £2 a week from some village pay phones.

Under its licence BT does not have to provide a service if the income from a pay phone drops below £85 a year. "BT is maintaining thousands of telephones for purely social reasons," the report says.

Building power stations in south 'vital'

By MAURICE SAMUELSON

IT WAS vital to build more power stations in southern England to prevent the national grid from becoming unstable, Lord Marshall, Central Electricity Generating Board chairman, said yesterday.

With electricity demand rising, particularly in the south, it was increasingly difficult to maintain the balance of the grid system when faults occurred, he told the Institute of Mining Engineers in Mansfield, Nottinghamshire.

Before the general election, Mr Peter Walker, then Energy Secretary, appeared to have given the CEBG carte blanche to

build two coal-fired power stations.

Recently, however, the Treasury is understood to have challenged the need for additional generating capacity in southern England and to have asked whether rising demand might not be provided by trebling the amount of electricity imported from France to 6,000MW.

The CEBG denies that it is studying such a scheme, which it adds, would not meet the needs of southern England.

In his speech, Lord Marshall condemned suggestions that in a privatised electricity industry the National Grid should be tak-

en out of the CEBG's hands. He said the electricity system was not just a trading grid but an operating grid.

The CEBG is very proud to have demonstrated in virtually every country in the world how to optimise an electricity system, to provide the best possible electricity supply at the least possible cost.

Mr John Baker, CEBG's corporate managing director, has given a warning in Power News, the CEBG staff newspaper, that privatisation would not succeed unless the power stations and the grid remained integrated.

Hedging on risky markets

Clive Wolman on problems faced by Royal Life's unit trust launch and the solutions adopted

According to Mr Kershaw: "We needed a bit of hand-holding to be assured we were doing the right thing, so we went to an agent."

Royal Life asked two UK and one US securities firms to make proposals to them. The firm that was chosen was James Capel, the leading UK agency stockbroker. "We thought that Capel came up with the most imaginative solution on the most attractive terms," said Mr Atkins.

Mr David Heron, of Capel, guaranteed to buy the specified share portfolios, comprising 220 different shares, and pass them to the fund on October 8. Royal could specify the total value of the portfolio to be purchased, once it knew how much money it had attracted, but only in the £180m to £220m range.

As it turned out Royal attracted £240m and asked Capel to deliver 220m of shares, 290m from the US, 90m from Japan and 250m from the UK.

The price that the funds would have to pay for the shares was fixed at the mid-market price at the end of the day on September 8. Capel agreed to protect the funds against any fall in the markets in sterling terms from that date to the start of October.

If the markets rose, Capel would keep for itself the first 3 per cent of the rise in the US market and the first 2 per cent of the rise in the UK market. Any excess would be attributed to the funds. As it turned out the US market rose by 3.7 per cent and the UK by 3.8 per cent.

The terms Capel offered for insuring the Japanese portfolio were rejected by Royal as being too expensive. This was a consequence of the difficulties of hedging the Japanese market through Simex. The agreement was made on September 9 by an exchange of letters. "It was an old-fashioned City deal with no lawyers," said Mr Kershaw.

From October 26, the busy executive dashing off for a meeting in Paris, won't have to write off the whole day.

London City Airport will be offering regular flights to Paris, Brussels and Plymouth (and other key destinations soon), backed up by specially tailored airport facilities and in-flight services.

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In fact, as part of a banquet to celebrate a conference of chefs at the Gothenburg Sheraton, more than the usual care and attention had gone into its preparation.

The problem was that the guest (like most guests in our experience) preferred the sauce served onto his plate. Rather than onto his lapel. (A subtle sauce can look very unsubtle adorning a white dinner jacket.)

Fortunately, the maître d' was a man who looks at such accidents and sees only opportunities.

Helping the guest remove his jacket, he offered his own as immediate, temporary



replacement. At the same time whisking the sauce-stained garment off to be dry-cleaned.

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UK NEWS

Ferry companies to seek talks on joint operations

BY KEVIN BROWN, TRANSPORT CORRESPONDENT

THE OFFICE of Fair Trading will be asked shortly to allow Channel ferry operators to hold detailed talks on joint operations. Sir Jeffrey Sterling, chairman of Penninsular and Oriental Steam Navigation, said yesterday.

Sir Jeffrey said rationalisation of services was essential if ferry companies were to offer effective competition to the proposed Channel tunnel, due to open in 1993.

P & O is likely to offer the OFT a freeze on fares in return for permission to restructure services in co-operation with Sealink UK and other companies, Sir Jeffrey said.

The company's case will be that its existing services cannot earn enough to finance reinvestment in new ships to compete with the tunnel or to meet the costs of redundancy payments.

The "ideal" solution would be combined marketing and opera-

tion of all Channel ferries, possibly under joint management, with a ship leaving Dover every 30 minutes, Sir Jeffrey said.

P & O has already held outline talks with the OFT permission - with Sealink, Dover Harbour Board, and Belgian, French and Dutch ferry operators.

Initial discussions have also taken place with union representatives on the need for "substantial" redundancies within P & O European Ferries, formerly known as Townsend Thoresen.

Sir Jeffrey said the time for opposing the tunnel was past, but the Government would "have a fight on its hands" if it failed to take steps to prevent predatory pricing by the tunnel operators.

P & O would use its weight to insist on parity with the fixed-link operators in matters such as speeded-up customs and immigration services and improved road communications to Dover, he said.

marks a new phase in the ferry companies' fight against the tunnel, which has previously been led by Mr James Shewan, chairman of Sealink UK.

The campaign has been largely dormant since March, when the loss of the Townsend Thoresen ferry Herald of Free Enterprise undermined the ferry companies' claims that the tunnel would be unsafe.

P & O believes it is now likely to go ahead, unless there is a continued crisis in the financial markets.

Sir Jeffrey said the time for opposing the tunnel was past, but the Government would "have a fight on its hands" if it failed to take steps to prevent predatory pricing by the tunnel operators.

P & O would use its weight to insist on parity with the fixed-link operators in matters such as speeded-up customs and immigration services and improved road communications to Dover, he said.

Ulster law discussed at Anglo-Irish conference

By Our Belfast Correspondent

NORTHERN Ireland's legal sys-

tem and the Republic of Ireland's planned Extradition Bill were discussed yesterday at a meeting of the Anglo-Irish inter-governmental conference in Belfast.

Mr Tom King, Northern Ire-

land Secretary, and Mr Brian Lenihan, Irish Foreign Affairs Minister, made it clear that both governments remained fully committed to the Anglo-Irish

Ralph Atkins examines the BBC's general strategy for the 1990s

Tuning in to broadcasting challenge

THE BBC'S first five-year plan should be viewed as a response to new challenges and not as a negative cost-cutting exercise.

Mr Michael Checkland, director-general, told the corporation's 23,000 employees yesterday.

The plan is designed as a general strategy for the 1990s. Details have still to be worked out by the BBC board of management.

It believes it has set out a framework which reduces dependence on licence revenue and takes account of recent major changes in broadcasting.

The main areas covered by the plan are:

Revenues. Licence revenues are now linked directly with the retail price index, which the BBC calculates, increases at a rate about 2 percentage points lower than broadcasting costs. By 1993 this would severly choke funds.

Instead the corporation hopes to increase revenue from other sources, such as the BBC Enterprises, which sells television programmes abroad, the Radio Times, books and videos, is forecast to increase its turnover from about £130m to £200m by 1991 and to double its current £19.5m a year investment in BBC programmes.

Other sources of revenue include property disposals and the sale of archive material.

particularly to cable or satellite television companies.

There could also be further night-time "downloading services" paid for by viewers, such as the planned programme for doctors which the BBC announced last week and which is expected to raise £1m a year.

Costs. The BBC plans to cut staff costs by 1 per cent a year, saving up to £25m per annum. Mr Checkland said yesterday it was not possible to calculate at this stage how many jobs would be lost. Most could be cut through natural wastage but he could not rule out compulsory redundancies.

Local radio stations will be expected to reduce operating costs by 10 per cent.

Network radio. The Government proposals for radio, set out in a Green Paper in February would require the BBC to surrender two of its medium wave frequencies. This could lead to radio choices for all frequencies with Radio 1 and 3 becoming available on VHF.

Radio 4 on VHF would continue as a national information and speech network but the BBC is to investigate the feasibility of using the station's long wave frequency as a national events channel covering, for example, Parliament, state occa-

sions and news conferences.

producers. This policy will be subject to review but eventually 25 per cent of air time, excluding news related programmes, could be made independently.

External services. The plan repeats the BBC's commitment to launching a world television news service modelled on the World Service radio news.

The scheme was first announced last year when the BBC said it was looking for an £8m contribution from the Foreign Office which funds the World Service.

The plans have been modified since then, reducing the input from Government and introducing commercial partners into the scheme. However, the BBC is still waiting for a Foreign Office decision before it goes ahead.

The BBC plans to complete its chain of local radio stations by opening seven more in the next three years. However, the effectiveness of metropolitan stations will be reviewed in a report to be published in December.

News and current affairs. Radio and television units are to be combined in a new development at the BBC centre in White City, west London. In-house specialist reporting staff at home and abroad is to be strength-

ened. Local radio stations will be given wider editorial briefs that included drama, documentary and specialist music programmes. The Radio 2 medium wave frequency could be dedicated to sport and education programmes supplemented by the World Service.

Network television. At least £24m a year will be set aside to commission 500 hours of programmes made by independent

producers.

Radio 1 and Radio 2 will have wider editorial briefs that included drama, documentary and specialist music programmes. The Radio 2 medium wave frequency could be dedicated to sport and education programmes supplemented by the World Service.

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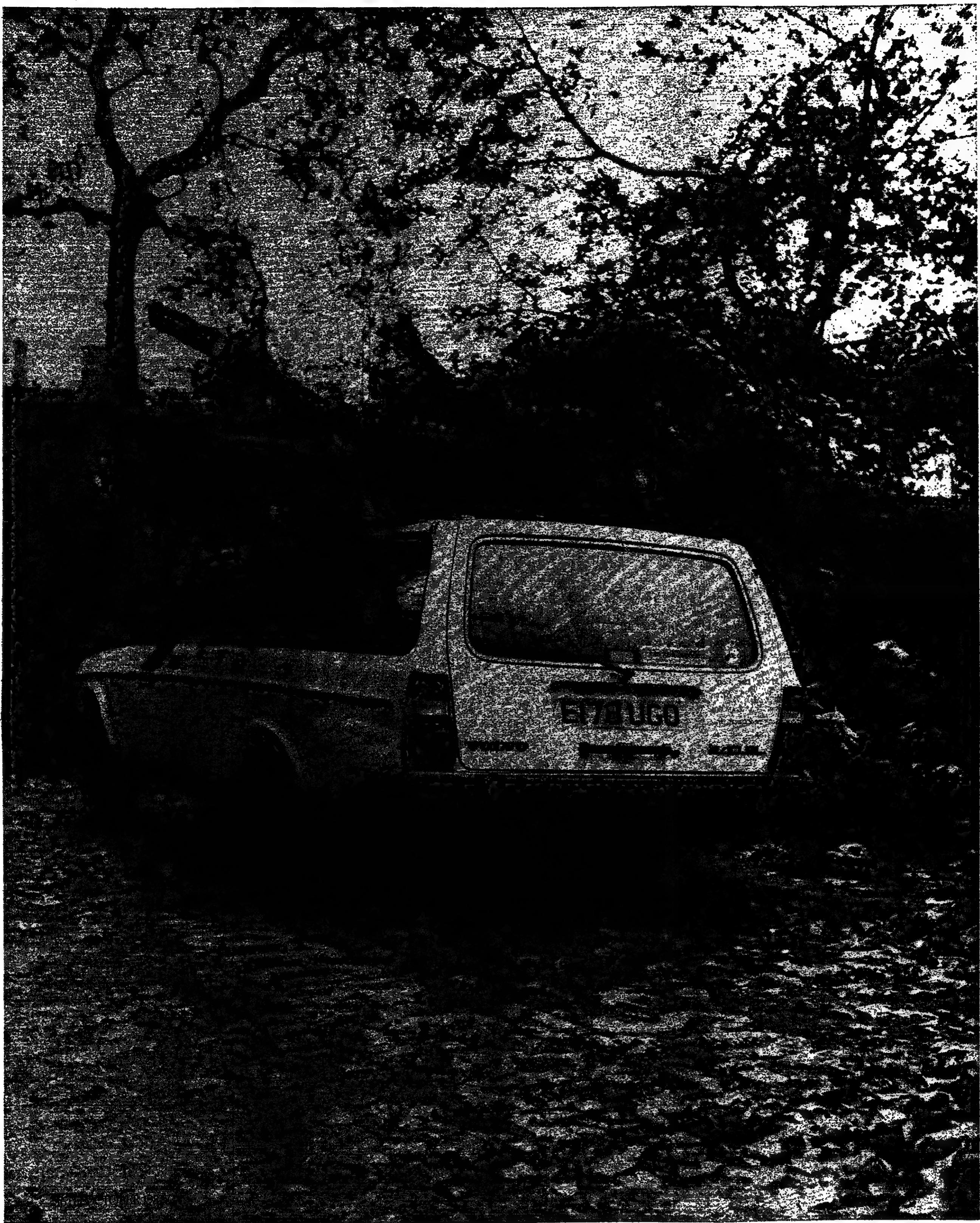
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UK NEWS

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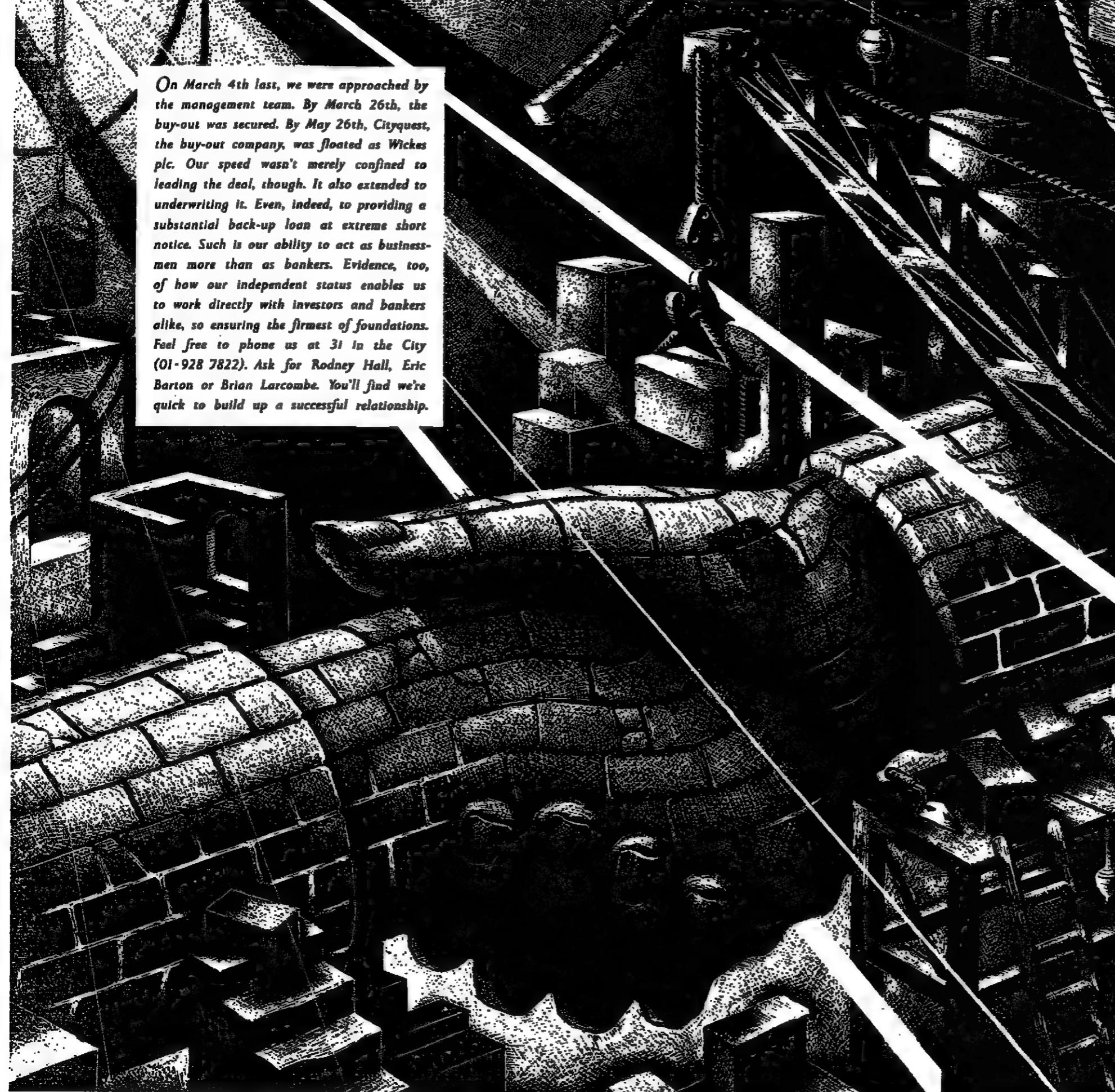


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On March 4th last, we were approached by the management team. By March 26th, the buy-out was secured. By May 26th, Cityquest, the buy-out company, was floated as Wickes plc. Our speed wasn't merely confined to leading the deal, though. It also extended to underwriting it. Even, indeed, to providing a substantial back-up loan at extreme short notice. Such is our ability to act as businessmen more than as bankers. Evidence, too, of how our independent status enables us to work directly with investors and bankers alike, so ensuring the firmest of foundations. Feel free to phone us at 31 in the City (01-928 7822). Ask for Rodney Hall, Eric Barton or Brian Larcombe. You'll find we're quick to build up a successful relationship.



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Enterprise plan for students

BY CHARLES LEADBEATER

AN INITIATIVE aimed at ensuring that by 1993 about 1m undergraduate and postgraduate students receive some enterprise training as part of their courses is being launched by the Manpower Services Commission.

The initiative also hopes to build more systematic and closer links between higher education and employers.

The commission expects students to acquire managerial and entrepreneurial skills mainly through project work with employers.

Each higher education institution will be invited to submit five-year enterprise plans laying out how the curriculum will be broadened and teaching methods changed to provide more enterprise training.

The programme will cost

about £10m a year with each institution receiving about £200,000 a year.

The MSC's funding will be conditional on industry and commerce contributing funds worth about a quarter of the public investment, with the proportion rising from the third year of the plan. Employers will play a role in assessing students.

The plan mirrors the secondary schools training and vocational education initiative which is aimed at encouraging a gradual but permanent change in the curriculum to ensure that all pupils receive some vocational oriented education.

The initiative, which will start in the next academic year, has the support of the Education Department and the University Grants Committee.

The commission expects the institutions will develop a variety of programmes but its policy paper outlines several areas of likely development.

It will be much more important to give students a "feel" for the way enterprises work than to provide them with teaching.

The programme may also require institutions to take on more students who do not have traditional academic qualifications but experience and aptitude for business. This is likely to require an increase in those seeking higher qualifications.

• Sir Peter Thompson, chairman of the National Freight Consortium, has declined for personal reasons to become chairman of the commission. His appointment had been approved by the Prime Minister and Mr Norman Fowler, Employment Secretary.

Employers may take some MSC roles

BY CHARLES LEADBEATER

THE GOVERNMENT is likely to come under increasing pressure to effectively privatise some Manpower Services Commission functions by passing control of them to local employer networks.

The networks are employers' training bodies being set up in local education authority areas. Their national organisers expect 85 to be set up by the end of next month and 45 more next autumn. This is below the target

of 132 networks by last month but the organisers believe slower growth will provide a firmer foundation.

The networks are intended to give employers a more coherent, systematic influence over the training and education provided by local education authorities and private-sector bodies in their area. They will also advise employers on training facilities based on analysis of local skill shortages.

The national organisers have asked ministers to allow the networks eventually to control some services provided by the commission once they are firmly established.

Mr David Stanley, project director, said growing number of companies including ICI, GEC, Unilever, Ford, RITZ and Pilkington was backing the project. Clearing banks had also expressed interest.

APPOINTMENTS

**Hongkong and Shanghai
Bank London chief**

Mr Keith Whiston is to become chief executive officer UK of HONGKONG AND SHANGHAI BANKING CORPORATION in November. Mr Michael Wells, who is currently general manager in charge of the bank's UK operations, will be returning to Hong Kong. Mr Whiston, 44, joined the bank in 1976 after attending Alpine's School in Dulwich. Since then his career has included tours of duty in Malaysia, Germany and Indonesia as well as a number of positions in the group's head office and domestic operations in Hong Kong.

He has been assistant general manager finance in the area management office of the bank's domestic operation in Hong Kong from 1983 to 1987. That job has included overall responsibility for the bank's treasury operations in Hong Kong, asset and liability management, internal accounting and economic research. This post has also involved a close relationship with the Hong Kong Government.

Mr Jonathan Tans has been appointed managing director of PICKFORDS' RELOCATION SERVICE, the new wholly owned subsidiary of Pickfords. He was sales director at Home Kong.

Mr Don Crossman, Mr Brian Day and Mr John Spear have been made directors of FULTON PREBON STERLING, sterling broking company of the ICB Group. They were associate directors.

Mr Nicholas Aspinwall has been appointed a director of COUTTS & CO.

Mr Peter Shattock becomes a director of POWELL DUFF FRYN from January 1, while continuing as group secretary. Mr Michael Wilkinson retires from the board on December 31.

Mr Raymond P. Calucci has been appointed executive vice president of RACAL-MILGO, Fort Lauderdale, Florida. He will remain president of the manufacturing division. The company is part of the Racal Electronics group.

PTC HOLDINGS has appointed Mr Peter Shirley as a non-executive director.

BARRATT SOUTHERN has appointed Mr Terry Jenkins as managing director of Barratt Central London. He was construction and technical director.

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NOTICE IS HEREBY GIVEN that, pursuant to the provisions of paragraph 5(b) of the Terms and Conditions of the above-captioned Notes (the "Notes") and Section 5 of the Terms and Conditions of the Notes, as of November 15, 1984, between General Electric Credit Corporation and The Chase Manhattan Bank (hereinafter "the Corporation"), as Fiscal and Paying Agent, all of the Notes will be redeemed on November 15, 1993, at a Redemption Price plus interest (the "Redemption Date") at a price equivalent to 100% of the principal amount thereof (the "Redemption Price"). From and after the Redemption Date, the Notes shall cease to accrue interest. From and after the Redemption Date, the Notes shall be deemed to have been paid in full and no further interest, premium or other charge should be deducted and presented for payment in respect of the Notes. Payment of the Redemption Price will be made on or after the Redemption Date, in the manner, presentation and surrender of the Notes, in the manner, and on the date, time and place, subsequent to the Redemption Date, at any of the paying agents/agent coupons maturing on or before the Redemption Date. Payment of the agent coupons maturing on or before the Redemption Date is a Sunday, and accordingly payment will not be available at such agency until Monday, November 16, 1987.

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GENERAL ELECTRIC CREDIT CORPORATION
By The Chase Manhattan Bank
(National Association
Fiscal and Paying Agent)

Dated: October 5, 1987

INTERNATIONAL APPOINTMENTS

Puma replaces chairman with ski company head

PUMA, the loss-making West German sports goods manufacturer, announced yesterday that it had appointed Mr Hans Woitschaeck as the company's new management board chairman, reports Reuter.

Mr Woitschaeck, the co-founder and manager of the West German cross-country ski manufacturer Trak GmbH, would take over from Mr Armin Dassler, the current chairman and leading Puma shareholder, by December 1, a company

statement said.

Mr Dassler told the annual meeting on Monday that Puma posted a 1987 first-half group loss of about DM 14m (£4.7m), of which the largest portion was in the US. No comparative figure for 1986 first-half group loss was available.

Puma posted a group consolidated loss of DM 41.05m in 1986.

Its 1986 US net loss was DM 14.4m.

The statement said Mr Dassler stepped down for personal

reasons and that he would join Puma's supervisory board.

Puma, which went public last year with an offering of 200,000 preference shares, has said that because of its US losses it would not pay a dividend for 1986.

However, Mr Dassler, who together with his brother Gerd held all of Puma's 720,000 ordinary shares, said he would make a personal payment of DM 4.50 a share to shareholders.

WSE chooses duo to lead film library marketing campaign

WEINTRAUB Screen Entertainment has appointed Mr Jim N. Milnes as senior vice-president of worldwide distribution and Mr Richard Milnes as UK managing director to market its film library worldwide.

WSE, the Los Angeles-based subsidiary of Weintraub Entertainment Group, has also retained as consultants three leading figures from the UK film and television industries: Mr Michael Bromhead, senior executive with Thorn-EMI; Mr Leslie Halliwell, critic, author

(Halliwell's Film-Goer's Companion) and former chief programme buyer for ITV; and Mr Gunnar Rugheimer, former manager of programme acquisitions for the BBC.

Mr Milnes, formerly managing director of J. & M. Film Sales, will be based at WSE's international operations headquarters in London, supervising marketing of the film library.

The library consists of more than 2,000 theatrical feature films, television series and the Pathé news archives.

Mr Landin will have responsibility for formulating a business plan for Weintraub Entertainment Group's desired entry into the lucrative US first-run television syndication business.

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PolyGram promotes Australian chief

MR BRUCE Mackenzie has been appointed senior vice-president, regional operations, of PolyGram International, the music and recording company.

The PolyGram organisations in Australia, Canada, The Netherlands and New Zealand will report directly to Mr Mackenzie, as will regional directors Kuno van Einen and John Lear

and deputy regional director Alexander Naoum.

The regional directors are responsible for PolyGram's national organisations in 16 countries and PolyGram licensees worldwide.

Mr Mackenzie has been in the music business since 1972. He joined the PolyGram Group in 1980 and was appointed managing director of PolyGram Records Australia in March 1983.

Mr Richard Keating, British chief executive of the Bank of Ireland, has been co-opted to its board of directors.

Mr Barton Kravetz, 48, has been appointed executive vice-president and general manager for research, technology and engineering of Lockheed Aeronautical Systems in Burbank, California.

Mr John R. Kraick, 43, will become president of Lockheed Sanders in New Hampshire, and Mr David B. Bowman will take the post of vice-president and general secretary and assistant general counsel of the corporation.

MR CLARENCE Sampson has been appointed to a five-year term as a member of the Financial Accounting Standards Board, the private-sector rule-making body for financial reporting by business.

He will continue to operate from Japan.

His appointment coincides with Creditanstalt's decision to open a representative office in Tokyo this month.

Mr Sampson is to retire as chief accountant of the Securities and Exchange Commission

in December.

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UK NEWS - PARLIAMENT AND POLITICS

Ridley defends storm assistance as 'generous'

BY TOM LYNCH

THE GOVERNMENT is being generous in its assistance to those councils in southern England facing heavy bills for clearing up after last week's storm, Mr Nicholas Ridley, the Environment Secretary, told the Commons yesterday.

His claim was greeted with scepticism by Labour MPs, and some Tories shared their concern that excess money spent on repairing storm damage might result in a loss of rate support grant next year.

Mr Ridley said in a statement that he had written to local authorities suggesting plans to employ a formula negotiated with councils in 1983. Under this they will be expected to spend the equivalent of a penny rate from their own resources, with shire districts able to raise 0.15 of a penny rate above that.

He argued that, under current financial conditions, it would be hard for councils to find the product of a penny rate. He called on Mr Ridley to set up a working party with local author-



Nicholas Ridley: tree planting aid announced

spending above the threshold would attract grant penalties, and said limited extra capital allocations would be available in the current year. Mr Ridley also announced extra grant aid for tree replanting by councils.

Replies to questions from MPs, he said he had made his commitments without a figure in mind - he did not know what the final cost to the Government would be. He said he had been generous in not operating in line with inflation since 1983 the amount councils had to find.

Dr John Cunningham, the shadow Environment Secretary, questioned why the product of the penny rate was excluded from Mr Ridley's pledge of exemption from rate support grant next year.

He argued that, under current financial conditions, it would be hard for councils to find the product of a penny rate. He called on Mr Ridley to set up a working party with local author-

ties to explore the long-term implications of the storm.

Mr Mark Woffson (C, Sevenoaks) asked Mr Ridley to give "due concern" to "prudent authorities who are dealing with a problem well beyond any reasonable and sensible expectation". Mr Terence Higgins (C, Worthing) asked whether withdrawal of grant penalty would mean an extra 40p from councils for every £1 spent within the grant rate threshold.

Mr Ridley said that councils should have budgeted for contingencies, and if the expenditure within the penny rate threshold was contained within a prudent budget it would not attract penalty.

He argued that, under current financial conditions, it would be hard for councils to find the product of a penny rate. He called on Mr Ridley to set up a working party with local author-

Open season on our secrecy laws

After a summer of controversy surrounding the Government's attempts to ban publication of Spycatcher, Peter Wright's account of his activities as an MI5 agent, the House of Commons returns to face three private members' bills dealing with secrecy and freedom of information.

The bills, which emerged from the ballot among MPs wishing to promote legislation, are due for a rough ride and an uncertain fate. The most significant proposal, to be introduced by Mr Richard Shepherd, the Tory MP for Aldridge-Brownhills, promises to provide the focus for the most serious public debate on the secrecy issue since 1978.

Mr Shepherd's Protection of Official Information Bill, which topped the ballot and has the best chance of reaching the statute book, falls short of being a full Freedom of Information Bill and there are fears that it could be hijacked by the Government to tighten up, rather than liberalise, secrecy laws.

The other bills are being promoted by Mr Ardy Kirkwood, the Liberal MP for Roxburgh

and Berwickshire, who wants patients to have access to doctors' reports sent to insurance companies and employers, and by Mr Chris Smith, Labour MP for Islington South and Finsbury. Mr Smith's bill requires the creation of public registers of enforcement notices served when public safety and environmental pollution laws are breached.

Mr Shepherd's bill sets out to

would apply the test of "serious injury" not just to alleged offences involving information about defence or international relations, as in the ill-fated 1979 Protection of Official Information Bill, but also to information concerning security and intelligence.

The measure would also allow an accused person to mount a defence on the basis that he or she had acted in the public interest.

about the proposals. "It is still a secrecy bill, whose main objective is to protect information. We regret Mr Shepherd has missed the opportunity for a trade-off in which tighter controls on the protection of some information is balanced by creating free access to information where there is a case for the public right to know."

Mr Wilson also said there were fears that the "well-intentioned" bill could be subjected to so many government amendments that it could end up imposing a more draconian piece of legislation than that which already existed.

Mr Jonathan Aitken, the Tory MP for Thanet South and chairman of the parliamentary advisory committee to the freedom of information campaign, said the bill represented a "sensible attempt at replacing Section 2 in a constructive way".

He said it should be allowed to go through the committee and report stage before the Commons decided on its value. Any attempt by the Government to kill it off at its second reading would be tantamount to "parliamentary infanticide".

The proposed legislation

repeals the "catch-all" approach of Section 2 of the Official Secrets Act and to replace it with new measures to protect information in six key areas - in relation to defence, international relations, security or intelligence information whose disclosure could seriously injure the national interest. Information which could assist in committing a crime and certain categories of information provided in confidence to the state by private citizens.

The proposed legislation

in disclosing certain types of information or that the information had previously been public.

Mr Shepherd, who is to delay his bill's introduction to the Commons in order to mobilise backbench support, claims that it forms a "vital precondition to greater access to official information".

But Mr Des Wilson, co-chairman of the Campaign for Freedom of Information, who has

attempted to draft the bill, said it has two particular reservations

about the proposals. "It is still a

secretive bill, whose main objective is to protect information. We regret Mr Shepherd has

missed the opportunity for a trade-off in which tighter controls on the protection of some

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MANAGEMENT: Marketing and Advertising

Distilling a more favourable climate

Tony Thompson on 'responsible' advertising in North America

OVER THE PAST three years, North American drinks manufacturers have been paying advertising agencies to tell consumers the disadvantages of their alcoholic products. The brewers, distillers and wine producers say they are doing so out of a sense of public service. But it is also good business strategy, and perhaps more important, politically astute.

Their actions would have amused Sam Bronfman, the Canadian responsible for building the Seagram Company into an international conglomerate. He would have wondered why it had taken them half a century to catch up in the US in 1934 - a year after prohibition was ended by President Roosevelt.

Seagram was in a good position to take advantage of the vast market in the United States when it became "wet". For years Bronfman and his brothers had been major suppliers to the US bootleggers from their legal Canadian base; some estimates put the Bronfman family's share of the illicit trade with the US as high as 60 per cent in a very short time. Two of Seagram's whiskeys became top-selling brands.

But alcoholic freedom was politically fragile. The "dry" lobby was powerful and fighting to have prohibition returned to the Statute Books. To head this off Seagrams launched a massive campaign, taking full page advertisements in 150 major newspapers across the country, headlined: We Who Like Whisky Say "Dry".

Seagram's head office in the US received some 150,000 complimentary letters from both those opposed to and those in favour of the anti-liquor laws that had been in effect since 1920. The slogan became one of the most successful of the era. It also had the effect of drowning the "dry" lobby's demands for the return of the National Prohibition Enforcement Act.

Seagram continued to pay for space to espouse moderation, mainly during public relations.

During the mid-1970s it was decided to change the emphasis to address current social concerns and include wine and beer (in which, through various holdings, the Bronfman family has major interests).

The Seagram ads don't mince words. "Richard (the vice-president in the ad) isn't incom-

tent. The villain is his lunches, or rather the too many drinks he often has at lunch. Come afternoon, he's just not as sharp as he was in the morning. Richard is playing dice with his health (and sabotaging his career)."

In an ad aimed at those who fly to the bottle when feeling depressed, the copy runs:

"There isn't a better wine or a spirit that can cure loneliness, or, indeed, any unhappy situation."

All the current ads end with: "We believe in moderation and we've been saying so since 1934."

Seagram doesn't wait for an issue to hit the headlines. "We make a point of keeping in tune with current concerns," says Howard Pritchett, vice-president of corporate relations for the Canadian operation. "We don't wait for it to become public."

The company also uses a different agency from that for its brand advertising. Others in the beverage alcohol industry have followed this lead, presumably because the brand account executives are unlikely to be in the business of shooting their clients in the foot.

For most of the time in the past 50 years, Seagram has been a voice in the wilderness. Other marketers of alcoholic drinks took the view that it wasn't their problem. All that has now changed.

Asked why the industry has ignored the Saskatchewan rule that has been in effect for some years, Sidney Oland, chairman of the Canadian Association of Liquor Producers and president of Labatt Brewing Company, which has a 38 per cent share of the Canadian market, said: "We don't like being told how to spend our money." But they are spending it now, the expenditure representing about 2-3 per cent of the brewers' total spending.

Compared with the Seagram press ads (liquor advertising is generally banned on Canadian broadcast media and by agreement among American distillers), the medium is not used in the US, the brewers' messages are bland. Unlike the zesty commercials for brands depicting Amazon-like male Yuppies enjoying the good life surrounded by fawning busty damsels in the past have been the hallmark of beer commercials, the spots about "responsible drinking" are monotonous and soporific.

According to Oland, the association's research showed that

dranken their own public service messages. According to a Saskatchewan Liquor Board official, this has resulted in there being a ratio of up to 40 per cent additional to regular beer advertising on television and radio as stations fill up their inventory in slack periods.

A proposal with more persuasive power has come from Ontario, Canada's most populous state - and biggest market for alcohol products. The Liberal Government of David Peterson has said it will require brewers and distillers to apportion 10 per cent of their budgets to public awareness advertising. Ontario would be more likely to take steps to enforce its proposed corporate relations for the Canadian operation. "We don't wait for it to become public."

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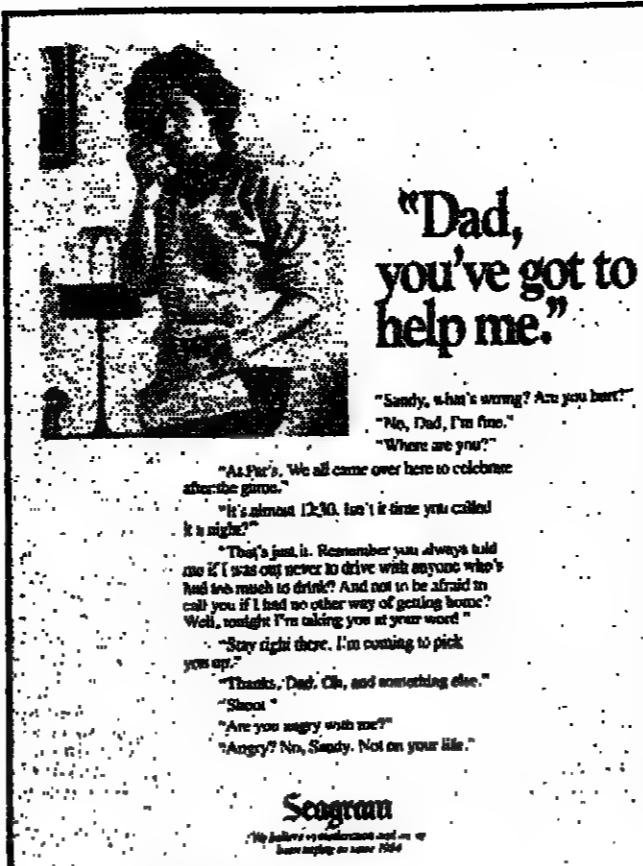
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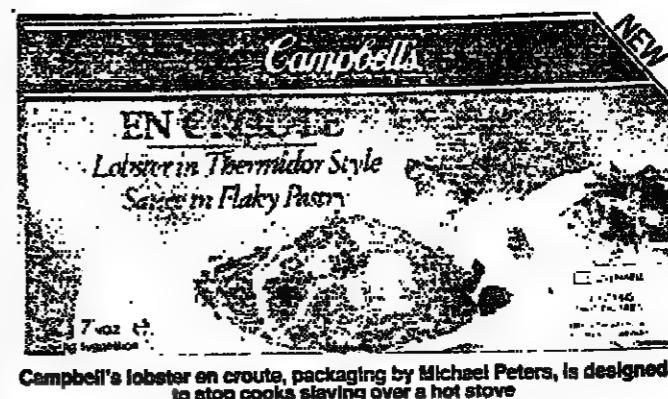
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Convenience foods

Frozen out of the kitchen

Feona McEwan explains Campbell's move into upmarket dishes



Campbell's lobster en croute, packaging by Michael Peters, is designed to stop cooks slaving over a hot stove

DID YOU KNOW that the cook in a British kitchen spends an average 40 minutes preparing a meal, while her/his American counterpart spends 20 minutes and the food-loving French up to two hours?

This, no doubt, speaks volumes to the social chronicler. But for food manufacturers, which work out such facts and act on them, the writing on the kitchen wall is clear.

As the time spent slaving over a hot stove decreases, so the demand for ready-made meals and party-prepared meals increases. Changes in family eating habits, the single-parents' habit have brought about changes in family eating habits. In short, now that the vast majority of women work outside the home, mealtimes are not what they used to be.

Indeed, another factual nugget the manufacturers have come up with is that the number of eating occasions per week for household workers, out of 6.4 of these, 1.68 are traditional meals; the remaining 4.76 are snacks.

Add to this the growing popularity of microwave ovens - used for reheating and defrosting - and of freezers, and the picture of today's on-the-run eating habits becomes clearer.

Market penetration of frozen meals has risen sharply to nearly 30 per cent of the market, while that of freezers is now more than 70 per cent. Small wonder, then, if it is true, as manufacturers claim that the number of recipes the average British cook carries in her or his head is a paltry five.

For Campbell's, one of the world's largest food companies, the search for ready-made and party-prepared meals is taking the company out of cans and into frozen. Most famous in the UK for its condensed soups - though for far more in its native US - the company is now gearing up for a major expansion in Europe into frozen foods. The initiative is separate from the company's soup activities, which will continue unabated.

Today it seems that Sam Bronfman's savvy in 1934 was sound. The right sort of advertising can still pay off. One copy, two-pronged: first to compare the alcohol content of spirits and beer (spirits have lost market share to beer and wine since about 1984); and to make the case for tax fairness, non-abuse of the product, and on health issues.

The council does not use a cent of its, by American standards, tiny budget for buying space. It simply supplies material to the media. "Many companies would spend that much (the total budget) in a month paid advertising," says F.A. Meister, chief executive officer of Discus.

According to Oland, the association's research showed that

by the food multiples like Marks and Spencer and Sainsbury. The fishy pastry products contain mushrooms or broccoli, asparagus in rich creamy sauce. These are traditional meals; the remaining 4.76 are snacks.

The emphasis is on ingredients aimed at the health-conscious eater. There are no additives and the range is unashamedly at the hedonist end, with those who are willing to pay more for better tasting food.

The soups, for example, will retail for 99p for two portions, a far cry from its mass market canned varieties which retail at around 30p.

The new frozen food range is not an attempt to take on the mass market frozen food suppliers. Campbell's is engaged in niche marketing of sorts, filling a gap in research tells us. The soups, for example, will retail for 99p for two portions, a far cry from its mass market canned varieties which retail at around 30p.

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LAW & SOCIETY

Judges without mystique

By A. H. Hermann, Legal Correspondent

The New Energy

The impact of oil on everyone's business

Check the daily price of oil and you'll stay current with one of the most telling and significant indicators of a changing global economy.

Why?

Quite simply, oil is by far the world's largest cash commodity. Every day, the free world consumes more than 46 million barrels. And spends some \$920 million to do so.

But that's only when oil is \$20 a barrel. The fact is supply and demand, geopolitics, expectations of future oil prices and, of course, the weather can cause the price of oil to change on a daily basis. Changes that can heighten or lessen the already enormous impact of oil prices on the global economy by tens of millions of dollars a day.

Without question, the price of oil is well worth monitoring. And it's easy to do. Just by looking at the widely publicized daily oil prices reported by the energy complex of NYMEX—The New York Mercantile Exchange.

The global economic indicator. NYMEX oil prices are among the most sensitive and meaningful indicators of

global economics. So much so that a fast growing international body of individuals, businesses, financial institutions and even governments reference daily NYMEX oil prices. Prices essential to their financial affairs. And integral to well-informed decision making.

What's more, their significance is further substantiated by the volume of oil futures trading. And by the reputation of the exchange in which this trading takes place.

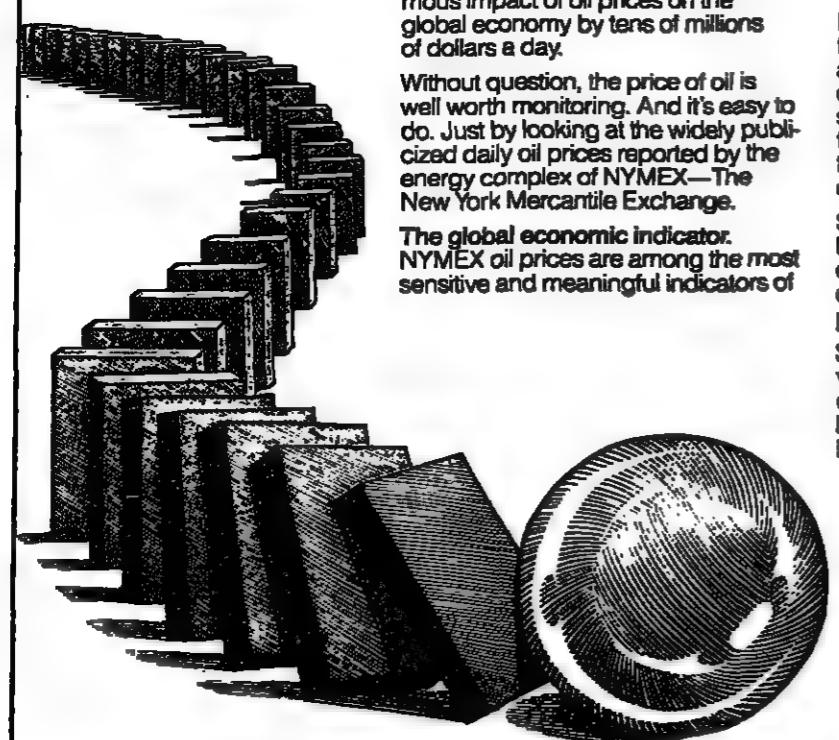
The global energy forum. NYMEX is the world's single largest energy forum. Currently NYMEX futures and options contracts are trading at an annual rate equivalent to 20 billion barrels of oil.

In addition to its preeminent position in the global energy market, NYMEX is also one of the world's largest futures exchanges. In fact, recent volume statistics show NYMEX energy contracts surpass U.S. futures and options trading in precious metals, foreign currencies, even equity indices.

Such volume firmly establishes daily NYMEX oil prices as leading indicators of the world's economy. And clearly demonstrates why the price of oil impacts everyone's business.

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INTERNATIONAL BUSINESS MACHINES CORPORATION
NOTICE OF REDEMPTIONof
6-3/8% Exchangeable Subordinated Debentures Due 1996
Exchangeable for Capital Stock of Intel Corporation
Redemption Date November 10, 1987
Exchange Privilege Expires at the Close of Business
on November 9, 1987

October 10, 1987
To the Holders of 6-3/8% Exchangeable Subordinated Debentures Due 1996:
International Business Machines Corporation, a New York corporation ("the Company"), has called for redemption on November 10th, 1987, all its outstanding 6-3/8% Exchangeable Subordinated Debentures Due 1996 (the "Debentures"), pursuant to Section 7 of the Terms and Conditions of Debentures. The redemption price is 105% of the principal amount of each Debenture plus interest accrued to the redemption date (or U.S. \$5,470.47 for each U.S. \$5,000 principal amount of Debentures). Holders of Debentures may, at any time prior to the close of business on November 9, 1987, exchange their Debentures for shares of Capital Stock of Intel Corporation ("Intel Capital Stock") pursuant to Section 4 of the Terms and Conditions of Debentures.

The following alternatives are available to the holders of Debentures:
(1) Holders may exchange their Debentures for shares of Intel Capital Stock in accordance with the provisions of the Debentures. Intel Corporation has declared a 3-for-2 stock split in the form of a stock dividend payable on October 28, 1987, to stockholders of record on September 28, 1987. The Debentures are currently exchangeable at a price of U.S. \$38.50 principal amount of Debentures for each share of Intel Capital Stock, equivalent to 129.870 shares of Intel Capital Stock per U.S. \$5,000 principal amount of Debentures. On and after October 28, 1987, the Debentures will be exchangeable at 194.805 shares per U.S. \$5,000 principal amount of Debentures, equivalent to an exchange price of approximately U.S. \$25.87 principal amount of Debentures for each share of Intel Capital Stock. As a result of the foregoing, holders of Debentures submitted for exchange who receive certificates for shares of Intel Capital Stock issued prior to October 28, 1987, will receive a certificate for a number of full shares of Intel Capital Stock based upon the exchange rate of 129.870 shares per U.S. \$5,000 principal amount of Debentures, and a due-bill for an additional number of full shares, so that such holder will receive an aggregate number of full shares based upon the adjusted exchange rate of 194.805 shares per U.S. \$5,000 principal amount of Debentures. Any such due-bill will be non-transferable and will be satisfied by delivery of shares of Intel Capital Stock after October 28, 1987. Certificates issued on or subsequent to October 28, 1987, upon exchange for Debentures will represent a number of full shares based upon the adjusted exchange rate of 194.805 shares per U.S. \$5,000 principal amount of Debentures. No payment will be made to any holder of a certificate of interest on the Debentures or cash dividends on Intel Capital Stock. No fractional shares of Intel Capital Stock will be issued upon exchange of Debentures. Instead, fractional shares will be paid for in cash based upon the Market Value (as defined in the Terms and Conditions of Debentures) of the shares on the business day next preceding the date the Debentures are delivered for exchange, as adjusted to reflect the 3-for-2 split where appropriate. The closing sale price of Intel Capital Stock as reported by NASDAQ on October 6, 1987, was U.S. \$60.75 per share (which price did not reflect the 3-for-2 split).

(2) Holders may sell their Debentures on the open market.

(3) Holders may surrender their Debentures for redemption at the redemption price of 105% of the principal amount of the Debenture plus interest accrued to the redemption date. Interest will cease to accrue on the redemption date.

Exchange Privilege
Pursuant to Section 4(b) of the Terms and Conditions of Debentures, Debentures to be exchanged must be surrendered (in the case of a Bearer Debenture, together with all unmatured coupons appertaining thereto, or, in lieu of any missing unmatured coupons, funds equal to the aggregate face amount of all such missing coupons) during regular business hours at the office of the Registrar or any Transfer Agent referred to below (or, in the case of a Bearer Debenture, only at the office of a Transfer Agent), by the close of business on November 9, 1987. The London office of Chemical Bank has been designated as an additional Transfer Agent for purposes of accepting Debentures surrendered for exchange. THE EXCHANGE PRIVILEGE FOR BEARER BONDS EXPIRES AT THE CLOSE OF BUSINESS ON NOVEMBER 9, 1987, AT 5 PM LONDON TIME, AND FOR REGISTERED BONDS AT 5 PM NEW YORK TIME ON THE SAME DATE.

Debentures surrendered for exchange must be accompanied by a written Exchange Notice stating that the holder elects to exchange such Debentures and also stating the name or names (with address and tax identification number to the extent required) in which the certificate or certificates for shares of Intel Capital Stock deliverable upon such exchange shall be issued. Registered Debentures surrendered for exchange must be accompanied by proper assignments thereof to the Company or in blank for transfer.

Pursuant to Section 4(b) of the Terms and Conditions of Debentures, the Company will, as promptly as practicable after receipt of the Exchange Notice and surrender of Debentures in proper form for exchange, deliver or cause to be delivered to the surrendering holder, at the office of the Registrar or Transfer Agent, which the Debentures were surrendered, a certificate or certificates for the shares of Intel Capital Stock deliverable upon exchange, together with payment for any fractional shares and, if necessary, a due-bill with respect to shares of Intel Capital Stock deliverable as a result of the 3-for-2 stock split described above. Notwithstanding the foregoing, holders may elect, pursuant to the Exchange Notice, to receive delivery of a stock certificate, due-bill (and stock certificates in respect thereof) and payments by mail. Any such delivery effected by mail shall be subject to the condition that the market price of the Intel Capital Stock is at least 130% of the exchange price, on each of the 30 successive trading days immediately preceding the fifth day prior to the initial publication of the notice of redemption. This condition was satisfied as of September 24, 1987.

The payment of the redemption price will be made (i) in the case of a Bearer Debenture, at the main office of the Fiscal Agent in London, or, subject to applicable laws and regulations, the office of any Paying Agent referred to below, and (ii) in the case of a Registered Debenture, at the principal corporate trust office of the Fiscal Agent in New York or, subject to applicable laws and regulations, the main office of Banque Internationale à Luxembourg referred to below, upon presentation and surrender of the Debentures to be redeemed (in the case of a Bearer Debenture, together with all unmatured coupons appertaining thereto).

FISCAL AGENT AND REGISTRAR
Chemical Bank, 55 Water Street, New York, New York 10041, United States

London Office of Fiscal Agent,

Chemical Bank, Chemical Bank House, 180 Strand, London WC2R 1EX, England

PAYING AGENTS

Chemical Bank, 6 Avenue Marceau, 75789 Paris, France

Chemical Bank A.G., Umlenstrasse 30, 6000 Frankfurt am Main 17, Germany

Chemical Bank, Freigutstrasse 16, CH-8039 Zurich, Switzerland

PAYING AND TRANSFER AGENTS
Chemical Bank, Chemical Bank House, 180 Strand, London WC2R 1EX, England

Banque Internationale à Luxembourg, 2 Boulevard Royal, 2993 Luxembourg Ville, Luxembourg

Kredietbank N.V., 7 Arentbergstraat, 1000 Brussels, Belgium

courthouses and, of course, more

courtrooms. No sooner had Lord Hailsham retired than Lord Lane, the Lord Chief Justice, warned his successor not to "emasculate" the High Court and the Circuits" by making most cases start in the county courts with only the more difficult progressing to the High Court. There was no need to link the High Court and the county courts in one organization. In Lord Lane's view all that was needed was to build more law courts in the Strand, to appoint more High Court judges, and to bring the organization of the courts to the standard of the Commercial Court.

English judges are the recipients of unmerited abuse and unjustified compliments. They are treated as "symbols of an all-powerful but incomprehensible force which is not susceptible to the standards of rational analysis applied to all other public institutions," wrote David Pannick, Barrister and Fellow of All Souls, in the introduction to his book, *Judges*, published a fortnight ago. And

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others working in their chambers on different days of the week. This makes an extra courtroom available for the use of two-judge court hearing appeals which do not last for more than a day. Sir John has also done much to speed up the hearings and assures the public that his court will continue to adopt an interventionist policy designed to concentrate the minds of the parties and their lawyers on the need to make speedy progress with appeals.

However, there are limits to what can be achieved in this way, concluded Sir John: if the court is to provide a speedier service more judges will have to be appointed and more courtrooms made available, unless measures are taken to reduce the number of appeals coming before the court.

Sir John deserves every support in his efforts to persuade the Bar and the solicitors not to encourage parties to make hopeless appeals. If he does not succeed it may be necessary, as he suggests, to make all appeals

this half an hour could be easily saved by concentrating the minds of the parties and of the lawyers on cutting out unnecessary waffle - in line with the intentions of the present Master of the Rolls.

Another question which does not apply so much to the Court of Appeal as to the Family Division of the High Court and to the Commercial Court, and even more so to criminal courts when hearing the evidence of children or dealing with juveniles, is whether it would not be better, if instead of sitting on an elevated bench the judges took off their wigs and sat with the parties and witnesses round a table. Even if there were seats provided for the public, such arrangement would be possible in smaller and less elaborate courtrooms.

Having thus solved the problem of courtrooms, let us now turn to Sir John's constitutional objection to the Lord Chancellor's interference. His seems to interpret the constitutional independence of the judiciary as including not only its independence in deciding disputes according to law, but also in every operational way. Thus questions of procedure, of listing of cases, of speed with which matters are disposed of and of course also sittings, vacations and dismissions of committees, could be left to the judges - who mostly differ from Sir John in their complete lack of managerial talent.

A similar discussion took place in the United States before 1938, when the responsibility for the administration of federal courts was taken away from the Department of Justice and entrusted to a newly created Administrative Office of the US Courts. In deference to the constitutional doctrine of separation of powers, this office was constituted as a part of the judicial branch of government.

This system has largely served as a model for the UK. Its administrators work in parallel with chief clerks and are mainly concerned with budget and computerisation. A combination of a Ministry of Justice and a Judicial Commission able to select judges from a wide circle including barristers, solicitors and academics, providing for their training and refresher courses would be much better. It could be the beginning of a career judiciary in which young judges could start in county courts with a law lord's wig in their briefcase.

David Pannick, *Judges*, Oxford University Press, £12.50

If judges sat in two shifts, there would be no need to build new courtrooms

often superfluous evidence and arguments.

However, Lord Justice Parker and Lord Lane's were only winning shots. This became clear when Sir John Donaldson, the Master of the Rolls, presented his review of the legal year 1986 to 1987. He went immediately to the root of the disquieting reform proposals. It would be a serious misconception, he said, to suggest that the Civil Justice Review seems to do, that the Lord Chancellor and some ministerial responsibility for the operational work of the Civil Division of the Court of Appeal. In his opinion, the responsibility rested solely with the judges.

The ministerial responsibility of the Lord Chancellor is to provide suitable and sufficient administrative manpower and resources," he said, explaining later in his speech that "the long term solution is more courtrooms."

Not that Sir John had not given much thought to better utilisation of the courtrooms that are already available. He introduced the "musical chair" courtrooms which are made available to floating judges by

the same courtrooms from 1.30pm to 4pm.

Even with half an hour's break in the middle of the afternoon each judge could sit for a full four hours only half an hour less than at present and

N1 NZI Corporation Limited

Results for the year ended 31 March, 1987

YEARS ENDED 31 MARCH

1987 1986

NZ\$000 NZ\$000

Operating Revenue	2,017,160	1,304,892
Consolidated Net Earnings	145,311	85,245
Total Assets	6,225,392	5,699,694
Shareholders' Funds	756,347	495,205

Earnings Rate on Average Shareholders' Funds	23.5%	19.0%
Earnings per share	23.5cents	21.3cents
Dividends per share	10.5cents	9.0cents

Extracts from the Chairman's Address to the Annual General Meeting held in Auckland on Monday, 10 August 1987.

"NZI Corporation is the first New Zealand private sector Company to obtain long-term credit ratings in the United States. The rating from Standard and Poor's was A+ and A2 from Moody's Investor Services."

"Our major banking presence is in New Zealand and Australia, but we also have operations in London, Toronto, Hong Kong and Singapore and believe that our presence in these markets significantly enhances our capability as a bank for our New Zealand and Australian customers."

"Over the same period as we have achieved successful diversification into corporate and investment banking we have substantially restructured and strengthened our long-established insurance business. The Board is determined to maintain the momentum that has been built up, and to realise the potential that lies in NZI's now broad financial services base."

"In the interests of keeping the market and shareholders better informed, NZI Corporation will report interim results quarterly, commencing with the June 1987 quarter."

Copies of the Annual Report and Accounts may be obtained by writing to Public Affairs Department, NZI Corporation Limited, PO Box 3476, Auckland 1, New Zealand.

THE ARTS

Tate Gallery/David Piper

Quality manners & morals

Manners and Morals is at the Tate Gallery until January, its title glossed as Hogarth and British Painting 1700-1760. Queen Anne indeed dominates the first room; a superbly baroque standing figure, swathed in a glamourous swirl of dark blue velvet and armine. Plumply benign, yet indubitably regal, she presides within her splendour, not one whit dead. At the close of the exhibition, the final room is again dominated by a life-size standing figure, the aged George II, in wig, crimson velvet coat, and encrusted with gold braid.

Anne is by Edmund Lilley. 1703 (the year after her accession). George II is by R. E. Pine, 1759. Like Anne, he is shown very much alive (though 70, only months before his death), unlike her totally unaffected, perking almost tortoise-like from his wig. He seems just to have paused at the top of some grand stairs, and to await, glinting, a doubtless unsatisfactory apology for some shortcoming — excuses, excuses. It was not commissioned, but clandestine, "stolen" by its painter — but it conveys the effect of a literal, living likeness of an individual unparalleled in vividness by any other royal portrait of the century.

There are both most memorable images, and both are painters whose names will be unknown to most other than specialists; but one is the most satisfactorily regal portrait, and the other the most satisfactorily unregal one, of any British monarch between Charles I and George IV. Though the latter one was unauthorised (but it is not a caricature), the two mark the beginning and the end of the exhibition most happily.

Comparable felicities by obscure names will be found all through this exhibition, alongside the pleasures of a recognition of fine examples by famous names, from Sir

Godfrey Kneller, German commandant of British portraiture for 50 years till his death in 1723, up to the youthful rise of the native stars in the 1750s, Reynolds, Gainsborough, Romney. And in the middle, of course, Hogarth.

The theme is presented in very general terms in the catalogue, the organiser, Elizabeth Binsted, and the show carefully, aided by sensitive hanging, allows quality to speak in its own terms without being stunned by hammer blows of expository dogma. It shows (among other things) the emergence of a school of painting that reflects the spread of a taste for the arts from a metropolitan, and court-based, culture to a wider section of society, even to the provinces. The practitioners to begin with can be seen abroad out of the English Empire, or The Conquest of Mexico, or The Spaniards — a marvellously animated recording of children acting a play before their parents and friends around the fireplace.

Hogarth's variety was formidable, though the examples of his "history paintings" mythological or religious, shown revealing that they, as contemporaries thought, are not his forte. But he could rival Van Dyck in a "straight" female portrait, capture childhood in the felicity of its informal formality, and the famous Graham Children, from the National Gallery; play a burlesque variation on a theme dear to French taste in the four Times of Day London set (which it is a great pleasure to see all brought together).

Some of the Tate's own great holding of Hogarth's work is included. Though in that there is an odd anomaly. Included is, for example, what has always been for me the most exhilarating of all Hogarth's, the man-stomp and jive of the provincial dancers in the unfinished oil study for one of the never-com-



"The Graham Children" by William Hogarth, 1742

pleted Happy Marriage comic history set. This you can normally of course see in the Tate for free, as the Trustee of the gallery hold it to the great liberal tradition of entry to the national collections, funded by the tax-payer, must be free. Economic necessity for loan exhibitions such as this (even with the generous sponsorship, as this one has, from Pearson) compels a charge — so if you wish to see the Country Dance at the moment, or any of the other 14 paintings by or of the Tate to itself, it will cost you £3. Blame not the Tate, but the Treasury.

At the core of the exhibition is a celebration of the Foundling Hospital, which includes the form of the Thomas Coram Foundation for Children. The major contents of the Hospital's collection have been transferred for the occasion to the Tate. It was probably inspired by Hogarth and supported by many of his fellow artists (and also by

Handel), and is sometimes claimed as the first prototype of a national collection of British art; it was visible by the public society on Sundays. It originally inspired Hogarth to paint his masterpiece, the portrait of the Hospital's Founder, Captain Coram. Hogarth decided to sit his subject amidst the full panoply of the French baroque portrait, a tall column, drapes, and attributes. This ought to have been disastrous for Coram, a bluff, bourgeois scoundrel turned philanthropist, but the genius of Hogarth transposed that formula of pomp and circumstance to an engraving after Rigaud with complete success into a celebration entirely becoming to this straightforward down-to-earth king from the grand chair, doesn't quite reach the ground) white-haired old London gent. It is a milestone in the history of British portraiture.

Most people will find more than enough in this show of some 220 paintings to make one visit not enough. If, in the fine display of Caldeira's work at the Institute of London, shown at the Barbican, you have perhaps wondered why the supreme London views by him — the two at Goodwood — had not been included, now is your chance, they are both at the Tate, Highmore (the twelve paintings for Richardson's novel *Pamela* are all reunited here more happily) and Allan Ramsay stand out especially successfully, but there are other works less well known which work more well built out avoid. Just one of them is the virtually unknown Joseph Nickolls, painter of a meticulous view of the Fountain court in the Temple, of most charming delicacy. The show may really be Hogarth's, but the old habit of writing off the rest of British painting in the period should lapse for good.

Grace and Glitter/The Place

Clement Crisp

Dance Umbrella is sheltering a singularly exhilarating piece in *Contemporary Dance* Theatre's latest offering, *Grace and Glitter*. The idea must initially have seemed a valuable one: a work by women, about women, benefitting from the corporate contributions of its cast.

The result alas, is added, verging upon caricature, when one might have expected participant, observer, and commentator, and providing an ill-convincing muddle of poing, minimalism and maximalist platitudes.

There is a programme note by Emily Claid, *Contemporary's* director, and co-author of the piece with Maggie Semple, which is a daunting essay in self-justification: it speaks of "a general concern for issues of race, class and gender" but these are notably absent from the show we saw last night at The Place.

The stage setting resembles a derelict furniture store, littered with a detritus of chairs, lamps, refrigerators, and with a group of elderly people of elderly women rather after the fashion of George Segal. Two musicians, Sylvia Hallett and Lucy Wilson, are also there to provide an accompaniment on piano, synthesizer, and various other instruments, while some toy-sized male dolls decorate the edges of the dance area as reminders of who's boss in this affair.

The action, such as it is, reflects a spoken text by Tasha Fairbanks of real interest in its

Menuhin conducting post. Yehudi Menuhin has agreed to become the principal guest conductor of the English String Orchestra from the 1988-89 season for three years. He will conduct 12 concerts, and do a certain amount of overseas work with the orchestra.

Paul Berkowitz/Wigmore Hall

David Murray

The Canadian Paul Berkowitz, a one-time Berlin pupil and for the last dozen years professor of piano at the Guildhall, sounded deeply committed and moved. An old German tradition in his recital on Tuesday. In Mozart, Schubert and Schumann he offered playing of unmatchable musicianship, always objective — the performer never intruded — and remarkable for long-range intellectual grip. His piano-sound has a satisfying breadth and solidity, and a big dynamic range that he adjusted perfectly to the half-lighting of the room (and the movement in the Schubert slow-movement). Not a technical trick or theatrical colours were evident, unless one counted the subtle half-pedalling by which he lent ambiguous depth to certain passages in the Romantic pieces; but his large-scale conception of such work was richly filled out.

I doubt that Mozart played his sporty Rondo in D as straight-faced as Berkowitz did, but the inspired B minor Adagio got a reading of high distinction, its phrases of infinite variety and movement between two powerfully accented chords like columns. Again in Schumann's Kreisleriana, if he made little of its air of flickering fantasy (the Kreisler in question was not of course the violinist, but a fabulous author) he delivered all the music with persuasive seriousness and warmth, at just tempo and with clean-cut contrasts throughout the cycle.

Royal College of Art exhibition

The Royal College of Art's exhibition 150 Years of British Engineering Achievement will be opened by Prince Philip on Nov 20-21. Sponsored by three leading engineering companies — Balfour Beatty, British Steel and Plessey — the exhibition forms part of the celebrations to mark the 150th anniversary of the RCA.

Lunchtime and evening lectures will be given by eminent engineers throughout the exhibition period (until January 29) and a commemorative book is being published by Academy Editions.

Music/Monday, Opera and Ballet/Tuesday, Theatre/Wednesday, Exhibitions/Thursday, A selective guide to all the Arts appears each Friday.

Atonement/Lyric Studio

Martin Hoyle

Even with two intervals Barry Collins' new play runs just over two hours. Not only was a straight run-through make the short episodic scenes coherent; it might also keep us from wondering why this trio of agonised emotional wrestlers would come over better on radio.

The problem is that such developments or revelations as occur stem not organically from the characters or action, but merely because the author thinks it's about time for a change.

At its most interlocked, the dialogue has a desperate *caustrophobic* intensity that recalls the increasingly bitter fighting of the *Curious Case*.

David Rudick's *Ashes* Unfortunately Clare Davidson's full-length production gives us time to worry about income

in consistencies and reflect that the impetus depends mainly on long

reminiscent monologues.

As it is, some fine performances help us keep our patience, though Lorcan Cranitch never makes it plain why his startlingly graceless Danny should inspire such adoration. Sarah Neville carries us with her as the wife, impassioned, intense, unexaggerated, even when crawling, screaming.

In the course of a long night of confrontation and soul-searching we learn that she had already lost a child; that Beth is a lonely divorcee whose children ignore her; that Danny visited prostitutes whom he described to his weeping wife; that she set fire to quilts and bible readings. "Hell, Danny, what else is there?" demands his long-suffering landlady, a seaside landlady.

October 16-22

Arts Guide

Exhibitions

LONDON
The Tate Gallery. Turner in the new Clore Gallery. The Turner Bequest, which among 1,800 oil paintings, 1,000 watercolours, and a further 10,000 or so watercolours and drawings, has been a

source of controversy and dissension ever since it came into the nation's hands more than 130 years ago. Turner had always wished for a gallery to himself which would show all aspects of his work. Whether he would have approved of James Stirling's decision to turn the Tate as a suitable setting is another question. The larger paintings may be hung too low for one who lived in a more

tentative age, and the tasteful ostentatiousness of the Tate has done for the principal galleries is a far cry from the rich plum he is known to have preferred. The vulgar neoclassical entrance hall has little to recommend it. But eight rooms for paintings and one for watercolours give a better setting and with the three reserves galleries to boot, every painting but the few in restoration or on loan is on the wall.

PARIS
Bibliothèque Nationale: Fine Prints in France from the 16th to the 19th Century. More than 200 impressions of exceptional quality from the print department of the Bibliothèque Nationale show the infinite possibilities of artistic expression through varied techniques of printmaking. The panorama ranges from early engravings showing strong Flemish, German, Italian, French, and Spanish influences to the modernist Grand Style under Louis XIV. From Bouguereau's pastel-hued nudes, pale to the modernity of Toulouse-Lautrec and the striking colours of Bonnard, Bibliothèque Nationale, Galerie Mansart, 88 rue Richelieu. Ends Nov 2.

FRAGNARD: The Grand Palais is staging the first retrospective of Fragonard in collaboration with the Metropolitan Museum, New York. About 100 paintings and as many drawings celebrate the artist's love of beauty, in which he saw a manifestation of "nature's perfect health". The depth of observation in his Roman landscapes, mythological scenes and portraits counterbalances the decorative facility of the *Scenes Galantes* so typical of the 18th century. Grand Palais. Ends Jan 2.

FRANCIS BACON: For his return to Paris, Francis Bacon is showing four triptychs among the 11 canvases painted between 1984 and 1987. There is a self-portrait, a bulldog and a soberly dressed President Wilson next to Trotsky's study — full of blood, needles and sex. The artist who finds destruction utterly boring continues to torture and distort the human lig-

ure. Galerie Lelong, 13 Rue de Téhéran (4563 1319). Closed lunchtimes and mornings Saturday and Sunday. Ends Nov 22.

WEST GERMANY

BOON: Rheinisches Landesmuseum, Colonia, until 16:00: Schubert and the German Democratic Republic (East Germany). A result of the cultural agreement of May 1986 between East and West Germany, this exhibition includes 130 sculptures, some of them larger than life, and about 80 paintings of sculptures by 51 artists, and covers four decades.

It offers a view of graphic works that have not even been seen in East Germany before. Among the artists are Gustav Seitz, Fritz Cremer, Werner Stötzer, Hermann Glöckner, Willi Wilhelmi, and Sabine Grützner. The exhibition is in the Städtische Kunsthalle. The show will be in Bonn until October 18 and then to Munich (Städtische moderne Kunst, Nov 5-Jan 3) and Mannheim (Städtische Kunsthalle), Jan 23-Feb 21.

SPAIN

Barcelona: "Leonardo da Vinci. Nature Studies" 30 drawings on loan by the Royal Library at Windsor Castle, shown recently at the Metropolitan Museum, Stockholm and Tokyo. Centro Cultural La Caixa, Paseo de San Juan 108. Ends Nov 8.

MADRID: "Beuys, Klein and Rothko. Transformation and Prophecy". Centro Cultural de la Caixa, Serrano 60. Ends Nov 8.

MADRID: "Ouka Lele 1977-1987". A retrospective of Madrid's "mivida", photographic with her colouring effects, shows her latest controversial piece "tibetes" requested by Ma-

drid's town hall, halting the capital city's main square and causing a tremendous traffic jam last summer. Museo Espanol de Arte Contemporáneo, Avda Juan de Herrera. Ends Nov 3.

MARK ROTHKO 1903-1970. 50 works by North American artist of European origin grouped with de Kooning and Pollock. This show was recently seen at the Tate in London. Fundación Juan March, Castillo 77. Ends Jan 3.

NEW YORK

METROPOLITAN MUSEUM: 200 objects from the collection of Sultan Suleyman the Magnificent demonstrate the wealth and skills at the high point of the Ottoman empire in the sixteenth century through the large selection of illuminated manuscripts, the imperial wardrobe, ceramics and jewel-encrusted weapons. Ends Jan 17.

WASHINGTON

NATIONAL GALLERY: A Century of Modern Sculpture, the Farnsworth Collection. Contains major works by Rodin, Picasso, Matisse, Gino, Giacometti, Ernst, Moore and Serra. Ends Jan 3.

CHICAGO

ART INSTITUTE: Walker Evans photographs of the 1930s showing poverty and despair in the American South were famous in their time in Life Magazine and preserved in James Agee's moving book, *Let Us Now Praise Famous Men*. This exhibit is a reminder at a time of renewed despair in the American heartland of the scope and depth of Evans' work originally done for the Farm Security Administration. Ends Nov 28.

October 16-22

Saleroom/Anthony Thorncroft

Art market pros and cons

The art market seems to have escaped unscathed from the panic on the world's stock exchanges — so far. The received wisdom is that the boom in art prices over the past two years owes much to the money being made from the spiralling stock markets, and general business profitability, and a collapse in share prices should lead to problems for the auction houses. Against this there is the attraction of some art markets as safe havens for spare cash seeking an alternative investment opportunity.

The evidence from yesterday suggests that art as an alternative investment in uncertain times is a concept with some credibility, while the impoverishment of potential buyers of Impressionist paintings remains to be proved. Sotheby's actually managed two records in jewels and stamps, two of the favourite bolt holes when conventional investments look jaundiced.

In New York on Tuesday the Portier-Rhodes diamond, a single stone which over time has been whittled down to 54.99 carats of perfection, sold for \$3.85m (£2.29m), which was a record for a single jewel sold in the US. The stone was considered the finest diamond ever discovered in South Africa when it was unearthed in 1880. It had been sold for £30,000.

Sotheby's also disposed of second division Impressionist works of art for £1,372,635, with 28 per cent unsold. The top price was £57,200 paid twice, once for "La Hume" by

A Lie of the Mind/Royal Court

Michael Coveney

Sam Shepard's *A Lie of the Mind* at the Royal Court is a bulging, merciless domestic drama strung across three hours and half a continent. Californian Jake has badly beaten up his wife Beth who has returned home to Montana. He thinks she's dead.

Jake is a lyrical angry howler under the moon, played by a compulsive American actor, Will Patton, whom I last saw slumping himself around a desert motel room in Shepard's *Fool For Love* off-Broadway. His obsessional quest for the battered Beth takes him on a circuitous route to his boyhood bedroom, jumbled memories of his father, renewed antipathy towards his mother.

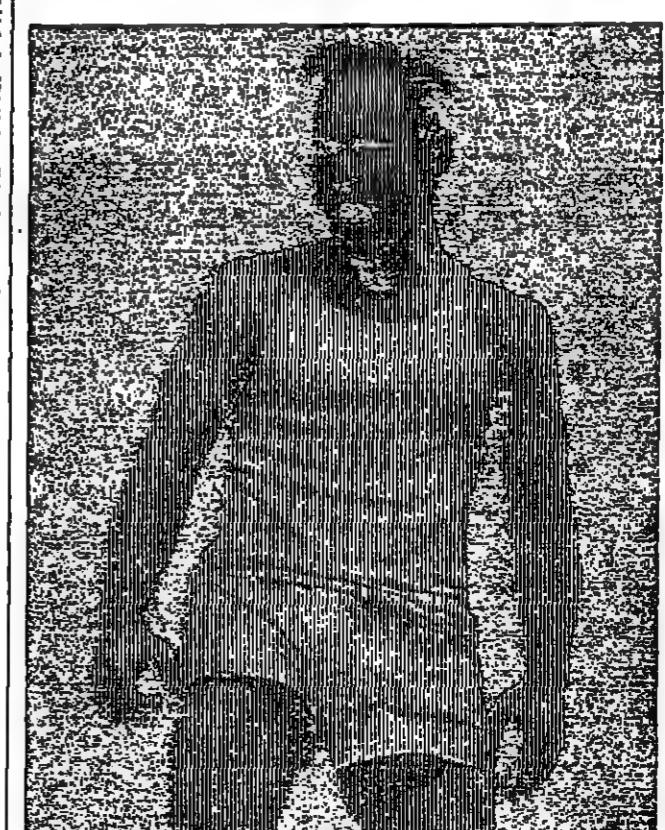
Increasingly, Shepard's work examines the tensions between the pull of the landscape and the need to stay home. As Richard Gilman has said, "identity" and "roots" emerge as a recurring theme. But now it is any predictable or classical drama. Although there is a vibrantly touching conclusion to this piece, there is no formal structure, nor does it conform to what you would expect of a play. We can leave that *sor in sensu*.

Simon Curtis's production places Jake in front of the West vista of field, dog, car and horse. The artless evocation of Andrew Wyeth is a mistake. Shepard can create Wyethian outlines.

Perhaps we lose sight of Jake for too long, but Mr Patton makes up for the absence with a haunting final appearance as a maimed veteran of mud and nightmare, dragging himself across the cheerless terrain in underpants and the American flag. In a scene down, Beth has answered his own most pressing question, "Where were we before?" Memory loss, willful and inflicted in the respective cases of Jake and Beth, has been replaced with the agony of paying dues to the past.

Some of this confessional scrub-picking is underpinned with the atmospheric whining of a folk trio on guitars and violin. The musicians amble around the stage, importuning the gypsies, fearing the pay-off of the actors but not really dislissing the problems caused by the split level design.

The stage picture also makes room, just about, for a disused and abandoned car, a familiar item in the Shepard stage iconography but also, perhaps, a reference to the disputed fate of the one missing parent.



Will Patton

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FINANCIAL TIMES

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Thursday October 22

Bloodshed at BP

THE POSSIBILITY that the forthcoming British Petroleum share offer will prove a flop after the Stock Market slide this week is causing a fair measure of unhappiness in both the domestic and international financial communities. But the fact that the sub-underwriters may have to take up a large chunk of the £7.5m issue is scarcely a reason for preventing the show going on the road.

The purpose of underwriting in the capital markets is, after all, to provide a safety net against precisely the circumstances that have arisen since panic overtook Wall Street last Friday. The decision to press on regardless, while cancelling the television advertising campaign aimed at private investors, is reasonable enough. But it is important to recognise that there could be uncomfortable wider consequences.

In the absence of a dramatic recovery in the BP share price, private investors can be expected to shun the offer. It remains to be seen whether the longer-term prospects for share ownership have taken a knock. There must be a possibility that many will feel that the Government's approach to private share sales, complete with subsidies from the taxpayer and frothy advertisements, amounted to a misleading prospectus for popular capitalism.

Pension funds

Either way, more institutional money will probably have to be committed to BP than originally envisaged, which means less funds are available to underpin prices in the rest of the secondary market at a time of worrying financial instability. And there is also question about how far the sub-underwriters' potential losses on their BP shares could weaken the banking and securities systems, which, in London, have become more closely linked, since Big Bang.

The greater part of the sub-underwriting in Britain has been undertaken by unquoted institutions, such as insurance companies, pension funds, and unit trusts. Their capacity to absorb loss is considerable, and in the case of most pension and insurance funds, actuarial valuations of the assets pay little attention to short-term market values.

In contrast, the banks have

geared balance sheets, which means that the decline in the BP share price could have a disproportionate impact on their capital base. But it would be surprising if those who participated in the BP sub-underwriting on their own account had taken aboard a risk that was significant in relation to net worth.

For more exposed are the foreign investment banks responsible for underwriting the international part of the issue. In an American-style underwriting the investment bankers do not parcel out the risk to sub-underwriters, but sell the stock directly after heavy marketing before the issue. The international names of the BP issue are now among the best (and best capitalised) in the business.

In relation to their profits and capital, the potential book loss on the shares is probably not great. If any of them do ultimately run into financial difficulty, it would be as a result of a combination of circumstances, rather than specific losses on BP shares.

Bank capital

The more immediate risk is that the international houses' waning enthusiasm for the issue will cause a high proportion of the BP shares to flow back to London, which could clearly be unhealthy for the domestic market. But it is the task of the issuing house, in this case, N.M. Rothschild & Sons, to address that problem and to ensure that as many shares as possible will find their way into firm hands.

If nothing else, the saga serves to show that the frequently criticised British issuing system has its merits - at least in the extraordinary circumstances of the last week.

This is not the first time BP shares have been sold domestically on a scale that rivals what Wall Street can handle; or that a system which is relatively efficient in terms of the demands it makes on bank capital can be seen to have advantages. The irony is that the old-fashioned British scale of underwriting has been abandoned in this instance in favour of a more slender reward. But with dealings in the shares not due to begin for more than a week, it is too early to say what the final verdict on the handling of the issue - or, indeed, on how capital adequacy rules are standing up to the test of the market slide.

On the other hand, cinemas in the US and Britain are experiencing a buoyant period - July sales in Britain were up 14.3 per cent over the 1986 figure, with similar rises in the US. But in Japan, a slump of 30 per cent during the first half of 1987 is being blamed on the home market.

There is more to come: direct broadcasting by satellite (DBS), high definition television (HDTV), the MAC system for enhancing 625-line television, a new film projection standard of 30 frames per second (instead of 24) and the integration of home video with hi-fi audio in the new generation of compact disc video (CDV).

Other, less well publicised developments include the use of digital rather than analogue signals for video recording. A

AS MHS Margaret Thatcher, the UK Prime Minister, ponders on expert advice about broadcasting, she might well take heed of a view expressed 10 years ago in the ambitious Annan Report on the Future of Broadcasting. It included the suggestion that the impact of the home video recorder would be insignificant. The Independent Broadcasting Authority (IBA) dismissed it up as a technology that would appeal to "only the minority that is acutely choosy in its attitude to broadcasting and can afford the equipment which makes it possible to choose."

Today more than half British households with television possess a video cassette recorder (VCR), an outcome which exemplifies the hazards of seeking expert advice on the future of the media.

In 1979, the head of engineering information at the IBA, Mr Boris Townsend, played a joke on delegates at an international video disc conference - demonstrating a "prototype" video camera cassette recorder (CCR). A video recording was made on the platform using a cable-free system, which had to be held in one hand. The tape was really an empty box and the recording played back later had been made on professional equipment hours before the conference. To make it more credible, the recording was smothered with picture noise and break-up. No one in the distinguished audience would otherwise have believed what then seemed the impossible.

Only eight years later, CCRs are actually being used for broadcast transmissions, far from the faults used to disgrace Mr Townsend's fake. One Danish cable television station even uses 8mm video CCRs as its routine system for programme production.

A further step forward, achieving picture quality that will render television receivers the weakest link in the viewing chain, has been made with the recent introduction by JVC of Super VHS, an enhanced version of the standard in home video.

The impact of technology on both the television and film industries has now become a central issue for the decision maker. No one dares to dismiss the latest gismo, afraid not only of loss of face but of an even bigger loss of profits - as some companies suffered when they failed to recognise the potential of VCRs.

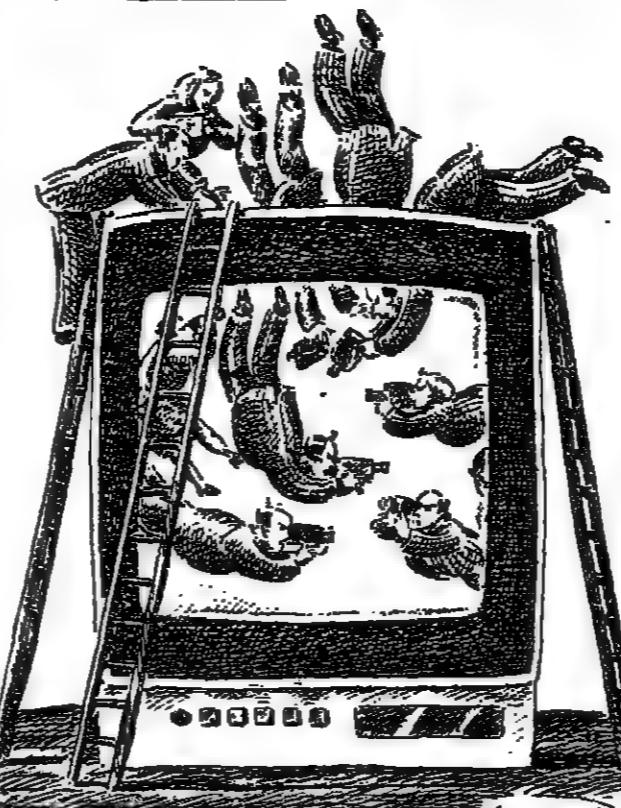
The feature film industry is now the odd player in this game of media futurology. On the one hand, it often seems to be a business that is dead but will not lie down. Seven out of 10 British productions never recover their original investment and only one in 10 American films recovers its cost in the home market.

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FILM AND TELEVISION



Visions of freedom

By John Chittock

total switch to digital could lead to data and picture media sharing a common language and mean that our concept of communication would undergo a revolution.

The knock-on effects will inevitably disturb the status quo, demanding different kinds of programming, new criteria in marketing and greater segmentation of audiences. Yet the arrival of new technologies has merely served to focus attention on issues that were always fundamental to the media: how to distribute programmes more effectively, how to offer the viewer wider choice and better quality with pay-as-you-go?

Demanders of pay-as-you-go DBS and cable have challenged existing concepts of distribution and choice - albeit with the film industry arguing that on quality grounds the cinema is still the best place to see a movie.

Others point out that these services do not come with the television licence fee. A price must be paid for offering the public greater choice without a price tag on the cinema. In some instances the cost is in quality as DBS is forced to yield variable technical results and the more conventional standards of each film still no match for the cinema.

But such political thinking seems to disregard the fact that the cost of film production is still under attack as these new media try to lower the cost barrier.

Unfortunately, the progress in technical developments which has made distribution more efficient has not brought similar benefits to the production end of the business. Film-making at film for an international feature movie is now more expensive than ever, and the cost of television programmes continues to rise. But the most expensive element of all in producing films or television programmes - labour - remains inaccessible to technology (90 per cent of that multi-million pound film budget).

One agreeable consequence arising from these changes has been a slow acceptance by the film and television industries that maybe they are in the same business. Broadcasters now invest in feature films for first-run cinema release: Channel Four last year concluded a breakthrough agreement with the Cinema Exhibitors Association which removed the cinema industry's three-year ban on the television transmission of feature films - albeit only for films made within a £1.25m budget.

With television viewing now providing the largest audience for films, it is perhaps inevitable that the political climate should move - sometimes for ideological rather than economic reasons - towards making the public pay more.

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For all the integration of the media, film production remains different from television programme-making - not only in its methods of production, but also in its primary audience,

since the public's taste of television programmes continues to rise. But the most expensive element of all in producing films or television programmes - labour - remains inaccessible to technology (90 per cent of that multi-million pound film budget).

Not only will every western household aspire to ownership of a CCR, in a re-run of the revolution in still photography started by the Kodak Brownie, but movie production will be more economic for community, business and political groups.

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THE STOCK MARKET is not the whole of the economy, but it is an important part of it. There is no way in which an estimated trillion dollars can be knocked off capital values throughout the world without some effect on inflation or real activity. The stock market shock need not be the end of the current modest world economic upturn; but preventing a downturn will require wiser and less brimbank-like policies than we have so far had.

Comparisons with 1929 are pointless, as the Great Crash of that year has acquired a mythical status out of keeping with what actually happened. The true great crashes occurred later in 1930, in 1931 and in 1933, in the last of which the Dow Jones reached the horrifically low level of 40. By contrast, even at their trough in Monday, stock market indices in New York and elsewhere were not much below the levels of a year ago.

On the present occasion, it has become almost a cliché to say that equity markets were too high, after they had risen for most of the 1980s and particularly sharply in the past couple of years. Nevertheless, at their peak this summer, both US and British stock markets were little higher in real terms than at the previous peak of the late 1960s and early 1970s.

The combination of age-old speculation on credit, with "stop-loss orders driven by computers" means that when markets turn, they really turn. Nature has brought about its own correction for the excessive involvement of resources in financial markets, of which economic growth of the post-war establishment have complained so bitterly. I imagine we will hear rather less of inflated City earnings and the rosy prospects for graduates entering the financial sector, compared to the rest of business and industry.

Now will it have done any

Economic Viewpoint

A setback which need not be a catastrophe

By Samuel Brittan

harm for the millions of new small investors to learn that markets can fall as well as rise, a lesson that might have been learned in the steady stream of articles, profits for gains in British privatisations, issues prevent the current BP offer.

Another consolation is that fears of a fresh wave of world inflation should have been reduced. This will not prevent inflation in the US from being higher relative to the other main industrial countries, given the dollar's recent rise. It has already been put in place, let alone any move to "worry" about inflationary overheating in countries such as the UK should be dampened, despite knee-jerk City reactions to the banking figures. In West Germany they were always absurd.

THE SITUATION of the world economy after the stock market debacle is serious but not hopeless. The opposite of what Hayek's students are expected to have said as they watched their empire totter into war and collapse.

Now is a six-point plan, covering nothing that has not been argued many times, which each country in its own self-interest, but which will self-reinforcing if undertaken together.

• What the US needs is not

the same "debt-free" but a "balanced budget". Nothing would do more to restore confidence both to the US and the world economies than a convincing plan to eliminate at least the General Government deficit (which might leave a federal deficit of no more than \$60bn). Half the cut should come in 1988 and the remainder within the next fiscal year.

Stabilisation scheme

From Professor W Butler.

Sir - After the largest recorded one-day declines to date of the US and UK stock markets on October 19, Mr Thatcher declared that "the underlying economies are strong" and growth prospects are good. She may well be right. She might also welcome an opportunity for putting the taxpayers' money where her mouth is.

The crash and her statement present me with a golden opportunity for wheeling out one of my favourite non-standard proposals for reforming macroeconomic management - direct state market stabilisation, through an extension of open market operations to include the buying and selling of private stocks and shares by the government.

Recently governments in the main industrial countries have demonstrated considerable interest in stabilising exchange rates and have even achieved a measure of success in this area. The climate may therefore be right for extending such policies to the world's stock markets.

In order to avoid having to take a view on the merits of individual stocks the UK Government could buy or sell a very broadly-based basket of UK company shares, say one consisting of all listed and unlisted UK companies in proportion to their aggregate market value in order to avoid the temptation to get involved (as shareholders) in the nitty-gritty of individual company affairs, all purchased stocks and shares could be put in a "national blind trust" whose income would go straight into the Exchequer.

Where the market's movements are in line with the government's perception of the fundamentals, there would be no buying or selling. When the government perceives a "bull bubble" it would sell (sell short if necessary) and when it perceives a "bear bubble" it would buy. Purchases would be financed in the short run either by borrowing or by money creation, depending on the prevailing macroeconomic conditions.

In the long run the taxpayer would foot the bill (through explicit taxes or the inflation tax) for any failure of the government to impose its view on the market, or reap the rewards from stabilising official speculation.

The details of the operation of such a "stock market stabilisation scheme" may require some further working out. One could imagine an FT Ordinary "target zone", with either rigid or soft margins around a trend reflecting the perceived underlying growth of profits, with the government's intervention rule either public knowledge or under the Official Secrets Act. Some international co-operation, much in favour recently, may also be required.

Six guidelines for top-level action

Both Vice-President George Bush and Treasury Secretary James Baker believe that the inhibitions on the spending cuts and tax increases required are nothing more than a veneer of economic. It is not this time they told the President this in unmistakable terms and worked with Congress to pass a drastic emergency package.

Local economists in Britain under Chancellor Denis Healey in 1976-77 and Geoffrey Howe in 1980-81 were associated not with recession but economic recovery; and the move to a near-balanced budget under Nigel Lawson - however it has come about - has been associated with Britain's leap to the top of the growth league.

After an emergency fiscal package, the Fed will have the task of not having to relax or tighten policy in line with economic requirements and finance ministers will also have a better idea of where the dollar needs to go.

• The West German authorities should commit themselves to an objective of 3 per cent growth of economic growth, despite the fact that the Bank of Germany has been reduced to 1980 by whatever mixture of monetary and fiscal policies they choose. To follow this policy, the Bank of Germany would simply have to adjust its monetary targets with an additional central control.

Once markets have settled,

the Louvre Accord should be transformed into one of published targets with an annual central control.

The British should end all the years of waiting for the "time to be ripe" to join the European Monetary System. If not now, when? The game of

inflating how the Prime Minister's mind might move on this has lost its fascination and it is time the Cabinet played a role in the kind suggested for Bush and Baker in the US.

• The misleading statistics which the market has had to take in are quite intolerable. The government's action in the world should have its currency at the mercy of monthly figures which do not even separate volume from value. It is just as absurd that the UK, which has an external surplus, should report a deficit because of statistical scruples in allocating the balancing item. Nor can we afford the black hole in the world economy of an annual deficit with itself of \$60bn to

share to outsiders. It is not correct that Price Waterhouse is opposed to such moves. Our report submission to the DTI supports the principle of import controls.

In addition we also support the appropriateness of legislation to establish a maximum outside shareholding together with thorough review towards establishing strict independence controls by the Institute of Chartered Accountants in England and Wales, supported by secondary legislation. Whether we as a firm would wish to avail ourselves of the facility of seeking outside capital is, of course, a matter for the future.

It is fundamental that the independence of auditors must be safeguarded as strictly as possible but looking ahead we need to ensure that the accountancy profession is equipped to meet the needs of changing circumstances. We are glad to see that Mr Newman is of a similar view and that there may be a variety of approaches which might be adopted. As things now stand we do not believe that there has been sufficient examination of the problems to enable the Institute, or the DTI, to take a balanced view of potential difficulties and to consider how self-regulation principles can be framed. This is a view that must be done in arriving at a sensible but, nevertheless, acceptable approach which allows the profession to change with the times but does not compromise the interests of clients or users of financial statements. Colin Brown, 22 London Bridge Street, EC2.

Dollar rise
Wanted

From Mr D Salem.

Sir. There are fads in all markets. The currencies market and the stock markets are no exception. Not so many years ago, for instance, all eyes were focused, at the end of each week, on the publication of the US money supply figures. For some time now, they have focused on the monthly US trade figures; and this despite their being subject to later revision (sometimes substantial); despite the absence of adjustments for seasonal variations; despite also the inclusion of freight in the import figures - a practice which leads to distortions both in the trend shown by the reported figures and in the composition of the figures. The figure of some other countries' trade figures is further demonstrated, if need be, by the fact that the net total of the trade figures of all trading countries comes to many tens of billions of dollars - exceedingly far, therefore, from the zero that logic and simple arithmetic dictate.

On these grounds alone, it doesn't seem very sound to base decisions in the currencies and stock markets - let alone major policy decisions at government level - on published trade figures. But there is a much more interesting facet to this whole question.

The failure of the US trade deficit to show any appreciable shrinkage, nearly three years after the American currency started on its uninterrupted decline, leads most analysts to conclude that the dollar's fall to date, although very severe, is still far from sufficient, and that a further important drop is not only necessary but in the offing. Never mind that anyone who visits the United States finds the price of many goods there

now lower than in Europe. Never mind that exports as well as imports include many items which are not price-sensitive. Never mind also that a devaluation's impact on prices in far from automatic: exporters to a country with weakening currency tend to cut their margins rather than see their goods priced out of the market; consumers and manufacturers in the country will be tempted to take advantage of the devaluation to earn a higher return on exports by not allowing their selling prices abroad to go down as expected. Never mind, finally, that imports are sometimes paid for in the currency of the importing country, while exports do not necessarily earn foreign currencies. The general opinion still is that at some point the random cut-off theory will be vindicated, and few are asking themselves why we have been stuck on the unfavourable side of the J for so long - far longer, in fact, than past experience with currency devaluations has shown to be the rule.

In my opinion, we are likely to remain on the wrong side of the J for as long as the dollar keeps sliding, unless we are prepared to push it down to a reasonably low level, with all the damage that this would do to the economy.

The conclusion? Paradoxical.

As this may sound, I suggest that

we would witness a rapid im-

provement in the US trade bal-

ance if the dollar were to rise,

and that such an improvement

would continue for as long as the currency had a slow steady climb - but stopped short of the dizzy heights reached in early 1986.

Daniel Salem, *Vogue House, Hanover Square, W1*.

Independence of auditors

From the Director of Audit and Accounting Services, Price Waterhouse.

Sir, Mr John A Newman (Octo-

ber 16) commented on the sub-

ject of incorporation by account-

ancy firms and in particular the

ownership of up to 49 per

cent by "outsiders". Mr Newman goes on to indicate that Peat

Marwick McLintock and Price

Waterhouse have gone on re-

cord as opposing "the offer of

IF we want to become a nation

of responsible capitalists with

long term horizons, this surely

is the way to achieve it?

David G Lindsay,

35 Orchard Coombe,

Reading, Berks.



than by more explicit adjustments to domestic monetary policy.

If Germany loosens monetary policy and the US tightens it in an obvious and above-board way, the costs and benefits are clear to all from the start. Instead we had the sudden awakening in Germany to the backdoor easing of monetary policy and the belated tightening of Fed policy in the late summer.

The sensible reason for the recent perverse tightening in German monetary policy was the rise in German bond rates, for which there was no rhyme or reason in the outlook for either inflation or the real economy.

Economist Kurt Riechbacher of Frankfurt has suggested that the Louvre agreement had a perverse effect on German bond prices. For by convincing the market that exchange rates would be pegged, it made German bonds, which yield 3 or 4 per cent below American ones, a bad buy.

The lesson is surely the need to move as soon as possible to a more structured agreement than the Louvre. The interesting aspect of the US-Chance for Nato-Louvre IMF proposals was not target zones as such, but the suggested adjustment of the central parities by modest amounts falling within the target ranges. This is known in the trade as "crawling peg".

There is no way by which the financial markets will believe in an unchanged parity of the inflation-prone dollar against the hard currency mark or yen. But once overall confidence is restored, they might well believe that the downward crawl will be held to the 3 to 5 per cent range announced to international inflation differentials. This would be the best way to end fears of either an over-rigid target or a free fall of the dollar.

• Political economists need to take over to produce figures which are roughly right rather than precisely wrong.

If the events of the last few days do not make this programme, or some equally far-reaching alternative, realistic nothing will.

If we see nothing along these lines, it is not necessarily a depreciation, but years of stable performance, including further increases in US interest rates, a slipping dollar which does not improve fundamentals and continued bickering among the Group of Seven, interrupted by face-saving communiqués. It is just as absurd that the UK, which has an external surplus, should report a deficit because of statistical scruples in allocating the balancing item. Nor can we afford the black hole in the world economy of an annual deficit with itself of \$60bn to

Abusing their children

JOE ROGALY

CHILD SEXUAL abuse does exist, and it can be horrifying - but its extent is almost certainly exaggerated. This conclusion is drawn from conversations with social workers, paediatricians, and others following the publicity given in the US to a spate of cases in which some 200 children were taken from their parents by the Cleveland social services department on the ground that they would be "at risk" if allowed to remain at home. The subsequent judicial inquiry into those cases is still in session; meanwhile it is possible for the police-specialist to unravel some of the confusion about the *omnipotent* Louvre.

The story starts, as many do in the United States. Over the winter, Drs. James Kempe and others led first to a realisation of the shocking incidence of physical maltreatment of children ("battered babies") and, some years later, to a focus on sexual abuse. Each time the concentration of American doctors and social workers on such tragedies was followed, after about ten years, by a similar focus on sexual abuse in the United Kingdom. It took some time for British public opinion to accept the idea that people could be so beastly as to batter or torture their children, but a few celebrated cases made it impossible to ignore what the post-Kempe generation of social and health workers was saying.

Those same professionals believe that Britain is now going through a similar process of learning about child sexual abuse - and isn't it a pity, they say, that the learning of right from wrong is being postponed by obvious media in Cleveland.

This is not an assertion that one-in-ten or one-in-three children are sexually abused, or anything so dozy. The truth is that (a) nobody really knows how many, while (b) the quantity of diagnosis is currently as volatile as the FT Index. The recent sharp climb in reported cases will doubtless be followed by fluctuations and a more settled curve at a lower level. But the above, whatever it is, cannot be ignored, as the grisly accounts I have heard indicate.

Hard as it is to credit, there really is a category of extreme abuse. A six-year-old boy with

But what of non-physical abuse, like performing sexual acts in front of children? Done repeatedly, in a non-caring family, by say a stepfather or a grandparent, (both male and female), this can be as psychologically damaging. It is not, however, a clear-cut reason - to the lay observer - for breaking up the family. The sensible social services directors tend to agree: they would try a word in the offender's ear first, and a warning to others in the family after that. For apart from the physically obvious cases there are few certainties in this area of practice; paediatricians, and others, can be wrong. The sensible ones are conscious of that. What the rest of us have to take on board is that, also, they can be right.

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US State Department faces leaner times writes Andrew Marshall

Taking a cleaver to diplomatic fat

THE US is used to conducting its diplomacy with a certain degree of exhibitionism. When Mr George Shultz, US Secretary of State, went to China this year, he took 220 people with him. The trip lasted five days and cost \$5m.

But such conspicuous consumption is out of place as Washington crawls painfully towards cutting the \$156bn federal deficit. Congress has decided it can no longer keep Mr Shultz and the rest of State in the style to which they have become accustomed.

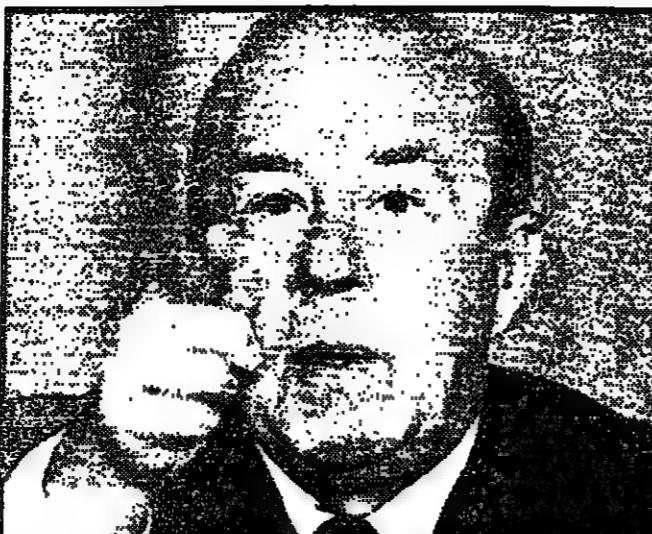
In the lush years between 1981 and 1985, the department did well. Its funding for salaries and expenses - the main variable component of its budget - rose by 95 per cent, 35 per cent faster than even the Defence Department, and well above the average of 50 per cent for federal spending as a whole.

The financial situation is now much bleaker. Although the department's spending is small change in the federal budget, less than 1 per cent, it will have to take its share of the cuts.

State Department funding for the fiscal year, which began on October 1, will see at best a minimal rise from \$1.65bn to \$1.69bn. After adjustments for inflation, the department estimates a short fall of \$64m.

Cuts on this scale will draw blood. Plans drawn under the guidance of Mr John Whitehead, the assistant secretary, envisage reducing jobs by 1,300 (6 per cent of the full complement) through a combination of redundancies and retirements. Several bureaux in the Washington base in Foggy Bottom would be closed or consolidated.

Two embassies - one in Equatorial Guinea, the other in the Comoro Islands in the Indian Ocean - are scheduled to close, and 13 overseas consulates. Fourteen consulates have already closed, the majority in Europe, a part of the world which has become prohibitively expensive after the fall of the dollar. Administrative facilities



The lash years are over for Mr George Shultz and his department

would be shifted from Paris to Bangkok. The department has also sought to avoid closing Asian consulates because of anticipated congressional opposition.

The plans have come under heavy fire, from both inside and outside the department. The American Foreign Service Association, the professional body of the foreign service, is horrified at the prospect of losing one-third of its members.

Although they recognise the need for cuts, said Mr Perry Shanken, the association's president, these should be spread across personnel and equipment. The association calls the plan "a meat ax approach".

Mr Allen Goodman, assistant dean of the School of Foreign Service at Georgetown University, is blunter still: "It's lobotomy with a meat cleaver," and claimed that cuts had been planned "without regard to maintaining essential services or efficiency".

Congressional aides say the package, which claims to cut

\$56m of the \$64m required, probably would not even reach that target. And if as is possible, the Gramm-Rudman axe comes down later this year, yet more cuts may be needed.

Mr Ronald Spiers, under-secretary of state for management, seems resigned, both to the scale of the cuts and the criticisms. "I don't like what we have to do either," he said bleakly.

But he points out that since \$6 cents of every dollar goes to personnel, job losses are inevitable. "We are not like the Defense Department. We can't just cut back construction or procurement programmes."

Ironically, contracts with the Defense Department's massive budget abound. The Foreign Service Association notes that the \$64m which has to be cut is less than half the cost of a strategic defence bomber, and that the Defence Department's annual budget for jet fuel is greater than the State Department's total spending.

The Foreign Service Association and the department stress

that they are "the first line of defence" providing a vital part of national security.

But the Defense Department has a large and active constituency of corporations that hang on its every contract, and powerful congressional allies. The State Department has neither. It lacks the patronage power and has few friends on Capitol Hill.

However, there are plenty of Congressmen, such as Republican Senator Jesse Helms, the scourge of Foggy Bottom, queuing to take a swipe at the State Department's professionalism.

The foreign service is seen by many on the right to be effete, overspending, and only too willing to betray its country's interests for half-baked internationalist notions. It is easy to bash foreign operations, and it is fun to go after the Department of State, lamented Senator Daniel Evans after a recent Congressional bating session.

Officials realise there is deeprooted suspicion of the foreign service in Capitol Hill. "We deal with foreigners," said Mr Shanken, almost apologetically. Service morale is low.

The department is trying to rouse public opinion by pointing out the effects of the cuts. But it is an uphill task. No one relishes the prospect of explaining to Mr Helms that the embassy in Equatorial Guinea is a vital resource. Mr Shultz, for instance, claims that it may be necessary to cancel the forthcoming meeting of the Organisation of American States because the American cannot afford the \$300,000 needed to pay for it. But some may remember that this is less than half the cost of the department's plan to replace lost and damaged silvers.

Everyone is avoiding emotive terms like "decline". It is clear that the State Department, and by extension the US, will have to make some very hard choices about resources and commitments over the next few years.

Britain and Saudi Arabia enter offset trade deal

By Richard Johns in London

THE BRITISH Government will encourage UK investment in joint ventures worth between £500m (\$225m) and £600m in Saudi Arabia under the terms of an accord signed in Riyadh.

The commitment has been made to keep trading without it. More significant for the strategic state is confidence in the West German cabinet's show of annoyance with US Treasury Secretary Baker, even though it was justified in reminding the US of its Louvre commitment to cut its budget deficit. Markets are getting impatient for a credible policy statement from the US authorities.

BP Share price (pence)

Despite the rally in markets around the world yesterday, there is still much to disturb investors. The Stock Exchange Topic system's inability to display the FT-SE 100 index for a couple of hours was an irritant, though the futures market managed to keep trading without it.

More significant for the strategic state is confidence in the

West German cabinet's show of annoyance with US Treasury Secretary Baker, even though it was justified in reminding the US of its Louvre commitment to cut its budget deficit. Markets are getting impatient for a credible policy statement from the US authorities.

BP

420

400

380

360

340

320

300

280

260

240

220

200

180

160

140

120

100

80

60

40

20

0

Aug 1987 Oct

sell on to the public. Barring a remarkable late outburst of public enthusiasm in the US or Japan, that stock will surely be winging back to the UK market.

THE LEX COLUMN

Just in time for BP

posed for Storehouse, depending on separate stock market quotations for each part adding up to a valuation more than the original whole.

But the odds likely to succeed at present are for cash. Matthew Brown and Hill Samuel's shares have outperformed their sector rivals during the market's falls this year, and are far from the table. Associated British Foods now has a better chance of winning its cash bid for S & W Bersford at 400p, though if it does it will presumably have a harder time selling off the non-British Sugar parts.

Another endangered species in the market's new mood must be the corporate raiders and arbitragers. Buying a disclosable stake in a company to put it into play, or simply to stir the pot in an existing bid, is not the easy way to a profit it used to be.

Small companies

With Wall Street and London having fallen by close to a fifth over the last week, investment managers are still spending most of their time sorting out their views about where world stock markets go from here. But as the dust begins to settle, they will have to address the question of how the Crash of '87 has affected the out-of-favour individual sectors and whether it has become a rather dangerous phenomenon: the break-up bid.

In Whitehall, it was stressed yesterday that the memorandum of understanding in no way constituted a guarantee on the part of the UK.

It speaks of the two governments giving "support and encouragement" to interests in their respective countries, wanting to establish "commercially viable and profitable ventures of benefit to both".

In Whitehall, it was stressed yesterday that the memorandum of understanding in no way constituted a guarantee on the part of the UK.

That was the principle adopted in the offset agreement relating to the "Peace Shield" aerial defence system being carried out by a consortium headed by Boeing of the US, which resulted in four approved projects involving an nearly \$600m investment.

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One danger in such bids is that the acquirer often goes up to finance the takeover on the assumption that post-deal sales will pay back the loans. Fine in a continually rising market, not so clever now. Worse still is the type of takeover Benlox has pro-

Shultz confident on Moscow talks

By ROBERT MAUTHERNER, DIPLOMATIC CORRESPONDENT, IN LONDON

MR GEORGE SHULTZ, the US Secretary of State, who yesterday left Helsinki for Moscow by train after he prevented him from flying to the Soviet capital, said he was confident of making progress on arms control in two days of talks with Mr Eduard Shevardnadze, the Soviet Foreign Minister.

However, Mr Shultz shied away from predicting whether a date could be set at this week's meeting for a summit in November between President Reagan and Mr Mikhail Gorbachev, the Soviet leader.

The two ministers hope to tie up the remaining loose ends of a treaty on the worldwide abolition of intermediate-range nu-

clear missiles, on which they reached an agreement in principle at their last meeting in Washington in the middle of September.

Since then, US and Soviet negotiators in Geneva have been working flat out to put the final touches to an INF (intermediate nuclear forces) treaty in Geneva. Although both sides said that some points remained open, particularly on the issue of verification, and the time frame for the phasing out of missiles, Mr Gennady Gerasimov, the Soviet Foreign Minister's spokesman, said: "There is reason to be optimistic."

One of the issues which has cropped up again since the

Washington meeting between the two ministers is that of the timetable for the abolition of the West German Pershing 1A missiles and their US-controlled warheads. That problem is expected to have been solved in Washington, after the US agreed to destroy those now comes when the missiles themselves were eliminated and to return their contents to US territory.

Although the conclusion of an INF treaty now appears to be virtually a foregone conclusion, progress towards agreement on a 50 per cent reduction of strategic arms has been blocked by Soviet insistence that any action in this field must be accompanied by an undertaking

IBM lifts veil on its telecoms strategy

By David Thomas

INTERNATIONAL Business Machines, the world's largest computer company, yesterday set out the strategy to boost greatly its telecommunications business based on alliances with other companies in the industry.

IBM, which has recently been under pressure in its core computing business, is putting greater stress on telecommunications because it believes the long talked about conversion with computing is now beginning.

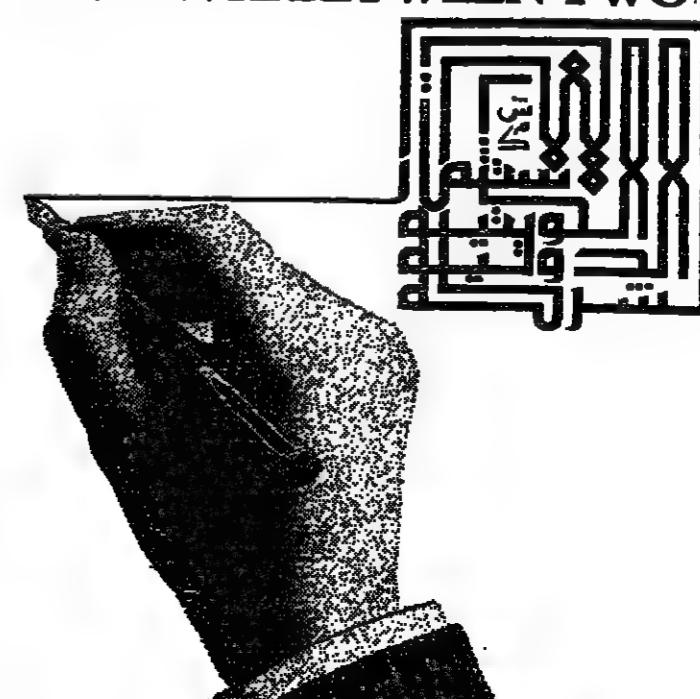
Mr Michael Armstrong, president of IBM Europe, said: "We are increasing our involvement in the telecoms business through alliances with other suppliers in the industry."

Mr Armstrong, making an unusually detailed statement of IBM policy at an international telecommunications exhibition in Geneva, explained that IBM wanted to combine its knowledge of computing and network management with telecommunications companies' understanding of public switching and telephone services.

He couched this statement with announcements of two such agreements - with Siemens of West Germany and Bell Atlantic of the US - to develop new types of services over the telephone. This will include credit card validation, freephone services and business networks, which reduce companies' costs by imitating aspects of private lease lines.

Other recently concluded IBM alliances have been a similar deal with Ericsson of Sweden, an agreement with Stet of Italy on computer-integrated manufacturing, and co-operation with a group of French financial institutions on value-added services.

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Baker in deficit talks as pressure on US grows

Continued from Page 1

sions are undertaken with the bipartisan leadership of the Congress for that purpose," Mr Reagan said, reading from a prepared statement.

The White House move to drop its opposition to negotiating with Congress on the budget seemed designed to be part of the evolving strategy aimed at

calming the financial markets. But White House advisers, conscious that the President is being portrayed increasingly as a "lame duck" who has lost his political influence, are also clearly anxious to present Mr Reagan as acting "presidentially" and taking a leading role in tackling the crisis of confidence on Wall Street.

However, on Capitol Hill yesterday budget experts remained in doubt about the precise implications of Mr Reagan's deci-

sion to authorise budget talks with Congress.

Democrats on Capitol Hill have been strongly urging the President to accept about \$12bn of tax increases as part of a the \$22bn budget deficit reduction package mandated by the recently reformed Gramm-Rudman-Hollings budget reform law.

Mr Fitzwater said the President would tonight hold his first formal nationally televised news conference in Washington since March. He last held a press conference at the Venice Summit in June.

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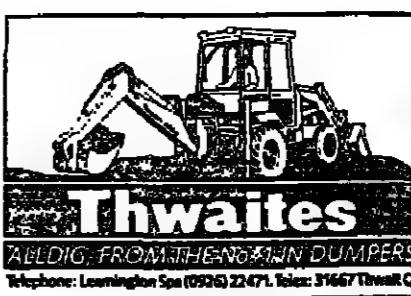
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SECTION II - COMPANIES AND MARKETS

FINANCIAL TIMES

Thursday October 22 1987



BOOST FOR INDUSTRY BASED ON ALLIANCES

IBM unveils telecom strategy

BY DAVID THOMAS IN GENEVA

INTERNATIONAL Business Machines, the world's largest computer company, yesterday set out the strategy to boost its telecommunications business based on alliances with other companies in the industry.

IBM, which has recently been under pressure in its core computing business, is putting greater stress on telecommunications because it believes the long talked about convergence with computing is now beginning to happen.

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works, which reduce companies' costs by imitating aspects of private lease lines.

Other recently concluded IBM alliances have been a similar deal with Ericsson of Sweden, an agreement with Stet of Italy on computer-integrated manufacturing, and co-operation with a group of French financial institutions on value-added services.

These relationships are non-exclusive, but Mr Armstrong stressed that the development agreement could lead to joint commercial exploitation of the products.

He also killed speculation in the industry by stating that IBM had no intention of manufacturing trans-

mission equipment or public exchanges.

IBM is basing its push into the European telecommunications market partly on the private digital exchange developed by Roltel, its telecommunications equipment subsidiary, which it unveiled earlier this month.

He also welcomed steps throughout Europe towards the deregulation of telecommunications but warned that charges for leased lines should be brought into line with costs because they varied greatly throughout Europe and added that telephone administrations must not be allowed to cross-subsidise their competitive services from their core networks.

Enichem and Dow in joint venture

BY JAMES WYLES IN ROME

ENICHEM, the Italian state chemical company, and Dow Chemical Europe are to build a jointly owned plant in Italy for the manufacture of advanced epoxy resins.

The joint venture marks a further stage in Enichem's strategy of building alliances with foreign producers to cover its areas of technological weakness. Dow Chemical is regarded in Rome as a major prize because it stands number two to Shell in the world league table of producers of advanced resins.

The US multinational, for its part, will be able to exploit Enichem's solid position in its domestic market to increase the penetration of its resins. These are employed in many high-technology applications ranging from electronics to space equipment.

Neither side is yet releasing details of the size of their investment, nor of the capitalisation of the holding company which they have agreed to set up. The accord has been established by letter of intent, and it is not known when it will be put into operation.

It is the latest in a series of new ventures put together by Enichem which this month bought 27.5 per cent of Britain's STC, recorded an 11 per cent increase in third-quarter earnings on the back of continued strong growth in central office switching.

Net income applicable to common shareholders totalled £10.3m, legal dispute with Pennsalt.

However, Mr DeCrane declined to say whether the two companies were holding any settlement negotiations. He said he expected the Texas State Supreme Court to overturn a State Appeals Court ruling which found that Texaco unlawfully interfered with Pennsalt's 1984 plan to acquire Getty Oil.

Enichem's 1986 net earnings were \$502.9m compared with \$329.7m.

Morgan Stanley said that its revenues from trading on its own account rose to \$130.2m from \$91.3m, despite the fall in fixed-income markets during the quarter.

In the current quarter, "our whole worldwide system and risk controls have performed exceptionally well during the equity market turbulence," Morgan Stanley said. "The company is in excellent shape from a business and financial point of view."

Morgan Stanley reported earnings of \$72.5m, or \$2.82 a share, in the September quarter, against \$39.5m, or \$1.57, in the same period of 1986. Revenues net of interest ex-

1986 figures were \$143.0m and \$6.11 a share in net profits and \$1.03bn in revenues.

American Express reported third-quarter net income of \$264.9m, or 60 cents, against \$229.9m, or 60 cents. Revenues were \$3.95bn against \$3.55bn.

The group was held back by its smaller share of earnings from Shearson after this year's sale of a minority interest in the firm.

But the group said that Shearson's "unique business mix with its diverse revenue streams, together with its strong capitalisation, will be positive factors in these times of unprecedented market turbulence."

Morgan Stanley doubles quarterly net earnings

BY JAMES BUCHAN IN NEW YORK

MORGAN STANLEY, the blue-chip Wall Street investment firm, yesterday reported a double of net income in the three months to September and said that it had ridden the turmoil in the stock market without serious mishap.

At the same time, American Express, the financial services group which reported a small decline in third-quarter earnings, said its Lehman subsidiary was well-equipped for turbulent markets.

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In the current quarter, "our whole worldwide system and risk controls have performed exceptionally well during the equity market turbulence," Morgan Stanley said. "The company is in excellent shape from a business and financial point of view."

In the nine months, Morgan Stanley reported net income of \$199.6m, or \$7.83 a share, on revenues of \$1.42bn. The comparable

Nortel shows 11% advance on growth in switching

BY DAVID OWEN IN TORONTO

NORTHERN TELECOM, the world's largest supplier of fully digital telecommunications systems which this month bought 27.5 per cent of Britain's STC, recorded an 11 per cent increase in third-quarter earnings on the back of continued strong growth in central office switching.

Net income applicable to common shareholders totalled US\$36m, or 28 cents a share, in the period ended September 30, compared with \$33.5m, or 30 cents a year earlier.

In addition to the growth in central office switching, the Toronto-based company which is 52 per cent-owned by Bell Canada Enterprises, also benefited from increased transmission and cable and core plant revenues.

Integrated business systems and

terminals revenues were, however, below 1986 levels.

While US and Canadian sales continued to rise, international revenues trailed year-ago figures, the company said.

Mr Edmund Fitzgerald, chairman and chief executive, said that the latest results reflected ongoing programmes to enhance the strength of the corporation's product lines. "We expect Northern Telecom's fourth-quarter earnings to exceed the comparable year-ago level, because of continuing improvement in gross profit margins," he added.

ITT lifted by strong casualty business

BY OUR FINANCIAL STAFF

THE US financial, industrial and travel conglomerate announced a 70 per cent increase in earnings for the third quarter with net income rising to \$216m, or \$1.39 a share, compared with \$125m, or 72 cents, in 1986.

In the nine months to end-September, net income climbed to \$637m, or \$4.19, from \$392m, or \$2.57, last year.

Sales and revenues, including finance and insurance, rose 11 per cent to \$4.5bn in the quarter, from a restated \$4.3bn in 1986. Nine-month sales were \$14.5bn, a rise of 13 per cent over \$12.7bn in 1986.

Diversified services gained ground, largely due to strong domestic casualty business in the Hartford operations. The life insurance division also benefited from tax reforms, helping to offset negative impacts in group medical results.

Included in net income in the 1987 quarter was a loss of \$15.2m or 11 cents a share, for reserves set aside to phase out or dispose of several investments. The 1986 third-quarter results reflected a decline of \$10.5m, or 10 cents, for similar items.

UBS reports brisk rise in business

BY WILLIAM DUFFORD IN GENEVA

UNION BANK of Switzerland yesterday reported a brisk rise in business in the third quarter. Without stating profits, it predicted a "favourable" result for 1987 as a whole.

Last year Switzerland's biggest bank posted a 12 per cent rise in net earnings to SF777m (\$51.7m).

There was a renewed business upswing in recent months, UBS said, following a slight slowdown in the first half.

Pressure on margins and slow growth in volume continued to characterize interest operations in the third quarter, but in non-credit business income from securities showed the largest year-on-year increase.

During the nine months total assets rose by SF9.4bn, or 5.5 per cent, to SF180.5bn. Of this increase SF2.5bn came during the third quarter.

Amoco bounces back with \$116m third-quarter profit

BY OUR FINANCIAL STAFF

AMOCO, the leading US oil group, reported a turnaround in the third quarter, registering earnings of \$116m against a \$23m loss in the corresponding period last year.

Net operating income came to \$412m, or \$1.60 a share, compared with \$174m, or 63 cents, in 1986. Revenues climbed to \$8.72bn, or \$4.45bn, a cent.

Amoco said the results had been boosted by its US exploration and production operations and reflected higher crude oil prices and reduced exploration costs. Higher liquids production and savings from cost control efforts were also a factor.

Amoco said its foreign operations had earned \$114m up from \$83m a year ago. In chemicals operations, it is expected to create several hundred

jobs in the offshore industry during 1988 and 1989.

The gas discovery was one of a series of gas finds made recently in the area.

Mr Alfred DeCrane, Texaco chairman, said the recent massive stock market correction could affect any out-of-court settlement of the company's \$10.3m legal dispute with Pennsalt.

However, Mr DeCrane declined to say whether the two companies were holding any settlement negotiations. He said he expected the Texas State Supreme Court to overturn a State Appeals Court ruling which found that Texaco unlawfully interfered with Pennsalt's 1984 plan to acquire Getty Oil.

Xerox books advance of 20%

BY OUR FINANCIAL STAFF

XEROX, the diversified US producer of copying and duplicating machines, yesterday posted a 20 per cent rise in third-quarter net income to \$134m, or \$1.23 a share.

For the comparable period last year the figures were \$112m, or \$1.03. Net income in the nine-month period increased by 12 per cent to \$3.92, from \$3.57m, or \$3.51, a year earlier. Nine-month revenues advanced 16 per cent to \$10.7bn from \$9.2bn in 1986.

Net for the first nine months of 1987 was \$1.2m, or 10 cents, up from \$1.02m, or 9 cents, in 1986.

Mr David T. Kearns, chairman and chief executive, said he was pleased with the results. "We sustained the momentum of the first two quarters through a combination of good revenue growth and aggressive cost controls in business products and systems and continued strength in financial services. We remain on track for a good year."

Revenues from business products and systems increased by 11 per cent in the quarter to \$2.5bn from \$2.2bn in 1986. Income from this sector rose 10 per cent in the quarter to \$55m from \$50m a year ago.

Xerox Financial Services, the financial services arm, contributed \$60m to third-quarter income, 31 per cent more than 1986. This reflected the strong performance by Crum and Forster, the company's insurance subsidiary, and Xerox Credit.

Revenues from business products and systems increased by 11 per cent in the quarter to \$2.5bn from \$2.2bn in 1986. Income from this sector rose 10 per cent in the quarter to \$55m from \$50m a year ago.

Strong demand for ingot and fabricated products in addition to higher world prices brought a doubling in earnings for Alcan Aluminium, Canada's largest aluminium producer, in the third quarter.

The company reported net profits of \$122m, or 72 cents a share, up from \$62m, or 38 cents, a year earlier, on revenues of \$1.72bn against \$1.59bn in 1986.

In the first nine months of 1987, Alcan earned \$287m, or \$1.71 a share, against \$116m, or \$1.28, a year earlier. Revenues stood at \$4.5bn against \$4.47bn.

Alcan said that the rise in demand covered nearly all its markets in North America, Europe, Latin America and Asia. Efforts to cut overheads during the past two years had also helped.

Shipments of aluminium in all forms totalled 1.6m tonnes in the first nine months, up from 1.5m tonnes a year earlier. Average prices received for ingot and fabricated products were up substantially from a year earlier.

The company said North American earnings were substantially higher in both the third and fourth quarters while European operations were affected slightly by the seasonal second-quarter slowdown.

The Pacific region's performance improved significantly while Brazilian operations were little changed.

Dispute with Jamaica to go to court

BY CANADA JAMES IN KINGSTON

A DISPUTE between the Jamaican Government and Alcan over production levels at the company's bauxite refineries in the island is to go before law lords next month.

Lord Crossill will be the sole arbiter in deciding whether the terms of a joint-venture mining agreement between the company and the Government give the Government the right to require the company to operate its refineries at optimum capacity.

Lord Crossill is also to decide whether output by Alcan in excess of the company's needs should be sold to the Government at production cost.

Alcan Aluminium surges ahead in third quarter

BY OUR MONTREAL CORRESPONDENT

AMERICA'S third-quarter net income was \$116m, or \$1.23 a share, compared with \$112m, or \$1.03, in 1986.

Revenues were \$4.5bn, up from \$4.47bn. Net assets were \$180.5bn, up from \$174.5bn.

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(Incorporated in England under the
Companies Act 1948 to 1980)

£75,000,000

Subordinated Floating Rate Notes 2000

Holders of Floating Rate Notes of the above issue are hereby notified that for the interest period from 21st October, 1987 to 21st January, 1988 the following information will apply:

1. Rate of Interest: 10% per annum
2. Interest Amount payable on Interest Payment Date: £129.61
Per £5,000 nominal or £1,296.11
Per £50,000 nominal
3. Interest Payment Date: 21st January, 1988

Agent Bank

Bank of America International Limited

U.S. \$60,000,000

Industrias Peñoles, S.A. de C.V.

Floating Rate Notes Due 1989

Interest Rate 10% per annum
Interest Period 22nd October 1987
Interest Amount per 22nd January 1988

U.S. \$255.56
Credit Suisse First Boston Limited
Agent Bank

Eni International Bank Limited

ECU 135,000,000

Guaranteed Floating Rate Notes due 1992

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Ente Nazionale Idrocarburi

In accordance with the terms and conditions of the Notes, the rate of interest for the interest period October 22, 1987, to January 22, 1988 has been fixed at 8 1/4% per annum. Interest payable on January 22, 1988 will be ECU107.64 per Note of ECU10,000.

Agent
Morgan Guaranty Trust Company of New York
London Branch

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NOTTINGHAMSHIRE

The Financial Times is
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NOVEMBER 3 1987

For full details, contact:

ANTHONY RAYES

on 021-454 0822

FINANCIAL TIMES

Europe's Business Newspaper

To the Holders of
EMHART CORPORATION
6 1/4% Convertible Subordinated
Debentures Due 2003

Pursuant to Section 1204(b) of the
Indenture dated as of July 10, 1987
between Emhart Corporation, a
bank, N.A., Trustee, NOTICE IS
HEREBY GIVEN that, effective Sep-
tember 11, 1987, the conversion price
of the convertible debentures
thereby may be converted into common
stock of Emhart Corporation has been
adjusted to \$28.80 a share from \$53.00
a share.

EMHART CORPORATION
Emhart, N.H.
As Trustee
October 18, 1987

Restructuring at Boliden assists return to black

By SARA WEBB IN STOCKHOLM

BOLIDEN, the Swedish mining, metals and chemicals group, reported an about-turn in interim profits and said that profits (after financial items) for 1987 would reach about SKr400m (£62.6m).

Profits (after financial items) for the first eight months reached SKr426m, compared with losses of SKr987m in the first nine months of 1986. Boliden has changed its interim reports from three-month to four-month figures.

Group sales totalled SKr6.497bn in the first eight months, but were SKr7.27bn in the first nine months last year. Boliden's recovery is due to the restructuring measures tak-

en under new management. The group has been organised into five main business areas - mining and metals, chemicals, wholesale, contract work, and trading and industry.

Costs associated with restructuring have fallen to SKr70m, compared with SKr779m last year, but this year the group will have to bear costs of about SKr100m in connection with its Roerbaek smelter which has been ordered to reduce sulphur dioxide emission.

Results have been boosted by extraordinary items of SKr1.1bn, for example from the sale of property and shares, compared with SKr357m.

The mining and metal divi-

sion has been positively affected by the increase in non-ferrous metal prices during the summer months, though the increase in Swedish kronor terms has been affected by the weaker dollar.

Copper and silver prices showed a strong increase in prices, but zinc prices were less favourable due to the over-production of zinc in Europe.

The chemicals division, specialised in inorganic chemicals for the agricultural, cleaning and pulp and paper sectors, showed an improvement in results.

Boliden's wholesale division has shown an improvement in productivity.

Sharp rise in Allegis earnings

By OUR FINANCIAL STAFF

ALLEGIS, the US airline and hotels group which is reversing its former policy of building a full-service travel company, yesterday posted a sharp rise in third-quarter net operating earnings to \$77.6m, or \$1.33 a share, from \$30m or 60 cents, helped by a strong performance at United Airlines.

Chicago-based Allegis said net earnings at the airline rose 77 per cent in the quarter, despite a 15 per cent increase in operating expenses.

The airline's third-quarter net income rose to \$3m from \$2.5m last year. A 38 per cent increase in fuel costs was the largest factor in higher expenses.

Allegis' United International, Hilton and Westin Hotels units, which are being divested under a restructuring programme, are included as discontinued operations.

United Airlines, which generated 77 per cent of revenues but just 18 per cent of profits for Allegis last year, is being re-

tained. Revenues in the quarter rose to \$2.26bn from \$1.96bn. For the nine months, operating net profits were \$76.2m or \$1.33 a share, against a loss of \$90m or \$2.07 a share. Revenues were up at \$6.19bn against \$5.20bn.

Latest earnings exclude gains from discontinued operations of \$4.7m or eight cents a share against \$79.5m or \$1.77 in the quarter, and \$48.9m or 88 cents a share against \$115.2m or \$2.64 for the nine months.

Exchange factors hold back Abitibi

By ROBERT GRIFFIN IN MONTREAL

ABITIBI-PRICE, Canada's largest newspaper producer, had a strong third quarter with higher product prices but because most of its sales are in the US, exchange factors limited the gain in earnings.

Third-quarter profit was C\$33m (£US\$25m) or 46 cents a share, against C\$1.1m or 42 cents, on revenues of C\$750m against C\$716m. The Canadian dollar strengthened considerably in the third quarter.

Net-month net profit was C\$6.1m or C\$1.28 a share, against C\$0.3m or C\$0.11 a year earlier, on revenues of C\$2.1bn against C\$2.1bn.

ABIMEX International, the heavy equipment and machine tool subsidiary of Canadian Pacific, plans to sell its Bomag construction machinery division to a European group in

including the managers of Bomag's West German division.

America is trying to find a buyer for its Manitoba Rolling Mills division in Selkirk, Manitoba, and another subsidiary in the US is on the block. Amex expects to realise about US\$100m from these disposals, mainly from Bomag, in the fourth quarter. The proceeds will be used to reduce its heavy debt.

Bomag, which had sales of US\$200m last year, makes equipment mainly for road building.

Amex, a star performer in C\$1's diversification in the late 1970s, has never fully recovered from the 1982-1983 recession. One of its main activities is making equipment for the offshore oil industry.

In the first nine months of 1987 it posted a loss of US\$9.4m

on revenues of US\$200m, against a loss of US\$49.5m on revenues of US\$883m a year earlier.

A court order has released GEAC Computer, Canada's only mainframe computer maker, from receivership. About 600 unsecured creditors have accepted a package of shares and cash, and if a turnaround in the business continues they stand to get full payment.

Management has been strengthened and GEAC's international order book for specialised financial industry and library computer systems is improving.

Bomag, the pulp and paper, building materials and chemicals group, earned C\$123m or C\$1.33 a share in the first nine months, against C\$86m or C\$1.06 a year earlier.

Tractebel cancels BFr5bn rights offer

By WILLIAM DAWKING IN BRUSSELS

TRACTEBEL, the Belgian holding group with large energy, electronics, telecommunications and engineering interests, has cancelled plans for a BFr5bn (£132m) rights issue.

Subscriptions were to have opened yesterday for the issue of BFr4.116 new shares, but the group postponed the offering indefinitely in spite of a slight recovery in Belgian share prices from the spectacular collapse of a day earlier.

The group said its financial advisers had suggested a cancellation because of the market's continuing vulnerability and the uncertain political situation following King Baudouin's acceptance of the resignation of the Prime Minister, Mr Wilfried Martens.

Tractebel shares opened yesterday at BFr4.25, well below the BFr5.55 fixed for the rights issue, but were gaining during the afternoon.

The company said no issue date would be fixed and shareholders told 'as soon as possible.'

The world stock market downturn could hit Tractebel with a big loss on its hands in the event of a ContiBil, the UK-based integrated oil group, for which it and Grupe Bruxelles Lambert paid £444m (£725m) in July.

ContiBil has the bulk of its assets invested in Belgian utilities and a 7.2 per cent stake in Petrofina, the oil exploration group. Tractebel was forced to increase its offer by more than £50m from the original £395m.

Income soars at Air Malta

AIR MALTA pre-tax profits soared to ML1.55m (£10.3m) last year, the highest in the company's 11-year history, spurred by a recovery in Malta's tourist industry, writes Godfrey Grima in Valletta.

The national carrier has for some years been holding to cut costs while expanding - the Boeing 747 and Airbus A300, costing \$100m, are due to bring the fleet to nine aircraft by 1990. Mr Albert Mizzi, chairman, said an increase of more than 50 per cent in charter operations last year aided profits.

DnC shrugs off slow start to post \$45m eight-month profit

By KAREN FOSSI

DEN NORSKE Creditbank (DnC), Norway's largest bank

gained momentum by the end of the eight-month period after a slow start earlier in the year and recorded net profits of Nkr300m (£45.4m), against Nkr203m in the same period last year.

For DnC Norway, gross earnings have been maintained at a 'satisfactory level' although the interest margin has remained low.

Increased interest expenses have not been offset by a corresponding increase in the interest on loans. Net interest income was further reduced from 2.94 per cent of average total assets last year, to 2.4 per cent.

However, operating expenses for the Norway unit were reduced from 3.29 per cent of average total assets in 1986 to 3.03 per cent.

Alfa-Laval plans sale of fish-feed subsidiary

By OUR STOCKHOLM STAFF

ALFA-LAVAL, the Swedish dairy equipment and process engineering group, plans to sell EWOS, its fish-feed subsidiary, to Finnish Sugar by the end of this year. Negotiations are underway.

Besides its fish-feed side, EWOS is also involved in the animal-health business and manufactures fish-breeding equipment. Its main markets are Sweden, Norway and Scotland, and it has started a joint venture in Iceland.

EWOS has annual sales of \$200m (£94.7m), employs 390 and is profitable - though figures have not been released.

Although Alfa-Laval has recently pursued a steady acquisition policy in an attempt to concentrate its business areas, it has decided to sell EWOS as the company does not fit in with ag-

ricultural operations as originally expected.

Besides its fish-feed side, EWOS is also involved in the animal-health business and manufactures fish-breeding equipment. Its main markets are Sweden, Norway and Scotland, and it has started a joint venture in Iceland.

It is the Swedish market leader in the fish-feed business, with more than a 50 per cent share. Finnish Sugar is the main fish-feed producer in Finland and EWOS' main competitor in that market.

Norsk Hydro issue hitch

NORSK HYDRO, Norway's biggest diversified corporation, said it might postpone a planned Nkr350m-3.5bn (£328m) rights issue following recent volatility in world securities markets, Reuters reports from Oslo.

Hydro added it would wait for its third-quarter results, scheduled for today, until next month, after it had prepared a balance sheet required by the US Securities & Exchange Commission in connection with the issue in New York.

The company said: 'We definitely have no plans to shelve the issue, but we might have to reconsider the launch date if the markets fall further.'

'We will hold an extraordinary general meeting on November 5, giving the board authority to go ahead with the issue.'

Hydro, which is 51 per cent state-owned, said last week that it provisionally planned to launch the issue. Scandinavia's biggest ever, on November 27.

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Share capital: Authorised — 150,000,000 ordinary shares of no par value
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Report for the quarter ended 30 September 1987

	Quarter ended 30.09.87 R'000	Quarter ended 30.06.87 R'000	9 months ended 30.09.87 R'000
Income statement			
Income:			
Interest received	532	5,790	13,256
Royalty	13,957	14,169	39,792
Dividend	—	14,484	14,484
	14,489	34,443	67,532
Interest paid and sundry expenditure—net	2,941	4,142	11,583
Income before taxation	11,548	30,301	55,949
Taxation	5,886	7,743	20,618
Income after taxation	5,742	22,558	35,331
Retained income at beginning of period	8,090	11,032	4,001
Distributable income	13,832	33,590	39,332
Dividend paid	—	25,500	25,500
Retained income at end of period	13,832	8,090	13,832
Balance Sheet			
Capital employed	131,466	131,466	131,466
Share capital	13,832	8,090	13,832
Retained income	55,506	59,687	55,506
Long-term loans	—	—	—
	200,804	199,243	200,804
Employment of capital			
Fixed assets	77,843	77,843	77,843
Loan to Buffelsfontein Gold Mining Company Limited	125,723	149,700	125,723
	201,566	227,543	201,566
Net current liabilities	762	762	762
Current assets	39,715	33,717	39,715
Current liabilities	40,477	52,017	40,477
	200,804	199,243	200,804
Long Term Loans	R'000	R'000	R'000
Balance at end of period	88,399	93,399	88,399
Interest paid during the period	2,897	3,940	10,877
Repayments due within one year	32,893	33,712	32,893

These loans are in U.S. dollars and are fully covered.
The loan to Buffelsfontein will be repaid during the year once the final tax assessment has been received. The repayment will be partly in cash and partly by the issue of additional preference shares in Buffelsfontein Gold Mining Company Limited. The obligation to pay interest on the outstanding loan to Buffelsfontein Gold Mining Company Limited ceased on 30 June 1987, but adjustments in interest can still occur pending the final tax assessment.

REMARKS:

- (i) The figures are unaudited.
- (ii) The report has been approved and signed on behalf of the company by two directors.
- (iii) A dividend of 30 cents per share was paid on 7 August 1987.

Registered and head office
General Mining Building
6 Holland Street
Johannesburg 2001

London office and secretaries
Gencor (UK) Limited
30 Ely Place
London EC1N 6UA
Johannesburg, 22 October 1987

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NEW ISSUE

This announcement appears as a matter of record only.

October, 1987



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with

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INTL. COMPANIES & FINANCE

Paul Betts reports on the forthcoming flotation of the Paris fashion house

High finance for Yves Saint Laurent

THE EXTRAVAGANT world of Paris high fashion has been in a state of agitation. With the autumn shows, the great tents were erected again in the Tuilleries gardens last week for models to display the latest collections before the ecstatic applause of the privileged few.

But this time, the excitement is perhaps greater than usual, for the business is undergoing a rapid evolution in France. During the past few months the fashion houses have been at the centre of the intense dealmaking and financial manoeuvrings that have hit the country's luxury goods business.

Undoubtedly, the biggest deal so far has been the recent merger of Louis Vuitton, the luggage maker, and the owner of the Veuve Clicquot champagne, and Joseph Hennessy, the champagne, cognac and perfume concern, to form France's largest luxury group.

Now it is the turn of Yves Saint Laurent to hit the headlines again as the famous fashion house started 26 years ago by the couturier and Mr Pierre Bergé, his business partner, is about to become the first French luxury concern business to be quoted on the Paris Stock Exchange. The flotation of Saint Laurent on the Paris over-the-counter market early in December is likely to set a new trend as high fashion and high finance increasingly mingle.

"For a long time I had thought of bringing our company on the market," said Mr Bergé, "but I was always anxious to regain control of our perfumes business."

With the Charles of the Ritz acquisition, Saint Laurent suddenly became a highly geared company. To reduce its indebtedness, it first sold this summer the cosmetics businesses which did not carry its name to Revlon for about \$150m. Now it will

acquisition, Saint Laurent suddenly became a highly geared company. To reduce its indebtedness, it first sold this summer the cosmetics businesses which did not carry its name to Revlon for about \$150m. Now it will

cent of the fashion and perfume business. It will be 51 per cent owned by the Saint Laurent-Pierre Bergé partnership with the remainder 49 per cent held by Cervus. Mr Saint Laurent and Mr Bergé will also own a direct 10 per cent stake in the company to be floated on December 4. Institutional investors will also hold a stake of about 10 per cent.

Relations between Mr De Benedetti and Mr Bergé have become increasingly close and friendly. Although the Italian financier clearly wants to play a large role in the company, especially in its financial management, it is also keen to see Mr Bergé and Mr Saint Laurent keep control of a business whose turnover this year is expected to total FF12bn (US\$3.13m) or more.

Following the Charles of the Ritz acquisition, sales in the first half of the year rose to FF1.1bn and profits totalled FF73m.

Mr Bergé has ambitions to develop the company into a major luxury products group by diversifying through mergers and acquisitions into new sectors. "But this does not mean we will do everything," he said.

Saint Laurent and Mr De Benedetti are also reinforcing their links. A new financial holding group called Compagnie Financiere Saint Laurent is being formed which will control between 50 per cent and 60 per



Yves Saint Laurent

raise fresh equity by floating 20 per cent of the company to the public.

Saint Laurent and Mr De Benedetti are also reinforcing their links. A new financial holding group called Compagnie Financiere Saint Laurent is being formed which will control between 50 per cent and 60 per

cent of the fashion and perfume business. It will be 51 per cent owned by the Saint Laurent-Pierre Bergé partnership with the remainder 49 per cent held by Cervus. Mr Saint Laurent and Mr Bergé will also own a direct 10 per cent stake in the company to be floated on December 4. Institutional investors will also hold a stake of about 10 per cent.

Unlike the recent Louis Vuitton-Moët Hennessy merger, Mr Bergé sees his company's latest move as an offensive rather than defensive strategic deployment. One of the principal reasons behind the Vuitton deal was to protect the companies from potential hostile takeover attacks at a time when the French luxury goods sector is seen as a prime target for foreign and domestic corporate raiders.

"We had no such problem, but we wanted to position ourselves for our future development," said Mr Bergé. "There is a difference between trying to save a company in turmoil and a company like ours which is thriving with 22 per cent to 23 per cent after-tax profit margins."

"Mr De Benedetti came along and helped us buy back our perfume business. If he hadn't, we would have kept the status quo. And we now both have a common vision on our long-term strategy."

Lebowa Bakeries tops pre-listing forecast

By JIM JONES IN JOHANNESBURG

LEXBOWA BAKERIES, the black-owned bakery company which was launched on the Johannesburg Stock Exchange in June, has beaten its pre-listing profit forecast in the six months.

First-half turnover rose to R17.5m (US\$7.7m) from R15.5m and pre-tax profit was R2.2m against R2.0m. Turnover totalled R32m in the year to March, when pre-tax profit was R4.2m.

Net earnings per share rose to 4.8 cents from 4.1 cents and an interim dividend of 1.75 cents has been declared.

NOTICE TO HOLDERS OF

The Hyogo Sogo Bank, Ltd.
(Incorporated in Japan)

U.S. \$100,000,000

15 1/2% Convertible Bonds

Due 2002 (the "Bonds")

Pursuant to Clause 7 (B) and (H) of the Trust Deed dated 22nd June, 1987, in respect of the above issue, notice is hereby given as follows:

1. On 24th September and 18th October, 1987, the Board of Directors of the Bank resolved to issue new shares of its common stock by public offering. The issue price for the issue is less than the current market price for the shares.

2. Accordingly, the conversion price will be adjusted with effect 2nd November, 1987 (Tokyo Time). The conversion price in effect before such adjustment is 1,117.30 Japanese Yen per share of common stock and the adjusted conversion price will be determined on 31st October, 1987, and be published in the "Financial Times" in London and "Luxemburger Wort" in Luxembourg as soon as practicable.

The Hyogo Sogo Bank, Ltd.
By: The Sumitomo Bank, Limited,
as Principal Paying, Conversion and Replacement Agent.

Publicker Industries, Inc.

has acquired

Golding Industries, Inc.

The undersigned acted as financial advisor to

Drexel Burnham Lambert

INCORPORATED

ALLIANCE ■ LEICESTER

Alliance & Leicester Building Society

£300,000,000

Floating Rate Notes 1994

Notice is hereby given that the Notes will bear interest at 10.2675% per annum for the interest period 21st October, 1987 to 21st January, 1988.

Interest payable on the relevant interest payment date, 21st January, 1988 will amount to £129.05 per £5,000 Note and £2,580.90 per £100,000 Note.

Agent Bank:
Morgan Guaranty Trust Company of New York
London

Interest Rate Change

AB Svensk Exportkredit
(Swedish Export Credit Corporation)

U.S. \$75,000,000

Retractable Notes due 1993

(Redeemable at the Option of the Holder on 19th November in 1984, 1987 and 1990, as of which Dates the Issuer has the Right to Specify a New Rate of Interest).

In accordance with the Terms and Conditions of the Notes, the Company has specified that for the period commencing 19th November, 1987 up to and including 18th November, 1990 the Notes will carry an interest rate determined as the annualized equivalent of the yield of the 3 year U.S. Treasury Bond as shown by Telerate Screen 5 at 15.00 hours London Time on 19th November, 1987.

Bankers Trust Company, London Agent Bank

TECHNOLOGY

Contact lenses

Looking for a better way to breathe

The industry has set its sights on an improved range of materials. Peter Marsh reports

THE contact lens industry, bedevilled by problems caused by 'extended wear' lenses, which in many instances have been synonymous with extended discomfort, is turning to new materials which promise wearers longer periods of use without the attendant irritation to the cornea.

The new materials are based on fluoropolymers which, compared to other materials used in lenses, have a greatly increased capability to let oxygen through to the cornea, reducing the possibility of infections and subsequent damage to the cornea.

At the same time, the substances are rigid enough to withstand a certain amount of ill treatment, giving them an important advantage over the popular types of soft lenses which tend to warp relatively easily.

The fluoropolymer products, which have been introduced by Bausch and Lomb and SmithKline Beckman, two US companies which are among the world leaders in contact lenses, have emerged as the lens industry takes stock after a 20-year period of almost unchecked growth.

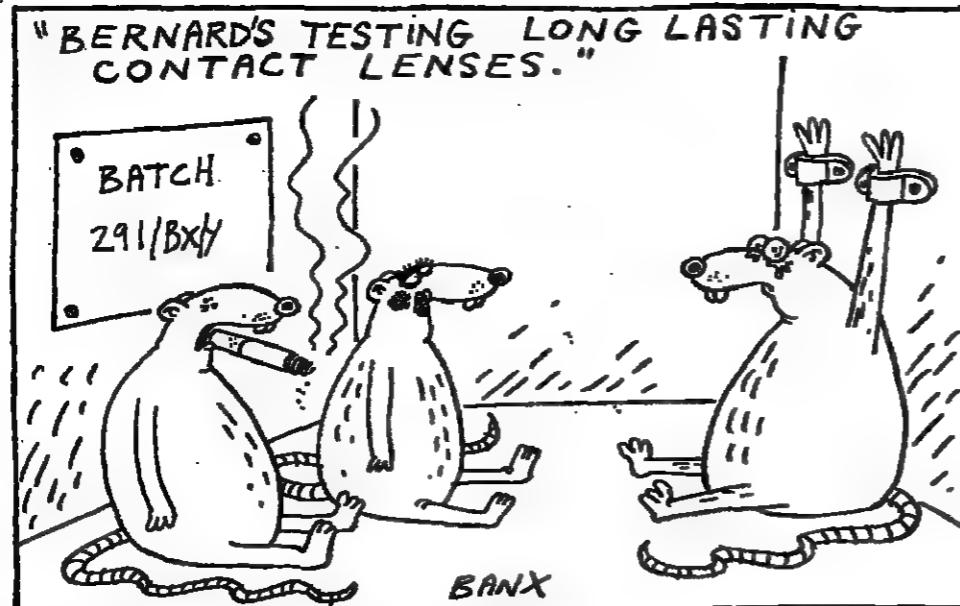
Annual output in the industry has risen from next to nothing in 1967 to about \$1bn, with half the sales in the US. Clinical cleaning units produced for the lenses, particularly the soft variety, add up to further annual sales of about \$750m.

The emergence of new materials for continuous-wear lenses coincides with the lens industry studying other technical advances to reduce the cost of making the products and to make it easier to produce reliable bifocal lenses.

Cost reductions in lens production are being pursued in new manufacturing strategies under study by many of the leading lens companies, according to Tony Ravan, an optics specialist at Scientific Generics, a UK consultancy. Such efforts are manifested in new disposable lenses on sale in the US by Vistakon, a subsidiary of Johnson and Johnson, a leading US healthcare company.

Vistakon says the lenses, which are thrown away after an average of 10 days or more of continuous wear, can be made particularly cheaply in a novel production process which turns out the products highly accurately.

Bifocal lenses, meanwhile, are under development by many of the leaders in the in-



dustry. Most contact lens wearers, of whom there are some 20m in the US alone, are relatively young. As they grow older, their problems of short-sightedness will be compounded by their difficulties in focusing on near objects; hence the need for bifocals.

Most bifocal lenses, however, work less than perfectly. They are split into two sections, like bifocal spectacles, and as a result it cannot always be guaranteed that the eye looks through the correct portion when viewing either a near or distant object.

Pilkington, the UK glass company, has become a major player in the soft-lens industry through its acquisition of two ophthalmic divisions of Revlon, the US cosmetics company, recently announced a bifocal lens based on holographic techniques. It says they should produce a better performance than the old type of split-section lens.

In the new bifocal product, a direct spin-off from Pilkington's major R&D work in holographic head-up displays for flight cockpits, the concave lens is etched into the lens. When light shines on them, the resulting interference pattern produces a set of holographic images from which the brain selects which to 'see', depending on what provides the

best-focused picture.

'Bifocal lenses are the single

biggest opportunity for the industry,' says Frank Jepson, vice-president for communications at Bausch and Lomb, which claims to be the world's biggest contact-lens company, with annual sales in these items estimated at \$150m.

New developments in extended-wear products are another priority for the industry, other leading concerns in which include Ciba-Geigy of Switzerland and Cooper 'Vision' of the US. The first generation of extended-wear lenses was generally based on soft lenses, which contain up to 75 per cent water, the rest of the product comprising a hydrophilic polymer, typically hydroxyethyl methacrylate. Due to the presence of water, these lenses let oxygen through relatively easily, allowing the cornea to 'breathe'.

The early versions of prolonged-wear lenses were manufactured as being suitable for continuous periods of wear of a month or more. People's eyes suffered, however, as a result of a build-up of deposits on the lenses or, worse still, the formation of minute holes in the lens. When light shines on them, the resulting interference pattern produces a set of holographic images from which the brain selects which to 'see', depending on what provides the

taking into account the needs of the wearer,' says Jepson. 'The problem was the lack of 30-day eyes.' Both Bausch and Lomb and SmithKline Beckman, which is marketing a fluoropolymer lens developed by 3M, the US materials company, believe the new products will prove more successful in the market place.

This is partly because the fluoropolymer substances absorb oxygen more readily than the soft-lens materials, allowing more of the gas through to the eyeball where it stays off the possibility of infections.

In the case of the SmithKline

Beckman product, the lens is almost totally permeable to oxygen transfer, according to William Isaacson, a director of SM's life-sciences division, which developed the product. He says the lens lets through 95 per cent of oxygen immediately adjacent to the eyeball.

Another advantage is that the

fluoropolymer substances are

more rigid than the soft materials used in most lenses, and so can withstand more wear and tear. Isaacson says that the SM/SK product is the first to be made without cracking or breaking. It also has good 'wettability' characteristics, meaning it can slide fairly easily on the tear layer above the eye, and is unusually resistant to build-up

of deposits which can harm contact-lens performance and cause discomfort.

Isaacson says that in tests the new lenses have been worn for a year non-stop, without ill effects though the time of wearing depends generally on the user and that in practice few people would be able to keep the items on their eyes for this long.

As a result of the properties of the material the fluoropolymer lenses - which are not yet on sale in the US or in any of the countries through which 3M and Lomb is selling its products in the Netherlands - can be looked at as combining the best of the characteristics of soft lenses and of the rigid gas-permeable lenses which have made rapid headway in the past five years.

The gas-permeable type, made from materials such as silicones and other polymers, have come to the market in the theoretical 'hard' lenses made from polymethyl methacrylate which is impervious to oxygen transfer. Sales of the gas-permeable lenses, although they have grown quickly in recent years, were limited in the past by the fact that soft lenses are often more comfortable to wear.

Gas-permeable lenses are al-

so normally more expensive

costing in the US typically

\$250-\$300 a pair, compared with \$100-\$150 for soft lenses.

The trade-off, however, is that the rigid type last longer - several years if looked after properly - compared with as little as six months for the soft variety.

The general lack of durability of the soft type - together with the high cost of looking after them - resulting from the \$15 or so a year which has to be spent on chemical cleaners - has prompted Vistakon, the Johnson and Johnson subsidiary, to seek an opening in the disposable lens area. The company, which is test marketing its new lenses in Florida, says they are indistinguishable from ordinary soft lenses.

The cost of using the disposable variety would work out for the average customer, says the company, at about \$10 a year compared with \$30 (\$10 for the lens and \$20 for cleaning solution) for the typical soft-lens wearer. Vistakon believes many people will not mind paying the extra costs on the grounds of the increased convenience of not having to bother with cleaning.

The accuracy is guaranteed, claims the company, and the cables on the piping can be threaded through the bore in a matter of hours. Normally, such work might take weeks because a trench has to be dug across the road, the road closed off and the traffic disrupted.

The technique, called Gai-

drilling, uses a high pressure

fluid cutting head to produce

tunnels up to 125mm diameter.

The cutting fluid acts as a

lubricant but also is

designed to cool the

head as it moves along.

The head contains a low

frequency radio transmitter

which sends a signal to the

surface, where a receiver is

able to indicate the

position and depth of the head

down to 3.5 metres. Then, a final cutting tool is pulled through followed by the cable.

FlowMole says it can lay ca-

bles in this way at a cost of \$25

to \$30 per metre. Overall cost

savings, compared with tradi-

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FlowMole has successfully

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SELKIRK World Leaders in

Chimney Systems

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UK COMPANY NEWS

Hawker Siddeley growth checked

BY STEVEN BUTLER

STRONG GROWTH in the electrical equipment businesses of Hawker Siddeley Group, the electrical and mechanical engineering group, was insufficient to compensate for sluggishness in diesel engineering and mechanical equipment during the first six months of the year.

Pre-tax profits announced yesterday rose 5.1m to £73.1m, while sales increased from £700m to £730m. UK sales alone fell from £254m to £237m, while overseas sales rose.

Mr Bob Bensly, managing director, said that profit growth for the year was still anticipated.

"We are seeing a general strengthening of markets and we expect this year to see a return to growth," he said. Electric motors and generators put in the strongest performance, with sales increasing from £24m to £214m, and trading profit up 25.5 per cent to £12.3m. Mr Bensly said the improvement reflected a general upturn in division as well as acquisitions.

The electrical distribution and controls division, which has seen much of the group's acquisition activity in recent years, moved ahead by 22.4 per cent to

£18.6m at the trading profit level, while sales increased from £165m to £224m.

The electrical specialised equipment division suffered from the costs of developing Hawker Siddeley's advanced signal control system, but Mr Bensly said that profit growth would resume next year. Trading profits in the division were up marginally to £12.5m, while sales increased from £17m to £19.8m.

Mr Bensly said the group would have a major selling tool when its new signal systems are up and running in Hong Kong and Singapore and that it would be offering the most advanced equipment in the world.

Both small and large diesel engines put in a disappointing performance, with sales dropping £13m to £70m, and profits off from £4.5m to £3.7m. The division was, however, expected to benefit from new orders in the coming months as tenders go out for new power plant projects. Some revival of business from the Middle East was anticipated.

A fall back of orders for coal mining equipment, after the surge of 1986, caused mechan-



Sir Peter Haworth, chairman of Hawker Siddeley

cal equipment sales to drop 21.5% to £24.5m, while profits fell £1.5m to £1.8m.

Group net borrowings are nil, and Mr Bensly said the group's acquisition programme would continue. The group has spent £220m in the past two years in a

series of small and medium-sized acquisitions, mainly in the US.

Earnings per share rose from 20.5p to 21.0p, and the group declared an interim dividend of 5.5p (5.0p) per share.

Hawker Siddeley is hardly the company to make any investor's blood run hot, with its yawning-provoking performance in the first half of the year. Prospects for the group are undoubtedly improving in its difficult divisions, but with such a wide geographic and industry spread it is hard to believe that all parts could motor ahead at once. Still, Hawker Siddeley's highly prospective pile of less than 10, based on full year profits projections of £185m, is just a little mean. The group is backed by solid assets, and on break up would be worth much more than yesterday's closing price of 46.1p per share, should any predators have to nerve to launch a bid.

The yield is reasonably attractive, the group looks well fixed to weather any possible recession. That would appear to make the shares fairly safe whichever way the market moves.

Spurs end year in a better position

By David Walker

Tottenham Hotspur, runners up in last year's FA Cup and the only company to present its earnings per share before and after transfer fees, yesterday reported reduced pre-tax losses for the year to May, and a sharp turnaround in trading profit.

Shareholders are to receive a dividend of 4p, their first payment since 1985.

Operating profits amounted to £976,000 compared with a loss of £330,000 last year. However, the acquisition of Steve Hodges, Richard Gough and other shareholders cost £1.1m in transfer fees and at the pre-tax level the company made a loss of £334,000, against £236,000 in the previous year.

Mr Paul Boffey, Tottenham's chairman, said that since the year end he had sold Giese Hoddle to Monaco for an undisclosed but large sum, and the transfer account showed a profit of £1.4m.

Stripping out the effects of what Mr Boffey said should be considered as expenditure on player acquisition, with a loss of 7.2p per share in the previous year was turned into earnings of 16.1p. If transfer fees were included, the loss per share more than halved to 1.6p.

There was an extraordinary profit of £4.7m on the disposal of the company's trading ground in Chechnut. That left Tottenham negatively geared with net cash of £1.4m, which will be deployed on acquisitions consistent with the company's policy of expanding its domestic and overseas football.

Approximately two-thirds of operating profits came from White Hart Lane, where attendances at home league matches rose by 24 per cent last season.

The balance came from the company's retail and other commercial activities. Hummel (UK), the sports and leisurewear company, made a loss of about £100,000 in its first full year, but is expected to contribute a substantial profit in the present year.

Spurs' shares rose 1.5p to 17.5p at full time.

Bertrams Inv Tst

Bertrams Investment Trust reported net asset value of 83.5p at September 30 1987 against 83.7p a year earlier. Earnings per share came out at 8.25p (8.4p) and the directors are recommending a final dividend of 1.1p making a total of 2.1p.

Evered takes 14% stake in Henderson for £11.3m

BY MIKE SMITH

Henderson Group, the industrial doors and security products company, found itself at the centre of bid speculation last night after Evered Holdings said it had received an approach which could lead to a takeover offer.

Henderson said yesterday that it had heard nothing further from the potential suitor, which one has to give shareholders the chance of considering.

Mr Pat Gaynor, chairman of Henderson, said his company wanted to remain independent but he added: "There has to be a price which one has to give shareholders the chance of considering."

Mr Gaynor is expecting to meet Mr Rasheed Evered, chairman of Evered, and brother of Osman, tomorrow.

Operating a slimmer in fortunes in 1986 and 1987, Henderson's performance is thought to be improving. Analysts are expecting pre-tax profits of at least £6.4m this year, against £4.42m in 1987. At yesterday's close, the company was capitalised at more than £76m.

There would also be common ground between Henderson's doors division and Evered's Weatherseal subsidiary, which specialises in windows.

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Virgin in £4m computer software expansion

BY DINA MEDLAND

Virgin Group, music and leisure company, has bought 45 per cent of the share capital of Mastertronic Group for £2m in cash through its wholly-owned subsidiary, Virgin Vision. Mastertronic is a publisher and distributor of computer games software, with interests in video, music distribution and arcade software.

Mastertronic made pre-tax profits of £1.12m for the 12 months ending June 30.

Commenting on the acquisition yesterday, Mr Robert Devereux, managing director of Virgin Vision, said: "The com-

puter software market is relatively mature and the Mastertronic acquisition consolidates Virgin's market share. It will give us increased purchasing power and greater distribution strength and takes us into the expanding low-price end of the market, which over the last two years has grown from 24 per cent to 35 per cent of the UK market."

He added that Mastertronic's presence overseas, particularly in the US and Europe, would help Virgin to develop those markets further.

Ambrose Inv. ahead

Ambrose Investment Trust announced a 22.2 per cent increase in net asset value per capital share from 615.45p at the end of March to 751.86p on September 30. Net revenue for the six months ended September rose from £384,388 to £470,371.

The directors are paying an interim dividend of 4.38p per share (3.55p) to reduce disparity between the interim and final dividends. Earnings per share improved from 5.4p to 6.5p.

Gross income rose from £578,045 to £685,948. Consolidated net assets at end-September stood at £28.4m against £24.33m six months earlier. The surplus on realisation of investments in the half year was £1.83m.

Tiphook in £3m deal

Tiphook trailer and container leasing group, has bought the Anglecrown portfolio of short-term general machinery leases from Great Universal Stores, retail and finance company, for £3m in cash.

Anglecrown is expected to produce rental income of more than £2.2m during the run-off of the leases which extend up to five years. Tiphook forecast a positive contribution to its profits.

BOARD MEETINGS

The following companies have called dates of board meetings to the Stock Exchange. Such meetings are usually held for the purpose of confirming the results of the company's financial year and to decide on the distribution of dividends. Details as to whether the dividends are interim or final and the sub-dividends shown below are based mainly on last year's distribution.

Group: Orange Free State Investment, Sunbeam Electronics, Vinafco Holdings, Photo-Electric Assets Trust, Great Universal Stores, Great Universal Stores, Tiverton Services, Brunei, Nippon, Tizen Centre Securities, Malina Gold Mining.

FUTURE DATES

Intertec: Oct 26

Leather Walker: Oct 26

Rock: Oct 26

Stobart: Oct 26

BRITISH & COMMONWEALTH HOLDINGS PLC

£327.5 Million Preference Share Guarantee Facility
pursuant to a
Scheme of Arrangement

Advised, Arranged and Managed by

BARCLAYS de ZOETE WEDD LIMITED

Facility Provided by

Barclays Bank PLC

The Hongkong and Shanghai Banking Corporation

Banque Paribas

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BARCLAYS de ZOETE WEDD

October 1987

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TAKA-Q CO., LTD.

U.S.\$100,000,000

UK COMPANY NEWS

Berkley House talks with Marler Estates called off

BY FIONA THOMPSON

THE PLANNED reverse takeover of Marler Estates, property company and owner of Fulham and Chelsea football grounds, by Berkley House, private hot-subsidised and property developer, has been called off.

Mr. Graham Meehan, who founded Berkley with his brother, Keith, in 1978, said yesterday the negotiations had been terminated because "we haven't been able to agree terms". He said that Berkley would retain its 22 per cent beneficial interest in Marler, which it holds with Mr. David Thompson, co-founder of Hillsdown Holdings.

Talking last month about the planned takeover, Berkley said all the Marler directors would go, including Mr. David Bulstrode, chairman, who became a figure of hate for Fulham Football Club supporters at the end of last season when Marler sought to merge the club with Queen's Park Rangers.

Yesterday, Mr. Robert Noon, Marler executive director, said Mr. Bulstrode would remain as chairman of Marler Estates. He would not detail why the talks with Berkley had failed, saying only: "We decided not to go ahead. Price was not

the problem, he added.

Berkley, which recently acquired the Thames House site from ICI, has a market capitalisation of £200m, according to Graham Meehan. Marler Estates was capitalised at £23.5m, at the £12.50 price at which shares were suspended on September 22.

The Marler board yesterday requested a lifting of the suspension and dealings will resume today.

Mr. Meehan said yesterday Berkley still intended to join the stock market. "We may have to go ahead. Price was not

S&N attacks Brown's defence

BY LISA WOOD

Scottish & Newcastle Breweries yesterday wrote to shareholders of Matthew Brown, attacking the Blackburn-based brewer's first defence document which was published this week.

S&N said that the Brown board, in urging its shareholders to reject S&N's offer, had chosen to obscure the key issues with "selective, irrelevant and outmoded statistics".

S&N said that Brown had

failed to explain why its recent overall sales figures had declined in real terms. It said the board of Brown had deliberately ignored S&N's excellent 1987 results and had failed to give an estimate of Brown's own results for 1987, a year which had already ended.

S&N is offering three of its shares for every one of Brown, with an alternative cash offer of 750p per share. The first closing date for acceptances is next Monday.

Benlox stake raised

Dr Ashraf Marwan, Egyptian financier, has bought a 50.001 per cent stake in Benlox Holdings, which has launched an all-share bid for Storehouse, taking its stake to 9.21m shares. Dr. Marwan is one of Benlox's leading shareholders and deputy chairman.

Williams raises minorities offer

BY CLAY MARSH

Williams Holdings yesterday unveiled a sweetening to buy out the remaining holders of preferred shares and deferred ordinary shares in Leeds & Midland Industrial, building products and engineering group, which was absorbed into the industrial conglomerate more than a year ago.

The offer is intended to simplify Williams' group structure and reduce administrative costs by removing, for example, the requirement that it will hold its own annual meeting. In the offer, Williams will have to pay no more than £200,000 in cash, although more than 90 per cent of that could be taken in shares.

Parthenon has paid off for shareholders who held out and kept the total acceptances below 90 per cent and thwarted a compulsory purchase. Williams' latest four-for-five offer values each LMI deferred ordinary share being offered 80p in cash, compared to 241.6p. There is a cash award of 70p last year.

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Berardin boosts first half profits

Berardin Holdings, which has interests in rubber and palm oil production, raised its turnover from £260,757 to £271,200 over the first six months of 1987 and profits before tax from £2,240 to £7,310.

Crops of both rubber and oil palm were lower than a year ago but were, nonetheless,

ahead of expectations. Palm oil prices maintained the improvement noted in the latter part of 1986 and rubber prices were also better and have gained further since the half-year end.

Exchange losses were lower at £9,962 (£24,700) but interest income dropped to £16,472 (£21,670).

COMPANY NEWS IN BRIEF

J W BONSEY, a subsidiary of Whittington Engineering, is acquiring George Butler, Silvermills for £225,000 to be satisfied as to £200,000 cash and £25,000 in silverware. The company's directors intend to raise the cash, to be used with existing cash resources, to settle purchase consideration, by issuing ordinary shares equivalent to nominal value of £16,499.

TOM ROBINSON has purchased Norbury of Malton and Castle Motors (York). The consideration of £24,625 has been satisfied by £25,000 in cash, leaving £170,940 in ordinary shares.

ULTRAMAN: IEPF Securities, a subsidiary of industrial equity, has decreased its interest in the company from 36,026,472 shares (12.94 per cent) to 35,826,472

shares (12.84 per cent) in respect of which payment has not been made and will be cancelled.

DURILIN: INTERNATIONAL, has signed a conditional agreement to acquire the surge arrestor business of the M.O. Valve Company, a subsidiary of GEC, for around £1m. The business had a turnover of £4.3m and pre-tax profits of 20.1m in the year to end-March 1987.

ASH & LACY has acquired Lambeth Galvanizers (85) for £71,000. It has repaid Lambeth's losses and overdrafts which amounted to about £120,000. Lambeth's name has been changed to Surrey Galvanizers.

ROLLS-ROYCE: Second instalment of 85p received in respect of 783,442,141 shares (90 per cent). If second instalment on outstanding balance is not

received by October 30 allocation of 25p will be cancelled.

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ROLLS-ROYCE: Second instalment of 85p received in respect of 783,442,141 shares (90 per cent). If second instalment on outstanding balance is not

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UK COMPANY NEWS

Chillington rises 84% and goes on the takeover trail

BY PIONA THOMPSON

Chillington Corporation, an engineering, overseas trading and plantation group, yesterday announced interim profits up 94 per cent and four acquisitions worth a total of £2m.

Chillington, which changed its name from Plantation and General Investments in March 1986 following its merger with the Anglo-Indonesian Corporation, employs some 8,000 people in eight countries.

Its business includes contractors' and DIY tools, marine products such as outboard motors and heavy duty port lights, agricultural tools and overseas trading, metal forming, other engineering and tea and coffee plantations.

Pre-tax profits for the six months to June 30, 1987 rose to £21.6m from £1.1m in turnover of £22.8m, compared with £12.8m last year. An extraordinary credit of £2.5m (£70,000) was profit from this May's sale

of 49 per cent of its stake in Tefco, maker of non-ferrous rods and metal spraying equipment.

The contractors' tool and DIY division reported strong growth and the results were good

from all the metal forming companies. In the marine division, Golden Arrow performed well, but poor weather hit profit growth in the sector as a whole. On overseas trading, the results from Thailand and Malawi were disappointing. Plantation interests made only a small contribution, but there were signs of better commodity prices.

The £2m investment in acquisitions includes £150,000 for Overseas Farmers Group, a long established trading, business

marketing dried and fresh fruit, dairy products and honey, in the UK and Europe. At March 31 this year, OFG's lease before tax were £194,000, and its assets £727,000.

The group is to pay £304,000

for shares in Lendu Holdings, which will give it a 19.6 per cent stake. Lendu has recently sold much of its rubber estate acreage in Malaysia and is acquiring agricultural property.

Chillington's third acquisition is REA Holdings' investment in the Sampang (Java) Rubber Plantations, for £214,000. Sampang owns 75 per cent of NV Bantam and Preanger Rubber, which operates a rubber and coconut estate in Java.

Through its Eva Brothers subsidiary, Chillington has bought Manchester-based John Mountford, die forgermaster, for a nominal consideration, and assumed borrowings of £220,000.

Chillington's charge for the half year was £557,000, against £293,000. Earnings per share were 3.6p (2.9p) and an interim dividend of 2.6p is being paid compared with 2.27p last year after adjusting for the scrip issue.

Lendu in profit slip and £1.2m cash call

Lendu Holdings, involved in rubber production and investment, reported a fall in pre-tax profits from £236,531 to £18,538 in the first six months of 1987.

It also announced the ASI,15m (£520,000) acquisition of Indials, a 1,890 hectare farm and mixed farming property near Geraldton in Western Australia, and a cash subscription and rights issue to raise £1.2m.

Earnings per 5p share before the extraordinary item fell from 1p to 0.42p. The directors declared an interim dividend of 1.5p in lieu of a final payment.

Turnover rose from £39,239 to £53,226 and tax charges were £10,000.

The directors said that the rights issue - on the basis of one new share for every seven - could enable them to finance future acquisitions and the development of Indials to its full potential.

Man and London assets rise

Manchester and London Investment Trust lifted net asset value per share from 305p after the 16 months to July 31, 1986 to 783p at July 31, 1987. Gross revenue before tax for the year to end-July rose from £39,836 to £162,316.

After tax of £56,822 (£19,808), earnings per share surged from 2.11p to 10.5p. The interim dividend is doubled from 1.5p to 3p.

House of Leroose down midway

House of Leroose, garment manufacturer and fabric printer, returned profits of £20,000 for the first half of 1987, a downturn of £53,000 on the same period of the previous year. Turnover declined from £1m to £1.63m.

Poor retail conditions in the UK resulted in a reduction in turnover and in the garment division and lower profitability.

Although these conditions were expected to continue the

directors were confident that action taken to strengthen garment manufacturing together with investment in new plant and techniques in the division would be effective and lead to improved results in the medium term.

Meanwhile, the interim dividend is maintained at 3p per 25p share from earnings of 7.2p, down from 8.3p.

The directors said they were pursuing certain other develop-

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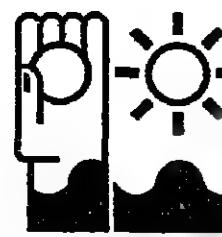
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FINANCIAL TIMES SURVEY



The conference and incentive travel business is growing by 20 to 30 per cent a year, as employers

look beyond money to motivate their staff. But the industry is not without growing pains, and clients should check on operators before booking, warns David Churchill

The spurs of the moment

THE BOOMING incentive travel business is fast approaching a crossroads in its development. While more and more companies are turning to travel in the 1980s as a motivating force for staff and business customers, so an increasing number of incentive travel organisers have jumped on the bandwagon.

The result, almost inevitably, has been to lower the standards of some operators while at least three incentive travel companies have gone out of business in recent months.

The growth in demand has attracted a lot of new entrants, some of which are unregulated, operate on wafer thin margins and are unable properly to fund the considerable cash flows involved in the business," says Mr David Tonison, marketing director of The Travel Organisation, one of the leading incentive travel companies.

He points out that "even a quite modest travel incentive programme can involve budgets of £50,000. The problem is that, unlike most other purchases, much of the payment for travel

is made to the supplier before the service is fulfilled, so the client can be left in an exposed position."

Such problems are not uncommon in the development of any fast-growing industry. The response has been to form an industry-wide trade association to raise standards and regulate practice. The Incentive Travel Association of the UK (ITA:UK) was formed a couple of years ago and its 40 members have a large slice of the total market.

Mr Max Cuff, its present chairman, believes that raising standards in the industry is an important issue but suggests "it is unfair to think of all small operators in the business as being 'cowboys'; incentive travel is a business where the personal service from a small company can be very important."

Yet the fledgling incentive travel industry is already in danger of being split by a row, with some companies threatening to leave the trade association.

The issue at stake is whether or not incentive travel operators should carry an Air Travel

Organiser's Licence (ATOL) issued by the Civil Aviation Authority. Any company wanting to organise air travel - package tour operators as well as airlines - has to satisfy the CAA that it is in a financially sound position so that it can carry out its business.

As part of being granted a licence, the air travel operator must obtain a bond - to a limit in proportion to its size of business - which effectively is an irrecoverable financial guarantee to pay over the bond to the CAA if the company goes bankrupt.

Should a company fail, then the bond will help customers abroad complete their holiday or journey and will recompense customers at home.

Annual renewal of the licence is not a formality and the licence can be withdrawn from a company with a worsening financial position.

The row erupted earlier this year when three small incentive travel operators went bankrupt without being in possession of a bond. The result was that companies which had booked incentive programmes with these operators lost money.

The problem facing many small operators, however, is that tying up a large proportion of their cash flow in the form of a bond which may never be needed can put them under financial pressure. A bad debt from a client company in these circumstances can force such operators into bankruptcy.

One way out of the dilemma is for client companies to insist on a closer scrutiny of an incentive

organisation is among those incentive travel organisers who believe an ATOL bond is essential to maintain confidence in the sector. "While ATOL is not the perfect answer, it is the best available at the moment," Mr Cuff and others, however, are not certain that an ATOL bond is the right answer since it does not necessarily cover the type of travel business organised by many operators. "Given that incentive programmes are based on contract fares, it follows that even if all incentive travel companies held ATOL licences, the protection offered would be small," points out Mr Peter Loynes from CID Incentives.

The industry is growing by 20 to 30 per cent a year, although accurate statistics are hard to come by because the sector is

travel operator's finances before agreeing a programme. Other pressure may come from the Civil Aviation Authority itself which is trying to stamp out the practice known as "umbrella-ing" - where a tour operator uses another operator's ATOL licence.

It would be unfortunate if the introduction to an operator's growth prospects are marred by further incidents of operators going into liquidation without any recompense to their corporate clients. Certainly, there can be little doubt of the strength of demand in the 1980s for the services offered by incentive travel organisers.

The industry is growing by 20 to 30 per cent a year, although accurate statistics are hard to come by because the sector is

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Conference and Incentive Travel

been motivation. After a certain level of financial remuneration, extra pay ceases to motivate sufficiently. Even though international travel may actually be less enjoyable in reality, it is the image of a trip abroad that can act as a real spur.

Many incentive programmes, moreover, usually include the spouse in the scheme on the basis that further pressure on the domestic front will cause the executive to perform even better.

Companies which have traditionally used travel as an incentive have been those in industries where selling is paramount: insurance, cars and pharmaceuticals. But an increasing number of other companies now use travel as an incentive.

HP Bulmer, for example, gave a winning sales force team of 200 executives and their spouses a cruise on a luxury yacht - through a company called "Yachting Partners" - in the Mediterranean.

"The yacht was a superb motivator for the sales force," says Mr Fergal Collins, Bulmer's general sales manager. "Out of the total package of incentives that we offered our sales force, the yacht was received as the one they wanted to try for most."

Companies are looking increasingly for different types of trip to offer as an incentive. Sailing down French rivers in the luxury barge Fleur de Lys - complete with heated swimming pool - is a popular incentive prize, according to tour operators Abercrombie and Kent.

Incentive travel can be closer to home, with a series of short train cruises recommended on the Royal Scotsman which can be chartered for a special six-day tour round the highlands of Scotland.

But for many, it is the long-distance destination which offers the greatest lure. Hong Kong and Singapore, for example, are battling it out to offer the best deals for incentive trips to the Far East. Not only do they offer attractions in their own right, they are also useful bases to spend a few days in before going further east.

Two destinations already shaping up to being the "in" place in 1988 are Australia - because of the bicentennial celebrations - and the Olympic Games in Korea. Florida continues to grow as a long-haul destination, with Disney World as the prime attraction.

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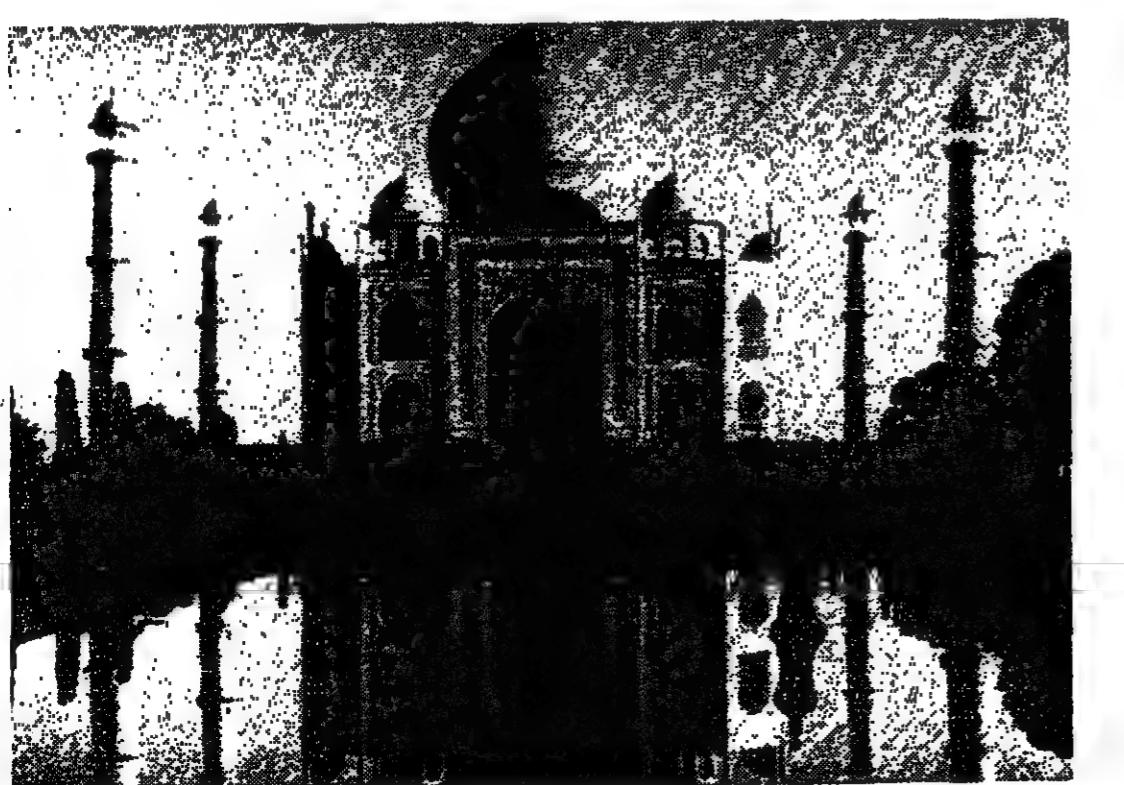
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INCENTIVE TRAVEL 2

Hotels will do almost anything to keep conference and incentive guests happy

Quizzes, barbed wire and fortune tellers

THE CRACKLING loudspeaker in the ballroom of London's Hilton Hotel in Park Lane, at the recent PR week awards ceremony, drowned the words of compere Lance Percival and irritated many.

"There are 600 senior marketing and public relations people here tonight, some of whom will be impressed by a sound system, others by a marketing man. It might not be anyone's fault, but you simply cannot afford to make mistakes in the competitive hotel business."

Hotels of all shapes and sizes in the UK and throughout the world are well aware that conference and incentive travel business is a vital part of their market and is ignored at their peril. Not surprisingly, competition is fierce and hotels will seemingly do anything to keep conference and incentive guests here.

Holiday Inn's new hotel in Malta, for example, will this year have been transformed into a television quiz games studio, a miniature Olympic stadium, and a military battlefield at the request of various confer-

ence organisers.

Rorer Pharmaceuticals was the company seeking a military theme for its sales conference. Holiday Inn arranged for battle-dress costumes, barbed wire fencing around the complete hotel, and a military brass band.

Amersham International Medical based its conference around a quiz game theme - with electric lights and buzzers - while next month two other pharmaceutical companies, Smith Klein and French Pharmaceuticals, are creating a miniature Olympics with games and competitions.

The importance of the conference and incentive travel business to hotels is emphasised by Inter-Continental Hotels, part of Grand Metropolitan. "Conference is fierce and hotels will seemingly do anything to keep conference and incentive guests here."

The incentive market is highly competitive and you have to offer something special," points

out Ms Julia Camp, regional sales director for the Mandarin Oriental Hotel Group.

The "something special" offered by the group, she adds, "is the opportunity to stay in hotels which have consistently been acclaimed as the best in the world."

The Mandarin Oriental in Hong Kong, for example, was recently voted the best hotel in the world by readers of Business Traveller magazine. Its sister hotel - the Oriental in Bangkok - was again voted top by Institutional Investor magazine, an award it has won every year since the poll started in 1980.

Mandarin Oriental's newest Asian hotel - the oriental in Singapore which opened in February - has already secured incentive business worth £250,000 from Ford Parts and Service operations in Europe. Some 1,200 Ford delegates from all over Europe will be staying at the hotel during the last quarter of this year.

But while hotels in the Mandarin Oriental Hotel Group are among the most exclusive in the world, even they have to change to meet the needs of the incentive market and offer special theme parties. The oriental in Bangkok, for example, offers a "village party" where the hotel restaurant is transformed into a traditional Thai farming village with guests wearing village clothing.

The up-market Regent International chain of 12 hotels also tailors its activities to the needs of the market. "An 'incentive package' is much more than just the best accommodation and service," comments Ms Valerie Le Moignan, UK sales director. "Imagination and creative planning by the hotel with the client is essential. Our themed evenings include Rose Balls, Fortune tellers, Australian bush bands, and classical music - all ingredients for a successful incentive programme which will achieve the clients' objectives."

The Regent's 12 hotels groups are two other reasons in international hotel chains which compete strongly for the conference and incentive traveller.

Trusthouse Forte also operates a special incentive voucher scheme, called Leisure Cheques, which are used by many companies as a motivator and reward system. These

cheques are available in different amounts and are redeemable in almost all THF's hotels throughout the world. Their attraction is that they enable an individual executive to choose when and where to stay at their own convenience.

London's newly-opened St James Court Hotel is also proving to be a popular destination for small groups. Ford in the US, for example, recently brought over 100 of its top managers to a conference at the hotel. Apart from its central location, Mr Robert Tether, sales and marketing manager, claims the hotel has a number of facilities to offer above and beyond our competitors - including a tranquil garden situated in the heart of the hotel.

The Thistil Hotel group is another company keen to develop the conference and incentive travel market. It operates a flexible voucher scheme called IncentivePlan, similar to THF's Leisure Cheques, and all its 30 UK hotels now have a facsimile machine for guests' use.

Luxury country house hotels are a growing trend in the conference market and as weekend break incentives. Pride of Britain is the marketing organisation for some 24 of these country house hotels.

David Churchill

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Destination: Tuscany

Villa La Ferdinanda

A VILLA with "all the delights which an important man could desire before he went game-hunting", was the brief that the Medici gave his architect in 1587. Whether Renaissance genius Buontalenti fulfilled these requirements can be judged today by important men and women taking a break away from high-pressure business for some reviving R and R in rural Tuscany.

The farmlands and woods of Artimino, high in the Tuscan hills, were acquired in the sixteenth century by Cosimo I, Grand Duke of Tuscany. It was his son, Ferdinand, who, impressed by the beauty of the country, decided to build a villa there on his coronation.

The Villa La Ferdinanda, characterised by innumerable chimneys, offers for the new dynasty's hosting conference, meetings and banquets for companies from all over the world. A buffet for 4,000 can be accommodated, or a sit-down lunch for 3,000.

Today the villa, also known locally as the "Villa of the hundred chimneys", offers for the new dynasty's hosting conference, meetings and banquets for companies from all over the world. A buffet for 4,000 can be accommodated, or a sit-down lunch for 3,000.

A swimming pool had been planned for the hotel but initial excavations revealed evidence of Etruscan settlement and work had to be stopped. The site is virtually littered with remains of the ancient, early inhabitants and the grounds contain ruins of an Etruscan village and necropolis. Some of the more portable finds are housed in the villa's basement archaeological museum.

An excellent rail service from a nearby village connects Artimino with Florence. nearer still is Vinci, home of Leonardo, a short drive across switchback hills of lavish beauty.

But only a five-minute walk away, down a sweeping staircase of trees in the beautiful, family-mysterious hamlet of Artimino, a huddle of broad, honey-coloured buildings with secretive little windows. Artimino, its entrance arched beneath a clock tower, has two treasures: a sturdy Romanesque church and Delphina's.

A pretty, white-haired lady in her eighties, Delphina is a bit of a bully, according to her sons, in the kitchen of her restaurant which is converted from a hand-some farmhouse. But to the tourists, canzonista would not be good enough for her.

Amalfina McAfee

Destination: Paris

Extra allure

PARIS HAS some matchless advantages. It is the closest of the sophisticated city destinations; it has, in the jargon of the trade, the most attractive (cheap) airfares and it has a more varied collection of hotels, restaurant and leisure opportunities than almost any other city.

It has really only one disadvantage: for today's increasingly well-travelled company person, Paris may already be so familiar that the prospect of three or four days whooping it up down the boulevards may not be quite exciting enough.

The companies specialising in incentive travel, like Travel Incentive Travel, offer packages which are well aware of the problem and are increasingly building into the Paris packages the kind of allure that even the most world-weary will find attractive.

High on the list of extras, is the highly exclusive St James's Club, newly-ensconced in a grand, turn-of-the-century chateau.

Paris still has incomparable night-life to offer. Many an incentive tour operator will put into the package an evening at one of the most sophisticated floor shows in the world. As for eating out, even the most jaded of appetites can usually be guaranteed to be awakened by a few pertinent arrangements to take in the restaurant life of the city.

The grand restaurants are well-documented, nevertheless, a visit to some of the current temples of haute cuisine - Robuchon, Taillevent, Le Grand Vefour, Carre des Feuillants, Lutetia-Carton - can be a powerful incentive.

For those groups on a lower budget, Paris still abounds in brasseries and Bistros du Quartier. Places like La Coupole in Montparnasse, the Vaudeville in the Rue Vivienne and the Brasserie Lipp, remain matchless places for people-watching and taking in the panorama.

Then there are the Bateaux Mouche which are among the best floating restaurants in the world. They are ideal for incentive travel groups since they can cope elegantly with large numbers all at the same time, they provide superb food, the views of the city that a glide along the Seine provide are incomparable.

be persuaded to pick up their customers at points that fit in with the schedule.

For really grand dinners, there are any number of fine chateaux within an hour or so's run from the city - a dinner, for instance, at the Chateau de l'Orangerie in the Palace of Versailles never seems old-hat.

When it comes to hotels, Paris is hard to fault. There is sometimes a problem with booking in really large groups - tour operators often have to use the Merci and the Concorde Lafayette. Both are conveniently situated close to the Palais de Congres and offer the modern convenience of lifts, air-conditioning and more.

The Grand, near the Opera, is likely to be a good new addition to the list - not only is it more centrally located but it has tradition and a charm with which it is hard for even the most luxurious of new hotels to compete.

Paris is wonderfully supplied with luxury hotels - Travel Awards have found that there is nothing like a fine night's sleep in the heart of the city, that the Bristol, the Crillon, the Plaza Athenee or the George V have to offer.

Lucie van der Post

Conferences

UK is second

LONDON last month got a new £3.5m purpose-built conference centre - tangible evidence of confidence in the growth of the UK conference business.

The new conference venue was opened at the Olympia exhibition complex in West London but can also operate independently.

We decided to build the conference centre because of the clear need in London for an attractive meetings unit which can also provide ample exhibition space alongside," says Mr David Fasten, managing director of Earls Court & Olympia.

"We believe there is a shortage of space in London for the exhibition-led conference and the conference-led exhibition," he adds.

London was for many years the city that everyone wanted to come to for a conference - because of its obvious attractions as one of the world's leading capitals. But, frequently, international conferences went elsewhere because of the lack of adequate facilities.

In the last decade, however, the picture has changed - not only in London but throughout the rest of the UK as new facilities have come on stream.

According to figures presented at last year's Congress of the European Federation of Conference Towns, the UK is now the second most popular destination for major international association meetings.

Mr Ghislain de Connick, conference director for the Brussels-based Union of International Associations, told the congress last year in the UK that the association had some 6,222 international association conferences in 1983 of 13 per cent over 1982.

Of the 1985 total, 3,952 were in Europe, 1,181 in the Americas, 659 in Asia, 243 in Africa and 123 in Australia. (A few conferences went to unspecified destinations.)

Although the US (with 706 conferences) was the top country of destination for such conferences - because many associations are based there - the UK has come into its own, with 586, edging out France, West Germany, Switzerland, Belgium, Italy, the Netherlands, and Austria came next in order of popularity.

But Paris emerged as the most popular city for these international conferences with 273 meetings, ahead of London with 238. Next came Brussels, followed by Geneva, Vienna, West Berlin, and Rome. New York, the most popular venue for international conferences in the US, only came eighth in the world ranking.

Earlier this year the Wembley conference centre upgraded its facilities and is now keep up with rising demand and next year a new conference and exhibition centre is due to open at Alexandra Palace in North London.

Outside London the National Exhibition Centre based near Birmingham has plans substantially to increase its capacity over the next few years. The new G-MEX centre in Manchester is another regional venue competing for international and domestic business.

Although there is a clear demand for large-scale meetings - the NEDC has now invited the British Telecom International conference to the centre in Westminster which opened last year. The aim of the centre is to provide substantial conference facilities for meetings of world leaders - although the centre is also being used by a range of commercial customers.

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Similarly, the development of video-conferencing has made video-conferencing a realistic and cost-effective alternative to actual travelling to conferences. British Telecom International offers a number of services, such as Face-to-Face videoconferencing which enables interactive meetings to take place in several different countries at the same time.

the wake of the Libyan bombing and Chernobyl incidents, the numbers of visitors from North America plummeted by an alarming 50 per cent in the immediate aftermath of the incidents - although by the end of the year the market had largely recovered in terms of actual visitors.

The implications for the UK conference market, however, are still being felt. "The group and incentive market has not fully recovered from last year's events," points out Mr Robin Lees, director of the British Hotels Catering & Restaurants Association. "Because the new venue to be put together at an early stage, they are not likely to be back in force until next year."

Many international conferences and special corporate and group trips are booked at least a year in advance - in some cases the lead-time is several years. Thus fears of terrorism last year could have repercussions for years to come.

However, the London Visitor and Convention Bureau reports that the number of firm bookings for group travel have picked up considerably this year. Many in the travel trade believe that the American organisers of major conferences are too sophisticated to be put off by the scares of last year and know that London and the UK remains a leading destination.

Mr Frank Kelly, head of international relations at the British Tourist Authority, points out that "most Americans have been here before and they know we have a lot to offer."

London's popularity as a conference destination encouraged the British Government to build the Queen Elizabeth II conference centre in Westminster which opened last year. The aim of the centre is to provide substantial conference facilities for meetings of world leaders - although the centre is also being used by a range of commercial customers.

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Although there is a clear demand for large-scale meetings - the NEDC has now invited the British Telecom International conference to the centre in Westminster - there is also a trend in the conference world towards smaller-scale meetings in hotels or small conference venues.

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INCENTIVE TRAVEL 3

Eating out in Hong Kong is a way of life - just one of the attractions

Exoticism that guarantees a buzz

HONG KONG is one of the world's leading incentive travel destinations. It was voted the number one destination in a recent poll of 100 specialist incentive travel organisers.

Even with the threat of 1997 hanging over the colony, when it will be handed back to China, Hong Kong is still supremely full of confidence about its future and its attractiveness to international business travellers.

The attraction of Hong Kong is firmly based on its exoticism. It is a city teeming with life and activity, offering the visitor a breathtaking array of choices of restaurants and hotels, shops and excursions. At night the city comes alive with thousands of neon signs and lights from the

towering office buildings and apartment blocks.

Incentive travel organisers rate Hong Kong so highly simply because they know it provides a "buzz" not only to executives going on business but to tourists as well. There is literally nowhere quite like it in the world.

"Nowhere motivates more than Hong Kong - it is a place that exists on incentive," points out Ms Jenny Salsbury, assistant manager of the London office of the Hong Kong convention and incentive travel bureau.

"When a sales force on an incentive trip arrives in Hong Kong, they receive a top quality holiday as a reward, while seeing at first hand how an incen-

tive economy operates," she adds.

Even if Hong Kong's bustling lifestyle begins to pall, it still offers the advantage of being at

Oriental (recently voted the best hotel in the world by readers of Business Traveller magazine), Regent, Peninsula, and Shangri La - to name but a few

terered such an exceptionally high level of service."

Allied Dunbar's satisfaction with Hong Kong is mirrored by many other companies. Last year there were some 462 conferences and exhibitions held in Hong Kong, an increase of almost 10 per cent over 1986. These events generated some 71,400 delegates, an increase of just over 8 per cent on 1985.

The number of incentive groups visiting Hong Kong last year rose even faster. There were some 335 such groups - a rise of almost 40 per cent on 1985 - with 35,700 participants, an increase of 29 per cent.

Such buoyancy in recent years has led to the building of new conference and exhibition and exhibition centres which is due to open next autumn. Located in the Wan Chai district on Hong Kong Island, the centre will offer the latest in conference technology within two major halls, each 9,100 square metres in size. Among other amenities the centre will offer are simultaneous translations, a bar, a 100-seat lecture hall, a VIP suite and press rooms.

Perhaps the real key to Hong Kong's attraction for the conference or incentive visitor is the range of eating places. Eating out in Hong Kong is a way of life, from the richest to the poorest, everybody eats out. At one end of the scale are top hotel restaurants such as the Pierrot in the Mandarin, ranging through to literally thousands of Chinese restaurants, offering a complete range of specialist Chinese cuisine.

South Korea, like? Does it

offer an incentive?

The city is modern, with wide boulevards directing a constant stream of traffic into extensive one-way systems. At first you wonder where all the people live until you see pockets of red roofs on the sides of the hills which decorate the city with attractive panoramas. But, in the main, the centre is given over to shopping, to administration, to museums, to commerce, and to hotels.

Traditionally, the smart hotels

offer everything but Korean cuisine, which is a pity. But any visitor must try kimchi - the national dish of cabbage or turnip soaked in garlic and available from breakfast - and soju, the local spirit. It may require a dive down a side street and into a local restaurant, too, but the rewards could be the highlight of the trip. The Koreans, strong on pride and courtesy, are anxious to offer visitors only what they consider the best - which can mean meals of beef

and French wine.

It looks as if this Olympic Games will be free from political walk outs - with the probable exception of North Korea. The South Korean Government will impose tight security to prevent disruption, but an event which is designed to celebrate the country's arrival as a major Asian power. If it can do this without making life too uncomfortable for the visitors, then early autumn in Seoul should be a memorable experience.

Information can be obtained from The Korea National Tourism Bureau (Telex KOTOUR K28555; Tel (Seoul) 010223 757-5988; Sportsworld Travel, 320 Old Brompton Road, London SW5 8JH, is reported as the official agent for the UK.

Antony Thorcroft

Destination: Barbados

Hottest spot in Caribbean

WHEN COLT Mitsubishi wanted to provide an incentive for its US sales team, it decided to book with its own policy of choosing short-haul incentive destinations and chose instead to go to Barbados.

It was a move which has been followed by an increasing number of companies both in the UK and US - companies such as Peugeot, Talbot, Kodak, Kidder Peabody, DUN and Bradstreet, and Canadian insurance group United Investment Services.

What has changed in these companies has decided that Barbados is looked to be the most attractive Caribbean destination for an incentive trip.

Other Caribbean islands clearly have their admirers, but Barbados' unique history in the Caribbean - it never changed hands, unlike its neighbours, after the English first landed in 1627 - gives it an edge for incentive organisers taking executives away for a few days.

While holidaymakers usually find the unique electricity supply and indifferent service on other Caribbean islands "charming" - after all, they are on holiday - Barbados stands alone for the quality of its infrastructure. But services are plentiful, the phones work, and the standard of literacy is higher than anywhere else in the Caribbean (and a few other places as well).

Barbados, a flat island measuring only about 21 by 14 miles, is carpeted by sugar cane fields and has some of the best beaches in the Caribbean. It is the beaches which have helped Barbados switch its economy away from heavy dependence on sugar cane to develop tourism, although the country also has a growing light manufacturing industrial sector.

The attraction of Barbados lies beyond its tropical climate, ranging between 70 and 85 degrees Fahrenheit - to encompass historic churches, picturesque local festivals, cricket matches, horse races, and folk

dances. Native Barbadians - called Bajans by the islanders - are among the friendliest in the Caribbean.

In 1980, Barbados had little in the way of international hotels to lure visitors. It had some 30 hotels representing about 700 beds. Now, however, there are almost 180 properties representing some 15,000 beds.

Leading hotels are Trusthouse Forte's Sandy Lane Hotel, Marriott's San Lord's Castle, and Copthorne Hotel's Heywood complex.

Heywood, which is a joint venture between the Barbados Government and Copthorne, is hidden amidst 30 acres of tropical gardens about 15 miles north of the island's capital, Bridgetown.

Heywood is particularly popular with incentive travel organisers for several reasons. It is on the more sheltered west coast of the island, for example, which makes it better for water-sports than the Atlantic-facing east coast. San Lord's Castle is on the ridge.

Heywood's 306 rooms, moreover, are spread over seven different buildings, which provide a variety of options for incentive organisers.

Colt Mitsubishi took over the entire complex - which includes a nine-hole golf course and five floodlit tennis courts - for its 350 delegates. Because of the excitement generated by the incentive trip, those dealers who failed to reach their required sales targets were able to buy their way into the trip.

While most American groups to the island stay only five days because of the shorter flight times from the US - the average length of time people stay from the UK is seven days. This was decided to be the length of the Colt trip to Heywood. The cost per head of about £280 was considered value for money by both the company and those lucky enough to go on the trip.

David Charnell

Destination: Africa

Smart safaris

WITH PLACES like Cairo, Nairobi and Mombasa all less than a day's flight away, Africa, and the safari, is increasingly attractive for the incentive travel business.

Kenya has the most developed and sophisticated of the ground support systems. Abercrombie and Kent, for example, has been operating there for 25 years, owning a large and efficient fleet of their own vehicles and the tented camp at Kichwa Tembo. In addition, through Signet Hotels, they have access to the Aberdare Country Club, the Ark and the Mount Kenya Safari Club.

Nairobi has some very sophisticated hotels - apart from the Stanley and the Norfolk, still tangibly hung around with the left-over romance of the Big White Hunter legends, there is the Nairobi Safari Club which is very swish indeed. Then there are the large, new modern hotels like the Hilton and the Intercontinental which offer the predictable comfort and are also able to cater for very large groups.

Most of the Nairobi hotels are well able to stage the theme nights which have become part of the travel incentive scene, and they are perfectly placed for setting out for the safari.

The safari circuit in Kenya is conveniently arranged so that large groups can easily be split up into three or four smaller groups to see the animals, without losing contact with each other for too long. Meeting up for gala dinners, prize presentations and the like can easily be arranged later.

Trips down to the Masai Mara is always popular and this, too, is within easy reach of Nairobi. If the programme is to be longer than four or five days, it is always possible to add on exciting extras like hot air ballooning or link the holidays in with several days at the coast. Mombasa is the traditional resort that works in well with Nairobi - hotels like the Intercontinental at Ny-

Lucia van der Post

At night the city comes alive with thousands of neon signs and lights from the towering office buildings and apartment blocks.

the crossroads of the Far East. We provide the incentive organiser with an unrivalled choice in the Far East," says Mr. Maxine. Up to now, for Cathay Pacific, the Hong Kong-based international airline.

"Groups can fly to Hong Kong and then take either post or pre-convention tours to any one of the 19 destinations in the Far East served by Cathay." The most popular of these "add-on" trips are to Bangkok, Manila, and Penang.

Cathay's bid to win the incentive travel business means that it guarantees its fare prices for up to two years in advance for those who need to book early. Its incentive approach also means that groups can book seats in advance so that they sit together, and menu cards and other gifts can be over-printed with a company's logo if required.

One factor that makes Hong Kong so attractive to incentive organisers is the quality and range of its hotels. Apart from top hotels like the Mandarin

of the many luxury hotels in the colony - there are many more budget priced hotels.

The Inter-Continental Hong Kong, part of the Mandarin Oriental Hotel Group, is one of the most popular hotels for incentive business, accounting for more than 50 per cent of its overall capacity.

"I estimate that we have had some 17,000 incentive visitor nights this year, giving us more than HK\$11m in revenue from the incentive travel market alone," points out Mr. Glen Farmer, the Excelsior's general manager.

The Hong Kong Regent hotel - voted number two in the world by the American Institutions Investor magazine this year - was the choice of the Allied Dunbar group earlier this year.

"Special programmes were prepared, and the superb dining rooms was completely redecorated to create a unique evening," comments Mr. Patrick Purdon, convention director of Allied Dunbar. "It was the first time that I have ever encountered

David Charnell

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high level of service."

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Such buoyancy in recent years has led to the building of new conference and exhibition and exhibition centres which is due to open next autumn. Located in the Wan Chai district on Hong Kong Island, the centre will offer the latest in conference technology within two major halls, each 9,100 square metres in size. Among other amenities the centre will offer are simultaneous translations, a bar, a 100-seat lecture hall, a VIP suite and press rooms.

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COMMODITIES AND AGRICULTURE

Rubber pact proves its resilience

THE FIRST International Natural Rubber Agreement (Inra I) expires today after seven years in operation. Like the commodity it serves, the agreement has proved its resilience, emerging as one of the more successful commodity pacts.

Thanks to prices breaching the "buy sell" level last month Mr Aldo Hofmeister, the buffer stock manager, has been able to unload as much as 10 per cent of his huge stockpile, demonstrating to consumers that the agreement has not merely been a subsidy scheme for producers. "It shows Inra is not just a one way street," says Mr Hofmeister.

That augurs well for Inra II, which is expected to come into operation in about a year's time.

Just two years ago, however, there were doubts about the survival of the rubber pact, following the sudden collapse of the tin market.

Like the International Tin Council, the Kuala Lumpur-based International Natural Rubber Organisation, aims to stabilise prices within an agreed range through the operation of bufferstock, buying when prices are too low and selling when they are too high.

For a while, it looked as if Inra was heading the same way as the ITC. Steady expansion of rubber planting, particularly in Indonesia, Thailand, China, and India, led to an excess supply situation in 1984-85.

Tin appeals to begin in January

By Raymond Hughes, Law Courts Correspondent

FIVE APPEALS against High Court rulings in the litigation arising from the collapse into insolvency of the International Tin Council will come before the Court of Appeal in the New Year.

Arrangements have been made for them all to be heard in January and February by a court headed by Lord Justice Kerr, which will give a single judgment on the five cases.

Yesterday Lord Justice Kerr fixed January 18 for challenges to judgments striking out actions in which tin brokers J. H. Rayner (Mincing Lane), a £10m ITC creditor, and MacLaine Watson, a creditor for £6m, sought to make the Council's members liable for its multi-million pound losses.

With the High Court judges that the ITC had a separate legal personality and that its members—the UK, 21 other states and the European Community—were not liable.

The ruling in the Rayner case affected parts of claims by other brokers and bank creditors of the ITC, as the legal arguments common to all the claims were deployed before the judge.

Lord Justice Kerr said that the other three appeals would not be heard this winter.

They are by Amalgamated Metal Trading, an LME broker, against the striking-out of its petition for the compulsory winding-up of the ITC, and by MacLaine Watson, against the refusal to appoint a receiver of the ITC, and by the ITC, against an order that it must disclose full details of its UK assets to MacLaine Watson.

In the House of Lords on November 2 the Law Lords will be asked to rule whether documents can be used as evidence in the litigation—an issue that arose in an action by two Shearson Lehman companies against Rayner, MacLaine Watson, and the London Metal Exchange which is due back before the High Court on January 11.

Inra's BSM had to enter the market to buy and within 18 months he had accumulated a staggering stock of 370,000 tonnes, worth \$60m. The reference price to which "buy" and "sell" triggers are linked was revised downwards twice, each time resulting in friction between the \$2 pro-

hibited. The first buffer stock manager, Mr Harvey Adams of the US, quit in frustration half way through his term when he found he was caught between conflicting demands of producer and consumer members.

It took more than two years and four rounds of negotiations before Inra members agreed on Inra II in Geneva last April.

On the day that the first International Rubber Agreement expires, Wong Sulong looks at the prospects for its successor, due to come into effect next year

ducer and consumer members.

Consumers complained about the high cost of financing the tin stockpile. Confident of plentiful supplies, they became less sympathetic to the plight of producers caused by depressed prices, particularly after the tin market collapse and when evidence emerged to show that the Malaysian Government was involved in a secret buying operation to try to corner the tin market.

On the other hand producers, particularly Malaysia, became disenchanted with commodity markets in general, accusing consumers of abandoning the spirit of co-operation that marked commodity negotiations during the 1970s.

Inra council sessions during 1984-85 were difficult and politi-

cised. The first buffer stock manager, Mr Harvey Adams of the US, quit in frustration half way through his term when he found he was caught between conflicting demands of producer and consumer members.

It took more than two years and four rounds of negotiations before Inra members agreed on Inra II in Geneva last April.

During the interregnum before Inra II came into force, the BSM is authorised to sell as much rubber as it deems fit as long as it does not disrupt the market.

He has to sell at least 2,000 tonnes a month to raise funds for the maintenance of his stockpile and the running of the Inra headquarters.

Mr Hofmeister says his main job is to ensure that the rubber price, now around 238 cents a kilo, does not breach the "must sell" level of 242 Malaysian/Singapore cents.

Traders have expressed surprise that despite the heavy BSM sales, the rubber market has held firm, reflecting the strong fundamentals.

In contrast to the surplus situation two years ago, supply and demand is in rough equilibrium. Periodic production shortages, the continued economic recovery in the developed nations, the steady switch to radial tyres which use more natural rubber, and the strong demand for latex rubber owing to a surge in the use of gloves and condoms in the wake of the AIDS disease, have all led to the rubber price hitting a four-year high. Natural rubber growers are currently enjoying a mini-boom.

The thinking among most traders is that current prices should be sustainable for the rest of the year, and possibly through the first half of next year.

All borrowing provisions were deleted from the rubber agreement at the insistence of

Boliden in Saudi gold project

By SARA WIBBEN STOCKHOLM

BOLIDEN, the Swedish mining, metals, and chemicals group, has signed an agreement with General Petroleum and Mineral Organisation (Petromin) of Saudi Arabia to develop the country's first gold mine.

Boliden is sending a team from its mining and consultancy divisions to Saudi Arabia next month to advise on starting up production at the mine and to meet environmental curbs on sulphur dioxide output.

In the meantime, it is hoping for a second agreement with Petromin to start work on another gold mine in which Boliden has a 50 per cent share. Again Boliden is looking for a consultancy role in putting the mine into operation.

Still under discussion, however, is where the gold concentrates will be refined. Boliden

— "We expect the ore reserve to last 10 years — this is a very

rich mine, this single mine will produce almost as much as 18 gold mines in Sweden," said an official in Boliden's mineral division.

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US soya growers step up attack on EC tax plan

By JOHN BUCKLEY

THE AMERICAN Soyabean Association this week issued its strongest warning yet that loss of its markets in the EC would rise to \$400 and soyas oil to \$1,000 per tonne (from about \$310 and \$870 respectively at present). "That would be devastating," he said, "for the EC's livestock and poultry sectors and to margarine manufacturers."

Addressing a conference jointly organised by the ASA and the Agricultural Industry Training Services in London, ASA vice-president Mr James Lee Adams attacked not only an EC proposal to tax its oilseed and oils consumption but the heavy subsidies already employed by the Community to encourage use of domestic rather than imported oilseeds.

He pointed out that funding now running at some \$40m a year had multiplied 20 times production from 1.6m to 31m tonnes in the last decade, causing a sharp decline in US soybean exports.

The ASA's main fear, Mr Adams said, was that once it reached 50 per cent self-sufficiency in oilseeds — which would probably happen this year — the EC would move to withdraw its duty free bindings on soyabeans and soyas oil and establish variable levies to raise the price of imports. "The US would then be out of the European market totally."

Bumper harvest cuts US apple prices

By DEBORAH MARGARET IN CHICAGO

US CONSUMERS are being urged to eat more apples this year to absorb record harvests from Washington state, the self-promoted apple centre of the world.

"We're expecting 25 per cent more apples this year than we've ever had," Mr Chuck Saint-John from the Washington Apple Commission declares. A combination of good weather, improved farming methods and the expansion of orchards will mean a rise in fresh shipments to around 70m boxes, up from

56m last year. This has led to some initial reduction in prices for apples already harvested. A box of roughly 100 top-grade apples is currently selling for \$10 compared with last year's \$14, but the Apple Commission is hoping prices will bottom out once the harvest is completed and start to rise again into the peak November-December sales period.

Most of the apples produced by Washington state's 4,500 growers are the upmarket Red

Delicious variety as well as some Golden Delicious — and Mr Saint-John is confident there will not be a glut of apples this year. "The apple market has always been driven by consumer demand and we've never reached the point of saturation," he states.

In fact, the Commission is currently spending some \$15m to market the fruit overseas and the UK is one of its top priority markets.

Exporters are finding it an uphill task to secure extra facilities at some of the major ports both on the eastern and

western coasts of the country but that is part of the long-term strategy to increase exports.

The exporters want relief immediately, especially in railway freight rates which they regard as unreasonably high. They are also seeking fiscal relief such as is given to other export industries. The Government says it is considering a suitable package.

A Commerce Ministry official says the Government is also keen to assist the mining industry in the introduction of new technologies so as to improve operational efficiency and ore quality.

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INSURANCES

UNIT TRUST INFORMATION SERVICE

UNIT TRUST INFORMATION SERVICE

LONDON SHARE SERVICE

Money Market Trust Funds

LONDON STOCK EXCHANGE

Account	Dealing Dates	Options	Last	Account
First	Market	Last	Account	
Dealers	Dealers	Buy		
Sep 29	Oct 1	Oct 9	Oct 19	
Oct 12	Oct 8	Oct 23	Nov 2	
Oct 26	Nov 5	Nov 6	Nov 16	
				Two time dealings may take place from 8.00 am to 2.00 pm on two business days earlier.

US to curb the Federal deficit, which is blamed for this week's upheaval in world securities markets.

The clearers spurted higher, supported by widespread and often sizeable buying interest by institutions and private clients who were said to have regained their nerve after the rout of the previous couple of sessions.

Activity in the big-four was concentrated mainly on NatWest which rallied 85 to 605p. Barclays picked up 37 to 500p. Merchant banks also regained their composure after the panic selling triggered by fears that many stock market operators had sustained trading losses running into many millions of pounds.

Morgan Grenfell improved 31 to 419p, KfW and Gresham 30 to 320p. The latest floods in the south of England, coming hard on the heels of last week's hurricane and the weekend floods in Wales, did not prevent a general advance in the insurance sector. Composites, which will incur substantial claims after the natural disasters, shared in the upturn. Sun Alliance - the worst affected of the composites - moved up 25 to 880p. In life, Lloyds' support by BZW lifted Age Life 45 to 268p.

A County NatWest reminder that with high earnings quality and solid asset backing the 'brewers' defensive qualities will come to the fore' held the sector in good stead. Virtually one-way traffic - turnover was only 25m shares - left Whitbread 'A' up 33 at 305p while Gainsborough rebounded 37 to 310p. The latter was helped by the purchase of Schenley's interests from the Riklis family for a consideration of 348m. Allied Lyons rallied 27 to 375p and Bass regained 24 at 870p. Regional issues were not quite as fortunate and only Beddington made headway. The shares rose 13 to 179p on speculation whipped up by a report of Midsummer Leisure returning with hostile offer after failing recently to gain the board's recommendation on the proposed take-over by Cidemar. H. B. Falmer recovered 22 to 188p and Distilleries' shares also regained composure. Irish up 22 to 189p.

The City took a cautious view of the general recovery in world markets, and remained convinced that only definite action to cut the US trade deficit would prove of any lasting effect.

Even if such moves are put in hand, 'the bull market is still over', said one international trader, although others dismissed his view. There are no gains over the next Account settlement on November 2, which could disclose investor liquidity problems. British Petroleum featured in the buying spur by private investors, but could not hold at the effective underwriting price of 305p, regained at mid-session.

Government bonds had a successful, if somewhat restrained session and closed with gains of 1% or so. The sector opened easier but responded to firming in the US Treasury bond and in the London futures market.

Traders said there was little retail interest, and that the market was waiting for action in the

Hawke-Siddley's interim fig-

ures failed to excite, but in line with the general rally, the shares picked up 19 to 461p. Among other Engineering issues, Rolls-Royce were relatively lively - around 10m shares changed hands - but the price settled below the best at 168p, up 13. Camford were also noteworthy for a rally of 15 to 205p.

Buyers returned for selected leading Food issues, but the mood was distinctly cautious and prices fell relatively small amounts of recent losses. Cadbury Schweppes, which closed only a fraction up on balance at 1524/4p, after initially touching 156p. The latest directors to leave the group, Peter Davis, executive deputy chairman, and Tony Barber, fellow former joint chief executive Peter Carr who resigned over a month ago. Forecasts for Harris' profits range from around 7.5m to 9.5m.

Burton Group, the 'cheapest stock in the sector' according to County NatWest, leapt 24 to 244p.

Electricals and electronics stocks raced higher at the outset but tended to lose impetus later in the day. British Telecom enjoyed enhanced turnover and strong support - much of it according to dealers, coming from north country brokers - and Telecom shares settled 14 higher at 237p.

GECA rose 12 to 201p - helped by reports of an imminent £15m to £20m order for System X. Acquisition of a listed BSE 10 to 80p, while the contract at the Daily Express was lost. Burmard Simon 16 to 233p.

The continuing recovery on Wall Street early yesterday encouraged a revival in international stocks. Trading conditions were again volatile but most stocks closed with useful

gains on the day. Glaxo, one of the hardest hit over the past few days, rebounded to close 132p up 14p. Wellcome picked up 64 to 364p and Pisons rallied 44 to 306p. Hanson, were heavily traded again (some 27m shares changed hands) and the close was 23 higher at 139p. Beauchamp rallied 43 to 431, while Reuters, a particular US favourite, recovered 38 to 543p. Elsewhere, British Aerospace, assisted by news of the contract with Saudi Arabia for 210m, rallied 17 to 455p. British Land rallied 17 to 250p and Great Portland Estates recovered 30 to 274p. Hammerson A put on 33 to 598p ahead of today's half-yearly figures. Elsewhere, Control Securities rallied strongly and closed 18 higher at 71p and Sheraton Securities regained a similar amount at 91p. Bell Capital Bar moved up 45 to 285p.

Shipments were noteworthy for a rally of 13 to 550p in P. and G. and 10 to 240p in Balfour Beatty. Units regained 42 to 245p.

Miscellaneous financial issues figured prominently in the rally. Gains of double-figure amounts were fairly numerous with British & Commonwealths showing a rise of 50 to 425p. Smith New Court recovered 20 to 270p. Aitken Hanmer pulled back 15 to 132p and Abaco were 9 better at 87p. Balfour responded to a comment of Banque Paribas on a stake of 18.2 per cent, rising 12 to 255p, while the improved half-yearly profit less Commercial Finance Services 15 up at 250p. Smaller-priced stocks were highlighted by London & Associates, which jumped 11 to 44p.

Oil and gas issues provided outstanding performance in BP and British Gas where turnover topped 30m shares in each stock. BP raced up to 308p but

to 400p.

Two big orders worth worth a

Widespread recovery underpinned late by further advance in early Wall St trade

FINANCIAL TIMES STOCK INDICES										
	Oct. 21	Oct. 20	Oct. 19	Oct. 15	Oct. 14	Year ago	1987	Since compilation	High	Low
Government Secs	85.47	85.21	83.73	84.50	85.65	82.97	93.32	98.75	127.4	49.16
Fixed Interest	91.75	91.75	91.05	91.50	91.67	89.02	99.12	90.23	105.4	50.53
Ordinary	1527.3	1499.2	1429.2	1384.7	1262.4	1196.4	1292.6	1320.2	1326.2	49.4
Gold Mines	396.8	427.6	444.2	436.3	438.2	288.6	497.5	288.2	734.7	43.3
Ord. Div. Yield	3.97	4.21	3.70	3.32	3.28	4.41	4.97	4.81	5.15	1.25
Earnings Val. (500)	9.72	10.33	9.07	8.15	8.06	10.15	154.9	129.5	182.7	36.1
P/E Ratio (60) (*)	12.58	13.49	15.01	15.17	12.08	15.62	52.47	36.10	52.7	10.75
SEAC Bargains (5 m)	103.680	78.969	56.790	34.797	35.468	126.070	1735.08	616.10	210.047	307.5
Equity Turnover (5m)	—	281.433	252.34	197.08	197.08	197.08	12.00	12.00	12.00	12.00
Equity Bargains	—	80.974	55.708	39.910	43.062	30.690	125.6	115.4	124.2	25.6
Shares Traded (m)	—	952.0	708.4	514.8	673.2	319.9	466.2	456.1	466.2	456.1
S.E. ACTIVITY										
Indices							Oct. 20	Oct. 19		
SEI Feted Bargains	154.9	152.5	150.5	149.5	148.5	147.5	154.9	152.5	154.9	152.5
SEI 2nd Ave.	125.6	125.0	124.0	123.0	122.0	121.0	125.6	125.0	125.6	125.0
SEI Gold Bargains	125.6	125.0	124.0	123.0	122.0	121.0	125.6	125.0	125.6	125.0
SEI Equity Bargains	125.6	125.0	124.0	123.0	122.0	121.0	125.6	125.0	125.6	125.0
SEI 3rd Ave.	125.6	125.0	124.0	123.0	122.0	121.0	125.6	125.0	125.6	125.0
SEI 4th Ave.	125.6	125.0	124.0	123.0	122.0	121.0	125.6	125.0	125.6	125.0
SEI 5th Ave.	125.6	125.0	124.0	123.0	122.0	121.0	125.6	125.0	125.6	125.0
SEI 6th Ave.	125.6	125.0	124.0	123.0	122.0	121.0	125.6	125.0	125.6	125.0
SEI 7th Ave.	125.6	125.0	124.0	123.0	122.0	121.0	125.6	125.0	125.6	125.0
SEI 8th Ave.	125.6	125.0	124.0	123.0	122.0	121.0	125.6	125.0	125.6	125.0
SEI 9th Ave.	125.6	125.0	124.0	123.0	122.0	121.0	125.6	125.0	125.6	125.0
SEI 10th Ave.	125.6	125.0	124.0	123.0	122.0	121.0	125.6	125.0	125.6	125.0
SEI 11th Ave.	125.6	125.0	124.0	123.0	122.0	121.0	125.6	125.0	125.6	125.0
SEI 12th Ave.	125.6	125.0	124.0	123.0	122.0	121.0	125.6	125.0	125.6	125.0
SEI 13th Ave.	125.6	125.0	124.0	123.0	122.0	121.0	125.6	125.0	125.6	125.0
SEI 14th Ave.	125.6	125.0	124.0	123.0	122.0	121.0	125.6	125.0	125.6	125.0
SEI 15th Ave.	125.6	125.0	124.0	123.0	122.0	121.0	125.6	125.0	125.6	125.0
SEI 16th Ave.	125.6	125.0	124.0	123.0	122.0	121.0	125.6	125.0	125.6	125.0
SEI 17th Ave.	125.6	125.0	124.0	123.0	122.0	121.0	125.6	125.0	125.6	125.0
SEI 18th Ave.	125.6	125.0	124.0	123.0	122.0	121.0	125.6	125.0	125.6	125.0
SEI 19th Ave.	125.6	125.0	124.0	123.0	122.0	121.0	125.6	125.0	125.6	125.0
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SEI 21st Ave.	125.6	125.0	124.0	123.0	122.0	121.0	125.6	125.0	125.6	125.0
SEI 22nd Ave.	125.6	125.0	124.0	123.0	122.0	121.0	125.6	125.0	125.6	125.0
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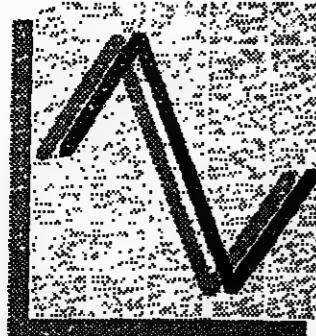
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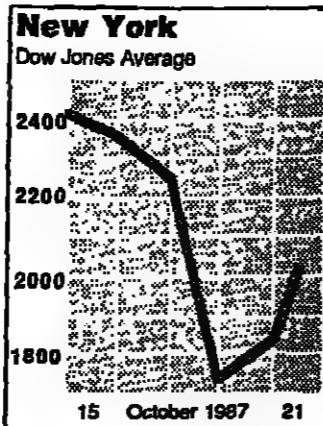
WORLD STOCK MARKETS

The Week's Ups & Downs



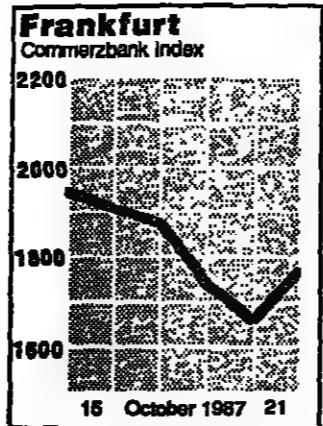
New York

Dow Jones Average



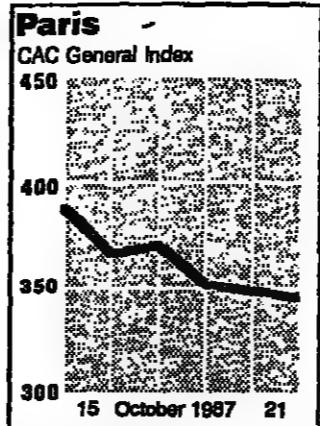
Frankfurt

Commerzbank Index



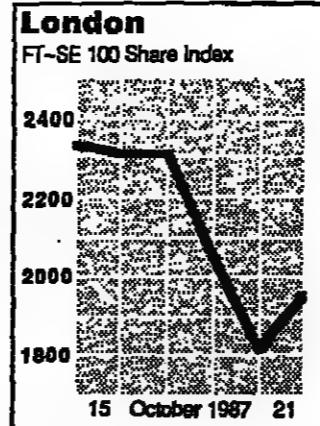
Paris

CAC General Index



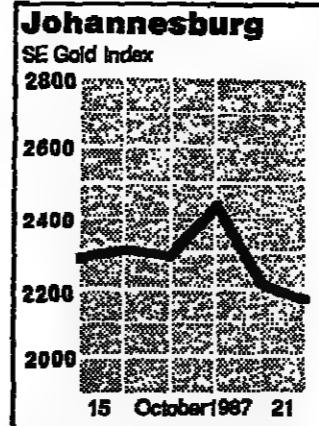
London

FT-SE 100 Share Index



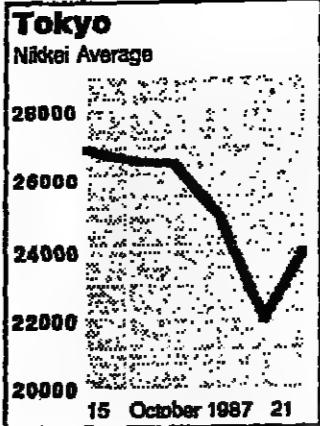
Johannesburg

SE Gold Index



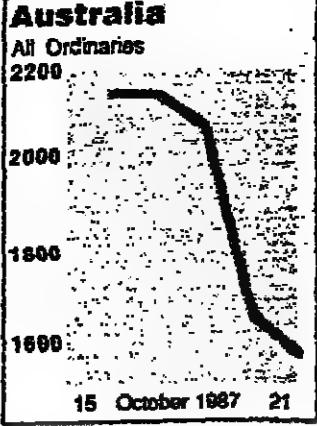
Tokyo

Nikkei Average



Australia

All Ordinaries



Buyers stampede to drive Dow into record rally

WALL STREET

A TIDAL wave of buy orders broke over Wall Street yesterday driving up stock prices by a record amount, writes Roderick Oram in New York.

Equities, showing remarkable resilience to the volatility, managed to hold on to their gains in a market-wide rally. The tone was more positive and less jittery from Tuesday's when an equally fast start was rapidly reversed, bringing near-paralysis to the New York Stock Exchange.

The Dow Jones Industrial Average closed up a record 186.34 at 2,027.85, almost double the previous record rise in points terms set the day before. In percentage terms, the rise was 10 per cent and brought to 288 the two-day recovery from the historic 500-point drop on Monday.

Analysts cautioned though that the rise was largely a knee-jerk reaction to the monumental sell-off on Monday and stocks are not out of the woods yet.

Broader market indices followed suit, breaking the previous day's trend in which secondary and tertiary stocks had continued to fall. The Nasdaq over-the-counter composite index was up 24.07 at 351.86 and the American Stock Exchange composite index was up 23.81 to 281.97.

The Standard & Poor's 500 and the New York Stock Exchange composite indices rose record amounts of 21.55 to 285.39 and 11.93 to 145.02 respectively.

Trading volume remained exceptionally heavy with the NYSE logging almost 450m shares, its third heaviest ever after the first two days of this week. The rally was of almost unprecedented breadth with advancing issues overwhelming those declining by a ratio of eight-to-one. Despite the index gains the previous day, declining shares had outnumbered advancing by three-to-one.

Yesterday's session started with a large number of stocks, particularly in the Dow industrial average halved because buy orders swamped sell orders. Once indicated prices rose sufficiently to generate a rough match between buy and sell, trading in them started. IBM was one of the last stocks to start at around 10.30 and it went on to close up 374 at \$1,224.

The Dow Jones Industrials swung widely in a range of about 70 points but each time it dipped it recovered. Programmes arbitraging between stocks and stock index futures were largely absent from the market.

Institutions were heavy buyers of stocks and the pace of mutual fund redemptions by small investors slowed considerably. Stocks were also helped by the rush by companies to buy back their shares like miners stampeding to file gold mining claims. The move was widely seen as a positive action helping to underpin the markets.

"Corporate buybacks are the only

stabilising influence out there," said Mr Jeffrey Miller, managing partner of Miller Tabak Hirsch, a New York investment firm.

Among companies buying their shares, Allegis rose 55¢ to \$75, Chrysler rose \$1.12 to \$30, Citicorp gained \$1 to \$45, Ford jumped \$5 to \$77, Merrill Lynch gained 53¢ to \$27.

The general trend of strong increases in third-quarter profits continued yesterday. Among those turning in better performances, McDonald's rose 54¢ to \$43, Morgan Stanley added 55¢ to \$60, PTT rose 53¢ to \$33, Squibb was ahead \$3 to \$75 and Maytag was up 5¢ to \$40.40.

In the takeover arena, Trans World rose 85¢ to \$19. Mr Carl Icahn, its chairman who has majority control of the airline, said he would buy shares in the open market to consolidate his control. He earlier dropped a \$45 a share cash and securities offer to minority shareholders.

In credit markets, prices continued to swing widely as bonds traded to find a stable level at which to ride out continuing turmoil in financial markets.

The Treasury's 3.75 per cent benchmark long bond moved within a range of more than a point above its previous close. By late afternoon it was up 7 1/4 at 94 1/4 yielding 9.43 per cent.

Overall, though, the markets were somewhat less frantic than earlier in the week. The long bond price swung through 13 points from Monday low to its Tuesday high.

Credit markets continued to be helped substantially by the Federal Reserve Board. As expected, it did one-day system repurchases to add more reserves to the banking system. The Fed Funds rate at which banks lend reserves to each other opened at 54 per cent and closed at 7 per cent.

The NYSE had asked its members on Tuesday not to use its electronic order system to buy or sell individual stocks of stocks used in arbitrage plays against stock index futures. When there is a gap between the price of futures and stocks, arbitrageurs take opposite actions in the two mar-

Rod Oram and Deborah Hargreaves on a row between Chicago and New York

Plug pulled on programmed trades

THE New York Stock Exchange's de facto curb on programme trading remained in place yesterday as relations between the stock and futures' communities continued to be somewhat uneasy.

Despite the enormous strains put on the traders in the Chicago futures pits by collapsing and then rebounding prices, they continued to function effectively yesterday. Exchange and regulatory officials said they have no signs of major difficulties, although some individual firms had been hit hard by this week's events.

In the last couple of days as many as 100 traders - around a quarter of the number in the pit on a normal day - have left the Chicago Mercantile Exchange's Standard and Poor's 500 futures pit. These were mainly locals who trade for their own account and were not willing to run the risk of being wiped out in the chaotic market.

Several have been forced to cash in their seats to recoup losses and so far 23 seats of the CME's cheapest variety, an index and options membership - have been sold.

However, seat prices, which dipped to \$110,000 on Monday from a level of \$145,000, recovered yesterday to around \$130,000.

The NYSE had asked its members on Tuesday not to use its electronic order system to buy or sell individual stocks of stocks used in arbitrage plays against stock index futures. When there is a gap between the price of futures and stocks, arbitrageurs take opposite actions in the two mar-



Mr Xavier Dupont: "Stockmarkets are excessive by nature"

kets to lock in the profits.

The exchange said it took the action to ensure it would have maximum operating capacity to handle the onslaught of orders this week. It would be practical but much harder to arbitrage by placing orders manually.

Some index arbitrageurs and players in the Chicago pits were highly concerned, however, that the exchange was in fact trying to curb the programme trades, which have been blamed in some

quarters for contributing to stock market volatility this week.

For their part, futures exchanges in Chicago, New York and Kansas City had to halt trading for almost an hour on Tuesday because many of the stocks used in arbitrage by the futures instruments had halted trading in New York due to order imbalances.

The programme trading practice was not in evidence in Chicago in early trading yesterday. In fact, the rela-

tionship between cash and futures prices has been so out of line in the last couple of days that it has been difficult to execute programme trading.

For this reason, the Chicago exchanges feel programme trading has been unfairly accused for causing the wild swings in underlying stock prices. One observer privately voiced the opinion that programme trading is being used as a "licking boy" for those who find it hard to explain what is going on in the market. But it can certainly make an exodus from the market much quicker and can bring major moves in stock prices.

Many users of futures and other derivative instruments said that futures markets had performed well.

"Operationally, the futures market is in better shape than the stock exchange," said Mr Louis Marullo of Salomon Brothers. He believed the stock exchange imposed its ban for operational reasons rather than as an attempt to curb programme trading.

Although futures markets have been "somewhat impacted" by this week's events, they are still functioning well, he added.

It appears, though, that the use of some derivative instruments trading techniques has slowed down considerably for the stock exchange's practical purposes. So here is the pace of trading in the pits and on the exchange floor, for example, that arbitrageurs cannot be sure of the exact prices of execution for their orders, which makes the arbitrage risky.

Confidence in Tokyo prompts strong recovery

TOKYO

CONFIDENCE in the Japanese economy combined with the strong overnight rally on Wall Street to send Tokyo substantially higher yesterday, writes Shigeo Nishimura of JPY Press.

The Nikkei average recouped more than half the ground lost in Friday's record fall to end up 2,037.20 at 23,947.40.

The rise was the second highest after the 11.3 per cent registered on December 15 1989. Advances led declines 693 to 27, with 12 issues unchanged and turnover swelled from 485m shares to 1.12bn.

Investors remained nervous but drew confidence from the fact that after yesterday's recovery, the Tokyo market is only 10 per cent off its all-time peak - in contrast to Wall Street which, relatively, has fallen much further.

US issues proved popular and recorded sharp gains as the overnight robust rally on Wall Street prompted individuals, corporations and securities firms to issue buy orders from the outset of trading.

Meanwhile, institutions stayed on the sidelines, although some of them bought steels, shipbuilders and electric railways in light volume. But mostly they decided to wait and see what trends would emerge in New York and London on Wednesday.

Thus, 142 shares registered maximum gains compared with



Signals from Tokyo traders

AUSTRALIA

CONTRARY to the trend in Japan and New Zealand, Australian stock markets yesterday failed to sustain an early effort to claw back some of the heavy losses suffered in Tuesday's record fall.

At the close of trading, the All-Ordinaries index, covering 325 stocks in all sectors, gained just 19.7 to finish at 1,563.9 on a large volume of 190m shares.

In the first 45 minutes of trading the index put on more than 65 points in relatively thin trading. But those gains were almost halved by midday and the slide worsened after the break.

Weak bullion prices meant gold stocks continued Tuesday's fall. The gold index dipped another 1.2 points to finish at 2,422.2, having plunged more than 1,000 on the previous day.

As early demand for shares re-emerged, most blue chip stocks finished above the previous day's close but off the day's highs.

One of the most heavily traded shares by both value and volume was Western Mining, which finished 30 cents lower at \$52.20. CRA, another resource-based stock, was off 40 cents at \$2.70.

BHP, Australia's biggest company, was also heavily traded but finished steady at \$8.10. Shares of 10 to 20 cents were shown by MIM, Boral, Elders and DML and Westpac, while News Corporation finished at \$13.50 up 50 cents.

In the futures market, the December contract ended at 1,455, below the high of 1,500 but well clear of Tuesday's close of 1,320.

The trend in the money market was also significant. On Tuesday short-term interest rates rose sharply, despite moves by the Reserve Bank to ease tight cash conditions.

Yesterday rates eased back, although the average bid at the weekly tender of \$850m of 13-week Treasury notes was 11.92 per cent, significantly higher than last week's level of 11.215 per cent.

Johannesburg golds suffer in sell-off

AS IF the market itself didn't have enough problems, trading was curtailed in Johannesburg yesterday by a computer malfunction, writes Jim Jones in Johannesburg.

Trading opened two hours late at 11am, to allow brokers time to complete overnight bookwork, and closed a quarter of an hour early at 3.45pm to give brokers a head start on booking the day's transactions.

Even so, there was another wave of selling as private investors who had missed the news on Tuesday began to offload shares and Johannesburg began to take greater amounts of scrip from London and Wall Street.

Gold shares were again the focus of selling pressure despite the metal's comparative stability. According to brokers, much of the activity came as blue chip gold mines as they were ditched by US mutual

funds. In Johannesburg, mutual fund managers were tight-lipped about the level of redemptions, but stockbrokers believe redemptions have surged.

On Tuesday night some 200 US brokers apparently offered De Beers to their Johannesburg counterparts at prices as low as 85¢ a share. That helped drop the diamond company's price in early trading yesterday, although some was recouped in the afternoon. De Beers finally closed at R43, a drop of R3 on the day.

Computer problems meant that indices were still trading despite the powerful recoveries in the New York and Tokyo markets.

Prices immediately surged ahead as UK equities followed the all-share index slipping to 2,447 from Tuesday's close of 2,474. The all-gold index suffered a larger drop to 2,167 from Tuesday's 2,205.

THE MOOD in London yesterday morning was one of quiet exhilaration as traders hurried into their offices to begin trading one hour earlier than usual, writes Terry Ryland in London.

Prices immediately surged ahead as UK equities followed the powerful recoveries in the New York and Tokyo markets.

By 7.30am, half an hour after market makers were allowed to sign on to the exchange's electronic trading network, substantial gains in the blue chip issues implied an estimated gain of about 200 points on the FT-SE

when retail investors refused to support them. The market failed to hold on to its early strength and the final reading on the FT-SE 100 showed a rise of 142.5 at 1,343.8.

Mr Xavier Dupont:

"Stockmarkets are excessive by nature"

UK market firms remain very cautious over the outlook for world markets. They (the US authorities) have got to do something about the US trade deficit, and they have got to do it within the next few weeks. Otherwise, the markets will go down again," said Mr Roger Charlesworth of Chase Manhattan's London trading office.

Mr Charlesworth

climbed

100

share

index

points

SECTION III

FINANCIAL TIMES SURVEY

The industry's global market, with the US as its focus, creates vital factors affecting the fortunes of

European manufacturers. Japan's development of factory production abroad is affecting this balance further. **Kenneth Gooding**, Motor Industry Correspondent, reports

Key held by US market

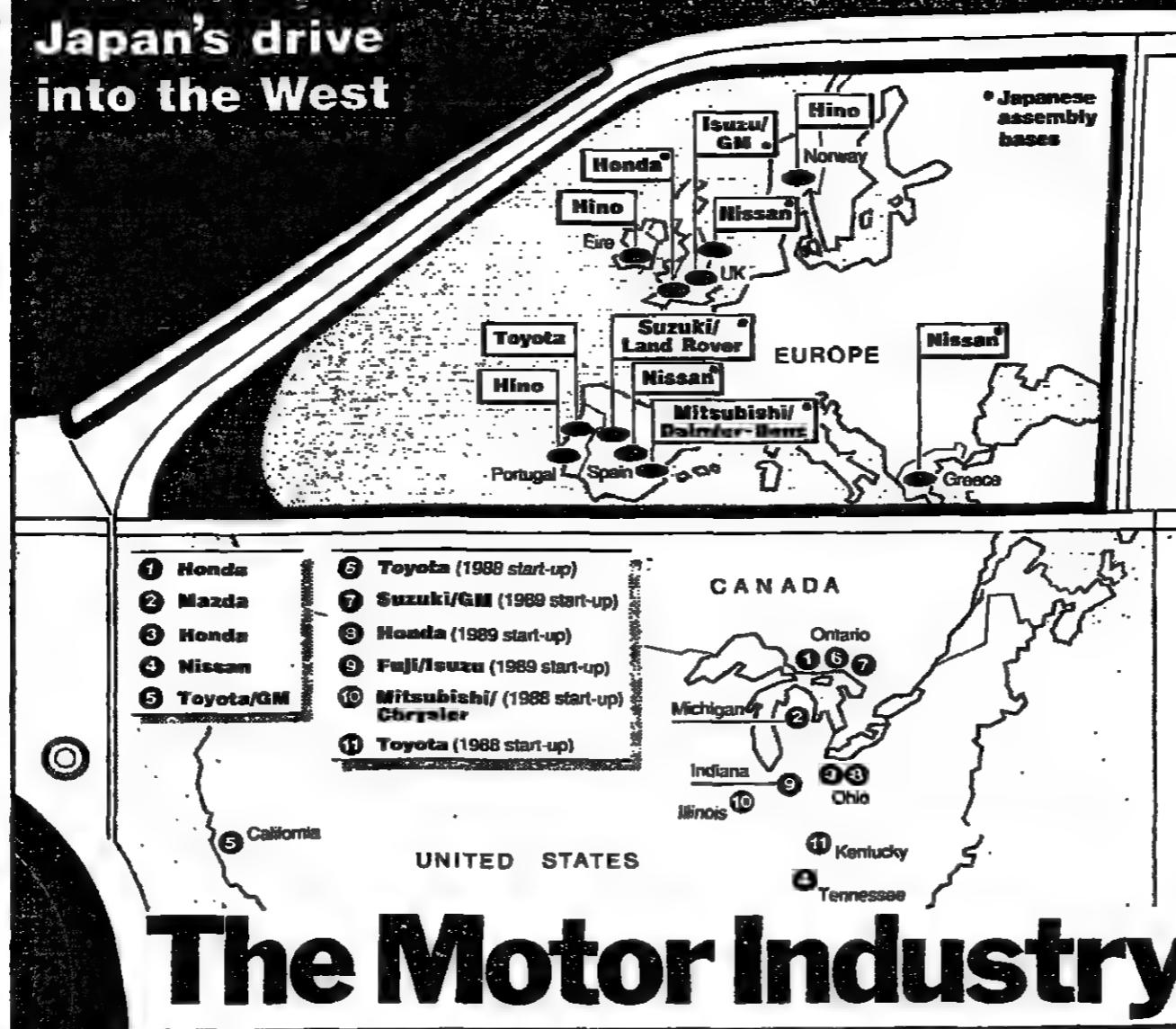
TO BORROW FROM one of Winston Churchill's wartime speeches: hardly ever in the history of the motor industry has so much depended on so few. The "few", in this case, are the top management at General Motors, the world's largest automotive group.

GM has been floundering badly in the US, the one market in the world where the car makers have been unable to make a profit in the 1980s. Its car sales in the first half of this year dropped by 541,000 units and it gave up 8

points of market share. The global nature of the industry today means that GM's future health - whether the decline continues or whether the group moves strongly back to dominate the US market - will affect every single other car manufacturer and every major manufacturer in the world since they cannot afford to lose the US market.

This irony will increasingly overshadow other key changes taking place to the industry, changes brought about by the continuing restructuring process and the gradual spread of strategic alliances between the major groups.

Take, for example, GM's recent unwillingness to accept continuing losses in Western Europe because of the erosion



The Motor Industry

Throughout the early 1980s, GM was locked in battle in Europe with its arch-rival Ford, the world's second-largest automotive company. European companies could not ignore the price war, which ended when they had to fight back using similar, aggressive marketing tactics to maintain a viable level of sales.

The warfare died away last year. GM's European market share, which increased from about 8 per cent in 1980 to 11.5 per cent six years later, has dropped back by a point this year. But Mr Robert Stempel, the company's president, says GM will be profitable in Europe this year after chalking up losses totalling about \$1bn since 1984.

It is no coincidence that 1988, when GM stopped chasing volume and concentrated more on profit, was the first year in a decade that the European volume car companies made a combined net profit of about \$1.2bn.

Of course, the Europeans' efforts to improve efficiency by

rationalisation against the background of expanding and record European car demand, helped - and continues to do so this year.

The Japanese producers also have a great deal riding on GM's future recovery or decline. They have come to the end of an era where they were able to earn vast profits by exporting more than 1m cars a year to the US and at the same time take advantage of a greatly-under-valued Japanese currency.

Not only is the Yen now more fairly valued compared with the dollar, but the Japanese face a time of falling exports. Production from their "transplant" in the US will be limited to a fraction of what it was in 1984.

In 1984 the Japanese (in fact Honda alone) assembled 130,000 cars in the US. The total will rise to 1.85m in 1990 and 2m the following year as a spate of factory "transplants" come into production.

The US will certainly not be able to absorb all this extra capacity in such a short time - car

been about 8m a year - but the severity of the problems of excess capacity will depend on GM. If GM's domestic market share continues to decline it will need to close down more assembly plants in the US currently planned and thus give up capacity to the Japanese transplants.

On the other hand, a GM recovery could lead to cuts in car production in Japan. So far the Japanese industry has struggled through in the face of a steeply-appreciating currency and rapidly-declining profits without shutting plants.

To compensate for the currency problems and the fact that protectionism is stopping any increase in sales volume in many major markets, the Japanese have clearly signalled their intention to move up-market where profit margins are bigger. They have been setting up in the US separate distribution channels for their luxury cars: Acura by Honda, Infiniti by Nissan and Lexus by Toyota.

But if GM's Oldsmobile, Buick and Cadillac divisions recover lost ground there will be less

room for the Japanese in the up-market car sector. There will also be adverse implications for the European producers which have staked out a large area of the sector for themselves in the United States.

The excess capacity in the US created by the transplants will be only a temporary phenomenon. Old and inefficient plants will be purged from the system.

But the painful social effects will undoubtedly cause problems - perhaps another intensification of protectionism in the States.

There is also the distinct possibility that the US will suffer the same sort of turmoil Europe endured during the early 1980s as the European industry attempted to deal with the effects of excess car production capacity.

Price-cutting, low margins and huge losses were common place during those years and the volume car producers in Europe as a group did not generally manage to cover their investment in new products.

This has left them in a weaker

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to export 70,000 cars a year from the States by 1991, of which 50,000 will go to Japan and the rest to unspecified markets. There is little doubt that Europe will be the target for the surplus 20,000 that Honda has been deliberately conservative about when talking of the numbers involved.

Honda also says it aims to increase the US content of its cars from 60 per cent at present to 75 per cent. So the vehicles would be American, not Japanese, and easily avoid the protectionist measures which have held back the advance of Japanese car imports to many of Europe's main markets.

The Europeans are unlikely to put up obstacles to North American cars because the US is the most important export market for many of them, not only because of the volumes involved but also because of the high value of the vehicles exported.

The European makers have been struggling to reach some sort of consensus about how they can retain their existing protection against the Japanese as the European Community moves towards harmonisation in the early 1990s. The present measures differ enormously from one country to another: Italy imports only 2,500 Japanese cars a year but the Japanese can take about 15 per cent of the UK car market, and so on.

The joint venture enables both VW and Ford to stay in Latin America but limit their losses until the time in the distant future when Brazil, in particular, might at last fulfill its promise to become a major car market.

The prospect of two such well-matched companies as VW,

in volume terms West Germany's largest automotive group, and Ford getting together for further joint ventures has caused considerable unease among their rivals.

The new strategic alliances have already brought together some strange bedfellows: Fiat and Isuzu in the US, Daimler-Benz and Mitsubishi in Europe, for example.

They have been brought about by a new pragmatism which is permeating the motor industry. Mr Carl Hahn, Volkswagen's chairman, summed up the industry's approach when he said: "I believe that strategic alliances - governed not by nationality, but combining capital and opportunity in rational ways and for strategic considerations - will serve all of us best.

The Europeans might have set the target too low if their purpose was to create a perpetual barrier against Japanese imports to Europe. Even a trifling of 'captive' imports from the US transplanted factories to Japan

THE TAX AVOIDER'S GUIDE TO BUYING A SAAB.



Despite demand, Saab's restrained attitude to production means that the Aircraft Manufacturer will never truly satisfy the mass market. So it comes as some surprise that the Chancellor has capsized a number of Saab's straight into the popular middle tax bracket. With the range taking off from £9,495, 1988 should see a sharp increase in pilot licences. Except, of course, in the upper stratosphere, where tax is either irrelevant or unavoidable.

For further details about the Saab range of cars, including contract hire and leasing send the completed coupon to Saab Great Britain Ltd, Fieldhouse Lane, Marlow, Bucks SL7 1LY or simply phone Philip Hall, Corporate Sales Manager on Marlow (06284) 6977.

Name _____ Position _____
Company Name _____
Address _____

FT2010 000 6 GOOD SERIES
The price quoted (correct at time of going to press) includes car tax & VAT
But excludes delivery, road fund licence & number plates.



THE MERCEDES-BENZ T-SERIES: 200T, 230TE, 300TE and 250TD.

Mercedes-Benz prove it once again. An estate doesn't have to be ugly and boring.

You may choose a Mercedes-Benz estate for practical reasons but you'll soon come to think of it as an inspired choice. No other estate car is so admired. Then again, no other estate car is engineered like a Mercedes-Benz.

The T-series didn't start life as a saloon car stretched to accommodate extra loads. It started life as an estate car, purpose designed. And functional though it is, it's one of the most elegant cars in production today.

Clean-cut, sleek looks add significantly to its slipperiness, evidenced by a drag coefficient of just 0.34. An impressive figure when you consider the priority Mercedes-Benz put on the practical nature of an estate car. Other innovative technical achievements are equally significant.

Under the bonnet of the 300TE lies a powerful engine featuring microprocessor controlled ignition and electro/mechanical fuel injection. The single overhead cam, straight six delivers 188 bhp from its 3 litres and the four-speed automatic box has both sport and economy settings.

The performance, as a result of all this meticulous technical nurturing, is remarkable. Without any undue stress, to either engine or driver, the 300TE can gracefully exceed 130 mph. Should you wish to pass 60 mph in the shortest possible time it will take less than 9 seconds (manufacturer's figures).

The much sought after 200T and 230TE share the same aerodynamic good looks but have very efficient 2 litre and 2.3 litre, four cylinder engines, respectively. The 250TD has an even more economical 2.5 litre, five cylinder diesel engine. To prove the point, official figures for the 250TD, 5-speed manual are 29.7 mpg in the simulated urban cycle, 48.7 mpg at a constant 56 mph and 36.2 mpg at a constant 75 mph. Yet the diesel is capable of over 100 mph (manufacturer's figure).

As you'd expect from a Mercedes-Benz the roadholding is very sure-footed. On all T-series the multi-link rear suspension system incorporates a self-levelling device, so irrespective of the load carried and the road surface, they retain their composure.

The wide-opening tailgate glides up and down on two gas-filled struts. It even has its own electric motor to pull it firmly shut. The exceptional load space has a flat floor, is clear of any obstructions and can be progressively enlarged to accommodate bigger loads.

Not only is there plenty of room for unusually long and awkward shapes but plenty of ways to fit them in. The rear seat can be divided and the front passenger seat folds back to give five different load space combinations.

Besides loads of room there are loads of seats. An optional, rear-facing, retractable row of seats suitable for two children, increases to seven the number of people a T-series can carry in comfort.

"Performance Car," who recently tested a 300TE against its two main competitors, called it "Superbly engineered and executed with a degree of attention to detail that neither of the others can match."

All this adds up to the T-series being not just a practical car but a desirable object, to boot.



Engineered like no other car in the world.

MOTOR INDUSTRY 3

Vital decisions being taken elsewhere will affect events in the UK, says Kenneth Gooding

International strains dampen optimism

OPTIMISM ABOUNDS in the UK motor industry today. Car sales are almost certain to reach record levels for the second successive year.

Price-cutting has abated. Profitability is improving or losses being reduced. Car production is rising strongly and the UK motor industry balance-of-payments deficit has stopped getting worse - the first time this has happened since 1981.

Examine the elements more closely, however, and the picture is not as rosy as it might seem at first sight.

In particular, many of the vital decisions which will have a profound influence on the UK industry in the future will be taken - increasingly outside Britain - in the headquarters of Ford and General Motors in the US and Nissan and Honda in Japan.

But there is no denying the feeling of buoyancy widespread in the industry. That springs mainly from the way in which demand has defied gravity. New car registrations reached a record 1.88m last year and under normal circumstances should have fallen back slightly in 1987.

Instead registrations are likely to reach new peaks, perhaps 1.95m, according to forecasts by both the Economist Intelligence Unit and the Society of Motor Manufacturers and Traders.

Sales have been stimulated by the re-election of Mrs Thatcher's government, relatively low interest rates and the strongly rising incomes of those in work.

The record sales have also been accompanied by a drop in the importers' share of the market for the first time since the 1950s.

Last year imports accounted for 56 per cent of total registrations compared with 58 per cent in 1985. By the end of September, the importers' share had fallen to 56.6 per cent this year against 56.8 per cent in the first nine months of 1986.

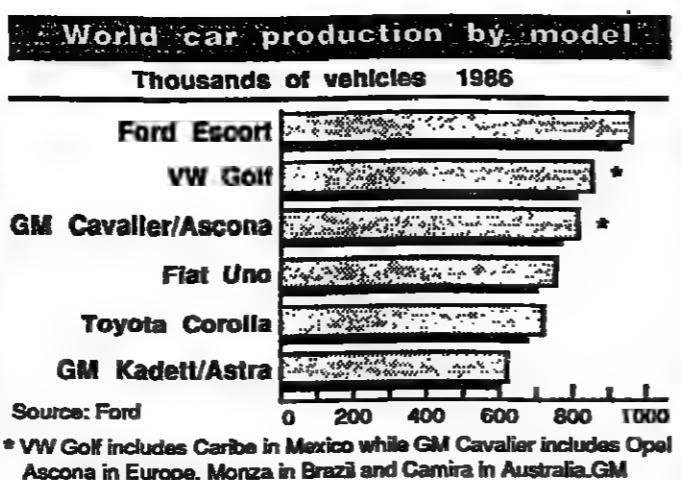
The improvement has been due almost entirely to the fact that the two major importers, General Motors (the Vauxhall-Opel group) and Ford, have been pushing hard to provide more of the cars they sell in the UK from their British factories rather than import them from the Continent.

Both companies have been under pressure for some time from the UK Government to make this switch and for the past 18 months it has made economic good sense as well. The steep rise in the value of the West German D-mark against the pound has made imports from the Ford and GM car plants in Germany and their satellites in Britain very expensive.

Consequently, Ford expects to produce 72 per cent of the cars it will sell in the UK this year in Britain compared with 64 per cent last year and only 58 per cent in 1985. GM-Vauxhall increased the UK content of total sales from 44.4 per cent to 56.2 per cent and hopes to push that to more than 60 per cent this year.

Mr John Bagshaw, Vauxhall's chairman, says that every pennig the D-mark rises against the pound costs his company £1m in lost revenue and the currency problem is mainly responsible for Vauxhall's massive £61.7m loss for 1986.

Mr Bagshaw has concentrated on cutting losses rather than holding on to market share - one of the factors which have helped reduce the price-cutting and other extraordinary measures which featured prominently in the UK car market



to reach a record £3.9bn.

Cars alone accounted for £2.88bn of the overall deficit. There was slightly better news in the first quarter this year when the deficit fell from £375m to £269m but the Society of Motor Manufacturers and Traders, which compiles the statistics from Customs and Excise figures, says it is too early to judge if the steady decline in the automotive trade balance since 1983 has levelled off or been reversed.

Vauxhall's aim is to increase UK assembly from 220,000 to 300,000. Nissan, a newcomer to car production in Britain, is gradually building up production to reach 100,000 cars a year by 1991 at its Washington, Tyne and Wear, factory.

On a smaller scale, Jaguar would be very disappointed if its annual production, spurred by the introduction of the new XJ6 saloon, does not climb from 41,500 in 1986 to 65,000 by 1990.

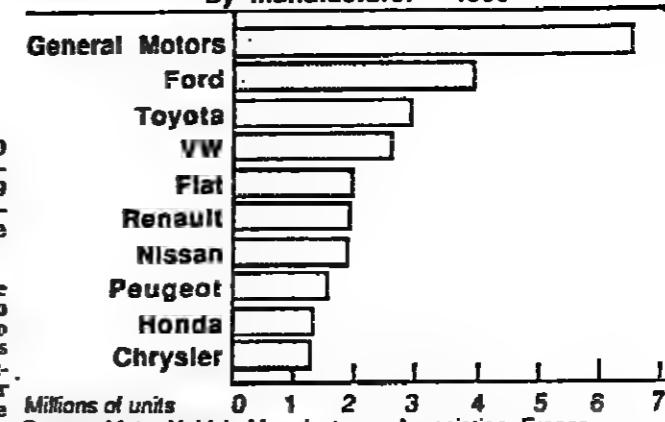
There could also be spectacular growth from some small companies such as Austin Rover and Panther who all want to increase output by a few hundred cars annually to a few thousand.

If the potential is added up, an extra 378,000 cars a year will be produced by the early 1990s and hoped to do little better this year with the help of an improved export performance.

Output will be underpinned increasingly in future by the contract Austin Rover has with Honda to build cars for the Japanese group's dealers in Western Europe.

World car production

By manufacturer - 1986



But Austin Rover's new chairman, Mr Graham Day, is not foolish enough to forget that things as fundamental as production when his company's performance in its home market can so easily be affected by political debate about its future.

That debate is likely to flare again in the middle of 1988 when Mr Day presents his proposals for returning the parent Rover group - which also includes the Land Rover company - to the private sector.

Mr Day is well aware that in his hands he has the fate of the last substantial UK-owned car maker. The future of the UK motor industry as well as that of Rover rests on his deliberations and the British Government's subsequent actions.

France

Sales boost recovery by big groups

THE FRENCH car industry has rebounded into good health again during the last 12 months. New car sales have been buoyed by tax cuts and strong consumer demand. The industry now estimates that new registrations for the year will exceed the 2m mark.

The country's two major car producers, the private Peugeot-Citroen group and state-owned Renault, have at last staged strong recoveries. Peugeot, after years of heavy losses and restructuring, reported higher than expected profits of FFr3.8bn last year and is expected by several financial analysts to see profits surge to

FFr5bn this year.

Renault, which has accumulated FFr27bn of losses during the last three years, is also now operating again in the black and is expected to report net income of FFr1.2bn in more than this year, although the company continues to be burdened by a huge debt totalling more than FFr50bn.

The recovery of the country's two big car groups reflects their intense and radical efforts to restructure operations around their core European car businesses. The restructuring has involved extensive lay-offs and asset shedding as well as industrial rationalisation.

Renault, for example, finally decided this year to abandon its costly and disappointing American investment by selling its controlling stake in AMC to Chrysler.

But the recovery has also been spearheaded by a range of successful models which have sustained demand both on the domestic market and abroad. The Peugeot group continues to reap the fruits of the success of the Peugeot 205 supermini model and the Citroen BX. But the extensions of its Peugeot and Citroen ranges with the new Peugeot 405 and the small Citroen AX have also helped sustain sales.

At Renault, the R-21 has proved a success in the medium-sized car range while the R-25 at the top end of the range and the Super 5 at the lower end have continued to contribute to the state group's recovery.

Moreover, the domestic market was recently given a major boost following the French government's decision to reduce Value Added Tax on cars and motorcycles from one of the highest levels in the European Community of 23.3 per cent to 22 per cent. The welcomed VAT cut led to a 4 per cent decline in domestic car prices.

With the recent VAT tax cut, the French car market is now expected to exceed 2m new registrations this year from 1.9m last year and 1.77m the year before. Indeed, the French car industry expects the VAT cut to boost sales by up to 10 per cent over earlier estimates, or about 50,000 additional cars.

The French car industry had campaigned for years against the high VAT rate, claiming that it badly handicapped domestic sales. The move has also been seen as a first step towards aligning France's VAT on cars with the rate in other European

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Paul Bettis

MOTOR INDUSTRY 4

U.S. Car Production & Market Share									
	GM	Ford	Chrysler	AMC	VW	Honda	Mazda	Toyota	Total
1980	4.1 (53.79)	1.3 (20.51)	638,974 (10.02)	184,728 (2.55)	197,108 (3.08)	—	—	—	6.4 (100.0)
1981	3.9 (62.49)	1.3 (21.12)	746,648 (11.99)	103,319 (1.73)	157,755 (2.63)	—	—	—	6.3 (100.0)
1982	3.2 (62.59)	1.1 (21.76)	603,592 (11.94)	108,766 (2.16)	84,246 (1.96)	1,503 (0.03)	—	—	5.1 (100.0)
1983	4.0 (59.64)	1.5 (22.76)	903,553 (13.33)	201,993 (2.95)	98,237 (1.49)	55,337 (1.02)	—	—	5.8 (100.0)
1984	4.3 (55.89)	1.9 (22.84)	1,247,825 (16.05)	192,156 (2.47)	74,765 (0.98)	138,572 (1.78)	—	—	7.8 (100.0)
1985	4.9 (59.70)	1.6 (19.99)	1,286,087 (15.49)	145,327 (1.79)	94,649 (1.18)	14,810 (0.52)	—	—	8.2 (100.0)
1986	4.3 (55.13)	1.7 (22.53)	1,297,651 (15.58)	48,425 (0.63)	84,397 (1.09)	238,159 (3.04)	55,147 (0.83)	14,248 (0.18)	7.8 (100.0)
1987	2.4 (51.17)	1.2 (25.60)	728,841 (15.29)	—	45,548 (0.91)	218,518 (4.57)	61,157 (1.91)	23,327 (0.59)	4.8 (100.0)

Source: Ranta Nachrufe

The US Pressure from Japan

TWO FATEFUL questions confront the US motor industry as it enters the 1988 model year, which began on October 1:

How long can the US consumers afford to buy cars at the record rates which have been sustained for more than three years? How will the room be found, in a market where demand is likely to remain at best stable, for the millions of "immigrant" cars which will soon be pouring out of new Japanese-owned factories sited in the US?

Needless to say, the questions are closely interconnected, and neither of them seems to have a ready answer from the US industry's point of view.

This is why all three of the US motor manufacturers - General Motors, Ford and Chrysler - continue to suffer from lacklustre stockmarket ratings in the midst of the biggest bull market on Wall Street since the Second World War; why Ford has clinched a very moderate pay deal with the United Auto Workers despite reporting profits unequalled in the history of US industry; and why it is far too easy to characterise the dollar as if it were the US currency, arriving in the nick of time to rescue America's most important manufacturing industry from the ruthless encirclement of the Japanese.

Consider first the straightforward numbers. In the 1987 model year - that is the 12 months to September 1987 - total car and truck sales in the US market amounted to 15.4m units: 10.5m cars and 4.9m trucks, including the fast-growing category of passenger vans and sports utility vehicles.

The market's total sales were only four per cent down on the record 16m sales achieved for 1986 models and almost identical to the previous record of 15.6m of the year before. In other words, the US car market has remained remarkably buoyant despite the marked slowdown in economic growth since the 1985 models started selling three years ago.

A major reason for the continuing strength of sales has been the unprecedented use of financial incentives to lure customers into the showrooms.

In 1986, when GM dragged the whole industry into the first blip of cut-rate financing, the gimmick of 2 per cent or even zero interest rates, was thought of as a short-term expedient to help the industry's job in a hurry in preparation for the year's models. The record sales in 1987 were achieved largely because the original incentives had the desired effect.

In the past year, however, financing incentives and rebates have turned into a permanent and endemic feature of the US car market.

Yet the evidence from GM and Chrysler's quarterly profit statements suggests that these companies, at least, have not managed to build the kind of incentives into their retail price calculations and profit margins.

In other words, the past year's level of sales may prove difficult to maintain in future if the car manufacturers want to generate the kind of profits their shareholders expect.

The sales figures for calendar 1987 tell the story. In the first nine months of the year, as the effectiveness of the incentives steadily wore off, car and truck sales were down 10.8 per cent in September alone, despite incentives about as generous as those a year earlier, demand was down no less than 25 per cent.

Despite this abrupt recent drop - and the continuing rise in market interest rates - forecasters in the big three car companies still expect to see total sales in calendar 1988 of 15.6m to 16.1m units. Whether those targets are to be hit, it may be at the cost of considerably lower profitability than the industry achieved in 1986 and 1987.

However, profits are threatened not only by the reluctance of consumers to go on buying cars; there is a far more insidious and long-term problem. Within the next three years some 2m additional cars annually will be pouring out of a dozen Japanese-owned assembly lines in the US and Canada. The car companies with the 3.2m cars currently imported into the US and the 7.3m produced domestically, including about 500,000 now built by Honda,

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Strength of demand has surprised West German makers, says Andrew Fisher

Unexpected surge in registrations

AFTER LAST YEAR'S surge in sales of new cars, most executives in West Germany's car industry were prepared to settle for a more subdued home market in 1987.

Instead, they have been taken aback by the strength of demand. New registrations in Germany have kept rising this year, with a near 3 per cent gain in the first eight months to 1.95m cars. This rate is far short of the 19 per cent advance to 2.8m in the whole of 1986, but then that was an unusual year with a scramble in the last few months to qualify for tax breaks on models with catalytic converters.

The wheel of private consumption is still spinning, says a gratified Mr Heinz Herke, chairman of Opel, the German subsidiary of General Motors of the US. "As long as inflation does not take its toll, I think it will keep spinning and not come to a dramatic halt."

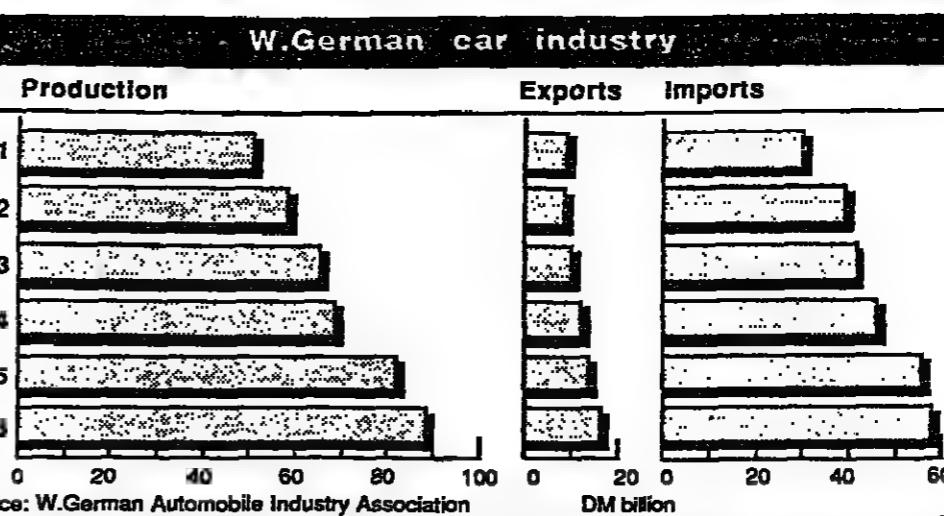
Inflation is creeping up again, but remains negligible, certainly by the standards of most other countries. And private consumption, spurred by last year's tax cuts and the favourable impact on the cost of living of low prices and reduced import prices through the high D-mark, is a main factor of the boom.

Sill, the boom has to end sometime. Most forecasters expect the European market to tail off next year, though demand is likely to remain fairly buoyant. Marketing Systems, an Essen-based consultancy firm, reckons that German registrations will slip by some 3 per cent in 1988 to 2.75m units, with a drop in the total EEC market of 2 per cent from 11.03m to 10.8m.

"The market now is stronger than we expected," says Mr Carsten Hahn, chairman of Volkswagen, Germany, 20 per cent more than in 1986.

While the domestic market is important for German carmakers, the export market is crucial. Some 80 per cent of their output is sold abroad, the leading markets being the US, Britain, France and Italy. Despite the strength of the D-mark, foreign sales have held up reasonably well. Last year, they were down by 3.2 per cent to 2.5m cars, though the value rose by a real (price rises-adjusted) 1.3 per cent to DM 850 (532bn). At the eight-month stage this year, they were 4 per cent lower at 1.63m units.

The strength of the German industry lies in its ability to pro-



BMW 7-Series: Germany's upmarket cars are selling well

duces cars which are not only attractive and reliable, but also offer the latest in technology.

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Europe's best selling passenger cars 1986																
Model	Austria	Belgium	Denmark	Eire	Finland	France	Germany	Ireland	Norway	Portugal	Spain	Sweden	Switzerland	UK	Europe	% TIV
VW Golf	2,527	22,615	5,917	1,822	3,439	44,825	371,322	98,056	25,761	8,242	122	4,150	10,660	20,565	35,773	679,200
VW Jetta	5,228	7,949	1,044	1,780	2,282	11,682	47,694	8,871	2,019	1,717	25	123	4,947	2,631	6,774	14,876
Fiat Uno	5,456	6,857	5,148	1,905	3,193	44,235	47,949	433,664	11,383	3,429	8,867	12,333	2,221	8,455	31,096	626,134
GM/Opel Kadett	17,233	23,496	16,688	2,905	6,028	23,092	236,120	34,425	57,431	6,228	4,007	26,673	11,518	15,688	99,187	581,257
Ford Escort	11,865	6,758	8,785	1,477	4,979	38,108	69,245	24,892	28,731	6,158	2,581	30,964	10,121	8,133	156,884	432,764
Ford Orion	2,414</td															



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exporting to Holland, Belgium and, significantly, Germany, which speaks volumes about the quality of our Coventry built 309's.

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MOTOR INDUSTRY 6

Japan's exports have been hit hard by the continuing strength of the yen

Battle turns to the home market

TOYOTA, Japan's largest car maker, announced this month that it was sending 300 head office staff out on secondment to its dealers in Tokyo. It was a sign of how much importance Toyota - and its Japanese competitors - now attaches to the home market.

After years of expansion, Japanese vehicle exports have been hit hard by the continuing strength of the yen, forcing companies back into retooling their efforts in Japan.

Fortunately, they have some support from the Government's efforts to stimulate the economy in the past year. Consumer spending is growing strongly. Passenger vehicle sales are likely to be 3 to 3.5 per cent higher than last year. In the first six months of the year, sales were 2.4 per cent up on 1986, at 1.92 million vehicles including minicars.

However, as they adjust to a decline in export sales, the leading companies are having to publish some embarrassing financial results. Toyota in September revealed a 22 per cent fall in consolidated net profits for the year to June, while Nissan's result for the year to March was 28 per cent down.

Both these companies have huge resources but increased domestic competition could have serious effects on other manufacturers and their suppliers.

Mr Geoffry Wilkinson, Tokyo motor industry analyst at Salomon Brothers, the US investment broker, says: "In the long term there cannot be room in this country for nine car manufacturers."

The smallest of these, Isuzu, last year produced 555,000 passenger and commercial vehicles against Toyota's 3.65m.

However, the outlook for the industry is not altogether gloomy. The Japanese market's fabled appetite for technical features continues to give the manufacturers opportunities to launch new or revamped models.

The latest marketing success is four-wheel-drive which is fitted to one in ten new cars in Japan, even though most of these vehicles have been driven on a tarmac road. Computerised navigation equipment is one of the next innovations on manufacturers' lists.

Moreover, the Japanese market is continuing to polarise - with sales growing most strongly for luxury cars on the one hand and on the other for mini-

vehicles with engine capacities of up to 550 cc.

This is opening up successive marketing opportunities to those companies which are able to respond fastest to often short-lived changes in demand, especially among young drivers.

Foreign companies, helped by pressure from their governments for Japan to open up its consumer markets, have seen unprecedented growth, particularly in sales of luxury cars.

Honda, the number three car maker, is the outstanding example of a group which has successfully attracted young buyers.

Of the two larger manufacturers, Nissan in particular has been under great pressure. Toyota has a similar problem in Tokyo, a trend-setter's market where Honda is particularly strong - but elsewhere in Japan it is as powerful as its 31 per cent market share suggests.

Nissan, by contrast, felt obliged earlier this year to beef up its sales network across the country - sending out not 300 staff as Toyota did but 4,000.

Motor industry analysts say that the consolidation of the market has hit Nissan hard because its model range is strongest in the middle.

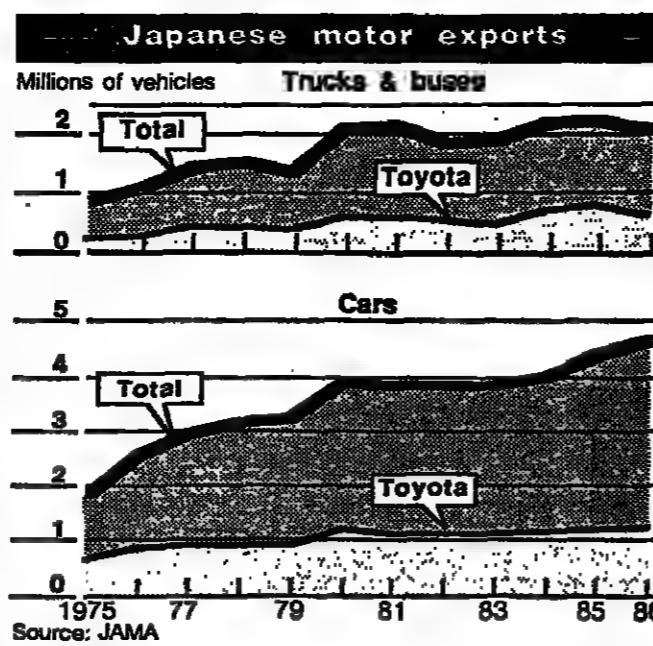
Acknowledging its weaknesses, Nissan has started a programme of rejuvenating its model ranges - this summer launching a new version of its luxury Cedric Gloria saloon.

Smaller manufacturers have benefited from the surge in the 1980s of sales of sub-550cc vehicles, which are often bought as second cars - sometimes by women drivers. Sales of these last year totalled 1.63m, 8 per cent more than in 1982.

But there are signs that mini-vehicle sales are growing more slowly this year. The difficulty for the manufacturers is to find new models without running into a hopelessly unequal contest with the larger makers.

There are no signs yet that any Japanese manufacturer could soon go out of business. However, some of their suppliers have been under sufficient pressure to have started to cut costs at home.

In this respect Honda has taken a march on its rivals. The company is next year starting to build its second North American factory while Toyota is still waiting for the first to be completed. Nissan's plant in Smyrna, Tennessee reached full an-



Source: JAMA

Below: the Mazda RX-7 - the company wants to move production to the US by 1990. The need of the Big Five Japanese companies to cope with the high yen has put pressure on them to source and assemble in an increasingly flexible way. Alliances with Western manufacturers have a similar object.



Sources: Companies annual reports \$ Billion

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MOTOR INDUSTRY 7

Spain

Home buying spree

VETERAN big-city residents in Spain say that the traffic jams in, say, Madrid or Barcelona are now comparable to those of ten years ago. In those years, a question mark used to dominate Spanish roads: were imports of supposed buying cars at the concession rate?

In addition, general price turned, imports of cars, particularly from Germany, were more than double what they were in 1980.

The first shock came down to 10 per cent in March 1986 and by a further 10 per cent last year. All European manufacturers followed and some did very well indeed. Last year, Ford was able to increase its Spanish market by 100 per cent.

The fact that Madrid and Barcelona, and Seville, are the other urban centre for that matter, are now bumper to bumper again is in part related to cheaper petrol. The dominating reason, however, is that Spain is in the midst of a consumer boom and the car-buying public has far outstripped public investment to keep the traffic moving.

The home truths revealed by the traffic jams are compounded by the statistics of the car manufacturing sector. The shape of Spain's car industry is changing and the pattern that began to emerge last year has now become an identifiable trend.

A clear indicator is the switch from an export-led sector to one that is developing a wider domestic demand. A clear sign is a return to profitability among manufacturers, the most successful of which have fully integrated their Spanish operations into a European strategy.

Domestic car sales in Spain hit a peak of 576,000 units in 1977, creating the traffic jams of a decade ago. They then declined down to a low of 435,000 in 1981. Since then, the Spanish market has grown steadily and, lately, dramatically.

In the first half of this year 332,700 vehicles were sold. The figure represents a 46 per cent rise on the first quarter of last year and compares with the 1986 total of 338,000 Spanish-built cars sold in the domestic market.

The strength of the Spanish consumer market can be gauged by the switch to home-imported cars. Imports rose 91 per cent last year and imported cars increased their share of the Spanish market by five points from 12 per to 18 per cent.

For years European manufacturers had looked longingly at the potential of the Spanish market. 35 per cent of Spanish cars are more than ten years old, against, for example, 16.3 per cent in France. And they had

high 30.7 per cent duty on imported cars that had only protected domestic manufacturers right up to Spain's EC entry in 1986.

The tariff barrier came down to 10 per cent in March 1986 and by a further 10 per cent last year. All European manufacturers followed and some did very well indeed. Last year, Ford was able to increase its Spanish market by 100 per cent.

This is a trend that will continue in the foreign market, according to the Spanish government. It is well balanced by an embryonic, well-established Volkswagen plant, and Seville and Barcelona are the other urban centres for that matter, are now bumper to bumper again is in part related to cheaper petrol. The dominating reason, however, is that Spain is in the midst of a consumer boom and the car-buying public has far outstripped public investment to keep the traffic moving.

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Car industry in leading countries

In thousands of units

1977 1982 1983 1984 1985 1986¹

Worldwide
Production 30,906 27,252 30,236 30,971 32,738 33,343

Federal Republic of Germany
New car registrations 2,581 2,150 2,427 2,304 2,279 2,229

Imports 948 824 1,058 1,081 1,085 1,235

Exports 1,933 2,194 2,199 2,223 2,583 2,520

Off-shore to Europe 1,303 1,785 1,748 1,698 1,934 1,873

to U.S.A. 466 257 278 305 400 446

Production 3,731 3,761 3,678 3,780 4,167 4,311

France
New car registrations 1,907 2,056 2,019 1,768 1,788 1,912

Imports 552 982 975 985 978 1,004

Exports 1,821 1,464 1,814 1,530 1,599 1,551

Off-shore to Europe 1,330 1,085 1,100 1,068 1,159 1,223

Production 3,092 2,777 2,981 2,713 2,832 2,773

United Kingdom
New car registrations 1,228 1,557 1,704 1,751 1,834 1,885

Imports 656 884 1,078 1,020 1,072 1,073

Exports 475 513 224 228 240 201

Off-shore to Europe 183 140 111 99 139 149

Production 1,226 1,683 1,145 1,039 1,048 1,019

Italy
New car registrations 1,219 1,851 1,452 1,592 1,746 1,816

Imports 464 853 639 758 846 914

Exports 844 437 492 461 450 503

Off-shore to Europe 512 383 449 433 408 541

Production 1,440 1,297 1,366 1,433 1,289 1,652

Spain
New car registrations 241 216 217 231 233 270

Imports 173 155 163 178 190 200

Exports 151 233 224 201 207 244

Off-shore to Europe 105 103 116 125 123 142

Production 235 255 245 273 401 421

U.S.A.
Production 1,260 1,307 1,315 1,327 1,332 1,380

Japan
New car registrations 2,500 3,028 3,198 3,095 3,104 3,146

Imports 41 35 37 44 52 73

Exports 2,959 3,770 3,805 3,981 4,427 4,574

Off-shore to Europe 861 888 1,037 1,057 1,086 1,220

to U.S.A. 1,375 1,761 1,938 2,226 2,348

Production 5,431 6,882 7,152 7,073 7,647 7,810

¹ Some figures are partly estimated

Source: Delco-Remy

Italy

Squeeze hits upsurge



WHAT LOOKED certain to be a remarkable year in Italy's passenger car market was abruptly closed in early September by a good old-fashioned government squeeze on domestic consumption.

In an attempt to prevent the balance of payments toppling into the red and to damp down consumer expenditure, the Government plied a hefty four percentage points on the existing 18 per cent VAT rate on cars.

The subsequent indignation in Turin, home of the nation's premier motor company, Fiat, was understandable, even though the new rate would apply only until the end of the year.

But there was still more to come. In its 1988 budget proposal later in the month, the Government proposed a permanent one percentage point addition to the 18 per cent rate, and higher road and car insurance rates.

Of course, none of this will cut the Italian love of the motor car, but it may curtail the enthusiasm of those who, like the Government, were behind the Volkswagen deal. The Spanish public, was to say that the Spanish had a specific role to play in the multi-nationalisation of the European and world auto industry.

What Volkswagen did when it took on the awesome task of breathing new life into Seat was to set up on Spain's auto market, and to do so in a way that did not offend the Government. It did indeed do so, but it was the Government who, in the end, gave the go-ahead to the deal. Volkswagen's agreement, to the Spanish public, was to say that the Spanish had a specific role to play in the multi-nationalisation of the European and world auto industry.

Rising prices have reflected not only in the still-rising demand for the three best-selling motororing 'staples' - the Fiat 164, the Fiat Panda and the Volkswagen Golf - but also the steady expansion of the market for luxury and high-performance cars.

Demand for vehicles priced at

about £23m (US\$30m) and upwards has risen from 90,000 in

1985 to 125,000 last year. An

analysis of the sector is still

the overall market which by

the end of August reached 1.4m cars

in 1987, up 5 per cent higher than in the same period last year.

Moreover, strong consumer

interest in luxury cars was guar-

anteed by the fanfare surround-

ing the launch at the end of Sep-

tember of the Alfa 164.

Although conceived, designed

and developed under the lid

of Fiat, the 164 immediately

captured the new car market

as it assumed control of Alfa

Romeo at the beginning of the

year.

The 164's launch was delayed

for six months - crucially be-

cause the car too closely resem-

bled the Lancia Thema in price

and appearance. After some

initial success, however,

the 164's sales have fallen

from 23.5 per cent in 1984 to

18.2 per cent in 1985.

But Alfa Romeo itself is

continuing to lose money and its

deficit this year is thought like-

ly to be about £300m.

Looking at the Italian market

as a whole, it is apparent that

domestic manufacturers, prin-

cipally Fiat with its Alfa-Lancia

subsidiary, have had to give

some ground to imports in the

first eight months.

But Alfa Romeo itself is

continuing to lose money and its

deficit this year is thought like-

ly to be about £300m.

Having sold into the

American market in the last

couple of years, about 7,100 cars

have so far been delivered this

year, 7.5 per cent higher than in

the same period last year, but

all well within the market out-

look of 20,000. Fiat's market plan

aims for total US sales of 60,000

by 1990.

John Wyles

Before we built the Ibiza, we assembled the best in Europe.

To satisfy the demands of any customer, you must first find out what they want. So, long before we put pen to drawing board, we at SEAT asked the demanding public what they would look for in the perfect small car.

They didn't ask for much.

It would have to be a car with style, panache and elegant good looks.

It would have to be a car that was safe, comfortable and offered a smooth, quiet ride.

It would have to be a car that would perform superbly and reliably, be easy to maintain and economical to run.

MOTOR INDUSTRY 8

Taiwan

Facing the peril of imports

TAIWAN'S motor industry, tied almost entirely to domestic consumption because of quality, costing and marketing limitations, is taking drastic steps to ease those limitations in the face of a small home market and almost-certain increasing competition from imports.

The Government for years has protected the industry, which now consists of six local and four joint-invested assemblers, through import bans and excessive duties which at one time exceeded 100 per cent. However, the protection afforded the assemblers little incentive either for improving the quality of the cars they produced or for lowering prices, which in some cases were double those of similar models in Japan and elsewhere.

All that has changed, though, with the promulgation of a government timetable running through 1992 that will drop the tariffs on imports from their current level of 35 per cent to 30 per cent, and at the same time lower the requirement for local parts content from 70 to 50 per cent.

Imports from Europe and the US are already beginning to make a significant dent in the local market. One manufacturer estimates, for instance, that imports this year - from such manufacturers as Daimler-Benz of West Germany, Fiat of Italy, Volvo of Sweden, SEAT of Spain, and several American companies - already account for as much as 20 per cent of domestic sales.

Taiwan's Industrial Development Bureau is only slightly more conservative, placing the imports at 15 to 20 per cent, with duties due to drop by five per cent a year through 1992, manufacturers figure that imports will become more competitive in this market, and that they will have to redouble their efforts just to stay in place.

Exports apparently do not figure prominently in the industry's plans for getting ahead, or even standing still, although one company has already begun to do so in an overseas market. Ford Liu Ho, the local affiliate of Ford (Australia), in October of last year began trial shipments of its CT-15 Mercury Tracer to Canada at the rate of 1,000 vehicles a month.

But Ford officials a year later are not claiming immediate success. They say only that more market exposure will be needed before they can gauge its potential in North America.

Similarly, the "Feeling" sedan, launched with enormous fanfare last year by Yue Loong, which has a technical cooperation agreement with Nissan Motors of Japan and was developed in the "Feeling" in-house, shows few signs at present of export potential, despite ear-

Sales in Taiwan		
	(Jan-Aug 1987)	% Market share
Cars		
Ford	24,255	19.3
Sanyang (Honda)	21,934	17.5
Yue Loong (Mitsubishi)	24,118	22.2
Senku (Renault)	7,167	5.7
China Motors (Mitsubishi)	901	0.7
Yue Tyan (Peugeot/Daewoo)	14,130	11.3
Imports	22,924	18.3
TOTAL:	125,389	100
Light trucks		
Ford	7,524	15.3
Mazda	810	1.6
Yue Loong	16,723	34.0
China Motors (Mitsubishi)	17,257	35.2
Senku (Renault)	4,508	9.2
Yue Tyan (Daewoo)	2,230	4.7
TOTAL:	49,122	100

Source: Ford Liu Ho (Taiwan)



The Feeling 101, built with Nissan's help

er company announcements to the contrary.

Company officials say that the car's quality probably does not yet meet international standards, and that its price, bolstered by a 25 per cent appreciation of the Taiwan currency against the US dollar over the last 20 months, is simply not competitive abroad.

Various reports have speculated that Japanese carmakers, wary of protectionist sentiment in major markets, have begun considering Taiwan as a less-expensive manufacturing base for its automotive exports and its own markets. From Taiwan, some pundits theorise, makers might avoid possible export sanctions aimed at Japan, and at the same time divert some of the general flat aimed at Japanese exports.

Political events tend to reinforce that argument. Toyota, for instance, pulled out three years ago from a joint venture in the local market, which ran

and reported almost gleefully that Japan's purposeful strategy to get around the year's appreciation by manufacturing in, and exporting from, Taiwan, seems to have backfired with the sub-

sequent strong rise of the Taiwan currency.

Such reports and speculation, whether or not they reflect reality, deviate from the real issue, however: Taiwan's population of only 20m hardly represents the kind of market potential that might satisfactorily support eight carmakers whose limited economy-of-scale is in turn hardly suited to pricing policies that might crack open overseas markets.

According to the Government, Taiwan's car and light-truck makers last year produced 174,465 vehicles out of total capacity of 270,500 - for a utilisation ratio of only 64.5 per cent. Makarov optimistically projects that demand this year will rise by 30 to 40 per cent. But even if the highest projection is attained, capacity will still exceed demand by 10 per cent. What will happen to the local assembly industry as duties on imports continue to inch downward and economic realities keep forcing up the prices of locally-assembled vehicles would, at first glance, require little guesswork - especially given the Taiwanese tendency to favour anything foreign over their own products.

But local manufacturers are betting against the odds that by the time the price of imports roughly approximates that of home-grown vehicles they will have succeeded in bringing down their costs and increasing vehicle quality and after-service to the point that consumers will prefer the local variety.

To this end, they are increasingly emphasising formerly-neglected areas of the automotive sector. Many manufacturers, for instance, are taking increased interest in building up their satellite suppliers' capabilities and quality-control; they are refining their cars to offer increased performance and better fuel mileage; and they have begun setting up their own after-service facilities with factory-trained mechanics, rather than relying on the often slipshod repair operations offered by their dealers.

The new game also involves a non-traditional approach to marketing. "Our strategy isn't the same as it was before," says an official of Yue Loong Motors. "We've dropped our emphasis on the 1.2 to 1.3 litre small-car market in favour of larger, high-end cars where the prices and the profit margins - are much better."

In terms of market share of cars sold, we may have dropped somewhat as a result of our new strategy, but our sales target for 1987 is \$20m (about \$60m), and if we achieve that, it will be a company record," he concludes.

Robert King

WHAT'S NEW AT BQ?

Plenty. Birmid Qualcast Foundries - largest independent foundry group in the UK - is actively expanding its technical resources to mould a sound and secure future for Britain's engineering industry.

RECENTLY INSTALLED

NEW CAPITAL INVESTMENT

A typical example of BQ enterprise is the recently installed automatic cylinder head processing line at Qualcast (Derby Foundries).

NEW CASTING TECHNOLOGY

The advanced Lost Foam evaporative moulding process at Perry Barr Metals is offering component designers greater flexibility and significant production savings.

NEW MOULDING CAPACITY

Opportunities for increased manufacturing output at Darcas Foundries, Smethwick are being created by the phased introduction of a new crankshaft moulding line.

NEW PRODUCTION FACILITIES

AI Sterling Metals, Nuneaton, substantial production developments have brought new and higher standards of efficiency to the casting of turbocharger components.

INCREASED MANUFACTURING OUTPUT

PRODUCTION SAVINGS

IT'S ALL HAPPENING AT

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BIRMD QUALCAST



Skoda's long-awaited replacement, styled by Bertone

Eastern Europe

New model set for West

THE INTRODUCTION of the first new Skoda model in Czechoslovakia in 11 years, and the signing of a contract by Fiat to produce a new mini car in Poland and co-operate in modernising Poland's FSM small car plant, were rare highlights this year since car manufacture in the glacial pace.

Officials of Motovok, Skoda's exporter, say it is hoped to produce 220,000 of the new model by 1990 when the old one will be dropped. Longer range plans make no effort to replace the old Fiat 126p, which has been the backbone of the old Renault 12.

But the unveiling of the long-awaited new Skoda at the Brno engineering fair last month was an automotive event in Eastern Europe. It mattered little that the new Skoda will be powered by a somewhat refined version of its previous 1.3 litre engine with an aluminium alloy engine block and aluminium cylinder head. But a decision is expected shortly on whether to buy a licence to produce a more economical 400,000 units annually.

A five-door version and an estate car are also to be produced after 1990. At first the new Skoda will be powered by a somewhat refined version of its previous 1.3 litre engine with an aluminium alloy engine block and aluminium cylinder head. But a decision is expected shortly on whether to buy a licence to produce a more economical 400,000 units annually.

The three-door Skoda hatchback, which resembles the VW Golf and Fiat Ritmo, is still a prototype of which only 200 vehicles are to be produced at a small Skoda plant this year for testing purposes. Series production is not scheduled to begin until next summer at the main Skoda factory in Mlada Boleslav but will run parallel with the existing rear-wheel drive model.

The serious delays encountered in introducing the new Skoda underscore the dilemma facing Eastern Europe's oldest car producer. By 1989 when the Skoda finally enters Western markets its price will be considerably lower than if it had gone on sale several years earlier.

The UK remains Skoda's leading foreign Western market with a record 12,000 cars delivered last year. Sales plunged to 4,000 in Denmark though where 7,500 cars were sold only a few years ago. Motovok officials attribute this to the improved economic situation in which Skoda's exports are on the rise.

Next year's batch of about 70,000 new models will all be sold in Czechoslovakia in order to assure better quality control, the manufacturer says. Only in 1990 will output shift entirely to the new front-wheel drive model.

The long run-up period before achieving full production of some 180,000 to 200,000 new Skodas a year means the company will not be earning hard currency from exports to the West of the new model until 1990, about five years after the car was conceived. Development was delayed because Skoda had to buy new production technology plus licences for many of the car's components.

They include: drive lines, front Girling Lucas' electricals, a Pierburg carburetor, Sachs clutch, a West German exhaust system and an American-style exhaust system in order to meet the 1983 US exhaust regulation adopted in most Western countries.

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MOTOR INDUSTRY 9

Stuart Marshall drives some of the wide variety of new and updated models on offer

Emphasis on engine power and top speed

A VISITOR FROM outer space could be forgiven for thinking that European motorists are allowed to drive as fast as they like. In the past year the emphasis in new cars has been on increased engine outputs and still higher top speeds.

Even some of the cheapest new cars - the Citroen AX, for example - are able to exceed 100mph (160kmh) without difficulty, and there is hardly a hot hatchback that cannot manage 120mph (193kph).

The only roads on which this performance can be exploited legally are the West German Autobahns, and then only on the traffic-free stretches, which become harder and harder to find.

One day the high-performance hatchback could be the most for the time being the 130mph-plus executive saloon and the 150mph-plus sports car are alive and selling well - and getting faster all the time.

Of all the new cars launched this year, none is more important for the future destiny of its maker than the Alfa Romeo Type 164. This large front-wheel-driven four-door saloon represents Alfa's last chance to get into the profitable executive market with a vehicle that can stand close comparison with cars such as Mercedes and BMW.

It promises to do just that. Brief experience of the three litre V6 and the 2.4 litre turbodiesel persuades me that the Type 164 is the best of the quartet of cars produced that share the same engines and components. The others are the Saab 9000, Fiat Croma and Lancia Thema.

The Alfa 90, with two litre or 2.2 litre five-cylinder engines and an option of quattro transmission with permanent four-wheel drive, is an outstanding package, marred only by an inadequate boot.

With very low aerodynamic drag, the 90 quattro drives economically on motorways and makes a pleasant driving on rain-slippery minor roads, safer than might have seemed possible a few years ago. Anti-lock (ABS) brakes are part of the rather costly package but the 90 typifies sensible high-technology motoring at its best.

Bentley, the sporty arm of Rolls-Royce, which is deliberately being distanced from its august parent while still making mechanical components, has an extraordinary car in the Turbo R. Despite its weight of 2.5 tonnes, its standing-start acceleration is

better than that of all but a handful of super sports cars. The size, styling and interior appointment are those of a luxury limousine and it handles creditably, with a maximum speed achieved relative silence of nearly 150mph.

Though Rolls-Royce cars still mirror on comfort, their handling and roadholding have recently been brought more into line with European rather than American taste. BMW has been more active than most quality car makers this year with new models including the first V12 to be made in Germany for half a century. The 750i saloon with its five litre, V12 engine is arguably the best high-performing luxury saloon in the world at the moment.

At this refined level comparisons are more odious than usual but I rate the V12 BMW's ride, comfort and silence in the Jaguar class and superior to that of the Bentley R and Mercedes 560SEL, its closest domestic rival. Will BMW's decision physically to limit the 750i's maximum speed to 155mph when it would do over 160mph unrestrained start a trend?

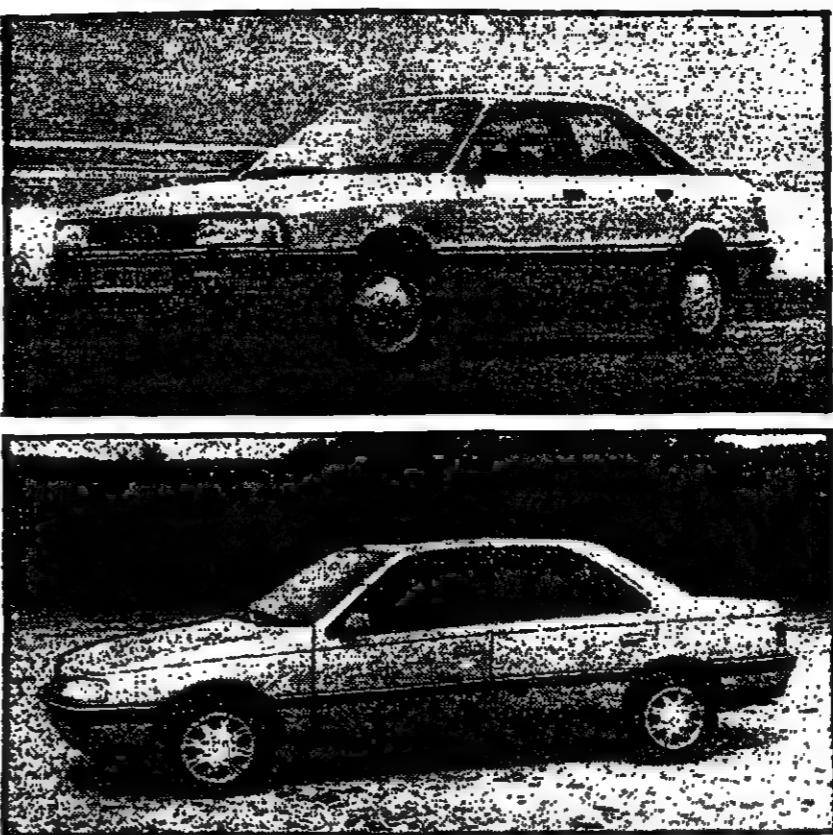
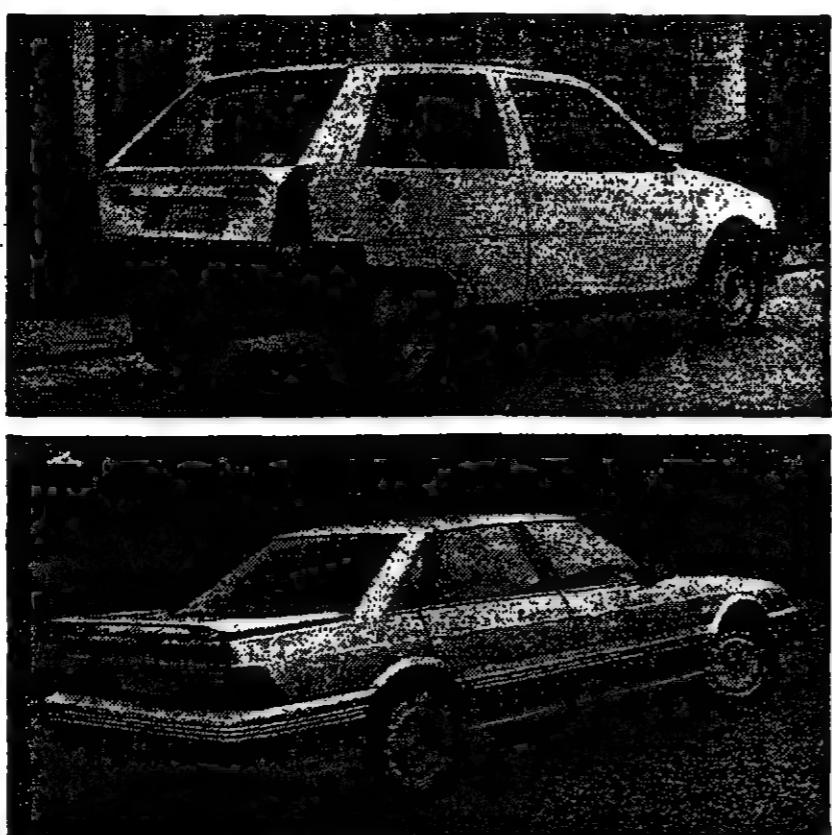
Citroen's AX is the least idiosyncratic car of this marque since the Second World War and none the worse for it. Designed by computers to be made cheaply by robots, the AX is a conventional-looking cross-engine, front-wheel driven hatchback in the super-mini class, but roomier inside than its competition. It rides well and its light weight makes it among the most economical of cars.

Other Citroens of note introduced in the past model year include the 2.2 litre BX19 diesel persuades me that the Type 164 is the best of the quartet of cars produced that share the same engines and components. The others are the Saab 9000, Fiat Croma and Lancia Thema.

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Top: the Citroen AX and, right, Audi Quattro; above left, the Rover 800, and right, Peugeot 405

may provoke an unwelcome response.

Fiat's ageing minicar, the 126, has gained a new twin-cylinder water-cooled engine that may prolong its production life a little. Only in Eastern Europe does it very basic car like the 126 now have much appeal. The Japanese do this kind of thing so much better.

The Uno Selecta with continuously variable transmission (CVT) has been one of the more important introductions. Conceived by Van Doorn, of DAF cars, CVT has had a long gestation period but it works so well that it must extend two-pedal control to the broad base of the market.

The transmission is manufactured by Ford, which offers it in the Fiesta. It provides the convenience of a choice of control of a conventional three-speed gearshift or self-changing gearbox, automatic transmission with economy to match that of manual transmission.

Ford filled a significant gap in its range early this year by introducing a three-box version of its Sierra medium-size family car - and achieved instant success. Buyers expect small cars to have rear tailgates but in the medium to upper sizes, a boot is often preferred for reasons of appearance, security and ride out putting on tyre chains.

But the Prisma and Delta have permanently-engaged systems, one with a viscous coupling as the centre differential, the other with a mechanical torque-sensing device. They are close rivals for the Audi quattro market.

On snowy roads I found they performed with spirit and great safety. Full-time 4x4 transmission will soon be offered on the Lancia Thema.

The Uno Selecta with continuously variable transmission will soon be offered on the Granada (Scorpio) range. Ford is now extending the safety advantages of anti-lock braking to its small cars. Four-wheel drive, currently available on the Granada and Sierra, models raises the safety threshold by making winter driving much simpler.

Land Rover's massive Range Rover is still the smartest off-road vehicle in which to be seen driving in Paris and Rome as well as Chisinau. The turbo-diesel engined version is a good and reasonably economical motor for cross-country driving.

Having sold well on mainland Europe, the V6 has exposed four-wheel drive with no fewer than three different systems on offer. The little VIO has selectable four-wheel drive, which is adequate for users who need only to reach a ski chalet with

the senses. The British-assembled Bluebird range of saloons, hatchbacks and estates has achieved a reliability record to equal that of the Japanese-made product.

Opel - in Britain Vauxhall - has the Senator a model to dent Ford's share of the large car market and at the same time be a lower-priced alternative to BMW and Mercedes. This six-cylinder, three litre saloon offers refinement and ride comfort to please the purely business user, with handling and roadholding to gratify drivers with sporting tastes.

The Peugeot 405, already a best seller in mainland Europe, is introduced in Britain, is not being made in Britain and reaches the UK market in right-hand drive in January. With a range of petrol engines for economy and performance-minded drivers alike - including a 1.9 litre 16-valve unit - the 405 will offer strong competition in the sector now dominated by the Saab 9000.

nated by Ford, Vauxhall and Austin Rover.

The current four-door saloon will be supplemented by an estate car, and optional diesel engines will be available early next year.

Porsche's all-wheel drive, twin turbocharged, six-speed 928 model has more high technology than any other supercar. The 928S is power powered by Porsche's own 2.5 litre four-cylinder instead of the 2.4 litre engine that was bought in from Audi.

Renault, too, has made its bid for a share of the very high-performance market with a turbocharged and intercooled version of the high-volume 21 saloon. It has ABS brakes and a high standard of equipment.

Surprisingly quiet and refined on the road, it is very fast - about 130mph - and shows great roadholding and handling on the circuit. Renault sees it competing with such cars as the BMW M3 and Mercedes 190E 2.3-16 on both performance and price.

Rover's 800 series executive saloons have become well-established in Britain and are beginning to make their mark in Europe, too. Powered by British made two litre 16-valve engines or Japanese-made Honda 2.5 litre V-6 units, they combine a classic and drafter International exterior with the sober interior elegance at which Britain traditionally has excelled. A hatchback derivative appears at the Geneva Show next March.

Saab's 9000 is a good example of making an engine all things to all men. It has a cylinder two litre unit - it is Saab's only engine - powers each version of the 9000 with eight-valve or 16-valve cylinder heads, plus turbocharging and intercooling on the more powerful versions.

Volkswagen is also involved with 16-valve engines and its Syncro four-wheel drive system, first seen in the Transporter vehicles, is spreading into the cars. The system multiplies grip and transforms handling safety on snow and ice, but the price premium is considerable.

Volvo has at long last introduced an independent rear suspension for its 760 and 780 models to improve ride comfort. It incorporates self-leveling. But the biggest change for Volvo, seen in the Dutch-produced 480ES coupe, is a move to front-wheel drive. The replacement for the 300 series cars, expected soon, will also have front-wheel drive and a transverse engine.

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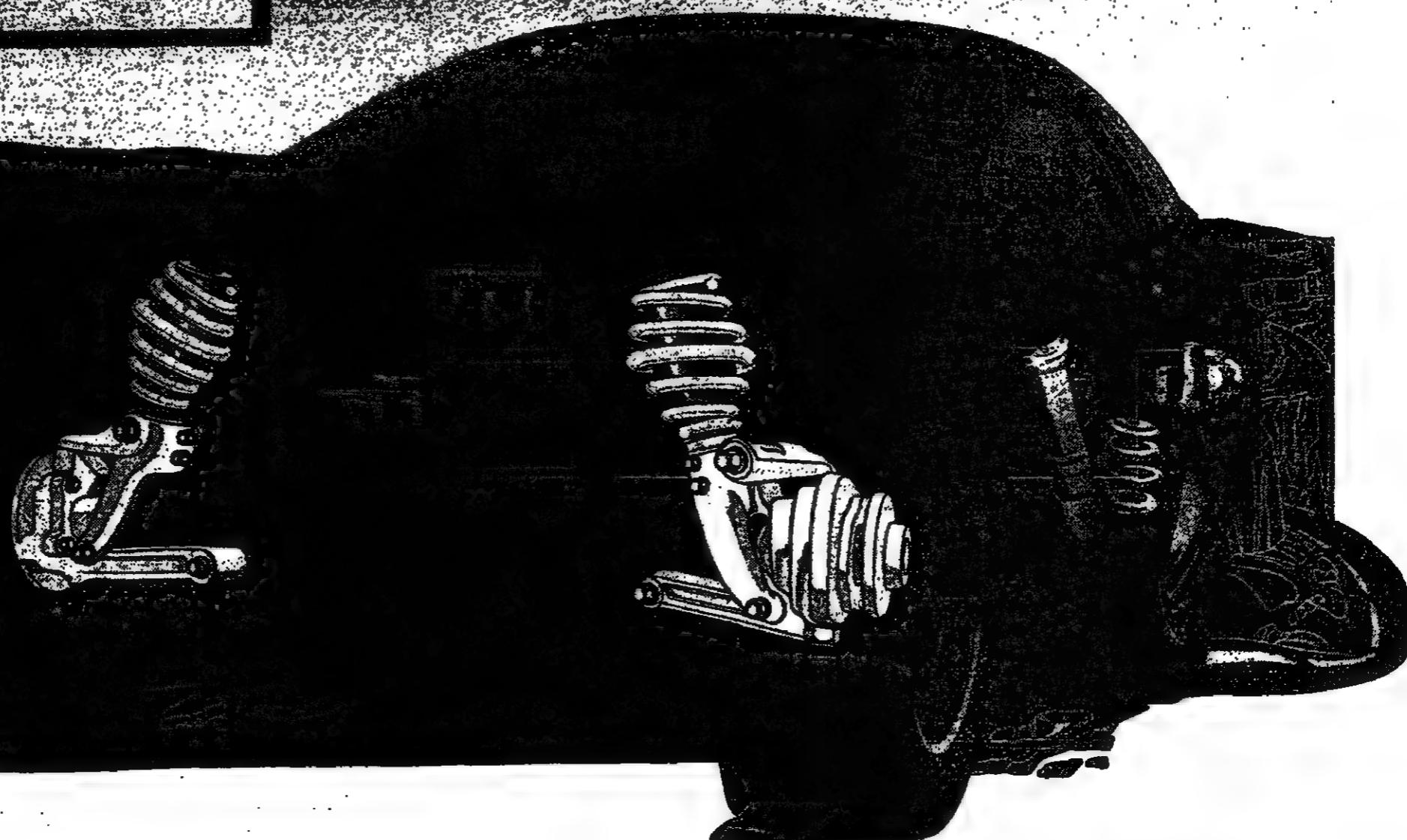
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DELCO PRODUCTS
TECHNOLOGY WORLDWIDE

MOTOR INDUSTRY 10

Prestige takeovers

Finding joint benefits

WHY SHOULD the major US groups be showing such a substantial appetite for Europe's smaller car companies? Why should small companies with a prestige name and image wish to be absorbed by the industry giants?

The questions are particularly pertinent today because in the past year or so General Motors has acquired Lotus of the UK, Chrysler has bought Lamborghini and the right to control Maserati, both based in Italy.

And, most recently, Ford in the last month announced that it wanted to take controlling interest in two British companies, Aston Martin Lagonda and AC Cars.

In the past few years other small but well-known automotive companies have been absorbed by non-American organisations. In Britain, the Vickers engineering group acquired Rolls-Royce Motors. In Italy, Fiat took control of Ferrari.

Significantly, and certainly a sign of the times, the South Koreans have become involved and Ssangyong, Korea's seventh-largest industrial group, recently took control of Panther in the UK.

There are benefits for both sides in these deals. The major companies gain control of names to which great prestige and the right kind of image - be it up-market luxury or thoroughly sporty - are attached.

It takes many years, even generations, to build up a superior image and reputation in the motor industry. There is even some doubt about whether it is possible any more for one of the major producers to develop a new up-market marque, although they have managed to do so in the past.

A successful up-market brand can produce profits much greater than the limited volume might suggest is possible because the cost of producing a large, luxury car is relatively little more than the cost of making a small, utilitarian one.

There is no doubt that Ford has been particularly hard for a second, up-market brand to come in Europe. (In the US it uses the Lincoln-Mercury franchise to fill that role). Ford tried to buy both Alfa Romeo and Austin Rover (which owns MG, a name that still has a good image in the States as well as Europe), partly for this reason.

Ford failed in both those takeover attempts - although one day it might be invited by the UK government to have an-

other look at Austin Rover - and has focused instead on Aston Martin and AC.

Now Ford must make sure it does not swamp Aston Martin so that the UK company loses the very attributes which Ford was searching so hard to find. This is the management challenge faced by all big car companies when they absorb small ones.

That lesson was painfully learned in the past by, for example, Fiat which took some years to establish the right kind of relationship between Fiat cars and up-market Lancia models after the acquisition of Lancia.

Volkswagen had the same difficulties with Audi.

Today Fiat and Ford first pulled their prestige subsidiaries too close to their volume operations and suffered financially for that mistake.

Today Lancia (recently merged with Alfa Romeo) and Audi are run as separate organisations with separate dealer networks in most countries in which they are sold. In the best deals, all the parties involved feel they have gained something.

Certainly the small car producers involved gain a great deal by moving under a giant's umbrella.

To start with, in spite of the prestige and glamour attached to their names, most of the smaller companies have been on a financial knife-edge and only marginally profitable even if they are in the black.

Having a big brother in the background certainly gives the bank manager comfort and enables a small company to make its forward plans with more certainty.

By plugging in to the major company's purchasing operations, the small one should also be able to cut materials and other production costs. More importantly, its suppliers should take it more seriously.

Small companies complain bitterly about delivery delays and poor quality of components from outside suppliers but it is an unfortunate fact that suppliers - which in the motor industry are generally much bigger organisations than the low-volume car companies - tend to put large, luxury cars at the bottom of their list of priorities.

The other element which has hastened the end of independence for many of the small companies is the accelerating

pace in which new technology, particularly that based on electronics, is being introduced to cars.

There is no way the small companies can compete with the enormous research and development effort being made day by day by the major groups to speed the new technology into their cars. By moving under the large group's umbrella, the small company can benefit, however, in that the past few years have seen enormous change in the working practices, organisation, management style and collective bargaining of British car companies. The days when changes to the speed of the line, the movement of workers from one part of a factory to another were fraught with difficulties have gone.

But are the changes instituted in the last few years enough to narrow the cost and quality gap between the British industry and its foreign competitors? Has the new industrial relations in the car industry really become inclusive or will the new confidence among car manufacturers such as Ford evaporate as they struggle to maintain momentum?

The pressures for change in the British industry mirror those on European and American producers. The rise of the Japanese industry, the recession of the early 1980s demanded a fundamental reappraisal of the way the companies conducted their business.

The competitive pressure was highlighted in the UK by the arrival of Nissan, the Japanese manufacturer, at its production site in the North East. Ford calculated that the streamlined working practices and more efficient production methods employed by Nissan would give it a cost advantage of about £250 per car. But all the car manufacturers say that Nissan's arrival was merely the emblem for more widespread changes.

Mr John Hougham, director of Peugeot Talbot, concurred in 1980 the company's Ryton plant near Coventry was 30 per cent less efficient than its French plants, and it achieved only 85 per cent of its scheduled production.

The pressure of recession and foreign competition fed a long-standing unease in the industry. Mr Judge comments: "Change has been fuelled by a kind of collective guilt about how we did business in the 1970s. Everyone knew it could not go on."

Mr David Young, his counterpart at Vauxhall Motors, the General Motors volume car division, has a similar message: "A lot of the problem was with management. We went for pro-

duction at any cost rather than paying attention to all aspects of the business. When we started looking we unearthed lots of jobs which should never have been there."

All the companies have pursued similar themes in their rationalisation. Manpower has been reduced significantly; more flexible working practices have been introduced on the shopfloor to accommodate the introduction of technological changes.

This is most graphically illustrated by Ford which, in its two-year agreement with the car industry union in 1985, reduced the number of job descriptions from 500 to 38. Shopfloor operatives are now expected to be mobile around the plant to take on jobs such as fork lift truck driving, as well as some quality control, maintenance and housekeeping of their work stations.

Similarly, demarcations between skilled workers have gradually been eroded. Most companies now operate two or three types of skilled craftsman with complete mobility within a skill.

The growing importance of multi-skilled, flexible, more capable shopfloor workers has had consequences for other aspects of the organisations. Most companies have made moves to harmonise the conditions of white collar and blue collar workers.

Peugeot Talbot and the state-owned Austin Rover Group

have perhaps gone furthest along this road. Mr Norman Haslam, industrial relations director at ARG, says: "You cannot expect second-class employees in built first-class cars."

All the companies are also introducing changes to their style of management, both by involving employees more in the business, but also by changing the role of shopfloor supervisors.

These changes have produced impressive productivity gains.

Peugeot Talbot has claimed the productivity gap with the French factory, and the cost of faults has been reduced by 50 per cent. At Austin Rover, productivity is about 125 per cent higher than in 1978.

These changes have been facilitated by a number of changes in the conduct of industrial relations. Mr Jimmy Airlie, the Amalgamated Engineering Union official responsible for Ford, explains: "We had our own internal company comparison which showed that productivity at Halewood was 100 per cent adrift of that of similar plants producing the same product in West Germany."

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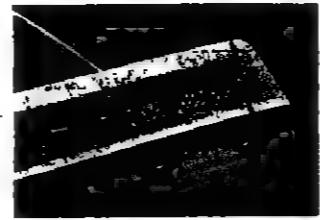
IT WAS THE FIRST TIME I'D BEEN THE SUBJECT OF A TAKEOVER BID.

For years and a succession of cars, the MD had been content for me to drive him everywhere. Until this new Rover Sterling rekindled his interest in driving. At first I only knew it from the speed trip meter but the morning of the Brussels meeting there was no escaping that he'd had the car out the night before. The driver's seat was higher than I like it, the car surveillance computer was on metric, the seat heating button was depressed. This was not carelessness, he's too meticulous.

He was up to something.

I spied him in the rear vision mirror, settling down in the back. "Very convenient" I said as the seat automatically returned to my set position, "that the door mirror positions are also kept in the memory." He could not pretend he didn't hear. "And just as well" I continued as we pulled away, "that the car's computer has a timed cut-off to save the battery, isn't it?" That brought a smile.

He pressed his rear seat recline button and passed me a new tape. *Ligettil I switched off the sound to the rear four speakers and left him to it. I have to hand it to the boss for buying the Rover, it's great to be driving British again. Leather seats and walnut paneling; reminders of fine motoring the MD once remarked. But what impresses me more is the handling. The electronically injected 2.5 V6 whispered over the Downs as if they weren't there. I like its firm ride. With speed-variable power steering, it feels more like a coupé than a saloon. And I was never more thankful for ABS than when we got cut up on the motorway approach by some maniac salesman. At which point the MD joined the fray by announcing "You can leave the car at the airport, I'd like to drive home myself tonight."* He'd come clean at last. This tendency had to be scotched. *"So you'll be tea-total today, sir? No lunch at Le Cygne, no celebrating the deal? Very wise if you're going to drive, sir."* He paused. *"Perhaps I was a little hasty."* "Mineral water isn't quite the same," I suggested. *"Quite."* "So I'll drive as usual." *"Quite."*



MOTOR INDUSTRY 12

Production technology

Close to true automation

AT THE END of September, Austin Rover, the UK State-owned car maker, gave journalists their first look at new manufacturing facilities at the Longbridge plant, near Birmingham where within two years, it will start producing the R8 (Rover) and Y1 (Honda) medium car ranges that are being developed jointly with its Japanese partner.

Austin Rover has invested about £600m in its manufacturing technology since the start of the 1980s, and expects to spend at least a similar amount by the mid-1990s.

Such sums are not large by the standards of multi-nationals like General Motors or Ford. And since the arrival of Mr Graham Day, the former British Shipbuilders boss, as Rover Group's chairman last year, there has been a clear, established tendency to make strident claims about the company's vehicles or manufacturing processes always being right at the motor industry's cutting edge.

Yet its director of manufacturing operations, Mr Andy Barr, was able to demonstrate both a number of areas where the UK company has become very much "state of the art" and just how rapidly computer-integrated manufacturing is changing the shape of future Austin Rover, but the industry overall.

Mr Barr made clear that Austin Rover is now advancing fairly rapidly towards "lights out"

manufacturing (all-night production without supervision) of complex components and sub-assemblies, some within a year or so.

The 9m flexible manufacturing facility shown to journalists indicates just how close it is already. The plant is making 600 complex cylinder heads a week (for the Rover 200's M18 engine and a diesel), fully assembled with their valve gear, with just eight operators per shift.

Although this was not spelled out categorically, it is a clear fore-runner of much higher volume facilities to produce major components of the future, such as Austin Rover's forthcoming K-series engine to power the Meteore replacement and the R8. At least 5,000 such engines are scheduled for production each year starting in spring 1988.

Mr Barr says: "The flexible manufacturing facility has given us the opportunity to see if we could crack the technology for a totally 'lights out' round-the-clock operation, with the staff able to switch the lights off, go home and leave the machines to get on with the work."

"We have learnt a great deal and we believe that we are very close to that."

A short distance away, within what Mr Barr himself describes as the company's high technology centre, the company is producing prototype machined components of almost any variety in

25 per cent of the old technology time and at one quarter of its cost. A cylinder head, for example, could be designed on-screen, entered in the company's master database and produced within a few hours inside the technical centre by multi-axis machining equipment working off the common data-base.

However, this is only complementary to the really all-comprehensive systems now flowing into the company, Mr Barr says. These comprise the 100-plus graduates a year now being taken on, bringing Austin Rover's total to 700 compared with 130 ten years ago when it had twice as many employees.

"It is essential to raise the intellectual base of the company," he observes, "and we expect to take on 100 more graduates a year for the foreseeable future."

What amounts to a manufacturing revolution in production has been sweeping all through the industry. Fiat's "Fire" (fully-integrated robotic engine) is among the most advanced on the way towards fully "lights out" engine production, while Japanese manufacturers such as Nissan have been achieving "lights out" production of major components for some time.

The last big challenge for the industry is how to automate final assembly, with all its problems in the form of fitting soft trim, sealing and so on. The solution, according to most man-

ufacturers, lies in assembly of the car in modules with, for example, the inner floor, complete with seats, assembled well away from the production lines and dropped into place on the vehicle as a unit prior to installation of the roof.

The revolution is also spreading as a matter of necessity, to component suppliers who, vehicle manufacturers agree, have no prospect of surviving in the industry without computerised design and engineering systems capable of being plugged directly into the vehicle makers' own design systems.

That is no more than it should be, suggests Mr Paul Craig, director of Garrett Automotive, the subsidiary of Allied Signal group of the US which produces half the world's turbochargers.

Integrated and flexible design and manufacturing has allowed Garrett, for example, to cut the design to ready-for-manufacture time for a new turbocharger to a few days, and any modification time to a few hours.

And it has allowed Garrett to adopt a new manufacturing approach: of producing turbos in small numbers to a customer's precise requirements rather than trying to maximise the volume of one standard design over as many applications as possible.

John Griffiths

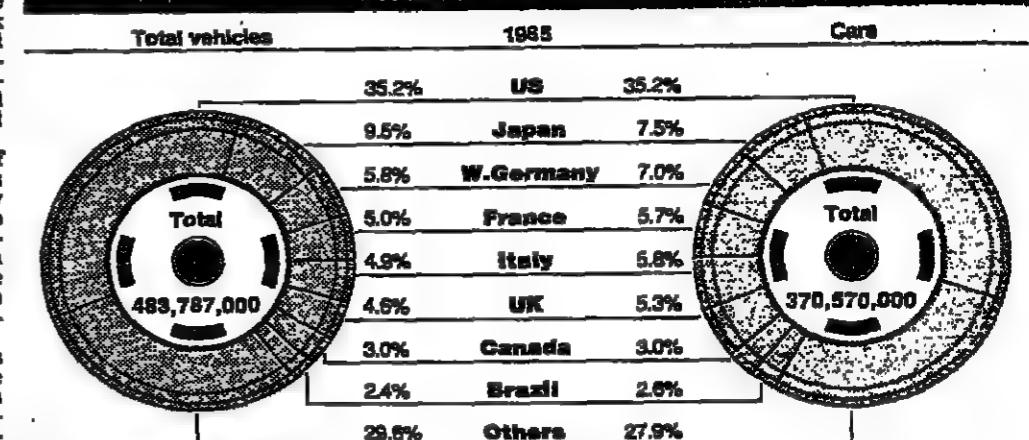


Ford's Etc concept car has a range of 'intelligent systems'

Innovation is bringing more 'intelligence', says John Griffiths

The car that will think

World vehicle use



Source: Motor Industry of Great Britain, 1986

Mike Westbrook: all will benefit

drastically-operated, the next step is for them to be electronically controlled. That says Ford, will bring to reality the fully interactive power train in which engine and transmission continuously "talk" to each other and decide optimum engine revs and gearing for changing conditions and the driver's use of the accelerator. The "sport" and "economy" options would also be incorporated.

The intelligent car concept "will revolutionise driving. It's a scientific revolution that we will all see come about, and from which we will all benefit." The message is being put over by Mr Westbrook and four senior colleagues, on behalf of Ford, in the course of giving the current Faraday lecture series organised by the UK's Institution of Electrical Engineers.

However, Ford's limited view of the car of the future is shared virtually throughout the motor industry, and differs from other manufacturers only in the detail. The intelligent car, it is envisaged, will result from putting together all the individual systems within the vehicle under the control of a central computer "brain".

Electronics, by Ford's estimates, already average between 10 and 15 per cent of the manufacturing cost of a car and the percentage will continue to rise as the intelligent car draws in the potential add-ons in the process are easily identifiable.

A pioneering use of in-car electronics was in engine management. Now, most modern cars have an electronic "map" containing thousands of datum points dictating ignition timing, fuel-injection duration and other factors to achieve maximum operating efficiency.

Subsequently, electronically-controlled automatic four-speed transmissions were introduced by companies such as Mercedes and BMW with driver-selected "sport" or "economy" settings. Although the engine and transmission controls could not be fully integrated, clearly the electronically-controlled power train was coming into its own. The smug here is that the management system is only theoretical at the moment, what should be done to reduce emissions based on the exhaust readouts. But if an other sensor is placed inside the combustion chamber to feed back what is actually happening when the mixture fires, the management computer can compare both sets of data. Thus it can "learn" what is really happening, and make the best adjustments to suit. In the Faraday lecture, Ford provides some practical illustrations of how the basic learning capabilities can be applied. For example, using that same acquired knowledge, the engine would be able to recognise that it was being fed very poor-quality fuel, perhaps while being driven outside Europe, and automatically retard the ignition to allow the engine to run without being damaged.

Anti-skid braking systems, active suspension systems, even "active" steering (with the driver's steering wheel linked to a computer, not the wheels) and other innovations are all obvious functions for control by a central computer "brain." A crucial element, however, is the linkage between central computer and the individual systems requiring control. The task of creating a viable, cost-

effective system to work adequately within the hostile environment of the car presented a major challenge to both motor and electronic industries for at least a decade.

The answer, multiplex wiring, is coming into limited use among some executive car makers such as Jaguar, BMW and Mercedes. But it is widely expected that the "intelligent" car in the fullest sense referred to by Ford will not begin to become available from even the most advanced manufacturers until the early 1990s.

A multiplex circuit can be compared to an electric ring main, with just one wire along the entire length of the car, on which electronic signals are both sent and received between the central computer and the switches, sensors and control systems to which it is linked.

Even without its intelligence-communicating advantages, the weight saving compared with a conventional electric wiring loom is virtually worth the development cost for motor manufacturers.

However, the car's intelligence is not expected to be confined to its own internal workings. External factors, such as the car being able to maintain its position on the road at a safe distance from other vehicles or other potentially painful parts of the scenery - by means of sonar or radar - are also likely to feature.

John Griffiths

Dyno testing of Ford diesel engines

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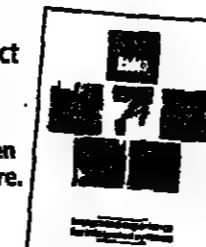
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We are offering a competitive package and excellent promotion prospects. Benefits include life assurance, pension scheme and where appropriate relocation assistance.

Applications to: Mr. Vivian Baird, Partner, Arthur Young, Kings Court, 185 Kings Road, Reading, Berkshire RG1 4EX. Telephone Reading (0734) 593171.

Arthur Young

A MEMBER OF ARTHUR YOUNG INTERNATIONAL

MANAGER, COMPLIANCE AND PROCEDURES

City to £40,000+full banking benefits

Our banking client's London Branch has played a prominent role in the development of its international business for more than twenty years. A committed pursuit of new business opportunities has led to its activities spanning a very full range of international banking services. To enable it to stay at the forefront in developing its services to customers, it has decided to strengthen the administrative support currently backing its market activities with the creation of this new appointment. The Manager, Compliance and Procedures will be responsible for the review, revision and development of all administrative procedures and systems, with responsibility for keeping the Branch aware of all regulatory requirements, developing a Procedures Manual and

monitoring its observance, meeting the needs of internal control and reporting to regulatory authorities.

Applicants should be AIBs, with a minimum of 10 years experience of bank accounting/auditing and considerable experience in developing and implementing control procedures. Communication skills and the ability to win acceptance of an innovative activity which controls as well as supports business activities are pre-requisites. The salary will be negotiable to £40,000, and the package will include an attractive range of benefits. Please send career details in the first instance to Mike Blanckenhagen, naming any City institutions to whom they should not be disclosed, quoting reference T4022.

KPMG Peat Marwick McLintock

Executive Selection and Search
9 Creed Lane, London EC4V 5BR

Assistant Vice President Audit

Central London

c. £32,000 + Car + Banking bens

Our client, the UK subsidiary of a leading U.S. financial institution, is looking to recruit an Assistant Vice President within their Internal Audit area.

Responsibilities will include the management of a team in carrying out systems based audit and other audit services, planning assignments, monitoring audit workflows and providing training and instruction.

The successful candidate will either have reached manager level within a major professional firm, or will have gained post qualification experience in an audit role within a financial institution.

Michael Page Partnership
International Recruitment Consultants

London Bristol Windsor St Albans Leatherhead Birmingham Nottingham Manchester Leeds Glasgow & Worldwide
A member of Addison Consultancy Group PLC

Assistant to Group Finance Director

Recently Qualified ACA

Rapidly growing plc

to £27,500 + Car, etc.

Our client, based in the West End of London, is a highly rated financial and corporate PR, Investor Relations and Advertising group which obtained a full Listing in the mid-1980's and is rapidly expanding into the US and other markets.

The position is a new one, created by the Group's recent growth and future plans, and will involve:

- Some international travel.
- The promotion of the Group's commercial development, with an emphasis on acquisition investigation, negotiation, financial structuring, execution and post-execution management.
- The development of effective systems of financial control appropriate to the Group's planned global expansion.

MA
Management Appointments
Limited
LONDON • PARIS • MILAN • NEW YORK

The management of sophisticated internal administrative and advisory services in - for example - the areas of tax and treasury planning.

You are likely to be between 25 and 30; a graduate with at least a 2.1 and a record of first-time examination passes. You are probably with one of the major international accountancy practices. And you have ambition, presence and a well-developed sense of financial and commercial creativity.

Please send a detailed CV, including daytime telephone number; in strict confidence to Peter Wilson, FCA at Management Appointments Limited (Search and Selection Consultants), Finland

House, 56 Haymarket, London SW1Y 4RN. Tel. (01) 930 6314.

FINANCE MANAGER

Kent c.£22,000 + car

Our client, part of a substantial shipping group, wishes to recruit a Finance Manager to set up and run the accounting and reporting department to control two rapidly growing ro-ro operations based in South East England. The Finance Manager will be responsible to the Managing Director for setting up the systems, recruiting staff, establishing financial controls and reporting procedures, and monitoring results and cash-flows against budgets. The Manager will be responsible for the efficient operation of all financial aspects

of the business and will be an active member of the company's management team. Candidates should be young qualified accountants with the maturity, drive and initiative to meet this challenging task and the ambition to grow with the business. The post will involve some travel. In addition to the salary the package includes a quality car and generous benefits.

Please write in confidence with full career details, quoting reference M6416/3 to John W. Hills.

KPMG Peat Marwick McLintock

Executive Selection and Search
9 Creed Lane, London EC4V 5BR

Superb Opportunity – Computer Industry

Divisional Finance Manager

To £24,000 + Car + Re-Location

few companies, if any, can match the spectacular success story of our client. They have consistently achieved more than 25% growth each and every year for the last decade! Future expansion plans are no less dramatic. Today, they are arguably the pre-eminent systems House in the UK, with a turnover easily exceeding £50 million pa. This extraordinary growth, together with the backing of a major multi-national, means the company can offer unrivalled career opportunities at a genuinely exciting stage of development.

We seek a young accountant to become a vital member of the senior management team of a rapidly expanding division based both in the City and South Thames Valley. As Finance Manager of the division you will report to the Managing Director and be actively involved in the management of the business and the commercial decision making process. This high profile appointment will entail managing a small

South Thames Valley

team responsible for providing a comprehensive financial management and management reporting service for the division. The successful candidate can expect accelerated career and salary progression in a company that values and rewards young accountants very highly.

Candidates for the position should be qualified graduate accountants with some commercial experience and in the probable age range 24-29. Some exposure to staff management and/or a project accounting environment will be useful but is not essential.

The company is based within easy reach of the M3 and M25 motorways and the excellent benefits include a full re-location package in appropriate cases.

Please send your career and current salary details, together with a day time telephone number, to Barry C. Skates at our Maldenhead office.

SEARCH & SELECTION INTERNATIONAL LIMITED
SEARCH & SELECTION
MANAGEMENT CONSULTANTS
100-102 STATION ROAD
LEEDS LS11 7SR
TELEPHONE 01-274 76292

Search, Selection & Training

Financial Controller

London c. £28,000 + car

As leaders in the field of computer software and systems, Logica has earned an international reputation for excellence. We are a high growth, publicly quoted company with annual turnover of £111 million and over 2700 staff.

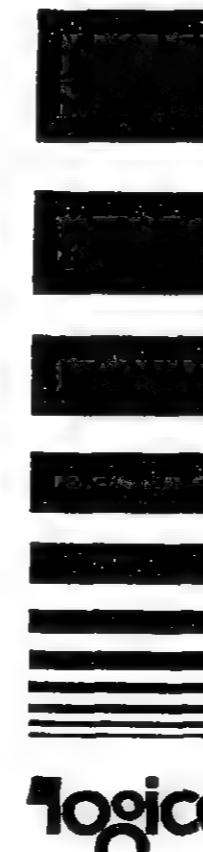
We are now looking for a talented professional to fill the post of Financial Controller managing the Corporate Accounts department servicing the six UK based operating subsidiaries.

The department consists of 35 staff and uses advanced computer based systems. This role therefore demands considerable interpersonal and systems skills as well as a high level of technical accounting expertise.

The successful applicant will be a qualified accountant, ideally aged 30-35 with a comprehensive background in the financial function. Personal qualities will include strong leadership and management communication skills together with the ability to work under pressure.

As you would expect of one of Britain's leading independent systems companies, we are offering a salary of c.£28,000 and a comprehensive range of benefits which includes car and assistance with relocation where appropriate.

Please write with full CV to Mary Crowley, Personnel Officer, Logica International Limited, 64 Newman Street, London W1A 4SE. Telephone: 01-637 9111 ext 2544.



GLOBAL CAPITAL MARKETS

Our client, a subsidiary of a leading Top 50 International bank has recently formed a London based securities operation and now seeks to recruit two key individuals:

Age 25-35 £ negotiable
CHIEF ACCOUNTANT

The position will carry the responsibility for the design compilation and reporting of all financial information. The successful candidate will be a qualified accountant preferably with financial services experience. The personal qualities sought are a high degree of enthusiasm and commitment and a willingness to be extensively involved in a rapidly expanding operation. Efforts will be recognised by a substantial earnings package.

For further details please telephone Richard Parnell (Chief Accountant) or Anna Marsh (Head of Settlements) on 01-930 7850, or write giving brief details to the address below.

ROBERT WALTERS & ASSOCIATES
RECRUITMENT CONSULTANTS
66-68 Haymarket, London SW1Y 4RF Telephone: 01-930 7850

Age 20-mid 30s £ negotiable
HEAD OF SETTLEMENTS

The experience sought is likely to have been gained over a three to five year period within an International trading organisation. The character profile required is one of enterprise and assertiveness as there is a fundamental need to ensure acceptable procedures and effective controls. Some previous supervisory experience would also be preferable since the supervision of a number of junior staff is envisaged for the near future.

Financial director (designate)

NW London, c.£40,000+

This is a new role and a key appointment in the continued development of a rapidly expanding and highly profitable international group. Our client, renowned for its expertise in a particularly specialised trading sector and employing a comprehensive leading edge technology base, have produced record levels of turnover and profitability for several years running. Substantial growth is planned for the future.

Reporting to the Managing Director, with total responsibility for financial accounting, auditing and company secretarial duties, you will play a major part in directing the company's future throughout the United Kingdom.

A Chartered Accountant, probably aged 34-42, you will form part of a young and dynamic team and be expected to bring a considerable input relative to line management and make a significant contribution to continue the growth pattern of the last few years, both through acquisition and by internal growth.

Without a doubt, this is a first class opportunity calling for a top flight candidate with a strong personality who by motivation and creativity will be able to advance within the company and stand measurement alongside the current successful top management structure.

Terms of engagement are excellent, and in addition to the base salary they include a share option scheme, pension contribution, BUPA and company car.

If you consider you match up to the high standards of the colleagues you would be joining, please send a résumé, including a daytime telephone number, to John Sanderson Watts, Ref. SW306.

Coopers & Lybrand Executive Selection Limited
Shelley House, 3 Noble Street, London EC2V 7DQ
01-606 1975

Are you a Computer All-rounder?

Computer Audit – Computer Consultancy – Computer Training – In-House Systems Manager

Computer Services – Potential Partner to £30,000 + car
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ACA's 28+

Our client is a "top 30" firm of chartered accountants seeking to recruit a future computer services partner to take responsibility for client computer audit, installation review, computer security, Data Protection Act work, etc. plus in-house computer development, staff training and computer consultancy for mainly smaller clients (new users).

Candidates (male or female) should have experience at manager level in public practice or commerce/industry of computer audit work plus any or all of the other areas listed.

Please send your CV to George Ozarod, BA (Oxon), Director or Stephen Hackett, BA (Oxon) to our London address or telephone 01-636 9501 for more information, quoting reference 8104.



FINANCIAL & MANAGEMENT RECRUITMENT CONSULTANTS
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TELEPHONE 01-636 9501

Bring your industrial experience to the city ...

COMPANY ACCOUNTANT INTERNATIONAL BANKING

£30,000 package

Our client is a leading European banking and broking group which is in the process of relocating to new premises in the heart of the city. Following a successful first year after Big Bang, a service company has been formed to administer the support functions for the financial group.

We are seeking an experienced accountant, ACA or ACMA, aged 30-45, to take control of the entire accounts function of the service company. The successful candidate will be responsible for budgeting and costing for all projects as they arise, and will control all capital

expenditure relating to those projects; this will also involve setting up an accounting function from scratch and establishing regular reporting lines to senior management.

Your ideal background will have involved costing, budgeting and financial control in either industry or the service division of a bank. In return for your experience and commitment you will be offered a competitive salary with banking benefits including a subsidised mortgage, and the opportunity to make your mark on a crucial area of the group's administration.

For further information please telephone Jocelyn Bolton on 01-606 1706 or send your C.V. to Anderson, Squires Ltd., 127 Cheapside, London EC2V 6BU.

Financial Recruitment Specialists

Anderson, Squires

FINANCIAL PLANNING MANAGER

**To £30,000 + Car
+ Finance Sector Benefits**

This major British Public Group provides a diverse range of financial services to the consumer and is a leader in its sector. It has exciting and demanding plans to capitalise upon its current strong position including acquisitions.

These plans result in a new position in the central finance team which will focus upon the evaluation of capital projects, acquisitions and operating unit performance.

The ideal candidate will be a qualified

accountant aged around 30, with experience in the financial or planning departments of a large company. Excellent interpersonal skills, a questioning intellect and a commitment to quality are essential.

Please reply in confidence giving concise career, salary and personal details to Heather Male quoting Ref. L256, at Slade Egor International, Metro House, 58 St. James's Street, London SW1A 1LD. Tel: 01-629 8070.

International Search and Selection

SLADE EGOR INTERNATIONAL

Accounting for growth

At Tesco, sound but creative financial control is a key factor in our rapid business growth. We offer you the opportunity to step into a fast-moving commercial career, directly influencing our business through strategic advice and guidance in your own particular field.

Being a dynamic organisation, we are always happy to hear from commercially-aware accountants across all finance disciplines who can match professional skill with the drive to action their own ideas. We would particularly like to hear from accountants who have an interest in the following areas:

FINANCIAL AUDITORS/ANTANTS
£12,000-£16,000
Share of profit, company car

Qualified and with experience you will be expected to get involved in the objectives of your user department.

EVERYTHING A COMMERCIAL ACCOUNTANT NEEDS

You will be recently or part-qualified with experience of computerised accounting systems. You'll be working on intensive evaluation and development within large mainframe environments.

COMPUTERISED ACCOUNTING SYSTEMS

We have regular opportunities for both fully and part-qualified auditors. If you can demonstrate the right potential, we offer the very best training and career prospects.

At Tesco, you will be part of a financial function which believes in leading, not following; showing how accountancy benefits business. Come to us and we will show you our commitment to career progression.

Benefits include re-location assistance, free BUPA, 25 days holiday and, after a qualifying period, profit sharing, staff discount schemes and a contributory share option scheme.

Please write including current salary details to Jackie Lanham, Personnel Officer, Tesco Stores Limited,

Tesco House,
PO Box 18,
Delamere Road,
Cheshunt, Hertfordshire,
Herts, EN8 9SL

TESCO

Tesco is an Equal Opportunity Employer

"profits before tax up 39%..."

Earnings per share increased by 27%

Operating profit up 45%

TESCO MEANS BUSINESS

Interim dividend increased by 18%

Net margin widens from 4.1% to 5.1%

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ext 3456

WHAT DOES 'INTERNATIONALE BERICHTERSTATTUNG' MEAN TO YOU?

Mannesmann Kienzle, a leading name in integrated information processing and office automation technology, are looking for a Management Accountant, fluent in German, to join the Head Office of their UK subsidiary.

Based in Slough, you will be responsible for the preparation and interpretation of monthly management accounts which are distributed to senior managers in both the UK and West Germany. Reporting to the Head of Finance & Administration, you will also have the opportunity to undertake various ad hoc assignments and will be supported by a team of accounting staff.

Fully qualified and computer literate, you should have a background in the capital goods industry and experience of working to strict deadlines. Proven supervisory skills are also called for but you will, in addition, need a 'hands on' approach. It is anticipated that you will be in at least your late 20's but otherwise age will not be a primary consideration.

A negotiable salary is being offered together with an attractive package of benefits, including a company car.

Please send a full CV to David Ridgway, Head of Personnel and Training, Mannesmann Information Systems Limited, 224 Bath Road, Slough, Berks SL1 4DS.

MANNESMANN
Mannesmann Information Systems Ltd

FINANCIAL SERVICES GROUP Marketing and Corporate Finance Executives

We are an internationally known name with an established financial services operation.

We are planning a major expansion of our activities in 1988 and wish to appoint an executive with experience of all aspects of corporate finance work. We also wish to appoint a marketing executive who will work closely with the existing team promoting the sales effort.

Terms of employment are attractive and reflect the importance we attach to the expansion of our Financial Services Group.

Write in complete confidence with full details to:

Box A0694, Financial Times,
10 Cannon Street, London EC4P 4BY

FINANCIAL DIRECTOR

SMALL FULLY LISTED PLC BASED IN LONDON WEST END
SEEKS AGGRESSIVE FINANCIAL DIRECTOR

The company has recently been dramatically transformed and returned to profitability within the trading/engineering sector. Future plans are for growth by acquisition. A very exciting opportunity exists for the right person. Ideally an accountant by training and probably aged 30/40 with experience in acquisition and restructuring. An attractive package including share options will be offered.

Reply to Box A0689, Financial Times, 10, Cannon Street, London EC4P 4BY

Group Finance Manager

...for rapidly expanding public company

£25k+bonus+car

Windsor

Our client is a well established industrial holding company involved in the manufacture and distribution of a diverse range of well-known, high quality consumer products. The Group has a sound base from which it intends to grow rapidly.

Its recent growth and plans for the future have created this new position to work closely with the Group Finance Director providing financial management across the Group. Key tasks will include:

- acquisition analysis and investigation
- installation of Group systems into new subsidiaries
- provision of management information
- co-ordination of financial reports and budgets
- internal consultancy

You will be a qualified accountant and graduate with additional relevant business experience, looking to develop your career within an interesting, growth orientated Group.

Package for discussion as indicated.

Please send your cv, including salary details to Phil Bainbridge, ref. B.35062.

MSL International (UK) Ltd,
Pilgrim House, 2/6 Pilgrim Street, Windsor, Berks SL4 0BA.
Offices in Europe, the Americas, Australia and Asia Pacific.

MSL
International

Foseco Minsep plc

Group Taxation Manager

West Midlands

Salary £Neg. + Car + Relocation Pkg.

Foseco Minsep is an international speciality chemical group, involved in the research, development, manufacture and marketing of products for the world's construction, engineering, metal melting and mining industries. The Group consists of over one hundred operating companies spread throughout thirty five countries around the world.

Reporting to the Director of Taxation and Treasury, you will be responsible for all UK tax matters and involved in the Group's tax planning strategy including the continuing review of the corporate structure and internal financing position. The scope of the role will expand to include direct involvement in international tax

TP

Michael Page Partnership

International Recruitment Consultants

London Bristol Windsor St Albans Leatherhead Birmingham Nottingham Manchester Leeds Glasgow & Worldwide

A member of Addison Consultancy Group PLC

AUDITOR

Make a vital contribution to our success and your career

Moore Paragon UK Limited is part of a major multinational Corporation,

manufacturing and marketing business forms in 36 countries and employing over 25,000 people. As a dynamic, continuously developing company, we recognise that our audit function is an important element in ensuring the success and efficiency of our business.

As a result of promotion, we are now seeking a highly motivated and resourceful individual to perform operational audits and management projects. You will present your conclusions through written reports and direct oral presentations to management, discussing their findings and suggesting ways to maximise efficiency.

The position requires travel within the

UK and offers the opportunity of occasional overseas travel.

You will be a qualified accountant with at least three years experience in public accounting or internal auditing.

This is an excellent opportunity to establish yourself with a multinational organisation whilst gaining a wide variety of invaluable experience in our operations. A remuneration package, including car, will be on a scale appropriate to a company of our standing.

Please write with full details including CV to: Miss J Ferry,
Personnel Administration Manager,
Moore Paragon UK Limited,
Moore House, 75-79 Southwark Street,
London SE1 0HY.

MOORE
MOORE PARAGON

YOUNG COMMERCIAL ACCOUNTANTS

London £20,000-£25,000+car

Following a major restructuring, our client, a plc, is now actively on the acquisition trail. Their central strategy is to expand their existing interests in a high growth industrial services sector.

They wish to appoint two recently qualified accountants who would initially work with the young executive team with the real prospect of moving into a key role in an acquired company. It is intended that one appointee, probably an ACA, will work with the Group F.D. in researching and negotiating further acquisitions. Previous experience in identifying, assessing and

negotiating acquisitions will be a definite advantage.

The second, possibly an ACMA, will concentrate on the enhancement of computerised financial systems and the development of budgeting and management reporting for both existing and new companies. Both roles will have a high profile in a small, dynamic management team. Energy, confidence and commercial awareness will be essential.

Please reply in confidence, enclosing full career details and quoting reference 4510 to Mike Smith.

KPMG Peat Marwick McLintock

Executive Selection and Search
9 Creed Lane, London EC4V 5BR

Dynamic - Acquisitive - Hi-Growth - PLC Group Financial Controller

Southern England Salary up to £50,000 + Car + Share Options

Our client is one of the fastest growing public companies in the UK, with interests in manufacturing and distribution. The company has a turnover in excess of £200m and is strongly profitable with considerable funds available for future growth. On-going vigorous expansion through acquisition is planned, while the considerable potential for organic growth continues to be realised.

The position of Group Financial Controller reports to the Group Financial Director whose own role is very strongly business development oriented.

The Controller's responsibilities are those normally associated with such a position; however, considerable emphasis is being placed on the development of financial policy, systems, procedures and controls. Other areas of particular importance are treasury and management information. There will of course be involvement in acquisitions.

Candidates should be qualified accountants, preferably

in the age range 35-45. Experience at both Plc group level and at operating company level is desirable, as is an understanding of manufacturing and distribution companies.

Candidates should also be self-starters, with a high degree of commercial acumen, technical strength and well developed interpersonal skills.

Salary is negotiable and will not present a barrier to the recruitment of an outstanding candidate.

As my client wishes to have sight of all applications, could you please state the names of any companies to whom you would not wish your application to be forwarded.

I would be pleased to hear from candidates who meet my client's demanding requirements. Submit your CV to Wayne Thomas, Executive Division, Michael Page Partnership, Kingsbury House, 6 Shear Street, Windsor, Berkshire SL4 1BG.



Michael Page Partnership

International Recruitment Consultants

London Bristol Windsor St Albans Leatherhead Birmingham Nottingham Manchester Leeds Glasgow & Worldwide

A member of Addison Consultancy Group PLC

FINANCIAL DIRECTOR

South East England £30,000-£35,000+car

Our client is a well known Group with diversified FMCG business interests and operating throughout the UK.

Recent organisational changes associated with expansion and rationalisation have led to some key new roles being created. A major division now requires a Financial Director to be appointed.

The Finance Director will have dual responsibility as a functional specialist and as a Member of the Board. He or she will be accountable for directing the current financial strategies, policies and systems of the Organisation and developing them where future or prospective business initiatives make this essential. As a Board Member he or she will be required to advise colleagues on the feasibility of ventures under consideration, and participate positively in the direction and management of the Organisation.

Candidates should be F.C.A.'s or F.C.C.A.'s, aged around 40, with good interactive skills and currently either in a Financial Director role, or a Chief Accountant with experience of decision making at Board level. The successful candidate is likely to be on a current salary of not less than £25,000.

Please apply by November 7th, with full C.V. and salary details to:

The Recruitment Consultants

P.O. Box 366

67, De Beauvoir Road, London N1 5AU

Financial Accountant

ESTEE LAUDER continues to be one of the world's leading cosmetic companies. WHITMAN LABORATORIES LIMITED, Petersfield, the UK manufacturing unit supplying products throughout the world, has a vacancy for a qualified accountant (ACCA, ACA, ACMA) with some commercial experience.

The job involves day-to-day control of financial accounting and the preparation of monthly, quarterly and annual reports.

Candidates are likely to have one to two years PQE in a FMCG industry. Knowledge of an integrated computer system and the use of PCs would be an advantage. Applicants would also need to be able to demonstrate the ability to communicate with staff at all levels in an international group.

The Company offers a highly competitive salary plus bonus, car and re-location assistance where appropriate, together with fringe benefits.

Please send C.V. to Gabrielle Bulger, Personnel Manager, Whitman Laboratories Ltd., Winchester Road, Petersfield, Hampshire. Telephone: 0730 66522.

Whitman Laboratories

EXPERT IN BANANA TECHNOLOGY AND TRADE

Major banana importers, established since the 1970s in a leading Arab country, planning to establish a procurement division in Central or South America, would employ for a long term an expert in banana technology and trade, capable of organizing and running quality control services, and of providing updated technical advice to growers and packers, and of supervising shipments and administrative functions.

The position will be attractively remunerated according to terms to be agreed between the parties.

Essential minimum ten years recent experience in similar position with a well known banana multinational company. Fluency in English is essential.

Candidates must be prepared to live in any major banana growing country, but position would be stable even though frequent travel may be required.

Please apply in confidence, as soon as possible, with full C.V. (All applications to be in English).

I.M. White Consultancy, 31 Danbury Vale, Danbury, Chelmsford, Essex, CM3 4LA, England.

ACCOUNTANT

GIO UK Limited is a recently established reinsurance company operating in the London market.

We are seeking a qualified accountant to be responsible to the Managing Director for financial accounting and systems, budget reporting, preparation of annual accounts and periodic returns. Previous experience in the financial accounting and reporting aspects of company operations is essential. Experience also in systems maintenance and development and the reinsurance industry would be an advantage.

Enquiries, in strict confidence, should be directed to Mr. J. Trimmer, Managing Director. Telephone 01-626 0102.

A past rich in tradition. A future to value.

ACCOUNTANT

for market leading financial services organisation

BUCKS c.23k package

Whilst we ideally seek a qualified accountant, probably 25-35, those candidates with well developed management skills or relevant experience will be considered on their merits, and personal qualities sufficient to make a positive impact throughout the organisation are considered equally important.

Salary package is negotiable as indicated including mortgage subsidy, non-contributory pension, free lunches and a truly prestigious working environment.

This is a first-class career opportunity and will appeal to ambitious, commercially aware accountants.

Please send your c.v. to Phil Bainbridge, ref. B.35060, MSL International (UK) Ltd., Pilgrim House, 2/6 William Street, Windsor SL4 0BA.

MSL International

Challenging development and commercial role

Financial Controller

Northern Home Counties

£23,000+Car

Our client is the £5 million turnover industrial division of an expanding multi-million pound turnover group. They are a niche company involved in electronics and computer graphic displays.

The company has recently identified the need for an experienced Financial Controller. Reporting to the Division's Managing Director you will be responsible through a staff of 8 for:

* All financial matters affecting company performance

* Developing computerised systems - particularly for contract and design costing

Michael Page Partnership

International Recruitment Consultants

London Bristol Windsor St Albans Leatherhead Birmingham Nottingham Manchester Leeds Glasgow & Worldwide

A member of Addison Consultancy Group PLC

RECENTLY QUALIFIED ACA'S

ACQUISITIONS

£1.25-1.50m+Car
City

This highly acquisitive quoted service group is enjoying dramatic growth and profitability. A small department of consultants within H.Q. provides information for mergers/acquisitions decision making. Identifying/investigating targets. Liasing through the acquisition process and 'bedding in' new acquisitions, the role is the principal point of contact between vendor and main board. Candidates will be ACA's seeking a first move.

PROJECT ACCOUNTANT

£21,000+Car
City

This major quoted service company requires a recently qualified ACA for an ad hoc advisory role. Preparing reports on various business issues, the role also embraces assisting non-financial managers to prepare budgets, together with forecasting and variance analysis. Involvement in financial and management accounting, systems and treasury are also envisaged. An established entry point enjoying excellent prospects; promotion is envisaged within one year.

DIVISIONAL FINANCIAL CONTROLLER

£21,000+Car
City

Part of an international group, this acquisitive property development company has recently been restructured to take account of growth. A young professional is now required for a high profile role involving the formulation and review of budgets, the preparation of a monthly management information package and ad hoc systems development work. The role controls two staff, and offers an excellent entry into line management for a recently qualified ACA.

Please apply directly to Greg Ripley at Robert Half, Freepost, Roman House, Wood Street, London EC2B 2QJ. Telephone: 01-638 5191.

Financial Recruitment Specialists
London - Birmingham - Windsor - Manchester

FINANCIAL CONTROLLER

Leicestershire

£25,000 plus car

The bringing together of three hitherto independent manufacturing and service related operations into one consolidated unit is only a part of the development programme designed to project this privately owned company beyond its present turnover of about £7m per annum. The building of a strong, professionally motivated senior management team is a further part of the plan with the Financial Controller now being sought to join and enhance that team.

Within such an environment therefore there is much creative work to be done at both manufacturing and commercial ends of the business.

Reporting to the Managing Director we anticipate candidates of maturity and experience - probably CIMA aged about 40 - who can demonstrate their ability to have impact across the full spectrum of an engineering/capital goods manufacturing environment.

In addition to this initial development phase we anticipate the successful candidate moving progressively to the position of Financial Director and enjoying long term participation at Board level.

Applicants should write with full details of career to date and present earnings quoting reference FT1006 to Brian J. Smith, CIMA, at:

QMS Recruitment
Quorn House, 6 Princess Road West
Leicester LE1 6TP

Management Accounting Systems

London W1 c. £25,000

Innovative information requirements from planned accounting services for clients in leading professional practice offer computer-friendly accountant a fascinating install - develop - use project working with experienced partner, in parallel with a real management accounting role.

Candidates must be qualified accountants with hands-on (not necessarily full-time) experience of small computer systems planning and introduction. Communication skills are also important. Prospects extend beyond the systems project.

For fuller details please write to John Courts at John Courts & Partners, 104 Marylebone Lane, London W1M 5FU quoting ref: 7202/FT and demonstrating your relevance clearly. Both men and women may apply.

JC&P

Management Selection and Search

London, Milton Keynes, Northwich

PARTNERSHIP SEC. £28,000
Fast growing accounting chartered accountants, seek an internal accountant aged 30-45. Strong leadership qualities, possibly a successful financial controller, able to supervise office services.
MANAGEMENT ACCOUNTANT - FINANCIAL SECTOR
c.£28,000 + package - Accountants qualified (ICMA/ACCA/ACA preferred), with experience of financial control and systems, a good computer system. You will be 20-35, able to supervise staff and interested in City finance.
COMPLIANCE ACCOUNTANT - c.£20,000
A prominent City institution requires highly motivated chartered accountants (up to 40 years). Prospects with exposure to finance, who are looking for opportunities to develop careers outside the profession.
MERIDIAN ASSOCIATES, MUSEUM HOUSE,
25 MUSEUM STREET, WC1A 1JT. 01-255 1555

FINANCE & ADMINISTRATION MANAGER

South West
c.£20K + car
+ petrol

Our client, the largest company of its kind in the world, is looking for an experienced industrial Financial Manager to help run one of its UK factories.

The role encompasses all aspects of accounting, financial management and information services. The position reports to the General Manager of a stand-alone manufacturing plant producing products with a retail value of over £150 million and employing just under 100 people.

The successful candidate must be professionally qualified and is likely to be of graduate calibre, aged 28-40, with at least 5 years' experience of working in a hands-on manufacturing environment and with expertise specifically in standard costing and systems development.

LBW

LOCKYER, BRADSHAW & WILSON LIMITED

A member of the Addison Consultancy Group PLC

The position will be particularly attractive to finance professionals who have a sound grasp of French as well as the ability to thrive in a complex international group which can offer long-term career opportunities.

In addition to salary, the remuneration package includes a fully-expensed executive car, non-contributory pension and medical insurance, and full relocation expenses if applicable.

Please send full career details to Valerie Simmons, Lockyer, Bradshaw & Wilson Limited, 39-41 Parker Street, London WC2B 5LT.

All applications are treated in the strictest confidence. Please list any companies to whom your application should not be forwarded.

FINANCIAL CONTROLLER

Worcestershire

c.£23,000 + Car

Our client is a major group in a growing service industry sector which has enjoyed significant growth and increased market penetration through innovation and diversification over the last two years.

The appointment of Financial Controller reporting to the Director of Finance and Administration is a new appointment reflecting the importance of financial control in the Group. It is a significant management position with responsibility for all aspects of the finance function including financial accounting, treasury management, budgeting and forecasting, and project appraisal. There are prospects of a directorship within two years for the successful candidate.

Applicants should be chartered accountants, under 40 years of age with a good technical background gained in a medium/large company or professional office. First line management and hands-on computing experience is essential.

The Group's head office is in an attractive rural setting and assistance will be provided with relocation.

Please write in complete confidence quoting reference 3608/1 and submitting a curriculum vitae including current salary details to:

Peter Childs
Pannell Kerr Forster Associates
New Garden House
78 Hatton Garden
London EC1N 8JA

Pannell Kerr Forster
Associates
MANAGEMENT CONSULTANTS

MOTION PICTURES

Newly/Recently Qualified Accountant

c.£20,000 + Benefits West London

No. 1 in cinema/film distribution in over 45 countries, this £300m T/O multi-national offers a superb entry to the Leisure industry.

A Newly/Recently qualified accountant will lead 8 staff, taking full responsibility for financial and management control of the Head Office accounting functions. This will include analysis and planning by geographical area, working within a multi-currency environment.

The successful candidate, aged 23-27, will thrive on the excitement of the film industry and will be encouraged to diversify their contribution beyond the parameters of finance. Prospects for career development include a move into Corporate Planning or Controllership in the UK or Worldwide. Please contact NICOLA LENDRUM Ref: 4306 on 01-404 3155 at ALDERWICK PEACHELL and PARTNERS (Financial Recruitment Consultants), 125 High Holborn, London WC1V 8QA.

Finance Directors

West Midlands

Due to expansion, the Tubes & Fittings Division of the highly successful £200m pa, Glynwedd International plc group of companies has opportunities for two Finance Directors; one for the Plastics Sub-Division and another for the Steel Tubes Sub-Division.

These are new positions and, working closely with the respective Managing Director, the successful candidates will be responsible for assisting in the further growth of a number of autonomous but related business units. Key tasks will be co-ordinating and controlling financial reporting, and assisting in the identification, examination and evaluation of investment and acquisition opportunities.

Candidates, male/female, must be qualified accountants, probably aged between 35 and 40, who have experience as the Finance Director of a £10m+ pa. manufacturing profit centre, and be able to demonstrate a high level of contribution to business performance.

Good remuneration, incentives and benefits package with many features.

For an information/application pack please contact, in the first instance:

Hugh McCredie, Group Staff Manager, Glynwedd Group Services Limited, Headland House, 54 New Coventry Road, Sheldon, Birmingham B26 3AZ. Telephone: 021-742 2388.

Glynwedd Tubes & Fittings Ltd

A member of the Glynwedd International plc group of companies

Optical and Medical International Group

Financial Controller - Southampton based

A major Division of the Group operating in the field of Technical Services from 31 UK sites requires a Financial Controller to report to the Financial Director of the Division.

The responsibilities of the post include full day to day management of the accounting function, which has a staff of ten. Particular emphasis will be paid to the production of timely management information and the development of the existing computerised accounting systems.

The position carries a salary of up to £21,000, a fully expensed car, executive pension scheme and BUPA.

Candidates with hands-on data processing experience in their late twenties to mid-thirties should apply to:

C. D. FRY Esq.,
Group Financial Controller, Sutherland House,
79-78 West Hendon Broadway, London NW9 7BT.

ACCOUNTANTS/ECONOMISTS/MBAs

At Touche Ross Management Consultants a challenge is on offer to rulers of their roost.



colleagues; work which by its very nature will stretch and extend you, exhilarate you, and grant you intellectual elbowroom.

Our environment is an open, pecking order-free structure that encourages strategic self-direction and personal achievement. So much so, that exceptional men and women can progress to partnership within 3-4 years. Initially, starting salaries are to around £35,000 plus a car.

An ever growing volume of assignments from private and public sector clients has created more opportunities in our London, Birmingham, Manchester and Glasgow offices for people with a good first degree and preferably an MBA or appropriate professional qualification. If you're as good as you think you are - we'll be able to hatch something out together!

Please write with full cv to:
Michael Hurton, (Ref 4110), Touche Ross & Co., Thavies Inn House, 3-4 Holborn Circus, London EC1N 2HB. Tel: 01-353 7361.

Touche Ross
Management Consultants

Financial Controller

Paris

c FF 250.000

Our client, a rapidly expanding international group with interests in the Middle East and Europe and a turnover already in excess of US \$100M, is looking for a financial controller to operate directly as an assistant to the general manager.

In addition to co-ordinating and analysing the results of the group, the selected candidate will be responsible for introducing a centralised management reporting system, running the accounts of the holding company and participating in the Treasury function of the whole group.

This position is an ideal opportunity

TP Michael Page International

Recruitment Consultants
London Amsterdam Brussels New York Paris Sydney
A member of Addison Consultancy Group PLC

Young ACA Financial Accountant

Cheshire based c.£16,000 + Excellent Benefits

This is the ideal opportunity for a young recently qualified ambitious ACA to make their first move into industry.

Our client, Applied Biosystems, a U.S. Multi-National organisation with the European Headquarters based in Warrington, are world leaders in the development, manufacture and marketing of biochemicals and automated instruments for use in biochemistry, molecular biology and biotechnology research.

Due to the on-going expansion programme, they now require a commercially aware, computer literate

accountant to become an integral part of a highly motivated team. You will be responsible for the preparation of the monthly financial accounts package, forecasts, budgets, consolidations and any ad hoc investigations.

If you can meet the challenges offered by this fast moving Hi-Tech company, then please send a full C.V. showing current salary, daytime telephone number and availability to Linda McConville, M.E.C.I., Managing Consultant, Robert Armstrong & Co., 2 Booth Street, Manchester M2 4AG.

Robert Armstrong & Company
Management Selection Consultants

Joint Venture Accountant

Central London c.£19,000 + CAR + Excellent Benefits

As part of a strong British Energy Group, our subsidiary, Century Power and Light Limited which is currently based in the City of London but relocating in the near future, is expanding to maintain the development of its exploration and production operations. We are currently a partner in 49 North Sea blocks covering 6,000 square kilometres, and have interests in 3 producing fields and a number of oil and gas fields in varying stages of appraisal for development.

We are now seeking to strengthen our existing staff by the recruitment of a qualified accountant (preferably ACA) with around 2 years' post qualifying experience and a keen interest in the oil industry. Working as part of a small, professional team you will be responsible for joint venture audits, joint operating agreement accounting procedures and billing analyses.

Approximately one third of your time will be spent outside the office, but within the U.K.

The position, carries an excellent starting salary plus fully expensed company car, and a range of benefits including Non-Contributory Pension/Life Assurance Scheme, free Bupa and Company Sickness Scheme.

Please send a full curriculum vitae in the first instance to Mrs Brenda Cole, Personnel Officer, Calor Group plc, Appleton Park, Slough SL3 9IG.

Calor is an equal opportunities employer. We welcome applications from members of all ethnic minorities and both sexes.

CALOR Gas

Finance Director

London

Our client, a marketing and business services group with revenues in excess of £30 million and a strong client base, is seeking to recruit a Finance Director.

As a key member of the executive team you will be closely involved in the strategic development of the group. This position will appeal to a dynamic self-starter able to make a major contribution to our client's corporate objectives within this fast moving business sector.

Applications are invited from qualified

£50,000 + Benefits

accountants aged 35-45 who can demonstrate first class technical, commercial and inter-personal skills. A record of achievement is more important than relevant sector experience but successful acquisition experience would be a considerable advantage.

If you possess the necessary qualities our client seeks, please write to Barry Ollier ACA, Executive Division enclosing a comprehensive curriculum vitae and telephone number, quoting ref. 459 at 39-41 Parker Street, London WC2B 5LH.

Michael Page Partnership

International Recruitment Consultants
London Bristol Windsor St Albans Leatherhead Birmingham Nottingham Manchester Leeds Glasgow & Worldwide
A member of Addison Consultancy Group PLC

ASDA
GROUP PLC

Senior Financial Analyst

Watford

ASDA has experienced rapid growth in recent years and is now a major force within today's highly competitive food retailing sector. Following recent developments ASDA has embarked upon a £1bn capital investment programme which includes the development of over 34 new 'Out of Town' superstores.

Following promotion within the group they now seek to recruit a Senior Financial Analyst at their group head office in Watford. This is the centre of corporate reporting and strategic development and as such this role will include:

- * Financial modelling
- * Co-ordination of strategic corporate plans
- * Performance analysis

to £20,000 + F/E Car

* Investigation and review of investment opportunities

* Special projects

This challenging role requires a bright, enthusiastic newly or recently qualified Chartered Accountant. Applicants should be graduates, and able to demonstrate computer literacy, commercial awareness and an intelligent approach to problem solving. In return excellent prospects exist for progression within this dynamic organisation.

Interested applicants should contact Richard Wright on 0727 65813 or write to him at Centurion House, 136-142 London Road, St Albans AL1 1SA.

Michael Page Partnership

International Recruitment Consultants
London Bristol Windsor St Albans Leatherhead Birmingham Nottingham Manchester Leeds Glasgow & Worldwide
A member of Addison Consultancy Group PLC

Young, entrepreneurial, risk-orientated

Finance Director

South Wales

around £25,000 +Mercedes and substantial benefits

This young, extremely successful, multi-disciplinary hi-tech organisation has already made a significant impact with its sophisticated range of products and services.

A "small company with big ambitions", it employs an elite, innovative team of the highest calibre; they need a risk-orientated and entrepreneurial Financial Director who can complement their creative skills with experience in financial control, administration and business management.

Probably in your mid to late 20s, or perhaps early 30s, you will be a highly ambitious, well qualified accountant, seeking a constraint-free environment in which to

progress; you will relish the speculative aspects of business and may have experience in the venture capital or merchant sector. Able to appraise proposed acquisitions or new ventures, your ability to design and implement financial controls is essential; experience of raising capital would be most useful but of prime importance will be your team minded approach and innovative flair.

The substantial remuneration package is complemented by relocation assistance to a most attractive area of South Wales.

To apply please telephone for an application form or send your cv quoting Ref: 1767/PB/FT to Peter Bedford, at the address below.

PA

PA Personnel Services

Executive Search · Selection · Psychometrics · Remuneration & Personnel Consultancy

St Brandon's House, 29 Great George Street, Bristol BS1 5QT.
Tel: 0272 238284

Financial Director (Designate)

West End Salary c.£35,000 + car

Our clients, a dynamic, expanding medium sized professional firm have established a sound reputation in their specialist professional areas. They aspire to take the firm to the market and recognise the crucial role that a full time Finance Director would have in planning and monitoring the firm's business and financial affairs.

Reporting to the Senior Partner, the successful candidate will have full responsibility for the financial role, the development of systems as well as developing the financial strategy and future planning of the firm.

Candidates male or female, aged in their early 30s, will be Chartered Accountants who can demonstrate strong personal attributes and practical success in planning and managing finance. Good computer appreciation and systems development and sound interface with "city" institutions are essential requirements to this post.

Interested candidates, who meet these demanding criteria, should send a detailed CV including current salary to Don Day FCA, quoting reference LM 937 at Spicer and Pegler Associates, Executive Selection, 13 Bruton Street, London W1X 7AH.



Spicer and Pegler Associates
Executive Selection



UK Tax Compliance Specialist

London W1

* Monitoring and improving Group compliance with VAT and PAYE regulations.

* Assistance with development of a computer based taxation system.

The successful candidate will have the ability to take immediate responsibility for these duties as well as advising and liaising with Treasury and Financial Accounting colleagues on taxation matters.

For further information please contact Chris Nelson on 01-831 2000 (evenings/weekends 01-785 6545) or write to him at the Taxation Division, Michael Page Partnership, 39-41 Parker Street, London WC2B 5LH.

TP

Michael Page Partnership

International Recruitment Consultants
London Bristol Windsor St Albans Leatherhead Birmingham Nottingham Manchester Leeds Glasgow & Worldwide
A member of Addison Consultancy Group PLC

Finance Director

Midlands

Our client is a well established, £8m turnover company in the construction industry, and is part of a highly profitable, international plc with an exceptional growth record.

The Finance Director will assume total responsibility for the financial and purchasing functions and will be fully involved in the commercial activities of the company. The initial brief will be to completely reorganise these functions and to review the computerised systems. The successful applicant will also be expected to work closely with the Managing Director and play a major part in determining the future commercial strategy of the company. The group's history of promoting finance managers into general management positions

TP

Michael Page Partnership

International Recruitment Consultants
London Bristol Windsor St Albans Leatherhead Birmingham Nottingham Manchester Leeds Glasgow & Worldwide
A member of Addison Consultancy Group PLC

HEAD OF FINANCIAL CONTROL

c. £37k + car/package

Our client is a well-established, prestigious financial institution employing about 1,700 staff, providing high class banking and financial services.

As Head of Financial Control, reporting direct to the Managing Director, the appointed candidate will be fully accountable for directing the further strategic development of the financial function with a staff of 20.

Key tasks include managing and developing the day-to-day computerised finance and accounting procedures, providing all necessary financial information for management and external statutory bodies, ensuring compliance with the requirements of the Financial Services Act, asset and liability management, as well as playing a major role in planning the strategic development of the business.

Candidates, ideally aged 38-43, must be chartered accountants, demonstrating considerable line management experience and expertise at a senior level within a major commercial organisation, preferably within a banking or financial services environment.

Strong proactive, negotiating and inter-personal skills are required, as is the personal stature necessary to fulfil the demands of this important appointment.

Please apply with full career details to:

Stephen Mawditt,
Managing Director,
Senior Management International.



SEARCH & SELECTION DIVISION Interexec SMI
Human Resource Management Consultants

Landseer House 19 Charing Cross Road, London WC2H 0ES

FINANCIAL ACCOUNTS

c. £20-£30,000

We are currently acting on behalf of several internationally renowned stockbroking institutions who are looking to fill a number of financial accounting positions. There are a variety of roles available and although prior experience within the financial services sector is preferable, it is by no means essential.

The successful candidate should be a qualified Chartered Accountant with a good exam record and the determination to succeed in a competitive environment.

For further details on the above positions please contact Joe Reilly or Alexander Smith on 01-583 0273 (or 01-870 1896 outside office hours).

COMPANY ACCOUNTANT

£19,000 + Car

Our client, an expanding company based in Central London with interests in the UK and overseas, wishes to recruit a newly qualified Chartered Accountant with a good academic background for a head office role.

The successful candidate will be involved with annual accounts, group profit forecasts, debenture issues and various ad hoc projects. Candidates, preferably from one of the big 8 firms, must display good accounting skills and a good commercial acumen.

Prospects for career development with the group are excellent and this position represents an ideal first move for a young accountant wishing to leave the profession.

For further details please contact Hugo Hunt on 01-583 0073 who will treat all enquiries in strict confidence.

BADENOCH & CLARK
LONDON • BIRMINGHAM • MILTON KEYNES • READING

THE FINANCIAL & LEGAL RECRUITMENT SPECIALISTS
16-18 NEW BRIDGE STREET, BLACKFRIARS, LONDON EC4
6 LLOYDS AVENUE, LONDON EC2

Redland Outstanding Opportunity in Corporate Strategy/Acquisitions

Redland is a fast growing, leading producer of building materials throughout the world, with interests in aggregates, roof tiles, bricks, fuel distribution and plasterboard. Sales are in excess of £1.5 billion and profits of the order of £150 million.

A small, high calibre planning team reports to the Chairman and is closely involved in achieving profitable growth. Its members work with top management at both Group and Divisional levels.

Several members of this team have been promoted to senior line-management positions within the Group. Following such a

promotion, a vacancy has arisen for a new member of the team.

Applications are invited from those aged between 23 and 30 who have high intelligence, good analytical, numerical, linguistic and people skills. They will be articulate, self-starting and bottom line results orientated.

Successful candidates are likely to have made their mark already in their first appointment or will have recently completed an MBA.

Applications should be sent to: David Soskin, Director of Corporate Planning, Redland PLC, Redland House, Reigate, Surrey RH2 0SJ.

Group Finance Director c.£50,000 + car Thames Valley

Our client is synonymous with success. Established at the beginning of the century, this privately owned group of companies, with core activities of construction and property development, has experienced exceptional growth, doubling its turnover in the past two years to £100 million. With ambitious plans for further expansion, both organically and by acquisition, a review of the company's senior management team has identified a requirement for a Group Finance Director:

This is an outstanding opportunity for an exceptional individual with a proven track record in a high profile environment to assume responsibility for the Group's Finance and Administration Functions. You will be expected to contribute substantially to the management of the business, working closely with the Group's Chief Executive on future strategy. Your first task will be to review the present structure of the Function, make recommendations and implement the necessary steps in order to facilitate the continued and sustained growth of the company into the 21st Century.

You will be a "fast track" chartered accountant, aged 35-45, with at least 10 years post qualification experience in a dynamic and demanding environment where you have contributed significantly to strategic planning. You must have sound commercial acumen and be able to demonstrate excellent communication, man management and interpersonal skills.

In the first instance, please forward your career résumé and daytime telephone number to Mandy Davies,

ROBSON RHODES

Chartered Accountants

Management Consultancy Division
188, City Road, London, EC1V 2NU.

ORION

FINANCIAL CONTROLLER

Port Talbot, South Wales

Orion is one of the leading manufacturing companies in the world. A factory making video recorders has been in operation near Port Talbot for approximately one year. Rapid expansion has created a need for a Financial Controller who will be responsible for managing the accounts function which is currently staffed by 4 people and subject to further development. Responsible to the Managing Director the role will involve the preparation of management accounts and reports on a timely basis for both the UK Board and the parent company in Japan. Computerised systems are in use.

Candidates aged 25-45 should preferably be qualified accountants with experience of working with a multi-national group.

The salary will reflect the importance of the role and the experience of the individual.

Please write with full CV to: Mr C N Trotman, Orion Electric (UK) Ltd, Kenfig Industrial Estate, Margam, Nr. Port Talbot, Mid Glamorgan.

Group Finance Manager

Rural North West
to £30,000 p.a. plus company car

Our client is a medium sized company owned by its management and moving towards public quotation, engaged in the manufacture and sale of a world renowned medical product. It has exciting expansion planned and wishes to recruit its first Finance Manager to take part in this growth.

The appointee will eventually be responsible for all accountancy (already fully computerised), financial reporting and treasury functions, but will also represent the company in dealings outside the finance area. Candidates (30 to 40 and C.A. or C.C.A.) will have had 5 years' experience in industrial manufacturing environment since qualifying, ideally at management level with computer and management exposure.

Apply in confidence to Hamilton Howatt, ERP International, 510 Chester Road, Hartford, Northwich, Cheshire, CW8 2AB, stating how you meet our clients requirements and quoting reference C500/FT. Both men and women may apply.

ERP
in association with
John Courtis and Partners

USA

Seidman & Seidman, International Accountants, have vacancies for audit staff in their New York City office.

These positions will interest candidates with one to two years' post qualification experience with a leading firm of Chartered Accountants and who are able to transfer by January 1 1988. Positions must be for a minimum of two years.

Full assistance will be provided with visa procedures.

For further details, please write with full CV and home telephone number to:

Mr Robert A. Gallo
Human Resource Partner
Seidman & Seidman
15 Columbus Circle
New York, New York 10023
USA

Seidman & Seidman

FINANCE DIRECTOR

Experienced in managing exceptional growth

Surrey c.£45,000 + car + profit share

This challenging opportunity arises in a group of companies which has grown from less than £1 million turnover to £20 million in four years and now aims to achieve, within a similar further period, sales of £100 million. The group designs, manufactures and markets a range of collectors items and high quality gift products. Exports are increasing even more rapidly than domestic sales.

The Finance Director will review and develop the systems and staffing of the finance function and play a key role in planning and controlling growth, including forecasting and negotiating the necessary funds.

Applications are invited from qualified accountants, aged 30-45, with previous first hand experience in a rapidly expanding business. In order to deal successfully with people ranging from extroverted entrepreneurs to talented artists, candidates will need to be sensitive, stable and sympathetic yet also commercially hardened.

Please send a comprehensive career résumé, including salary history and day-time telephone number, quoting ref 2850 to G. J. Perkins, Executive Selection Division.

Touche Ross
The Business Partners

Travis Inn House, 34 Holborn Circus, London EC1N 2HR. Tel: 01-353 7361.

YOUNG FINANCE DIRECTOR

— WITH A HIGH LEVEL OF BUSINESS FLAIR

c.25k + SUBSTANTIAL BONUS + CAR

READING

Pipe Dreams is a specialist retailer of luxury bathroom furniture. Since January it has been a strategically important member of Smallbone plc, the highly successful and innovative group involved in design, manufacture, wholesaling and retailing in the top sector of domestic interior design. The need is for a highly commercial, qualified accountant to assist the M.D. in the running of the business and contribute to the ambitious growth plans which should see turnover quadruple and a multi-site operation established within 3 years. Immediate priorities will be the provision of management information, currently in its infancy, and the continued development of computerised systems and stock control.

You are likely to be under 30 with the personal qualities to succeed in a fast moving, design led and sales driven organisation. This is an excellent opportunity to gain broad business management experience within a highly professional, forward looking group.

Please send your c.v. to our advising consultant, Phil Bainbridge, ref. B.35063, MSL International (UK) Ltd, Pilgrim House, 2/6 William Street, Windsor SL4 0BA.

SMALLBONE PLC

A Unique Opportunity for a young Management Accountant

City Salary Neg to £25k + car + benefits

Our Client, a major Lloyd's members underwriting and managing agency, is currently reorganising its financial reporting and management accounting structure and has identified the need for a young Management Accountant.

Reporting to the Financial Controller, you will have responsibility for establishing tighter financial controls, providing financial management information, statistical analysis, and the preparation of statutory accounts and Lloyd's compliance requirements. To achieve these objectives, you will also be heavily involved in the development of computer systems in the financial and underwriting areas.

Candidates will be Chartered Accountants, aged in their mid 20s, who have experience in involvement with the Lloyd's market, who are computer literate and are now ready to embark on an exciting career with a very progressive organisation.

The rewards in this post are outstanding for a recently qualified accountant, and if you feel you could meet this challenge, you should send a detailed CV, including current salary, to Don Day FCA, quoting reference LM622 at Spicer and Pegler Associates, Executive Selection, 13 Bruton Street, London W1X 7AH.

Spicer and Pegler Associates
Executive Selection

Financial Controller

West End Salary neg. to £30k + car

Our clients, a dynamically expanding firm of solicitors, are considered to be among the leaders in one of their specialist professional areas. They now recognise the crucial role that a full time professional Financial Controller would have in planning and maintaining the partnership's business and financial affairs.

Reporting to and working closely with the Senior Partner, the successful candidate will have full responsibility for the financial role at a time of rapid change and development.

Candidates, likely to be 28-34, will be Chartered Accountants who can demonstrate strong personal attributes and practical success in planning and managing finance, IT and other support activities in a service or partnership environment.

Interested candidates, who meet these demanding criteria, should send a detailed CV including current salary to Don Day FCA, quoting reference LM 621 at Spicer and Pegler Associates, Executive Selection, 13 Bruton Street, London W1X 7AH.

Spicer and Pegler Associates
Executive Selection

Director of Finance

London

c.£35,000 + bonus + s/options + car

Our client, a major quoted plc with an asset base exceeding £1bn, operates one of the foremost property companies throughout the UK. New developments and re-structuring of this multi-site organisation have now resulted in the need to appoint a Director of Finance of the quoted property company. The role reports to the Chief Executive and will have responsibility for directing the strategy and future expansion of the business. Strong cash management and the imposition of tight financial controls are imperative. Candidates, age indicator 30-40, will be qualified accountants, who must have had property experience. That experience must also include strong interpersonal skills to liaise with

Cartwright Hopkins
FINANCIAL SELECTION AND SEARCH

INVESTIGATIVE ACCOUNTANCY
Up to £20,000

ARE WE GETTING OUR MONEY'S WORTH FROM OUR BIGGEST SPENDERS?

The public sector accounts for some of the biggest spending in the economy. An independent public organisation, on brief at the National Audit Office is to examine the accounts of all government departments and other public bodies. Our examinations go beyond the traditional requirements for certification of accounts into questions of efficiency, economy and effectiveness. Our complex value-for-money investigations, in particular, involve us in wide issues where judgement is at a premium and where we can be treading close to the outer limits of audit work. We are further expanding our team and looking for top calibre professionals to join us as Senior Auditors.

Candidates must be fully qualified accountants (Public Finance, Chartered, Certified or Management) with a good knowledge of current auditing methods and techniques, and the ability to work on their own initiative. Very important is an inquisitive approach with the persistence and tact to see matters through to completion. At least one year's post-qualification experience is required, together with the capacity to act as team leader and supervisor graduate trainees.

The vacancies are in London, mainly in our modern headquarters building, but some travel within the UK will be necessary.

We operate a performance related pay scheme with a range for Senior Auditors of £16,485 to £21,814. Starting salaries within this range will depend on qualifications and experience. Promotion prospects are excellent. An attractive benefits package includes a non-contributory index-linked pension scheme, free life insurance, interest-free loans for season ticket purchase and, where applicable, assistance with relocation.

Please write, including a full CV, to Michael Bland, National Audit Office, 157-159, Buckingham Palace Road, Victoria, London SW1W 8SF.

NAO
NATIONAL AUDIT OFFICE

The NAO is an equal opportunities employer.

H
HENDERSON
ADMINISTRATION GROUP PLC

COMPLIANCE MANAGER

c.£28,000 + profit share and excellent benefits

Henderson Administration is an International Investment Management Group managing funds of approx £8 billion for UK and International clients in the world's major stock markets. It is one of the largest independent British investment management houses, highly regarded in the City and by major institutional and private investors.

This new post offers an exciting and challenging opportunity for a high-calibre, young Chartered Accountant who has had at least 5 years post-qualifying experience. Familiarity with the City's institutional environment is desirable but not essential.

Candidates need a high degree of maturity, self-motivation and communication skills, and the ability rapidly to acquire an understanding of the diverse technical systems and legal issues involved in establishing a compliance and internal audit unit within the organisation. This high-profile position will report to the Group Compliance Officer.

The highly attractive salary and benefits package includes a car and non-contributory pension scheme.

Please write with career details quoting reference BH.776 to Tony Burden, Executive Selection Division, 18 Grosvenor Street, London W1X 9FD.

ESD

ESD is the Executive Selection Division of EAL International

Hoggett Bowers

Executive Search and Selection Consultants

BRUNELLS, BIRMINGHAM, BOURNEMOUTH, CARDIFF, CANTERBURY, GLASGOW, LEEDS, LONDON, MANCHESTER, NEWCASTLE, NOTTINGHAM, SHEFFIELD and WINDSOR

A MEMBER OF BLUE ARROW PLC

General Manager — Finance (With Director Potential)

Textile Products

West Yorkshire, To £30,000, Car, Benefits

This is a rare and special opportunity to join a profitable, well established private company with a turnover in excess of £100m per annum, employing 130 people and operating successfully in UK and International markets. An accomplished individual is now required to join the team, bringing fresh and innovative levels of financial and general business expertise at a crucial stage in the development of a company which has undergone a huge reinvestment programme. A successful, qualified Chartered Accountant, you will have considerable expertise in systems, a strong commercial awareness and want Directorship within a reasonable period of time. An excellent communicator and inspirational leader, you should have the personality to fit in well with a proud, vigorous family run enterprise which has always enjoyed an enviable reputation in quality products and customer service. A lead by example and shirt sleeves type of management style are essential. This is a genuine opportunity offering outstanding prospects for an individual seeking both personal career development and the potential of a significant financial stake in a healthy and growing business.

J.A. Thomas, Hoggett Bowers plc, 7 Lisbon Square, LEEDS, LS1 4LZ, 0532 448661. Ref: L13040/FT.

Financial Director

Light Engineering

North East, To £26,000, Profit Share, Car

Setting and maintaining the highest standards of quality and reliability have enabled this extremely successful organisation to become a major force in the UK and International market place and has helped to create an exceptional career opportunity for a dynamic accountant to play a key role within the company. Reporting to the Managing Director, responsibility is for the effective control of all plant accounting activities, incorporating guidance in the strategic development of the company, the provision of financial information and reports, the development and maintenance of computerised systems and the management of a highly committed team to maximise their effectiveness. Aged over 30 and a qualified accountant, preferably ACMA, you will have a track record of achievement gained at a senior level within a manufacturing environment and be able to demonstrate the necessary level of drive and management ability to make a significant contribution to the overall success of the business. Prospects for promotion to more senior positions within the company are outstanding.

J.R. Davidson, Hoggett Bowers plc, 4 Mosley Street, NEWCASTLE UPON TYNE, NE1 1DE, 051-233 7455. Ref: N15022/FT.

Group Finance Executive

Major International plc

North West, Over £25,000, Car

The continuing successful growth and development of this major international plc has created this important position in the Group Head Office. The responsibilities are wide, providing exposure to senior management throughout the Group when evaluating and tracking business performance. Candidates will need to demonstrate strong, intellectual, interpersonal and analytical skills, be experienced in addressing complex business strategy issues, including contributing to acquisition activity, all on a solid management accounting base. Reliability, with the use of personal computers is essential. Only graduates, aged 27-35, with an accounting qualification and at least three years experience within a leading industrial/commercial organisation will be considered for this appointment which provides a genuine career opportunity.

Mrs J. Cull, Hoggett Bowers plc, St. James's Court, 30 Brown Street, MANCHESTER, M2 2JF, 061-432 3500. Ref: M15007/FT.

Unit Trust Administration

City, To £23,000, Car

Promotion of the present incumbent has created this opportunity in one of the most successful and well known unit trust management companies. Reporting to the Director of Administration, the position is responsible for a small but experienced team, each person in which has complete funds to administer. The successful candidate will have a minimum of about five years unit trust experience, exposure to fairly advanced accounting and tax questions, leadership qualities that gain and keep the respect of staff and senior management and the ability to guide the team through the current and future computerisation and other improvements in working systems. Ideal age is mid 30's but the right experience and personality are more important.

J.L. Duff, Hoggett Bowers plc, 1/2 Hanover Street, LONDON, W1R 9WB, 01-734 6882. Ref: H14021/FT.

Financial Director

Food Manufacturing

Central Scotland, c £22,500, Car, Above Average Benefits

A career opportunity for an ambitious accountant to make a major contribution to the continued growth and development of a successful food manufacturer, a self accounting profit centre within an independent Scottish group. The successful candidate, in addition to the primary responsibility for the provision of financial and management accounting information, will control personnel administration, finished goods inventory and distribution and lead the development of computer based Management Information Systems. Aged 30-40 and probably a qualified CA, applicants will have at least 5 years manufacturing experience, ideally gained in the food industry. Personal drive and commitment will be combined with the creativity and interpersonal skills necessary to play a key role in a small integrated management team. Very attractive conditions of service reflect the stature of the company and as part of a successful group the prospects of further career progression are excellent.

J.C. Bungan, Hoggett Bowers plc, 29 St Vincent Place, GLASGOW, G1 2DT, 041-221 2385. Ref: G14023/FT.

Financial Accountant

A UK Leader in the Brewery/Leisure Industry

c £18,000, Excellent Benefits

The UK Brewing arm of one of Britain's largest Groups, with annual sales in excess of £5 billion is currently seeking a Financial Accountant to clarify and motivate the profitable performance of the financial function. The divisions activities encompass the complete brewery group operations within a highly competitive environment, displaying success and continued growth in all areas of trading. The successful candidate will assume responsibility for the direct reporting of financial information and ensure that internal controls are maintained to the highest professional standards supported by a team of 3 staff. The ideal candidate aged 25-28 will be a qualified ACA, ACCA with 2 years relevant post-qualification experience including a knowledge of mainframe micro computer systems and proficiency within a salaries environment. Additionally you will be an ambitious individual with displayed skills in the training and development of staff. This front-line position should be considered as a stepping stone for future advancement into a regional or Head Office position. Generous business package and relocation assistance.

B.E. Boylan, Accounting Division, Hoggett Bowers plc, 1/2 Hanover Street, LONDON, W1R 9WB, 01-408 2766. Ref: 634/FT.

These positions are open to male or female candidates. Please telephone for a Personal History Form to the relevant office, quoting the appropriate reference.

GROUP FINANCIAL CONTROL

Substantial Remuneration

Fox-Pitt, Kelton are an international stockbroking and investment banking group based in Europe and the USA; we have expanded rapidly in five years to become a major force in our specialised markets.

We are seeking a group accountant/financial controller to work with our group chief financial officer in London. He will need to be capable of operating in a fast moving environment which involves foreign exchange, international taxation and complex corporate structures. He will have a sound base of accounting theory and experience in preparing consolidated accounts.

The primary tasks are the preparation of the group management and statutory accounts and budgets and control of the group cash positions; he will also assist on taxation and the group's financial administration.

The successful candidate will be computer literate and he or she will be a graduate Chartered Accountant, who has experience with a major accounting firm and relevant commercial experience outside the profession.

We are offering a highly competitive remuneration package, so salary will not be a problem for the right candidate.

Please send a comprehensive CV including details of remuneration to:

The Financial Director

FOX-PITT, KELTON LIMITED
Eldon House, 2 Eldon Street, LONDON EC2P 2AY



FINANCIAL AND BUSINESS CONSULTANTS

OUR NAME MEANS BUSINESS

When it comes to Management Consultancy, few names are as well known or as well respected as Peat Marwick McLintock.

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education, our specialist teams of consultants enjoy a wide

variety of challenges, demands and opportunities.

Were you to join us you would join a UK consultancy of

600 professionals, working within a worldwide group of

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development of products, services and people.

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This is consultancy within Peat Marwick McLintock.

If you are a graduate accountant, with excellent post-qualification experience in well managed organisations, and would like to discuss opportunities in consultancy with us, we would be very pleased to meet you.

To enable us to prepare for the discussion, please send a brief C.V. with remuneration history and quoting reference FM/OC7 to Mike Coney.

KPMG Peat Marwick McLintock

Management Consultants

1 Puddle Dock, Blackfriars, London EC4V 3PD

Consolidate your career on the coast

Group Chief Accountant

c £23,000+Car+Profit-Sharing
Ipswich

Our client is a successful PLC with a turnover in excess of £300 million. The group has 3 operating divisions with 10 wholly-owned subsidiaries worldwide and a number of associated companies.

Due to a pending retirement, the group wishes to recruit a Group Chief Accountant who will be responsible for co-ordinating and consolidating all financial plans, forecasts, budgets and accounts; cash and treasury management; salaries; head office accounting and payroll; and the development of micro-computer applications for head office and the operating companies.

Reporting to the Group Financial Director, the successful candidate will be expected to assist in acquisition work as well as liaison with the operating companies.

The requirement is for an energetic qualified accountant with good communication and numeric skills and solid experience in multi-currency consolidations.

This is a unique opportunity to progress your career at a senior level with a successful international company, based in an attractive coastal area. Remuneration and benefits are excellent.

Please send a concise CV with details of your relevant experience to Steve McBride.

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Chartered Accountants

Management Consultancy Division

186, City Road, London, EC1V 2NU.

FINANCIAL CONTROLLER

EC1 AREA

Paper Merchants

c £20,000 + Car and Benefits

A recently formed private group of companies in the paper merchandising/brokering and allied trades field is looking for a young dynamic, qualified ACA/ACCA to run its Accounts Department and help direct the company into a period of rapid and sustained growth both organic and acquisitive.

Our young team are backed by management determined to modernise its computer system and initiate in-house accounting procedures currently carried out by our accountants.

The successful applicant will be aged 25-28 years old with a strong commercial background, have thorough experience of computerisation, and be able to manage and motivate a small team.

Excellent prospects of promotion and direct reporting to the Managing Director.

Write in strictest confidence with full C.V. to:

M.F. Jackson, Managing Director,

SALEMHURST PAPER COMPANY LIMITED

51, Farringdon Road, London EC1R 3AD.

The Morgan Bank

FINANCE DIRECTOR DESIGNATE

circa £25,000 + Car + Benefits

(Sussex based — Relocation package)

Hackman (UK) Ltd is the UK subsidiary of OY Hackman AB, a Finnish based group of companies who also own a controlling interest in DIY Timber Ltd.

The appointment will encompass the role of Financial Director of Hackman (UK) Ltd and Financial Controller of DIY Timber Ltd. Reporting to the Managing Director the position will be required to provide effective financial and management controls to keep pace with the rapid growth of the company in a dynamic and changing market.

Candidates, probably in their early 30's, will have already made substantial progress with their careers, ideally within a competitive trading environment, and have achieved their professional qualifications. Knowledge of modern computerised accounting systems and their development is essential. Day to day duties will include overall treasury control involving finance, taxation and foreign exchange as well as the supervision of the accounts function.

If you are proactive, like working in a busy environment and are interested in this position, please send a current CV with details of your career to date to:

Michael Downes, Managing Director,

Hackman (UK) Ltd,

Sheffield Park, Uckfield,

East Sussex TN22 3PR

All applications will be treated in the strictest confidence and are welcomed from candidates irrespective of sex, race or disability.

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